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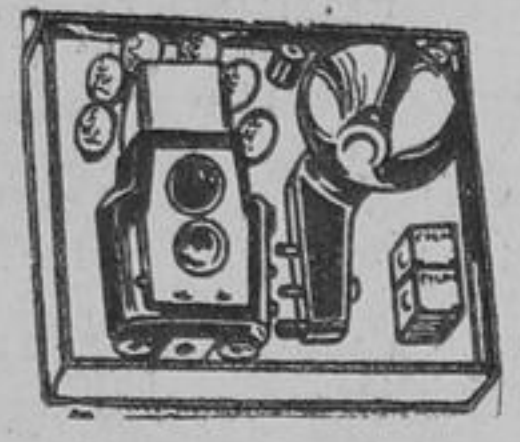
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Good Local Economics

By F. J. Picking, Yonge Street Business and Professional Association

Getting pretty shopworn by now is the old admonition to "shop at home".

And yet, getting ragged at the edges as it is, the old suggestion merits quite a bit of examination. It's a good dollars-and-cents proposition not only for the business or professional man who benefits through additional income. It's equally good business for the shopper whose dollar, if he or she stops to think about it for a minute, does extra duty for him or her.

Of course there's a double side to the coin. The dollar that's spent at home must — and "must" bears repeating — produce just as good quantity and service and quality as if it were spent miles away. Nobody can be expected to shop at home if shopping at home only produces ninety cents worth of value on the dollar.

But, granted that the "shop-at-home" dollar brings as good value at home as it would anywhere else, there are tangible benefits to the person who spends it there, just as much as to the business or professional man or woman into whose bank account it finds its way. For, lump it or like it, both the spender and the recipient of that shopping dollar are partners. Both are shareholders in the town they live in. And both have to carry part of the load of municipal activities through their taxes.

Let's take educational costs, for one thing. And with it let's take a dress for a youngster who is going to school. And let's take, as a fictitious individual, Mrs. John Whoosis.

Mrs. Whoosis decides to buy a new dress for her youngster and battles her way to the city to do it, incidentally paying transportation. (Even that is going to cost her more now, with the increased T.T.C. rates.) She gets the dress, most likely paying not a cent less than she would have at home. But — and this she may have overlooked — some proportion of the dollars which she spent out of town would have, if spent at home, been returned to her and her family in the shape of taxes paid by a local merchant to help support the school to which that dress, with her daughter inside it, goes.

So it goes all down the line — roads, lights, police protection, libraries, protection from fire and flood, a hundred other things all paid for by the taxes of Mrs. Whoosis and her family and by the merchants who, through heavy property and business taxes, help the Whoosis family carry the load.

Oversimplification? A suggestion that the municipality can be like the village where everybody lived by taking in each other's washing? Perhaps, to a certain extent. But a cold, hard economic fact nevertheless. For, make no mistake, the dollar that goes into a city cash register helps to pay the taxes of that city and does not help to carry the local load. And the load is heavy enough that every little contribution to its sharing-up helps.

Presentations At Jubilee Dinner

This year the Girl Guides Association celebrates its 50th Anniversary of Guiding in Canada. To commemorate the Jubilee the York Central Division held a dinner Monday night at the Yau-tze Pagoda which was attended by ninety Commissioners and Brownie and Guide Leaders.

The guests at the head table included, Mrs. D. R. Gunn, Deputy - Provincial Commissioner for Ontario; Mrs. E. A. Collins, Central Area Commissioner; Mrs. H. D. Currie, York Central Division Commissioner; Mrs. S. Murray, York North Division Commissioner; Mrs. E. Redelmeier, Canadian Council; Mrs. P. Runney, Division Camp Advisor; Mrs. J. Kirk, Division Cookie Conventor.

Dinner began with the Guide Prayer and a toast to the Queen. The large birthday cake was cut by Mrs. Murray. Following dinner Mrs. Gunn spoke briefly of Guiding in our Province and Mrs. Collins brought greetings from the Area Council.

