

William Lundigan, motion picture and television star is pictured ABOVE with E. C. Row, President and General Manager of Chrysler Corporation of Canada, Limited.

Mr. Lundigan is the corporation's official host for the "Climax!" and "Shower of Stars" television programs which will be brought to Canadian viewers, for the first time this autumn, by Chrysler of Canada.

L'ANGSTAFF NEWS

CORRESPONDENT: MRS. M. J. ROY

Phone AVenue 5-2496

School News

The September meeting was Visitors at the home of Mr. very good attendance for the Mrs. F. E. Graham, Port Credit; first meeting of the season. The Mr .and Mrs. Jack Blakely, of president, Mrs. A. Morrison, was Guelph; Mr. and Mrs. W. Terry, en on the afternoon tea held in Picton; and Mr. and Mrs. Hicks' July at the home of Mrs. O. Bro- daughter and son-in-law, Mr. die and of the picnic held at the and Mrs. Bob Suter, Westwood the business period, the meeting from their holidays. was turned over to Agriculture | Miss Marilyn Sheila Steeves and Canadian Industries conven- of Argyle, has been the guest of and or, Mrs. M. Roy. The roll call honor at several showers and Owl. for the evening was "A Table parties prior to her marriage to Centrepiece" and these were Mr. Alfred W. Curtis, Morgan that of Mrs. R. Hamblyn, who ian Church garden fruits. Mrs. Roy read a and Mrs. B. Pearson, Boyle Dr., plans for the year. paper on canning problems and was married on Friday, Septem- Social recipes. A lively game was held | ber 2, to Miss Margaret Keith

bell. Refreshments were served | Church by the committee. Personals and her condition is very good. | School this term. The new printurned home from the hospital cipal is Mr. D. Rose, who will be day was August 30. Birthday greetings to John teaching grades 7 and 8. Mr. Glassey, Garden Avenue, who ce- Rose was principal of Markham

Miss Frances Hicks, Essex for grade 2; Mr. A. Hare, grades Ave., returned home recently af- 6 and 7; and Miss Y. Hills, grade ter spending the month of Aug- 4. Those who were on the staff

he spent two weeks as a leader B. Kerswill, grade 1.

the flounce and the front panel Burnett are now residing at their home in Jefferson. length veil was held by a pearltrimmed cap. She carried a bouquet of red roses. Miss Margaret Rowe, Demorestville, was bridesmaid. She

wore a waltz length gown of white lace and blue nylon net over blue taffeta with blue net stole and mittens and blue flow-

RICHVALE

Correspondent: MRS. R. F. PAUL TUrner 4-2800

Guides and Brownies The first meeting of 1st Rich- Cattle vale Guide Co. will be held in 1. Holstein heifer, full flow Richvale School on September 2. Her heifer calf by side 13, at 7.30 p.m. The later date 3. Holstein heifer, full flow Mark-Vaun Women's Institute | from Richmond Hill High School. | was decided upon to give the | 4. Her heifer calf by side girls in High School a chance to | 5. Red heifer, freshened in May attend. The company will again held at the home of Mrs. Ellam, and Mrs. N. Hicks over the La- be under the leadership of Mrs. Boyle Drive, and there was a bor Day week-end were Mr. and M. Lawson, Capt., and Mrs. M. Jarman, Lieutenant

The 2nd Richvale Guide Co., Mrs. H. Gottschalk, captain. will 10, Her calf at foot in the chair. Reports were giv- Toronto; Mr. and Mrs. Taylor, meet at the Charles Howitt 11. Dark red heifer, full flow school, September 13, at 7.15 p. 12. Her bull calf by side

home of Mrs. Morrison. After Lane, who have just returned their years' activities on Septem- 15. Black & white heifer, 11/2 yrs ber 14, from 6.45 p.m. to 815. old Mrs. F. Bigley is Brown Owl 16. White heifer, 2 yrs. old Mrs. F. Norman, Tawny 17. Red Poll, 18 months

the season will be held at the 20. Red Bull, 11/2 yrs. old very lovely, made up of garden Park Avenue. The wedding is to home of the Commissioner, Mrs. 21. Holstein bull, 1 yr. old flowers, fruits and vegetables. take place on Saturday, Septem- J. Kirk on September 22, at 8.30. 22. 9 young cattle from 12 to 1 The winning centrepiece was ber 10, in Lorneville Presbyter- All Brownie and Guide mothers are urged to attend and assist | Pigs displayed a horn of plenty full of Mr. Gerald Pearson, son of Mr. the leaders in carrying out their 1. White brood sow, bred July 31

