

Maple, Concord & Edgeley Districts

"The Liberal" is always willing to publish interesting items regarding people and events contributed by its readers in Maple, Concord & Edgeley districts. Our representative in Maple is Mrs. Len Shore, ALpine 7-1150; in Concord, Mrs. Ruth Keffler, AV. 5-2375 and in Edgeley and Sherwood, Mrs. Raymond Stuart, AV. 5-1934.

First Christmas

(By Grace Randall Eby)

Hovering over the little town
The wondrous star reached gently down;
Out of the dark of the silent night
It softly spread its glorious light.
On mountains far, trees caught the shine.
The olive trees, the oak and pine,
All bent their heads in reverence deep,
Trees, Shepherds, angels, Wise Men, sheep;
While down and down the warm light sped
To dream-drenched town and a manger bed.
Caressing the spot where Jesus lay,
A little baby in the hay.

Once again we come to the most joyous season of the year. May it be for you and your family a time rich with friendship and peace, love and good cheer.



Merry Christmas

Ernie Brock and Son Ltd.

INSURANCE

MAPLE, ONTARIO

ALpine 7-2621

Hark to the inspiring sound of Christmas... heartening harmony of love and peace, good will and happiness. May this be for you and your loved ones a truly merry Christmas...

Merry Christmas



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KEELE ST., MAPLE

AV. 5-3594

All jesting aside, we wish you a Christmas that's merry and bright... full of joy and good health.