Two Guides, Iva Bovaird, 1st Richmond Hill Company and Victoria Watt, 1st Concord Company, were very proud to receive their Gold Cords from Mrs. Gunn. Two Guiders, Mrs. F. L. Smith of Richmond Hill East District and Mrs. P. Runney of Gormley were presented by Mrs. Collins with Long Service Certificates. This certificate is presented from the Canadian Council, Girl Guides Association for ten years' service as a Warranted Leader in the Movement. Diane Yerec, 2nd Richmond Hill Company was presented with the All

AURORA: The town's mill rate has jumped three mills when the council set the 1960 budget last week. Public school costs are up 50 per cent and municipal costs are up 23 per cent. The increased growth has added an extra 14 miles to the town's road system.



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County M.O.H. Warns Of Scarlet Fever Cases

Doctor Robert King, Medical Officer of Health for York County, reports an unusual upswing in scarlet fever over the past winter months and states this development justifies a warning to adults and young people in the County to take no chances with illness that may be scarlet fever.

Symptoms are: Severe sore throats with aches and pains and fever.

Treatment: Seek care of the family physician in order to prevent complications and after effects that may follow an improperly treated case of Scarlet Fever.

TEMPERANCEVILLE
Correspondent: Mrs. Milton Wells, R.R. 3, King
Phone PR. 3-5239

Communion service will be held in Temperanceville church on Sunday, April 10, at 9:45 a.m. Good Friday service will be held in Temperanceville United Church at 11 a.m. April 15.

The Explorers Group will discontinue meetings, because of road conditions, until further notice.

Rev. Hinch, missionary from Rhodesia, will speak in Aurora United Church at 7 p.m. next Sunday, April 10. It will be a most inspiring address for those who attend.

The final Rural Life Conference of the United Church will be held April 7 at 8 p.m. in Uxbridge United Church.

Both the junior and senior groups enjoyed the missionary stories given by Mrs. Fred Hare and Mrs. W. Jennings on Sunday. Mrs. Hare made the story one of great interest to the children by showing them a toy aeroplane similar to that which people in the story travelled on.

On April 13, at 8 p.m. the Temperanceville W.I. will meet in the Church Sunday school rooms. The roll call will be answered by next year's fees and written suggestions for 1960-61 programs. Annual reports will be given and the slate of officers read.

Persons: Little Miss Cathie Macklin was an overnight guest of Mary Ann Clapp of Fraserdale Farms this week end.

Dr. and Mrs. Ruse and Carol, Toronto, were guests of Mr. and Mrs. John Umehara on Sunday.

Ladies, please come to the W.I. meeting prepared to contribute to the Cancer Campaign fund if you wish to do so. As the roads are in very poor condition, Mrs. M. Wells would appreciate donations being brought to the meeting or to church.

April 1 was no April Fool's day for Jimmy when Mrs. Wells took him for his x-ray check-up. The result was he has discarded his brace and is walking again.

Mrs. Clayton Beynon had last Saturday night dinner with Mr. and Mrs. Ross Kirby and Sunday last, Mr. and Mrs. Gordon McCallum and children were her guests.

Cure: Scarlet fever can be cured rapidly with proper treatment — but, serious complications and undesirable after-effects can follow inadequately treated cases.

Influenza has also occurred heavily in many York County communities. Dr. King advises, although it is not prevalent in epidemic proportions, it is most noticeably affecting the young adult working population.

Symptoms are: Abrupt onset of fever, lasting one to six days, chills or chilliness, general aches and pains in the back and limbs, headache, weakness, congestion as with a common cold, sore throat and cough.

Treatment: It is important to go to bed immediately and to stay there until recovered. Relapse is often due to too early activity.

Cure: Immediate treatment by the family physician to minimize the severity and assist in prompt recovery. Inadequately treated cases of influenza run the risk of complicating pneumonia.

Cases Up This Year
Comparing the first two months of 1959 and 1960, Dr. King says statistics show 9 cases of scarlet fever last year, 14 in the first two months of this year. No red measles have been reported this year but in the first two months of 1959 — 171 cases were listed.

Chicken pox: 1959 — 17 (2 months); 1960 — 150 (same period).

Whooping cough: 1959 — 12 (2 months); 1960 — 24 (same period).

Tuberculosis
Tuberculosis cases reported during January and February this year were the same in number as in 1959, 6 cases; but visits to cases, contacts and suspects jumped from 70 in the first two months of 1959, to 215 visits for the same period in 1960. 408 chest x-rays were given this year, as compared to 273 last year.

