

The Liberal



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Prevent Fire Losses

Canada's 1958 dollar loss in fires amounted to over one hundred and fifteen million dollars (\$115,000,000).

This represents only the cost in property and at that, excludes Forest Fire losses. The cost in lives is equally high with some five hundred and twenty nine (529) persons, two hundred and seventeen (217) of them children, having died in fires during 1958.

Although it may be deeply buried in the past, a little tug at the memory will rekindle the sense of horror and anger you felt the last time you saw, heard or read about a fire which took lives, particularly lives of children.

Do you not remember the tragic holocaust at Our Lady of the Angels School in Chicago last year, when almost one hundred children perished? Many of them were found still sitting at their little desks.

It could have been your school and your children! Last year it happened in Chicago . . . where will it happen this year???

Fire Prevention Week was observed this year from October 4th to 10th inclusive. The Board Insurance Companies through the co-operation of Canadian Newspapers, Radio and Television Stations, Banks, Railways, Fire Departments, Commerce and Industry spread the gospel of Fire Prevention throughout the country.

These messages were directed at you, the potential victim of fire. Listen!

Learn! and Remember!

Most fires (over 75 per cent) are preventable. In other words, they are caused by carelessness! People, as a rule, are seldom careless about big or important things; it is the "little" things that they are inclined to gloss over quickly or forget and it is these "little" things that cause so many fires.

For example: Running a lamp cord under a carpet where unseen, it can become worn and frayed to the point of shortcircuiting . . . Replacing a blown 15 ampere fuse with one of a higher rating and thus inviting disaster from overheated wiring . . . Not bothering to have the furnace checked before starting it up for the winter because it "looks" alright . . . Buying and using electrical and other appliances that do not bear the Underwriters' Laboratories Label . . . permitting rubbish to accumulate in attics or basements . . .

These "little" things, mentioned above, cause more than their share of fires, fires that must all be basically charged to carelessness!

How much longer can we afford to be careless with lives and property? Canada's per capita fire loss record is among the worst in the world and won't improve until you, as a citizen, practice the basic rules of Fire Prevention on a year-round basis.

LISTEN! LEARN! and REMEMBER!
STOP FIRES - SAVE LIVES.

Want Ads Tell Interesting Story

This year, National Newspaper Week will be observed October 15th to 21st, and we urge our readers to give thought to the importance and usefulness of the weekly newspaper. Your home paper is a vital part of community life, serving readers as well as advertisers. It is dedicated to recording and giving support to all worth-while undertakings.

No observance of Newspaper Week would be complete without recognition of one newspaper section that serves millions of readers all over the world, but too often is overlooked in our tributes. It's the "Want Ad" section and it serves millions of readers in a very special way. "The Liberal" has one of the largest and best-read classified sections of any weekly newspaper in Canada, and we're very proud of its growth and very pleased with the splendid results obtained every week for our advertisers.

The Want Ads serve all the people of the district, finding them places to live and places to work, furnishing economical transportation through the columns which offer second-hand motorcycles, bicycles and used cars for sale.

There are a multitude of human interest stories in the Want Ad pages, too. An advertisement seeks the return of a lost dog — "children's pet". It requires little imagination to build up a whole story; complete from the desolation of the home deprived of a family companion to a hoped-for happy ending of its return.

Tragedy lies behind another, a husband who has come to the parting of the ways with his wife, and advertises he will no longer be responsible for her debts.

Here are opportunities to travel, people driving here and there across this expansive continent, ready to take companions.

Small but fascinating speculation can be found about requests for part-time work. Perhaps they're from eager, ambitious juniors, or older folks piecing out annuities or pensions.

Readers expect newspapers to present stories under headlines and in the ordered English of journalism. That's not the only way they are published, though. In a different form, they appear throughout the Want Ad columns.

NORTH YORK — The North York Library Board is to name its new library building in honour of Mrs. Gladys Allison at a dedication service on Monday, October 19th. Mrs. Allison was instrumental in the establishing of the first library in the township in 1950.

MARKHAM — A registered Holstein cow brought \$730 at an auction sale on the property of Russell Grove, concession 8, Markham Township. The herd, which comprised fifty per cent young cattle, averaged \$320.



