

# Alive To Today's Needs Enforce Single Family Dwelling By - Law

(By F. J. Picking, President, Yonge Street Business and Professional Association)

It's had quite a varied history — this Yonge Street in Richmond Hill — the Yonge Street whose business men and women are taking advantage of Easter and the return of Spring to tell the shoppers of the wide area served by the town what the highway of the pioneers in its 1960 dress, has to offer them.

It has seen many modes of life come and go. The settlers seeking a new land free from the oppressions and limitations of the old world. Exiled aristocrats had their brief day on its rutted path as, escaping, from the wrath of the French Revolution, they tried with soft, incapable hands to capture a living from the wilds north of where Elgin Mills now lies. Once the highway to the little-known West its rough trail was traversed by weary men and animals portaging to the landing places of the York boats on Lake Simcoe. Where a ribbon of paving now runs, not so many years ago slow, poky stage coaches dragged through the mud of old Yonge Street.

And, even as the years have seen Yonge Street traffic change from the boneshaking ox-cart to the fast-moving, smooth-flowing motor car, so have they seen the coming of a new breed of merchants and business men. Gone from the highway that's now "Ontario's Main Street," stretching for its hundreds of miles as it runs from Lake Ontario's shore to the northern lakes and rocks and forests, are the old-timers who, in their lamp- and candle-lit stores dispensed the necessities of life to sparse and scattered communities. Gone are the old log and frame buildings which once housed them and their stock in trade.

Today, geared to the new era in Yonge Street's history, goods undreamed of even three decades ago are on display — available just as easily to the Canadian miles away from a metropolitan market as they are to the city shopper. And, handling these goods, are business men and women keenly alive to the demands of today's sophisticated shopper.

Nowhere more than in Richmond Hill, on all No. 11 Highway's hundreds of miles, are there men and women more keenly aware of the fact that to survive they must serve — and serve at the best prices and in the tempo of today. They know, too, that they must "tell to sell".

That's why, as Easter dawns again, they are co-operating in this presentation, telling their fellow Canadians that, on ancient Yonge Street as it runs its way through Richmond Hill to the height of land, they have the goods and services and, above all the willingness and ability to serve well.

## Jack Young Market

Choice Fresh Fruits & Vegetables

53 Yonge St. S., Richmond Hill  
TU. 4-7941 - We Deliver

## RICE'S FLOWERS

23 Yonge St. S. TU. 4-1812 - TU. 4-1782

LARGE ARRAY OF  
EASTER PLANTS &  
SPRING FLOWERS

FREE DELIVERY  
ORDERS WIRED ANYWHERE

## FOR Easter Gifts & Candy

Toiletries by "4711" REVVLON YARDLEY LENTHERIC  
Chocolates by SMILES'N CHUCKLES ROWNTREE NEILSON

## Clarke's Pharmacy

"For Complete Drug Service"  
Phone Turner 4-1201  
49 YONGE ST. SOUTH  
RICHMOND HILL, ONTARIO

### SPRING ARRIVALS

MEN'S REVERSIBLE  
TOPCOATS Olive Grey Brown

**\$22.95**

MEN'S HATS, from **\$7.50 up**  
NEWEST SHADES & STYLES

NECKWEAR **\$1.50, \$2., \$2.50**

## DON THURSTON

MEN'S WEAR  
36 Yonge St. TU. 4-3231  
THURSTON STORES LTD.

Following consultation with Solicitor J. D. Lucas, Richmond Hill Town Council Monday instructed its building inspector to enforce the terms of its single dwelling by-law in the case of 398 Palmer Avenue. Reports indicate that two families are living in the dwelling contrary to the by-law. On suggestion of Councillor T. Broadhurst they will be given 30 days to comply with the ruling.

Real Estate Agent Mr. David McLean will meet with council next week regarding a recommendation by planning board that lots 4, 5 and 6 in plan 3801 be zoned residential instead of commercial. The land in question is just directly north of the Fina Station on Yonge Street South. Mr. McLean plans to erect five stores on the property. Mayor Tomlin took issue with the planning board suggestion feeling that Yonge Street is certainly the logical place for commercial development.

Rosedale Manor Apartments Ltd. have written council requesting that some action be taken to improve the condition of the Elgin Mills Sideroad. The Manor firm represented by the Skopit interests are the developers of the extensive Elgin Mills Park Sub-division. The Elgin Mills Sideroad like Bayview Avenue is a townline between Richmond Hill and Markham Township. By the terms of a prior agreement Richmond Hill took over the responsibility for Bayview Avenue and Markham assumed the responsibility for the Elgin Mills Sideroad.

Reeve Haggart questioned if the agreement would be valid any longer in light of the fact the county has assumed the upkeep of Bayview Avenue south of Markham Road. Mayor Tomlin will confer with Reeve W. L. Clark of Markham regarding the future maintenance of the road.

## CARRVILLE NEWS

CORRESPONDENT: MRS. BERT MIDDLETON

Telephone AL. 7-8920

### Church News

Rev. H. R. MacDonald spoke on the Sin of Lust of the Flesh. These have been very thought-provoking sermons in the series on the Seven Sins.

As the melting snow and rain decided to run into the basement where the Sunday School meets, the children and teachers remained in church for the service.

Communion service will be held on Sunday, April 24.

The young people have had the cross on the communion table refurnished and have also presented the church with two new offering plates. The remainder of their money was allocated for mission work.

