

**NOW THE FUN BEGINS...**

**Jack Fraser STORES**

**GO NOW! — TO JACK FRASER'S**  
 Spacious, New Store At The RICHMOND HEIGHTS Shopping Centre, Yonge St.  
**IT HAS JUST OPENED!!**

For maximum fun and comfort all Summer long, wear cool, lightweight, Summer wear!!  
 SHOP AT THESE BARGAIN PRICES—Great savings for you—FRASERS' Big Summer Sale is on!

**JUNE SALE!**



**Summer Suits**

Light as a Feather —  
 Light on the Pocket, too!

Special Purchase of  
 Wrinkle-shedding  
 "Terylene"-and-wool Suits  
 comparable to 59.50 and 65.00  
 suits . . . incredible value

WHY suffer the heat? Wear a 55% Terylene, 45% wool blended suit . . . styled by a masterful hand in slim, trim lines. Several Summer shades in sizes 35 to 46.

**38.85**

Extra Pants, only \$10.

Thousands of little air cells to keep you breeze-cool!

Short sleeved wash-an'-wear

**DRESS SHIRTS**

Cool, Summer weight, pure white

Excellent value! Better Canadian make . . . with popular short, soft collar, with permanent stays. Breast pocket. Pre-shrunk. Little or no ironing required. Sizes 14½ to 16½.

**3.19**  
 Two for 6.25

Are you going Fishin', Golfing, or Loafin'?

wear these MEN'S SANFORIZED

**COTTON DRILL PANTS**

Hard-wearing and good looking — with that "lustrous" cotton drill sheen. Well tailored, too, with trouser cuffs, zipper front, and four pockets. In popular suntan (sand) shade, sizes 30 to 44. Only . . .

**3.59**  
 Two Pairs for 7.00

Made by HAGGER

Automatic WASH AN' WEAR

**SLACKS**

Choose Plain or Splash Weave Patterns

So light and cool for Summer wear! 55% Dacron, 45% Acetate . . . just machine-wash — machine-dry. Well tailored with exclusive "no slip" waistband. Several shades. Sizes 30 to 42.



PREVIOUSLY 9.95

**8.88**  
 Two Pairs for 17.50

**IMAGINE!**

Regular \$3.95

**Famous Brand Make MEN'S POLO SHIRTS**

Special purchase brings you outstanding value. Good looking "T" Shirts with collar and short sleeves.

Various attractive plain shades, including white. Sizes S-M-L

**\$1.97**

Don't miss this CLEARANCE of Top Canadian make!

**WINDBREAKERS**

A wide, handsome selection of windbreakers for men! There are stripes, checks, plains in many colors. Zipper front, two slash pockets. Sizes 36 to 44.

**5.00**

**FEATURE SPECIAL! MEN'S SHORT SLEEVED SPORT SHIRTS**

These Patterns are Neat and Tasteful.

Cool and comfortable cotton shirts. Sanforized. Appealing selection of neat designs, colourful checks and popular plains . . . in Summer-inspired colours including pop u l a r greens. Some wash and wear shirts. Usual sizes S-M-L—extra Large. Compare this Low Price — Definitely Great Value!

**2.89**  
 Two for 5.75



**WOVEN CHECKS**

Cool comfortable cotton in vibrant check designs. Sanforized. Sizes S-M-L

**1.55**  
 Two for 3.00

**Men's PLAY SHORTS**

Well-Tailored—Suntan Shade

Very snug-fitting with elastic waistband at back. Lightweight Beau Drill Fabric — with three pockets, zipper front and pleats. Popular Suntan (Sand) in sizes S-M-L.

