

# I.G.A.'s Annual Sales Reach New Record High

In the first annual report since Oshawa Wholesale Limited became a public company last year, President Ray D. Wolfe announced record sales and earnings during 1959.

Sales of Oshawa Wholesale, which is the Central Ontario supply depot for IGA stores, reached a new high of \$43,783,423 and net profits increased to \$327,787 from the 1958 figure of \$248,796.

Mr. Wolfe also reports that sales during the first three months of this year were up 14 per cent on the same period of 1959 and are running at an annual rate of approximately \$50 million.

Termining 1959 "a year of greatly increased competition in the food industry," he says Oshawa Wholesale was able to increase net profit to sales ratio by 29 per cent as well as meet the challenge of "high cost trading stamp schemes and other costly promotional devices of major competitors."

Underlining the company's intention to expand rapidly, Mr. Wolfe says that seven new markets have been opened since last September, four are under construction and four others are in final planning stages.

"As a matter of policy, the company's expansion program is

geared solely to serving the needs of growing or underserved communities," he says.

"A solid foundation has been laid for expansion beyond 1960. This, coupled with continuing attention to wholesale and retail efficiency, should result in steadily rising sales and profits.

In preparation for this extensive development an IBM RAMAC 305 electronic data processor was installed and is now being used to control all warehouse and billing operations. This is the first such installation in the Canadian food industry and it will provide substantial savings in future operations.

Other improvements made during 1959 covered major additions to refrigerated space for the rapidly growing frozen food operation and re-location and expansion of both processed and non-food warehousing facilities.

New departments included a premium division, a linen supply and laundry service and a marketing and real estate research section.

The report indicates that for each common and Class A share net earnings were 63 cents, compared with 48 cents in 1958. Book value per share at the end of the year was \$6.45.

## BUTTONVILLE

Correspondent:  
Mrs. F. H. Leaf  
R. R. 2 Gormley  
Phone AXminster 3-6188

We wish to thank all our readers for bearing with the absence of news during our recent bereavement. The warm circle of sympathy and friendship you drew around the Leaf family was a great source of comfort and strength which we will never forget.

It is really spring for at least three families in the neighbourhood! There are new babies to be welcomed! Sammy and Janet Snider are proud parents of a new daughter born late last week at the Scarborough General — a first grandchild for Mr. and Mrs. George Oakes; a baby boy was born to David and Isabel Prentice of Stouffville a first grandson for Mr. and Mrs. Harold Vaughan of Arleigh Heights; and Mr. and Mrs. Douglas Hood received word of a new grandson born to their daughter Marion and her husband, Mr. and Mrs. Jack Stephenson of Taco, Saskatchewan.

On Sunday evening Mr. Binnington learned that his mother had passed away at Orillia. The sympathy of this community is extended to him and his family in their bereavement.

Others in the community who have suffered loss in their family circle recently are Mr. Gil Putnam whose father passed away and Mrs. George Clarke who lost a brother.

Mrs. Harold Wright has been on crutches lately after tearing the ligaments in her leg in a fall down stairs.

Friends are happy for Mr. Alex Young who is now home from hospital and feeling quite chipper.

The neighbourhood is missing Mr. and Mrs. Jack Gough and Pat who moved to Markham last month. The Gough property on Don Mills Road near Steele's Avenue is now occupied by a fruit and vegetable produce dealer who is setting up business there.

Mrs. Harold Vaughan of Huson Drive entertained at a Stork Shower for her daughter Isabel, Mrs. David Prentice of Stouffville. Guests were relatives and close friends of the family.

The Euchre party for "Timmy," sponsored by Buttonville W. I. and held in the Buttonville W.I. Hall on Monday afternoon of last week was a great success. There were 21 tables of players present and more than \$70.00 was earned for this week for the contest, with more donations promised. Among the prize winners were Mr. Sinclair, Mrs. Jean Cook and Mrs. K. Crossin. Following play tea was served by the ladies under the direction of Mrs. Ken Stots and the work committee.

