

Wishing you a Christmas package complete with every joy... and wrapped with all the love of those whom you love best!

**MERRY CHRISTMAS BAKER'S SALES & SERVICE**  
 Stop 22 Yonge St. Richvale  
 AV. 5-1189

**Silent Night**  
 In the churches,  
 Christmas services...  
 in our hearts,  
 Christmas joy  
 ... and the glory  
 of a Holy Night  
 lives anew.

**Canadian Tire Corporation Ltd.**  
 ASSOCIATE STORE  
 Percy and Albert Hill

**Christmas Greetings**

The last days of the year are the best. And they've finally come. Our Christmas wish is that they be filled with extreme happiness for you and your family.

**Charlton Hardware**  
 11 Yonge St. S. Richmond Hill  
 TU. 4-1331

**Cheerio**

Just popped up to say a friendly "Hello" and wish you and yours much happiness throughout the Christmas season!

**FISHER 5c - \$1.00**  
 STORES LIMITED  
 20 Yonge St. S. Richmond Hill

**Drive Carefully**

**Police Chief's Wish Is For A Merry Christmas But A Safe One As Well**

In a seasonal greeting from the Police Department of Richmond Hill, Police Chief R. P. Robbins states, "Your Police Department wishes you a Merry Christmas — but — remember, the best gift your family can have, is YOU."

"This year, like all previous years, will bring a season of Christmas joy and goodwill to many people. To some, however, it will bring grief and heartache through carelessness and an excess of alcohol, which, like water, goes to the top (the head) and is a very dangerous weapon if not used properly."

This advice, and warning, should be heeded by all motorists, as, local police departments, together with Ontario Provincial police are presenting the greatest array of law enforcing units ever assembled in Ontario

to crack down on all offending motorists who "drink and drive" during the critical periods over the Christmas and New Year holidays.

Motorists are also reminded that even small offences can rule drivers off the road this year. This is the first Christmas that the demerit system has been in operation in Ontario. Hundreds of motorists have already accumulated enough demerit marks to bring them perilously close to the 12-point total, which automatically brings license cancellation.

**"Chez Pauline" Salon Of Beauty**

"Comfort elegance and beauty — and the luxurious feeling of good hair styling and grooming — these are the ideals I am trying to incorporate in my beauty salon", Pauline of Chez Pauline, Centre Street East, told 'The Liberal' as she was interviewed recently in her newly-opened beauty shop.

"There is nothing makes me happier than to see a woman looking at her most beautiful best as she leaves my shop. Every hairdo is individualized — and something of myself is given to each of my customers — for I love my chosen career of hair-stylist", petite, blonde Pauline told us.

Pauline came to Canada in 1954 and worked in a well known salon in Toronto before coming to Richmond Hill. She graduated in London, England, in 1950, then travelled to Paris where she stayed for another year adding further styles in technique before going back to London and opening a shop. A year or so later she married and came to Canada in 1954 with her husband. In 1956 her son Christopher was born and Pauline and Christopher now reside on Bayview Avenue in Richmond Hill.

"When Pauline opened her 'pink-decorated' salon, 'Chez Pauline', at the end of October, this year, opening day became something to remember, Pauline told us. "The hair dryers were late in being installed — but all the 'charter members' were so kind and so enthusiastic for my success. They came to the shop, had their hair set — and waited until the dryers were delivered and installed, with the most understanding and good-natured kindness. I shall never forget them, nor their good-will which started me off so successfully."

Pauline says her life is that of a career girl... Her career was interrupted for a while when she fell in love and married but it was not long before she was back doing the work she felt she was made for, hair-styling.

"Being a hair stylist is like being an artist", Pauline feels — and her customers all feel that she really is an artist in her own line. Every hairdo is personalized — but more than that she likes to feel that she helps the women who are her customers to be their most charmingly beautiful selves.

And girls — here's a new note, Pauline says that although those dryers were late arriving on opening day — they will dry any hairdo, short or long, in just 20 minutes to half an hour. Of pink-tinted plastic to match the rose-tinted upholstered chairs the dryers circulate the heat over the whole head thus hurrying up the drying process.

