

USE
YOUR
CREDIT
OPEN
A
C.T.C.
CAN
CHARGE
NO
DOWN
PAYMENT
NOTHING
TO
PAY
FOR
30 DAYS
INSTALL
4
NEW
670x15
TIRES
GUARANTEED
12 MONTHS
FOR
\$41.80
AND
CLASS A
TRADE.

BIG PRICE BREAK

U.S.A. and CANADIAN FACTORIES INCREASE TIRE PRICES
CANADA'S LARGEST TIRE RETAILER
DEEP-CUTS TIRE PRICES... AGAIN!



Tire prices have generally gone UP in Canada and the United States recently... reflecting the increased costs of raw material and labour. BUT, HERE'S BIG NEWS for budget-wise, quality-conscious car owners - CANADIAN TIRE slashes tire prices across the board. Yes, in face of a rising market, your new SUPER-LASTIC TIRE actually costs you less - in every price range. These special reductions hold only on our present stock - and it's all brand new and factory fresh - from Canada's most modern tire building plants. You'll save... and you're safer - at every turn of the tire - on SUPER LASTIC.



Save \$11.55
16.95
With Class "A" Trade-in
Reg. List \$28.50
670/15-750/14

You've never seen
NYLON
PRICED SO LOW

Canadian Tire makes big price reductions on NYLON... and Easy Terms are tailored to fit your Budget...

DISCOUNT PRICE*

11.95	670/15	750/14
12.95	710/15	800/14
13.95	760/15	850/14

*With Class "A" trade-in TUBELESS - only \$2 extra WHITEWALLS - \$3 extra NOTE-Add 50¢ to tire prices for installation

SAVE ON NYLON SAFETY

New-car buyers willingly pay a premium for Nylon Tires as optional original equipment. SUPER-LASTIC COOL-RUNNING NYLON gives you safety tested performance - at deep-cut wholesale discounts. Speedway proved Nylon shrugs off impact damage; ends cord-rot blowout hazard. Sleek styling; jet cold rubber. Engineered tread design transmits added power from your engine and your brakes. Complete Road Hazard Insurance Protection, plus 5-Year Guarantee.

FREE ROAD HAZARD INSURANCE

A SUPER-LASTIC EXTRA - Super-Lastic Passenger Tires are Road Hazard Insured against blow-outs, accidents, glass cuts, stone cuts or other normal hazards which make a tire unfit for further service. Customer pays only for service rendered.

5-Year GUARANTEE

Against defects in workmanship and materials.

DOWN GO PRICES!!!
SUPER-LASTIC Factory-Fresh

TYREX
9.95
670-15
or 600/16
With Class "A" Trade-In

* Famous TYREX* cord construction—the miracle fibre specified by all leading car manufacturers for 1960 original equipment.

* Latest High-mileage, safety-speed tread of Polymer-Blended Jet Cold Rubber.

Tough, dependable performance... Full size, full width, full depth tread... Now priced lower than national brand "Bargain Built" lightweight tires - to give more safe miles per tire dollar. Get security set for carefree summer driving now and get the big savings on Super-Lastic TYREX - brand new, with a written 5 year guarantee - plus Road Hazard Insurance.

*Certification mark of Tyrex Inc. for Viscose Tire yarn and cord.

Size	Mfr's. Regular List Price	Wholesale Discount Price*
550/15	19.45	12.95
600/16	15.45	9.95
640/15	20.65	12.45
650/16	24.40	11.95
670/15	15.45	9.95
710/15	17.95	11.95
750/14	21.60	10.95

*With Class "A" trade-in TUBELESS and WHITEWALLS available in many sizes. Tubeless \$2 extra. Whitewalls \$3 extra. NOTE-Add 50¢ to tire prices for installation

...NEW MAJOR BREAKTHROUGH
in safer tire construction -
SUPER-LASTIC SARCA
Deluxe DUPONT NYLON with **SARCA**
NATURAL RUBBER

*Super Abrasion Resistant Carbon Alloys

- EXTRA Traction
- EXTRA Blowout Protection
- EXTRA Soft Ride
- EXTRA Safe Miles

New Super Abrasion-Resistant Carbon Alloys (SARCA*) compounded with Natural Rubber make a more rugged, longer wearing tire, to add thousands of EXTRA MILES of safe driving to the proven superior qualities of Natural Tree Rubber. SARCA*, with Natural Rubber, plus super-strength DUPONT NYLON combine to make SUPER-LASTIC 130-Level the top performance premium tire - at any speed.

All the benefits of famous Dupont Nylon plus SARCA* compounded Natural Rubber are yours when you enjoy the naturally softer ride on the SAFEST TIRE ON EARTH

DISCOUNT PRICE*

Size	Mfr's. Regular List Price	Wholesale Discount Price*
670/15	28.50	16.95
710/15	32.50	17.95
760/15	35.50	19.95
800/15	38.05	23.95
750/14	28.50	16.95
800/14	32.50	17.95
850/14	35.50	19.95

*With Class "A" trade-in TUBELESS - only \$2 extra WHITEWALLS - \$3 extra Note-Add 50¢ to tire prices for installation

Road Hazard INSURED plus 5-Year GUARANTEE

CANADIAN TIRE
ASSOCIATE STORE
25 YONGE ST. N., RICHMOND HILL
Turner 4-1196 - AVenue 5-4501