Facts and Faith

THE ROOTS OF THE "THANKSGIVING FESTIVAL"

The popular belief is that Thanksgiving was instituted by the Pilgrim Fathers the year after they landed on the shores of the new world. But the giving of thanks in any organized, collective way, goes back into the Old Testament to the Jewish Feast of Tabernacles. This feast was celebrated to give thanks to God for two special events. First, for the preservation of life during the forty years of wandering in the wilderness, and second, for the giving of the Law of God at Mount Sinai. When the Jews finally settled in the land of Palestine, this festival was very soon associated with the ingathering of the corn and wine.

During the celebration of the Feast of Tabernacles, the Jews made temporary huts or booths which they erected in the streets. This helped to remind them of their nomadic days when they wandered about the desert in search of their Promised Land. It was the family festival, in which every member took part in the act of remembrance.

Thanksgiving celebrations, if they are to be vital to us today, must center in spiritual realities, and not merely in eating roast turkey and pumpkin pie. The basis of our national and family life should be rooted in thanksgiving. When we think of the bounty of this land we have been fortunate enough to live in, we should lift our hearts to God in thanksgiving and praise. We have been spared the dreadful ravages of war. Our scientific advances enable us to enjoy one of the highest standards of living in the world. Turn your eyes out about the rest of humanity and you see gross poverty, disease, overcrowding, and many other deplorable conditions. Truly "our lines are fallen in pleasant places."

But thanksgiving brings responsibility. Is it enough for Christian people to give thanks to God for all of their temporal blessings without doing something about the physical needs of others? It is the apostle James who challenges us "If a fellow man or woman has no clothes to wear and nothing to eat, and one of you say 'Good Luck to you, I hope you'll keep warm and find enough to eat,' and yet give them nothing to meet their physical needs, what on earth is the good of that?" (J. B. Phillips translation). Our thanksgiving services are acts of hypocrisy if they do not lead us into action on behalf of our brethren throughout the world who stand in dire need of physical help. We need to support the work of Care, the United Nations Relief Organization, the Red Cross, or any other agency which is seeking to relieve the misery of mankind.

The early Church not only preached the gospel, but it gave help to the poor and needy, the widow, the orphans, who were unable to help themselves. In our welfare state where the government assumes the overwhelming responsibility toward people in need, it is so easy for us to forget that this is not the situation in many other lands. Are we responsible for doing anything about it? If the greatest thing in the world is "love," then we cannot escape from our responsibility. "Beloved," writes John, "Let us not love in word but in deed and in truth." Let us give reality to this Thanksgiving Season by sharing our plenty with those who have so little. "In as much as ye have done it unto one of the least of these my brethren, ye have done it unto me."

PAUL DELMER

DECLARES FOR ALGERIAN INDEPENDENCE



WE CAN SAY GOOD-BYE TO THE OLD AFRICA, for a new colossus is rising on the Dark Continent, where 200,000,000 people are seeking self-government. They possess a fabulous land, rich in soil, in minerals, in water power.

The eyes of the West are turning toward Africa, for the stirring of nationalism may foreshadow a continent of federated states. There is a surge of POWER in this vast continent where millions are searching for independence and a higher standard of living.

Ghana, the British Dominion on the West African coast, might be the inspiration for an all-African federation. Guinea severed its ties with France and joined Ghana in a loosely federated association. The United Nations has recognized Ghana and Guinea as members of the body of nations. Nigeria is scheduled to become an independent state in October 1960, and French Togoland and the Cameroons will also be free states next year. Already, all the Arab lands of Africa lying north of the Sahara are sovereign with the exception of Algeria.

I was in Ghana (then the Gold Coast and British Togoland) just prior to independence. I talked with Kwame Nkrumah who is now almost a dictator. I saw him in a prison cell in James Fort Prison, Accra. I wrote then that the shortsighted actions of the authorities were making a martyr of Nkrumah and that his rise to power was being made inevitable.

I was in Tunisia just prior to independence and toured the country with the last Resident General of France in Tunisia, General de la Tour. My children played with the General's children on the spacious lawn of his palatial residence near Carthage, 15 miles from the capital of Tunis, while the General talked hopefully of granting some sort of autonomy which would leave control of defence and external affairs in French hands. The General, like so many other modern leaders, had not kept pace with the modern trend — the desire each nation has to rule itself.