Dr. and Mrs. R. W. Bruels of Sharon have returned from their six months holiday at Ormond Beach, Florida, and spent the week-end with Mr. and Mrs. George Pitts of Carrville Road West.

Archie Nesbitt was 11 years old on March 31. We hope he had a

### happy day.

Glen Middleton will be two years old on April 10. Happy birthday, Glen.

Donna Jean Dafling had a birthday party on Saturday and had as her guests Mary Ann Manning, Mette Jensen, Nancy and Gretta Middleton and Johnnie Walker and brother Bickey.

We are pleased to hear Fred Muirhead is home from hospital again. His many friends hope he is feeling better.

If some nice warm spring weather would come along, it would help a lot of the folks who have been confined to their homes for a long time.

### Re Cancer Campaign

Man has split the atom, sent rockets to the moon, manufactured machines that can perform astounding calculations, but he still hasn't been able to discover what happens to a normal cell to turn it into a cancer cell. So let us all give to further research in this field.

### Ont. Civil Defence Conference In May

In a letter to all Ontario mayors, reeves and wardens, the Hon. W. M. Nickle, Q.C., Minister of Planning and Development, today announced that an Emergency Measures Conference will be held at the Civil Defence college at Arrnprior, Ontario, May 17, 18 and 19.

National Defence officials and representatives of the Defence Research Board and the Federal E. M. O. will explain in detail a suggested Civil Defence programme for the civil side of Government.

Officials from the Province will conduct a full discussion relating to all matters of co-operation between the three levels of government. The Canadian Army's operational functions for civil protection in the event of enemy attack will also be outlined.

The Conference is open to representatives from all Ontario municipalities whether they are actively engaged in C. D. programming or planning their organization.

WHEN IT COMES TO

## HARDWARE

— AND —

## HOUSEWARES

COME TO

## RICHMOND HILL HARDWARE

24 YONGE ST. S. TU. 4-2101  
DAILY DELIVERY Goods satisfactory or money refunded

LOOK FOR THE IHA SIGN OF VALUE

WE CARRY A COMPLETE LINE OF GARDEN TOOLS AND FERTILIZERS

LAWN MOWERS SHARPENED & REPAIRED

LAWN ROLLERS & SEEDERS TO RENT

WE DO PIPE CUTTING & THREADING

ALSO WOODEN SASH GLAZED

### Week-End Specials

4-String — Reg. \$1.39  
CORN BROOMS ..... **\$1.09**

Reg. \$3.49  
GARBAGE CANS ..... **\$2.99**

PEAT MOSS ..... 2 1/2 cu. ft. 4 cu. ft.  
**\$1.95 \$3.30**

Rubber Tired  
WHEELBARROW ..... **\$9.95**

Fan Type  
GARDEN RAKE ... **\$1.39 - 79c**

# it's our 18<sup>th</sup> ANNIVERSARY

SAVE 4c  
**MITCHELL'S APPLE SAUCE** 2<sup>20 oz.</sup> TINS **33c**

SAVE 4c  
**BALLET TOILET TISSUE** 2<sup>PACK</sup> ROLL **23c**  
REG. PRICE 66c

**DAD'S COOKIES** 2<sup>PKGS.</sup> **53c**

SAVE 10c  
**GERBER'S ASSORTED BABY FOODS** 10<sup>tins</sup> **99c**

GENERAL BAKERIES  
INDERELLA WHITE & BROWN  
**BREAD** 2<sup>24 oz.</sup> loaves **31c**  
SAVE 7c

**MAPLE LEAF SLICED CHEESE** 8 oz. pkg. **25c**  
SAVE 10c

**MONARCH or TULIP MARGARINE** Save 19c  
4<sup>pkgs.</sup> **87c**

**MONARCH** White & Choc. **29c**  
CAKE MIXES SAVE 8c Family pkg.

**KRAFT DINNER** 2<sup>pkgs.</sup> **29c**  
SAVE 4c

**HI-FLO Chocolate Syrup** REG. PRICE 49c 2 for **49c**

**FLUFFO Shortening** 1 lb. ctn. **28c**

SAVE 6c  
**PEP DOG FOOD** SAVE 20c  
6<sup>15 oz.</sup> TINS **49c**

SAVE 3c  
**CARNATION EVAP. MILK** 3<sup>16 oz.</sup> TINS **41c**

SAVE 3c  
**ROYAL INSTANT PUDDING** 4<sup>pkgs.</sup> Save 9c **45c**

SAVE 3c  
**GRANULATED SUGAR** 5 lb. BAG **41c**

## PRODUCE

YELLOW RIPE  
**BANANAS**  
12c lb.

NO. 1 WHITE  
**MUSHROOMS**  
49c lb.

NO. 1 LARGE  
VINE RIPE  
**TOMATOES**  
2 lbs. **49c**

## MEATS

COPACO PRODUCTS  
1 lb. Weiners } **99c**  
1 lb. Sausage }  
1/2 lb. Bacon }

LEAN LOIN  
PORK CHOPS  
pound **49c**

FOODS  
FROZEN  
BIRDSEYE  
PEAS SAVE 8c  
2<sup>pkgs.</sup> **39c**

MAYPOLE  
ICE CREAM  
1/2 gal. **69c**  
SAVE 10c

# MORLEY'S FOODLAND

29 YONGE ST. S., RICHMOND HILL  
PARKING IN REAR