SEASON'S GREETINGS

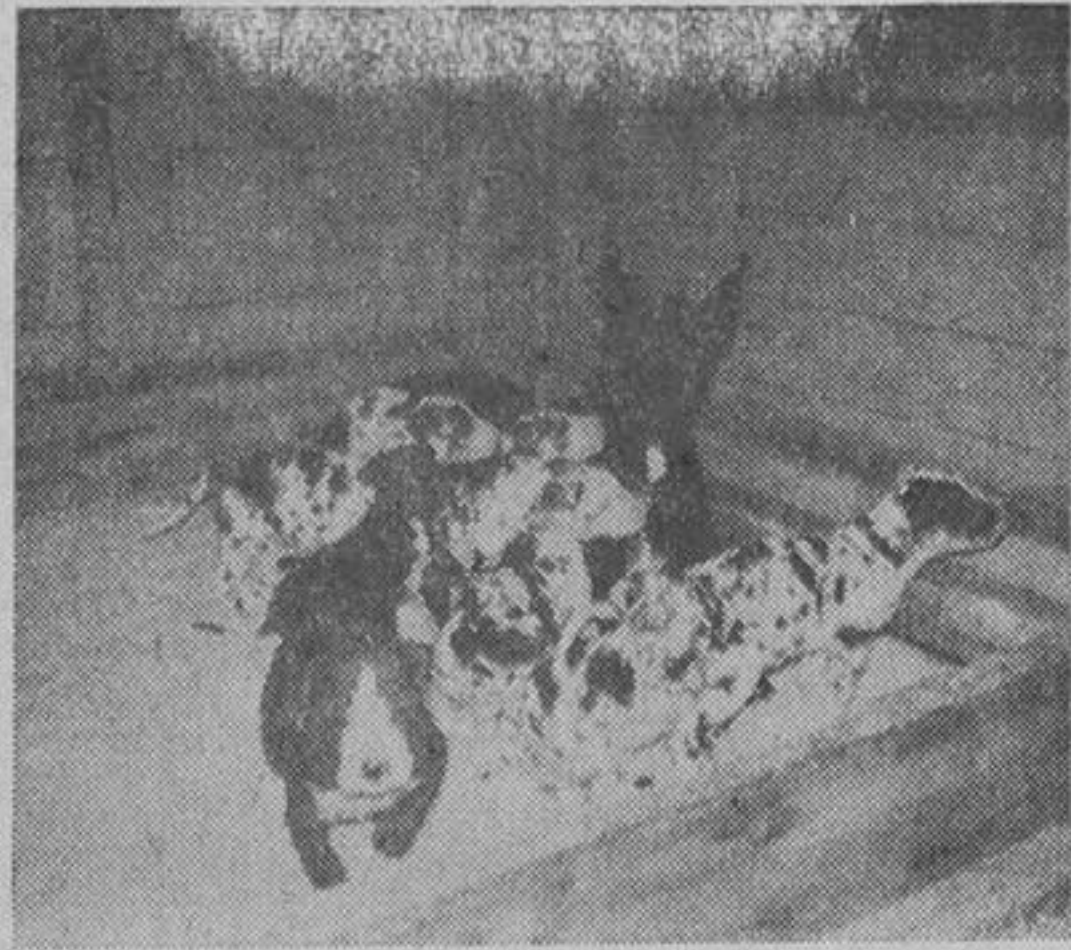
Pete's Garage

(HARRY RUMBLE, PROPRIETOR)

KEELE ST., MAPLE

AL. 7-2381

Proud Mother



Here is a proud mother, with her family — Roxdane's Black Patti is a registered Great Dane and is owned by John Yorke and son Bryce of Maple. She has good reason to be proud of her family of nine puppies born a few months ago. In this litter three pups were black like the mother and six pups were harlequins (white with black patches) taking after the father, Roxdane Bozo. Lois and John Yorke believe this to be a record as a black female seldom has more than two or three harlequins in a litter. Since harlequins are the rarest colour of Great Danes, young Bryce York was most anxious to show off the family of Patti and Bozo.

Farmers Co-Op Marketing System Discussed By Edgeley Farm Forum

By Mrs. R. Stuart
"The Farmers in the Market Place," was the topic discussed by Ontario Farm Forum recently. The Edgeley Farm Forum was held at the home of Mr. and Mrs. R. J. Darlington and the two questions discussed were as follows: 1. Co-operatives have undertaken many jobs that need to be done. Among them are: Education (both producer and consumer), credit assistance, Market Development, Merchandising, Distribution Sales. Which of these jobs needs to be done but are not being carried out in the commodities with which you are familiar? 2. How do you propose that these jobs be done? The consensus of opinion within the Farm Forums throughout Ontario was that many jobs undertaken by Co-operative Marketing Boards such as Education (producer and consumer) credit assistance, market development, merchandising and distribution sales are not being carried out well enough on the various commodities. The Milk Foundation handles education in schools and factories, the Edgeley Forum indicated. Market development in such commodities as eggs, pork, beef and some milk products was

stated as an urgent problem by the Edgeley Forum while other Forums included poultry and poultry products. Education on marketing was stressed by many Forums as a very necessary job, 55% of the members felt the co-operatives must expand and develop their educational program. The job of merchandising done by the co-operatives could be much improved, stated many Farm Forum members. This is particularly so with eggs, the Edgeley Forum stated. They stressed that eggs need to get to the consumer quicker and be kept better refrigerated. Merchandising carried out by co-operative sales agencies, was one idea put forth by some Forums. Other members questioned the absence of co-operative grocery stores in large rural centres. The co-operatives can succeed in being a great help to farmers in the field of distribution sales. Some Forums feel that sales are not being pushed as well as they might be. If Co-operative Marketing Boards concentrated on distribution sales it would improve sales volume. Credit assistance, although available in many areas, is difficult to get. Some Forums suggested this credit might be obtained through credit unions.