I was in Morocco when the French finally abdicated their powers and restored the Sultan to the throne from which they had earlier removed him. Again they tried to hang onto some of the strings of control — defence and external affairs. Within months of the grant of internal autonomy, France was compelled to hand over these last vestiges of its powers also.

A well-known news analyst, John Hughes, writing from Cape Town, says, "The political momentum in Africa has passed from the white man into the hands of the continent's black Africans". A more accurate description would substitute "colored" for "black" — to include the Arabs in the North.

In Algeria between 1000 and 3000 human beings are being killed every week. This slaughter will continue until France agrees unequivocally to grant the same independence already given to Morocco and Tunisia. De Gaulle has offered the people of Algeria a "free choice" but this has been hemmed in with the now traditional conditions. Nonetheless the Algerian rebel leaders have said they are prepared to discuss the plan with the President. But France has refused to recognize the rebel government in exile and such talks appear remote.

The only hope for permanent peace in North Africa and the only hope for the French to retain the friendship and commerce they enjoy with the Arab countries, is the grant of full self-government. The French settlers in Algeria — now in their second and third generation, must accept Algerian nationality or return to France. They must work with the Arabs for ALGERIA. Full self-government for Algeria, sooner or later, is absolutely inevitable. France will gain or lose much according to how long she takes to realize this truth. Time is no longer on her side.

The rising tide of self-rule in Asia and Africa should warn the Western world that new forces, the black, the brown, and the yellow peoples — must be reckoned with in all future planning. The terms on which we will live with these millions are being shaped by the attitudes and actions of today, by our willingness to help them economically, by the way we live our democratic principles, and by our attitudes toward the non-white races.

Africa's millions in particular are watching the attitudes of those who profess to love freedom, equality, and justice. What they see will help them decide their destiny and the future of an awakening continent.

This may be consoling news for many — although the number of deaths and injuries from motor vehicle accidents has been increasing, the death rate per 10,000 motor vehicles registered has decreased about 50 per cent in the past 25 years.

READERS WILL REMEMBER that I forecast a Labour victory in the British General Election. Well, as you all know, the Conservatives won a majority of exactly 100 seats. But as I explained when I made my forecast, "if the Conservatives should be returned to office, no doubt it will be on a minority vote as it has been since 1945. That in fact is the present position. The Conservative majority in Parliament is out of all proportion to their actual strength in the country. The final figures for those interested in mathematics were 13,750,934 FOR the Conservatives, and 14,111,773 for NON-Conservative candidates. Thus less than half the electorate who went to the polls, voted Conservative. The Conservatives won 365 seats (one for each day of the year!) and the Labourites captured 258 while Liberals obtained six and one independent was elected.

Going deeper into the matter each Conservative MP represents only 37,673 electors; each Labour MP represents 47,349 electors, each Liberal MP represents the (in comparison) enormous number of 273,460 electors, while the one independent member represents 61,225 electors and another 193,621 who voted for various other parties won no representation at all.

A total of 27,862,708 voters went to the poll. This number represents 78.7 per cent of the total electors. Finally, a fair allocation of seats in relation to voting strength would have given the Conservatives 308 seats, Labour 278 seats, Liberals 38 seats and others six seats. Because of the serious need for a revision of boundaries of parliamentary division a result out of proportion was achieved. If voting was properly reflected in Parliament then the balance of power would have been held by the Liberal Party.

On the local front this week, the Yonge Street Business Men's Association is to meet shortly and is expected to discuss new plans for the promotion of the Yonge Street Shopping Centre which is now rapidly expanding with many new stores opening and old stores being remodelled. Town & Country Marketers of Markham Road are planning

DOMESTIC FUEL OILS AND BURNER SERVICE

HALL'S SERVICE STATION LTD.

TU. 4 - 4361

to run a contest to elect a "MRS. Town & Country". They would also enter their own beauty queen in the contest for the title of Miss Richmond Hill. Fred Wise would like to hear from any housewives who would be interested in entering the contest. The prize will probably be a home freezer.