Pauline is already planning changes in her salon to promote more of that atmosphere of 'relaxation' she dotes on — and besides an attractively planned decor, she is adding two rooms, one for tinting and one for shampooing shortly after the new year.

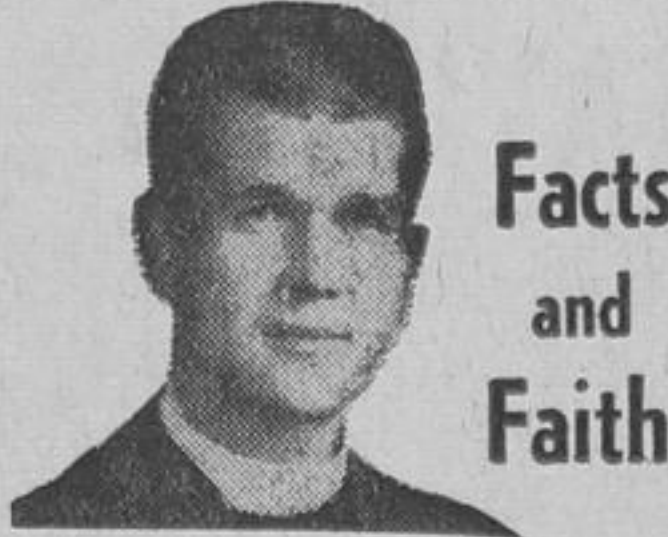
**Jaycees Lighting Contest**

Judging in the Richmond Hill Jaycees' annual Christmas lighting contest, will take place between Christmas and New Year's. Judges for the competition will be His Worship Mayor Kenneth W. Tomlin, Rev. J. F. O'Neill, Rector of St. Mary's Anglican Church, and Mr. Peter Whittall, Canada's Mr. Fixit.

Attractive prizes will be awarded to the most attractively decorated homes and for awards the town has been divided into four sections: Pleasantville, all the remaining section west of Yonge St., east of Yonge and north of Centre, and east of Yonge and south of Centre.

The Jaycees, sponsors of the competition have ruled that last year's prize winners are not eligible for prizes this year.

**NEWMARKET**: Past wardens of York County held their annual gathering last week at Newmarket when Mr. J. O. Little, aged 94, past warden of 1936, was guest speaker.



**Facts and Faith**

**Spiritual Satisfaction**

Man has many basic needs. The satisfaction of hunger and thirst belong to this category. In this land of plenty it is hard for us to imagine that human hunger is one of the perpetual problems of millions of people in the world today. The struggle with famine is constantly before them. Many do not know where the next meal will come from. They seek constantly for food.

While we dare not forget that we have a responsibility to help those in need, Jesus reminds us in this great sermon that we all have a more basic need than even food and drink. "Blessed are they that hunger and thirst after righteousness for they shall be satisfied." Our Lord makes it clear that as creatures of the spirit, we cannot be content merely with the satisfaction of our bodily appetites. Man is not an animal, but a living spirit, meant to live in fellowship with God. Happy is the man who recognizes this, and takes steps to meet his need.

The psalmist recognized his deep need for God when he said, "My heart and my flesh cry out for God. As the hart panteth after water brooks, so panteth my soul for thee, O my God." Here was a man whose soul reached out to God. And God met that need, for the psalmist could also say, "He satisfied the desire of every living creature." God not only met the need of His servant Elijah, by sending him bread each day by a raven, but he gave him the deep joy of knowing that He is always with the man who is ready to serve Him. One of Christ's disciples said to Him just before the crucifixion, "show us the Father and we will be satisfied." Here he expressed the inner longing of man to know God. But Jesus replied, "Hast thou been so long with me, and hast thou not known me, Philip? He that hath seen me, hath seen the Father." Jesus Christ has satisfied the need to know and love God. As least for the person willing to recognize his need.

