



GRAND OPENING THURS SEPT. 10 ALLENLCOURT IGA FOODLINER BAYVIEW AND MARKHAM, RICHMOND HILL, ONT.

IN TRIBUTE
TO RICHMOND HILL'S
MOST FAMOUS INDUSTRY ...
IGA PRESENTS THE

"ROSE OF RICHMOND HILL" CONTEST



CONTEST RULES

1. Contest is open to girls 3 to 7 years of age, inclusive.
2. Contestants must reside in Richmond Hill, or within a 5 mile radius of the town limits.
3. Contestants must be photographed by the IGA photographer in this store on either September 10th, 11th, or 12th.
4. 20 finalists will be selected from the photographs taken, by the Public Relations Board of Canada, and these 20 children will be invited to participate in the finals on Friday, September 18th, at this store.
5. Final winner will be chosen on the basis of personality and beauty.
6. Prizes — Winner will receive the choice of a two-wheeled bicycle or a tricycle. Winner's mother will be awarded two weeks free shopping at this IGA Foodliner to \$40 value. Runners-up will receive consolation prizes.

FREE!

EACH CHILD ACCOMPANIED
BY AN ADULT WHO VISITS
THIS NEW IGA FOODLINER
THURSDAY, FRIDAY, OR

SATURDAY SEPT. 10, 11, 12,
CAN BE PHOTOGRAPHED IN
THIS STORE AND WILL
RECEIVE A BEAUTIFUL

COLOUR PHOTOGRAPH THE FOLLOWING WEEK — COMPLETE WITH FOLDER!

(The reproduction on the right is exactly the
size of the color photograph you will receive)



FREE! A LOVELY ROSE

To Each Of The First 1000 Customers On Opening Day Thurs. Sept. 10th

Provided By H. J. MILLS LTD. And BEDFORD PARK FLORAL CO. LTD. Richmond Hill
You'll Enjoy The Lovely Rose Display Created By FRASER'S Flowers!

WATCH FOR NEWS
OF MORE BIG ...

FEATURES! SPECIALS! PRIZES!