Joy Fuller and Lyn Arnott had a wonderful time in New York during their Easter vacation, so we hear.

Lynda Leaf returned from Honolulu on Sunday of last week, cutting short a two months' vacation when her father passed away suddenly on Saturday, April 23.

We are all so proud of Rev. A. F. Binnington who receives his doctorate in Theology at Convocation Hall, Wednesday evening of this week. Our warmest congratulations to Dr. Binnington and his family.

Mr. E. Crisp and his son were fishing near Thornbury last week-end — no luck!

Mrs. S. J. English has been pleased to have visits from her nieces, Johann and Margaret Gray and her sister, Mrs. Ken Gray of Kirkland Lake recently. Family Day at Brown's Corners S. S. May 8.

Next Sunday morning is Family Day at Brown's Corners Sunday School and parents are especially invited to attend this service at 10:15 a.m. Mrs. Wilfred Turner will be the special speaker.

## Brown's United 118 Anniversary

There were two fine services on Sunday, May 1, at Brown's Corners Church when that congregation celebrated its 118th anniversary.

One of the first Presbyterian communions formed in York County, some of the church executive offices are still held by descendants of the early members. Mr. John Brown, after whose family the church was named, is the church secretary; Mr. Douglas Hood is a member of session; Mrs. Donald Reesor, the organist, is a great granddaughter of the early Hood and Brown families. Bill and Bob Hood, sons of the late L. A. Hood, and their families are most active in church and Sunday School affairs, and so many other names come to mind — the Craigs, the Walkers.

At the morning service last Sunday the guest speaker was Reverend John who is the assistant minister at Kew Beach United Church. A full choir was in attendance under the direction of Mrs. S. J. English with Mrs. Donald Reesor at the Organ. In "Holy Art Thou" Mrs. Clayton Jones took the soprano solo, and the second anthem was "Let Us Break Bread Together," a special arrangement by Mr. Leslie Bell; during the offertory Mrs. George Hooper sang beautifully "How Lovely Are Thy Dwellings."

At the evening service Rev. Norman Pick of St. Andrew's United Church, Markham, was guest speaker, and the choir sang "Just As I Am." Special music was provided by members of the Presbyterian Church at Markham. Mrs. R. Thomas and Mrs. T. Lishman, who sang a duet, accompanied by Mrs. Bannerman.

HOLLAND LANDING — Three children died in a two car crash at the Federal Farms side road... one was a playmate who had been offered a lift home.



BRINGS TO YOU... THE

# FRESHNESS of SPRING

WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
ALL FOOD FEATURES EFFECTIVE MAY 5, 6, 7

- EVAPORATED IGA MILK save 3c tall 39c  
4c tins
- MIRACLE WHIP SAVE 20c 59c
- SALAD Dressing 32 oz. jar 59c
- SAVE 9c CHEERIOS 2 10 oz. pkgs. 49c
- IGA INSTANT COFFEE 10 oz. jar 1.19

## FROZEN FOOD FEATURE

- REDSTEER CHIPSTEAKS 2 4 oz. 49c  
pkgs.

## DAIRY DEPARTMENT FEATURE

- MEDIUM CHEESE CHERRY HILL COLOURED 12-oz. cut 49c

- CLOVER LEAF TUNA Solid White Save 4c 1/2's Tin 37c

- BABY CEREALS Gerbers All Varieties Save 11c 2 8-oz. Pkgs. 39c

- JELLY POWDERS Lushus All Flavours Save 3c 6 Pkgs. 49c

- WAXED PAPER Cut-Rite Save 4c 2 100-Ft. Rolls 55c

ALLENCOURT IGA FOODLINER  
BAYVIEW & MARKHAM ROAD,  
Richmond Hill, Ont.

IGA PRESENTS MONDAY thru FRIDAY

TELEVISION'S FAMOUS KINDERGARTEN



All of the crisp, flavourful salad ingredients direct from sun-drenched southern fields are yours at IGA — from indispensable lettuce to popular red ripe tomatoes and crunchy cucumbers, and you'll find a complete selection of all of your favourite fruits and vegetables at IGA too... Why not check today?

