

Wins Proctor's Fine Diamond



Reeve James Haggart is seen congratulating Miss Sue Jennings, lucky winner of a Proctor's Fine Diamond ring...

The smart new store was officially opened on Friday, and features a most artistic and modern decor.

At the opening, which was attended during the two days, Friday and Saturday, by more than 600 persons...

Other opening features were free diamond inspection and cleaning, and free photos by the Polaroid Land Camera.

Yonge Street Merchants Launch New Drive

The fact that the down-town business section of Richmond Hill can supply practically any character of goods and services is the theme of a business-building campaign launched this week by members of the Yonge Street Business and Professional Association.

Keenly aware of the fact that they must "sell to sell" in this highly competitive era, association members are using both the local press and radio to publicize the advantages of their area.

Emphasizing the fact that Richmond Hill and district residents enjoy a wide variety of choice, Col. F. J. Picking, president of the Yonge Street Business and Professional Association, pointed out this week that on Yonge Street alone there are 107 business and professional establishments.

"I'VE STILL GOT THE FIRST DOLLAR I EVER EARNED"



Top marks for Johnnie. He's a mighty smart newsboy.

Not only has he learned the value of earning his own way, but he's also learned the importance of keeping a part of what he earns—in his savings account at "My Bank".

Youngsters like Johnnie are among our most important customers. How about starting your children off with a B of M Saving Account of their own?



FOR MY MONEY, IT'S... MY BANK... BANK OF MONTREAL

WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

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BIG SAVINGS - on Moto-Master NEW-CAR QUALITY MUFFLERS BY FAR... CANADA'S LARGEST EXHAUST SYSTEM SPECIALISTS...



AS LOW AS 5.25 7.75 "Do-It-Yourself" Sale Price Chev. 49-53 Ford 49-54

We are pleased to announce the addition of Mr. Gordon Howland to our service department.

While-You-Watch Service

NEED A NEW MUFFLER? Drive into your nearest Canadian Tire for your free safety check.

Moto-Master "Extra-Life" Mufflers cost you less installed than around-town prices usually quoted to include so-called FREE installation.

CHECK and SEE YOUR SAVINGS

Table with 4 columns: Make and Year, "Do-It-Yourself" Sale Price, Muffler Installed Sale Price, Muffler Installed with Tail Pipe.

ELGIN MILLS - JEFFERSON NEWS

Correspondent: The Evening Branch of the Woman's Auxiliary of St. John's Anglican Church

Birthday Notes

Many happy returns of the day to Linda Locke on April 16th, to Judy Dodson on April 18th, and to Geraldine Sargeant on April 19th.

A special birthday greeting to Mr. E. P. Leno who will be 86 years young on April 19th.

Peter Gould had a delayed birthday party on Saturday, April 9th. Glad to hear the chicken pox have gone.

Congratulations to Mrs. Ron Brown on the birth of her daughter Sunday, April 10th in York County Hospital Newmarket.

Neighbourhood Notes

Glad to hear that Mrs. Michael Black is home from the hospital.

Mrs. Ray Jackson visited in the neighbourhood on Sunday.

Mr. and Mrs. Hewgill from Clairville were recent Sunday guests at the home of Mr. and Mrs. E. Gamble.

Mr. and Mrs. John Ellis are enjoying a rest upon selling their business on the corner of Yonge Street and Elgin Mills Side Road.

The Monday Night Euchre Club held its final euchre for the season at the home of Mrs. Reg Williams.

The congregation of St. John's Anglican Church is invited to attend the United Service in the Aurora United Church on Wednesday, April 13th at 7:45 p.m.

The Good Friday service is at 11 a.m. The Easter Sunday service at 11 a.m. will be Holy Communion.

Miss Grace Hobbs the former Sunday School Superintendent, will be among the Fireside Hour friends.

The confirmation class is held on Tuesday night in St. John's Parish Hall at 7 p.m.

The York Summit District Late Land Region Leaping Wolf Ceremony was held in the Thornhill District High School.

Four Scouts from the 1st Jefferson group were awarded their Leaping Wolf Certificates by the District Commissioner Mr. Tom

Harrington. The proud Scouts were Walter Cracknell, David Lavender, Tim March and Tom Russell.

The programme began with a musical prelude, followed by the entrance of the Leaping Wolf Scouts, led by the Colour Party. O Canada was sung by the entire group.

There was a presentation of a Special Pack Meeting, given by the Cubs of the 1st Jefferson Pack in the form of Indian Night.

Mr. E. H. Ensor wrote a poem for the occasion to the theme of the poem Hiawatha.

The Cubs were all dressed in Indian costumes. The costumes were made of gunny sacking, fringed with coloured wool and designed with brilliant coloured cloth.

The same Indians came back as the 1st Jefferson Kitchen Band and again delighted their audience, this time with their "kitchen music."

An address was given by Mr. Frank Worth the Provincial Commissioner. The Leaping Wolf Certificates were then awarded.

The Scouting display was put on by the 1st Beverley Acre, the 1st King, the 1st and 2nd Richmond Hill and the 1st Langstaff Scouts.

Heartly thanks to Mrs. Ensor for her work with the 1st Jefferson Cubs.

On Saturday, April 9th seventeen Cubs went to the Toronto Ontario Museum.

The Cubs had Mrs. Jean Clark, Mr. Jack Laughlin and Mr. and Mrs. E. H. Ensor for their guides.

The fathers of the scouts are asked to attend the meeting on April 19th at 8 p.m. at the home of Mr. and Mrs. E. H. Ensor.

On Friday, April 8th, the York Summit District Late Land Region Leaping Wolf Ceremony was held in the Thornhill District High School.

Four Scouts from the 1st Jefferson group were awarded their Leaping Wolf Certificates by the District Commissioner Mr. Tom

DO IT YOURSELF or we will install

\$5 FOR OLD ASSEMBLY



12.60 EXCHANGE Chev. 1938-53

Trade in Your Old Clutch Assembly Clutch Assembly Exchange

Table with 3 columns: Make & Year, "Do-It-Yourself" SALE PRICE, C.T.C. Installed Price.

REAR SPRINGS

ALL FORD, CHEV. PONTIAC PLYMOUTH-DODGE 1948-1958

\$10.00-\$14.00 each INSTALLED \$4.50 each

for all your CAR REPAIRS, open a Canadian Tire "CAN CHARGE" no down payment - nothing to pay for 30 days.



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