The Woman at the well of Samaria knew her need. She came every day to the well alone. Her loneliness, caused by her sin, was bearing in upon her. She knew that life had not turned out the way she had planned. At the well she met One who said, "The water that I shall give you, shall be in you, a well of water springing up to eternal life." In her great need she cried out, "Sir, give me this water." She found satisfaction of soul by trusting her life into the hands of Him who said, "I am the water of life."

At Christmas time as we make our way to Bethlehem, what are you seeking? If it is a right relationship with God, then you are walking in the right direction. In the Christ Child, who was born to be our Saviour, we find a Revelation of God which satisfies the deepest needs of the soul. Humble surrender to Him, a yielding of heart and will, is the secret of that inner satisfaction we all seek, if we know our own minds.

I heard the voice of Jesus say  
 Behold I freely give  
 The living water, thirsty one  
 Stoop down and drink and live.  
 I came to Jesus and I drank  
 Of that life giving stream  
 My thirst was quenched, my soul revived  
 And now I live in Him.

**First Credit Card In Richmond Hill**

Harry Goldberg, popular proprietor of Harry's Childrens Wear, of Yonge Street S. Richmond Hill was pleased the other day when a customer produced an International Charge Credit Card and made a big purchase using the credit card.

Harry believes this is the first time the International Charge Credit Card has been used in Richmond Hill.

Harry says that the holder of this credit may order at thousands of stores across Canada and simply say "Charge it." The amount will be added to the customer's account and may be paid by instalments which are adjustable month by month according to the total amount outstanding each month.

**GREETINGS**  
 We wish for our friends at Christmas the lasting gift of good health, happiness and good fortune.

**POWELL FURNITURE**  
 TU. 4-2922 WAREHOUSE SALES 85 Yonge St. N.  
 (East side of Yonge - just north of Municipal Bldg.)

**GREETINGS of the Season**

Joyfully we sing out happy holiday wishes to you and yours!

**COLONIAL ESSO Service Station**  
 Stop 22 Yonge, Richvale AV. 5-0053

**Christmas Greetings**

With the hope that the season will bring you abiding happiness.

**BUTLER & BAIRD LUMBER LTD.**  
 191 Yonge St. N. Richmond Hill  
 Phones TU. 4-1125, AV. 5-3506

**TO OUR MANY FRIENDS & CUSTOMERS**

**GREETINGS**

Here's a holiday tradition we really cherish... time out to tell you how much your loyal friendship and patronage mean to us and to wish you and your family a very healthy, happy and cheerful festive season!

From Merchants and Businessmen

**BAYVIEW PLAZA**  
 (Bayview at North Taylor Mills) as listed below: —

- Bayview Outlet Store (Next to Red & White)
- Bayview Plaza Hardware TU. 4-3102
- Bayview Restaurant also Dafoe Restaurant
- Bayview Plaza Service Station PROPRIETOR: MR. LACKEY
- Bayview Variety and Gift Shop
- C. Nels Gage, Family Butcher 274 Bayview TU. 4-7691
- Frank's Shoe Repair Service (Behind Medical Centre, Downstairs)
- Pollock's Shoe Store by courtesy of Mrs. Arline Sedgewick, Manageress
- Red & White Foodliner
- Wonderland, Bayview Plaza TU. 4-3541
- Wyn-Dot, The Ladies' Shop

**Dial Turner 4-2101**  
 For All Your Hardware & Paint Needs  
 from  
**RICHMOND HILL HARDWARE**  
 24 YONGE ST. S.  
 Free Delivery TU. 4-2101

**AT Christmas**  
 Good wishes to you for a holiday full of the traditional joys of Christmas

**SIMPSON'S DRY GOODS**  
 12 Yonge St. S. Richmond Hill

**Season's GREETINGS TO ALL**

We sincerely hope that this Christmas rings in a new era of peace and good will for all the world and much good fortune and joy for you and your family

**R. J. CRAIGIE**  
 MEN'S & BOYS' WEAR  
 Yonge St. N., Richmond Hill TU. 4-4291