The second beauty contest in the district will be that for "Miss Richmond Heights, 1959" which will be held on Friday, October 30th. Watch "The Liberal" advertisement columns for full details shortly. Judges will be Councillor James Haggart, Mr. Roy Chandler (Manager Bank of Nova Scotia) and Mr. Fred Wise. Fred thinks this chore will give him experience when it comes to organizing his own contest later. Bayview Plaza merchants are also planning to step into the arena shortly with a promotion of their own. And meanwhile, too, the Richmond Hill Junior Chamber of Commerce are studying the effect on the town of so much shopping being done elsewhere, and will very soon be publishing their findings in collaboration with local merchants from all parts of the town. Watch "The Liberal" for the full details of these interesting events. I would also, finally like to suggest to merchants and others that before actually setting dates for promotions, they consult with the local paper. We are in a position to know what is coming and can help to avoid the clash which sometimes occurs between separate promotions in different parts of the town, when they lose force by being launched on the same date. "The Liberal" will always be glad to help and advise.

The Richmond THEATRE

Richmond Hill, Ontario Telephone TU 4-1212

FREE PARKING REAR OF THEATRE

Show Times 7 and 9 p.m.

Continuous from 6 p.m. Saturdays and Holidays

Friday, Saturday, October 16, 17

A Giant Of A Man... A Wildcat Of A Woman - An Emotional Whirlpool Of VIOLENT Love... Hate... Conflicts!

CHARLTON HESTON · ANNE BAXTER
GILBERT ROLAND · TOM TRYON
TUCKER BENNETT
ELIANE STRITCH

Three Violent People

TECHNICOLOR VISTAVISION

Monday, Tuesday, October 19, 20

ESTHER WILLIAMS
JEFF CHANDLER
ROSSANA PODESTA
CARLOS THOMPSON · RIK BATTAGLIA
EDUARDO DE FILIPPO

RAW WIND IN EDEN

CINEMASCOPE in EASTMAN COLOR

A UNIVERSAL-INTERNATIONAL PICTURE

Wednesday, Thursday, October 21, 22

The story of a strange vengeance!

CHARLTON HESTON · JANET LEIGH · ORSON WELLES

Touch of Evil

CO-STARRING JOSEPH CALLEIA · AKIM TAMIROFF
with "Guest Stars" MARLENE DIETRICH · ZSA ZSA GABOR

Adult Entertainment

plus

The story of a town with a "dirty" mind!

RESTLESS YEARS

CINEMASCOPE
STARRING JOHN SAXON · SANDRA DEE
and TERESA WRIGHT · JAMES WHITMORE

CO-STARRING LUANA PATTEN · MARGARET LINDSAY · VIRGINIA GREY with JOEY MCNEA · ALAN BAXTER

A UNIVERSAL-INTERNATIONAL PICTURE

Please note Wed., Thurs., last complete show 8.30 p.m.

AURORA SAND & GRAVEL
SPECIAL PRICES FOR HOME OWNERS.
PIT-RUN GRAVEL, SAND FILL, BRICK AND CONCRETE SAND, ALSO STONE FOR DRIVEWAYS
PA. 7 - 9091

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Is Not Complete Without An Asphalt Driveway
BY
COWELL PAVING CO.
TELEPHONE
Your Local Paving Specialist NOW!
TU. 4-1070

NORTH YORK — The North York Library Board is to name its new library building in honour of Mrs. Gladys Allison at a dedication service on Monday, October 19th. Mrs. Allison was instrumental in the establishing of the first library in the township in 1950.

MARKHAM — A registered Holstein cow brought \$730 at an auction sale on the property of Russell Grove, concession 8, Markham Township. The herd, which comprised fifty per cent young cattle, averaged \$320.

Fred Lionel Shops

FOR MEN & BOYS

The House of Good Value

Name Brand SPORT SHIRTS
1/2 PRICE
WHILE THEY LAST

TOP COATS NOW \$29.95
Reg. \$39.95

SWEATER 1/2 PRICE

BUY NOW AND SAVE
ON YOUR CHRISTMAS BUYING
USE OUR LAYAWAY PLAN



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