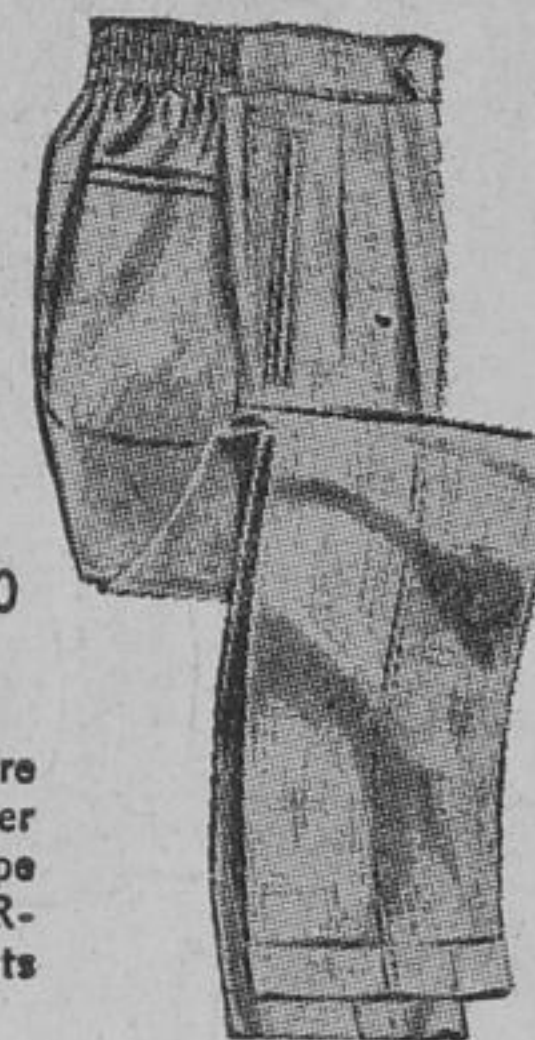
**2.89**  
 Two Pairs for 5.75



Choose Polished Cotton or Beau Drill

**HOBBY JEANS**

**3.79**  
 Two Pairs for 7.50



Exceptional value! Both fabrics are light yet hard-wearing for Summer activities. Choose sand or antelope shades . . . both are SANFORIZED. Four pockets, elastic inserts at waist. Sizes S-M-L-XL

Save on WASH AN' WEAR

**BOXER SHORTS**

Needs no ironing — priced for economy.

Very popular with men. In popular plain shades and fancy designs. Colorfast. Sizes S-M-L

**93c**  
 Two Pairs for 1.75

**'Stretchie' SOCKS**

All-nylon, colorful designs, well made by a famous manufacturer. Wash easily, fast-drying.

Fit all sizes 10 to 13. 3 pairs for 2.00

**69c**

**SPECIAL VALUES in BOYS' WEAR**

Save on Boys' snug-fitting Satin Lastex

**SWIM TRUNKS**

Buy ever-popular satin lastex, in shades of royal blue, black or white. Contrasting piping down side . . . Drawstring at waist, reinforced front. Sizes 6 to 16.

**1.29**  
 Two Pairs for 2.50

Boys always need PENMANS

**VESTS or BRIEFS**

fine white cotton . . . double seat and double front for longer wear. Elastic waistband. Sizes S-M-L. Buy in SETS OF THREE.

**1.25**  
 INDIVIDUALLY 45c each



Excellent value! WASH AN' WEAR COLORFUL STRIPES or WHITE BOYS' PENMANS

**T-SHIRTS**

Knitted cotton with reinforced 2-ply collar for shape retention. Sizes S-M-L

**69c**  
 three for 2.00

PREVIOUSLY 98c

These WASH AN' WEAR PANTS are Canadian made

**BOYS' SUMMER PANTS**

Choose BABY CORD or POLISHED COTTON

These cool, comfortable pants are also good-looking! Colorfast, popular Summer shades in sizes 6 to 18.

**3.19**  
 Two Pairs for 6.00

Here are attractive stripes and plains—SHORT SLEEVES

**BOYS' POLO T-SHIRTS**

WASH AN' WEAR—Terrific value! Beautiful Summer colors, including new Olive and Gold shades. Choose colorful stripes, or plain colors with motif on breast. Feel the fine combed cotton—machine-washable, will not shrink. Sizes 6 to 16.

**1.79**  
 Two for 3.50



Boys! get a summerful of sport shirts now!

For BOYS on the go! Really tough wearing, good-looking

**DRILL CHINOS**

Top-notch value! Sanforized and colorfast . . . Choose bark or slate grey. Sturdily stitched, reinforced at all points of strain. Five pockets, belt loops, zipper front. Sizes 6 to 18.

Also elastic back (sizes 6 to 12).  
 Two for 4.25

**2.19**

What fine value!

THEY'RE WASH AN' WEAR!  
 THEY'RE CANADIAN MADE!  
 THEY'RE SHORT SLEEVED!

Just see these attractive checks, neat fancy designs in popular Summer colors, including new Olive and Gold tones. Easy to wash, SANFORIZED. Sizes 6 to 18.

**1.29**  
 Two for 2.50



NOW OPEN—  
 Jack Fraser's 25th Store  
 AT THE  
**RICHMOND HEIGHTS SHOPPING CENTRE**  
 Yonge Street North  
 of Richmond Hill

**Jack Fraser STORES**

CELEBRATE THE GRAND OPENING OF JACK FRASER'S 25th STORE  
 JUNE SALE Bargains available at all JACK FRASER'S STORES including  
 NORTHTOWN SHOPPING CENTRE, WILLOWDALE | 200 MAIN St. NEWMARKET | 4821 YONGE St. (AT SHEPPARD)