Immunization
594 doses of diphtheria, tetanus, whooping cough and polio vaccine have been administered to infant and preschool children so far this year. There is no account for the same period in 1959.

1,801 diphtheria and tetanus toxoid injections were given to school children in 1960, as compared to 2,985 for the same period in 1959.

In 1959, 609 smallpox vaccinations were administered to school children, but only 293 have been given in the same period this year.

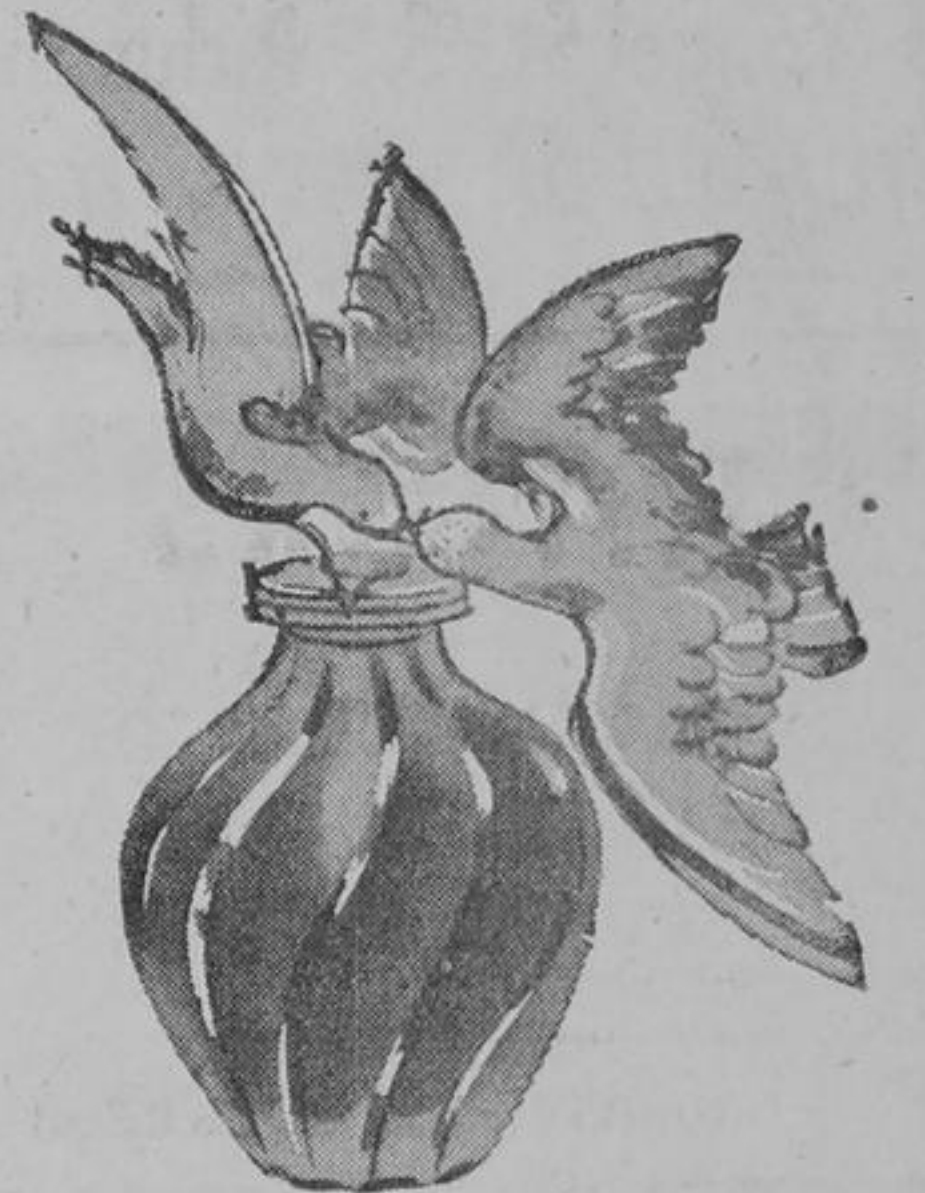
Poliomyelitis vaccine injections for adults took a decided drop during January and February 1960, with 137 doses administered as compared to 410 for the same period in 1959.

And York County Public Health nurses have made 1,251 visits during the first two months of this year as compared to 704 in the same period last year.

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