Maple Notes

A Concert of Carols
The W.A. of St. Stephen's will present a concert of carols and parts from the Messiah sung by the York Chorals Sunday, January 3 at 7:30 p.m. in the church. This is one evening when you will be able to sit back and enjoy this beautiful Christmas music. The hustle and bustle is over and as a rule carols are abruptly dropped from all programs — too abruptly we think. It had been announced that the York Chorals would be at the Presbyterian Church on December 27 but please note and tell your friends that they will now be appearing January 3. Everyone is most welcome to attend and we know you will enjoy joining in the singing of the carols and wrapping up this season most fittingly, while listening to "The Messiah." An offering for the flower fund will be received. New Slate of Officers
The December meeting of the Maple United Church W.M.S. was held Tuesday evening December 15 in the church parlor with Mrs. Bigford presiding. Rev. Davies installed the new officers for 1960 as follows: Past president Mrs. R. A. Bigford; president Mrs. T. F. Jackson; 1st vice-president Mrs. R. E. Hunter; 2nd vice-president Mrs. N. Robinson; recording secretary, Mrs. Woods; corresponding secretary, Mrs. D. Jarrett; Christian Stewardship secretary, Mrs. L. Palmer; supply secretary, Mrs. H. Jennings; assistant supply secretary, Mrs. F. P. Rumble; community friendship secretary, Mrs. L. Wiltshire; treasurer, Mrs. E. Smart; pianist, Mrs. G. Watson; Missionary Monthly, Mrs. W. Keffler; elected for a two year term. Mrs. H. Davies was in charge of the worship, using "The Christmas Story" as her theme. Many of the Christmas carols were sung and refreshments were served at the close of the meeting. The Season's Best
Guess all that's left is to wish each and everyone a most wonderful holiday season and trust Santa does right by you. In passing (in case my doctor looks in on the column) I did go to my husband Len's office party last Thursday night — sure I looked like an Ubangi with a wooden leg, but it was fun and full of Christmas spirit!! So from your Liberal correspondent, yours truly, Toby Shore, and your paper boy Michael Weir — we wish you all a very Merry Christmas.

Annual Meeting Of Edgeley W.A.

(By Mrs. R. Stuart)
The annual meeting of the Edgeley Women's Association was held at the home of Mrs. Eldon Fierheller on Thursday, December 10. The roll call was answered by each member quoting a Bible verse containing the word "Peace." Mrs. R. J. Darlington read the Scripture Lesson and Mrs. Fred Hendry read the Lesson Thoughts and a Christmas poem. Mrs. Raymond Stuart read a Christmas story entitled "Once Upon a Christmas Time" and Mrs. Hendry told of the events which led to the writing of several Christmas hymns including, "It came Upon the Mid-Night Clear," by E. H. Sears 1810-1876 and "O Little Town of Bethlehem" by Phillip Brooks 1835-1893. The latter was sung first by a group of children on Christmas Eve. Mrs. Harold Davies conducted the election and the installation of the officers for the coming year. They are: Immediate Past President - Mrs. Eldon Fierheller, President - Mrs. C. H. Boake, Vice President - Mrs. R. J. Darlington, Secretary - Mrs. Fred Hendry, Treasurer - Mrs. Charles Summerfeldt, Missionary Convener - Mrs. R. Stuart, Parsons Convener - Mrs. Allan Poole, Sick Committee - Mrs. Frank Locke and Mrs. A. Tomkow, Sewing Committee - Mrs. George Poole, Mrs. Homer Whitmore, Mrs. Allan Poole, Mrs. A. Tomkow, Pianists - Mrs. A. Peelar, Mrs. A. Bagg, Cancer Society Representatives - Mrs. A. Peelar, Victor Home Consultant Board Representative - Mrs. A. Bagg, Auditors - Mrs. A. Peelar and Mrs. Bagg. Mrs. Bert Peelar will be the hostess for the next meeting which will be held on January 21. Mrs. Fred Hendry will convene the meeting and Mrs. C. H. Boake and Mrs. Fierheller will be the social committee.

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Concord News

On Tuesday, December 15 the Guides held a combination enrolment ceremony and Christmas party. The two new Guides, Mrs. Al Whaley and Mrs. Warren Balle were enrolled as Guides. Both leaders have been so keen on getting their own tenderfoot work done as well as looking after the company, and it was an exciting moment for them when enrolment time finally came. They looked so smart in their new uniforms that the Guides and their guests felt very proud of the new leaders. After enrolment the girls played a few games while the girls who were trying for their hostess badges prepared the refreshments. The Guides held a gift exchange and Mrs. Whaley presented Mrs. Bisson and Mrs. Keffler with the "retiring" leaders each with a gift from the Company. Mrs. Gilbert brought along some lovely background for the party. Refreshments were served by the Guides. Teen Town
Teen Town plans to have its Christmas party on Wednesday evening, December 30 at the school, so try to remember the date, kids. Last month's attendance was very poor, let's do better for December. Social
Mr. and Mrs. Fred Orr attended the annual Christmas dance at the Cardinal Club last Friday night. Mr. and Mrs. Bob Haines attended the Christmas party at West York Motors last Tuesday evening and we hear that Bob's brother, Harvey played a feature role for which he is well equipped. Wonder who that could be? Now that Mother looks a little heavier from sampling the Christmas baking, and Father's wallet is lighter from Christmas shopping, and the Christmas tree has been redecorated for the twenty-ninth time, we can just sit back and wait for Saint Nick to drop the milk and diamonds down the chimney, and Father can throw away the keys to the old car and prepare to drive his new sports model. Well, if our four-year-old thinks she's getting a two-wheel bicycle then I just know all the other things will be here too! Merry Christmas everyone!