CRISP & FRESH  
**LETTUCE**  
2 SOLID HEADS 25c

ONTARIO GROWN - KING SIZE - HOT HOUSE  
CUCUMBERS No. 1 Grade 2 for 29c

A SALAD FAVOURITE  
TOMATOES U.S. No. 1 Grade-14 oz. cello pkg. 19c

A HEARTY ENERGY FOOD  
N. B. POTATOES Canada 10-lb. No. 1 Grade Bag 55c

THE CHILDREN'S FAVOURITE - EXTRA FANCY GRADE  
B. C. WINESAP APPLES 6 for 29c

ALL IGA MEATS ARE GOVERNMENT APPROVED!

FRESH GRADE 'A' Pre-Dressed  
FRYING OR ROASTING  
**CHICKENS**  
2 1/2 TO 3 lb. AVERAGE lb. 35c

PURE PORK Sausage Tablerite Small Link or Country Style 1-lb. Pkg. 39c

SHOPSYS WEINERS 1-lb. Cello Pkg. 49c

CKVR-TV  
CHANNEL 3, BARRIE  
11 a.m. to 12 noon

## "Richildaca News"

It will be my pleasure to write a series of articles for "The Liberal" about RICHILDACA, about our policies and objectives, and how we hope to achieve them. This camp began as an idea in the fall of 1956, and with the capable co-operation of a fellow teacher, Al Bathurst, Richmond Hill Day Camp became a reality in the summer of 1957. We had four camp periods that year with an average attendance of 60 campers. The camp has continued through the past three summers and will be in operation again this summer. During these three difficult years of organization and beginning I have been fortunate to have the financial backing of the Richmond Hill Recreation Committee, and on occasion the Rotary Club and the Lions Club. To these organizations Richildaca will be forever grateful. The Recreation Committee has requested that the Day Camp become a private enterprise which it now is.

Our aim is "to bring the fun of outdoor living within the reach of every town boy and girl." As in the past the Camp will operate

## Notice To Creditors AND OTHERS

In the Estate of Sarah Dean All persons having claims against the Estate of Sarah Dean, late of the Village of Thornhill, in the County of York, a widow, who died on or about the 29th day of June, 1959 are requested to file particulars with the undersigned at 330 Bay Street, Toronto, on or before the 20th day of May 1960 after which date the Estate will be distributed with regard only to the claims of which the undersigned shall then have notice and shall not be liable to any person of whose claim they shall not then have notice.

Dated at Toronto this 13th day of April 1960.  
Melvin Wellman,  
Robert Clark Scott,  
Executors.  
By their Solicitors —  
Reycraft & Reycraft,  
330 Bay Street,  
Toronto 1.

STEEL LINTELS  
I BEAMS  
Kept in Stock  
Portable Crane  
Service  
STEEL  
FABRICATING  
To Customer  
Specifications  
PINDER BROS. LTD.  
2 Otonabee  
BA. 1-3344

**NORMAN BONE**  
Fence Builder  
34 ELIZABETH ST. S. RICHMOND HILL  
— 24 Years In Town —  
Suburban chain link fencing including top rail and steel end posts. Now in stock. 42" x 13 gauge chain link fabric. \$17.00 per 100 ft. rolls.  
6 ft. STEEL POSTS \$1.00 ea.  
7 ft. STEEL POSTS \$1.10 ea.  
Gates to Match Above Fencing  
A complete line of farm fence in stock.  
Erection done on all types of fencing.  
FOR FREE ESTIMATES CALL  
TU. 4-1443

DEPT. OF HEALTH  
TWP. OF NORTH YORK  
Imagination Is Healthy  
Adults play an important part in guiding the child's imagination along safe trails, but they should refrain from hampering colourful thinking when Bobby or Jean come up with their amazing "tall tales". It is good to keep in mind that the vivid imagination of a child may be the forerunner of fine creative work later on.  
CARL E. HILL, M.D., M.O.H.