Now, for the First time a truly CORRECT SHOE for growing CHILDREN GUIDE-STEP

Endorsed by university medical authorities, nearly two million Guide-Steps are sold each year in the United States and Europe. Now, for the first time, they are available in Canada.

Product of 32 years of scientific research, Hewetson Guide-Steps are the correct shoes for normal, healthy children.

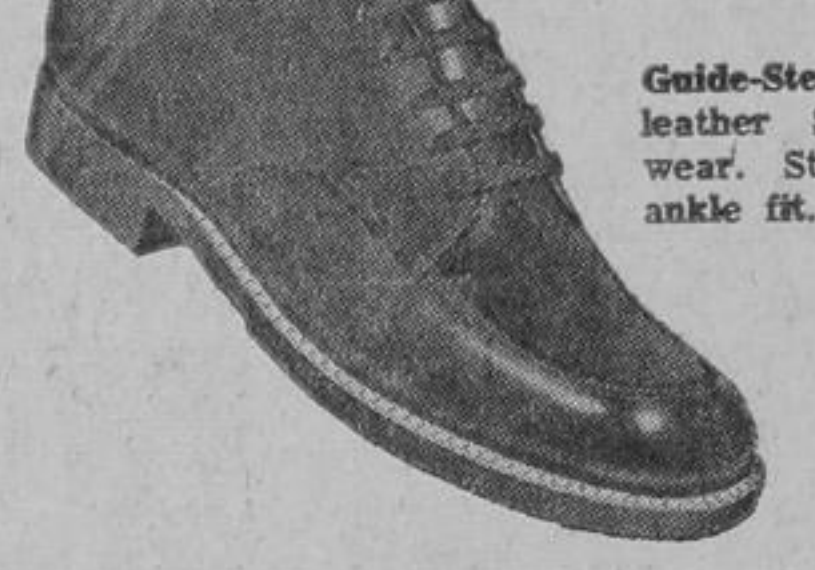
Built into every pair of Guide-Step shoes are the precise curves needed to maintain correct foot balance and weight distribution—standing, walking or running. This is especially important in the years when the young foot is developing, forming and growing.



Scuff-proof Guide-Step Oxfords with rugged long wearing leather SuperSoles. Sizes 8 1/2 to 13. \$7.95



For School Days, these Guide-Step Two-Straps with leather SuperSoles are tops in style and comfort. Sizes 8 1/2 to 13. \$7.95



Guide-Step Dress Oxfords, with leather SuperSoles for extra wear. Styled to ensure snug ankle fit. Size 8 1/2 to 13. \$7.95

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Ask for YOUR FREE COPY of "The Story of Guide-Steps" the answer of medical research to healthy foot growth

THE FARMER'S MARKET

STOP 15 YONGE ST. AT THORNHILL

Christmas Market

Wed., Dec. 23rd

Thurs., Dec. 24th

7:30 A.M. — 9:00 P.M.

New Year's Market

Thurs., Dec. 31st

7:30 A.M. — 9:00 P.M.

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HAPPY Holidays
With sincere thanks for your friendship and loyalty, we wish you the very happiest of holidays!
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Maple, Ontario

GREETINGS
We wish for our friends at Christmas the lasting gifts of good health, happiness and good fortune.
YAKE'S DRY GOODS
MAPLE, ONTARIO

Joy AT CHRISTMAS
May peace and joy fill your heart at this happy Christmas season.
From Mrs. Angus Brunton and Staff of the
MAPLE RESTAURANT