Mr. and Mrs. Cec. Smith, Oak called "Name a Vegetable" and of Toronto. The wedding took Ave., celebrated their 19th wed- 4. White brood sow, supposed to this was won by Mrs. L. Camp- place in the Donlands United ding anniversary with a large family party. Mr. and Mrs. J. 5. White brood sow, due Aug. 7 Kerslake, Mr. Smith's parents, 6. White brood sow due to pig There have been several came from Victoria B.C. for the . Mrs. Mills, Church St., has re- changes in the staff at Langstaff occasion. Many happy returns 7. Spotted brood sow, due to pig too, to Mrs. Smith, whose birth-

Mr. and Mrs. Robert Beatty and son from Detroit visited in | 9. White boar, 1 yr. old lebrates his birthday on Septem- School for several years. Other the community over the week- Horses new teachers are Miss N. Jones end

Mr. and Mrs. Harold Ince's 1 grey mare, Percheron Thelwall kennels showed very well at three dog shows at the previously and who will be tea-Canadian National Exhibition. 1 set breeching team harness, Ron Hicks, Essex Ave., return- ching the same grades again this Thelwall Block Buster won best ed home last Thursday from year are Mrs. J. Evans. grade 3; bull dog puppy and was seen on Implements Longford Athletic Camp, where Mrs. B. Snider, grade 5; and Mrs. Television this week. Thelwall 1 Cockshutt 30 tractor on rubber, Honey-Boy and Star also placed very well in their classes.



51 HALL ST. TU. 4-3290

No-not a Communist, but the

fire-engine red that goes with

clanging bells, screaming sirens

The Kent Fire Brigade, in

England, has gone against

tradition and now uses vehicles

of aluminum-for three good

reasons: No more painting. Less

gas ... we mean petrol. And

better roadability and handling

because of the lighter-weight

aluminum bodies. We'd guess

there's a further premium that

the Kent folk enjoy: pride in

their fire brigade when it flashes

by in its gleaming new dress.

Few materials can match alu-

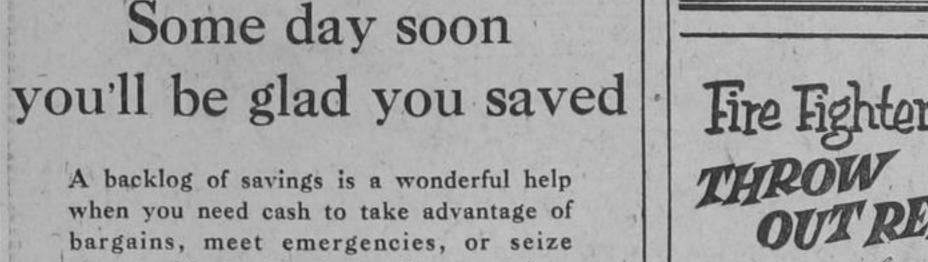
minum for its fresh and lasting

ALUMINUM COMPANY OF

CANADA, LTD. (ALCAN)

good looks.

and racing fire trucks.



when you need cash to take advantage of bargains, meet emergencies, or seize opportunities as they occur. Open a savings account at the Royal Bank now-it only takes a dollar to start. Add to it regularly. Then money will always be there when you really need it.



Our new Richmond Hill Branch is one of more than 840 branches of the Royal Bank in Canada and abroad. It can be your open door to all the services of one of the world's great banks.

D. C. BEACOCK

CURRENT ACCOUNTS . SAVINGS ACCOUNTS TRAVELLERS' CHEQUES . MONEY ORDERS SAFEKEEPING SERVICES

PERSONAL LOANS . MORTGAGE LOANS HOME IMPROVEMENT LOANS

OF CANADA

CANADA'S LARGEST BANK

Waupoos Anglican Church Scene Of Burnett - Creasy Marriage ELGIN MILLS - JEFFERSON NEWS CORRESPONDENT: MRS. H. G. ROBERTSON Brookside Boad, Telephone TUrner 4-1396

Waupoos Anglican Church, Jered headdress. She carried a Home On Leave decorated with baskets of gladi- bouquet of pink roses. oli and other summer flowers Mr. Donald Creasy, brother of Black Watch Regiment, Alder- haven't seen for some years. Rev. E. Wrightson united in and Harold Creasy.

marriage Alice Margaret Creasy, A reception was held on the daughter of Mr. and Mrs. Herb- lawn at the home of the bride's ert Creasy, Waupoos, and Nor- parents. The bride's mother man Daniel Burnett, son of Mr. wore a dress of flowered navy and Mrs. Frank Burnett, Jeffer- sheer with corsage of pink roses son. Mrs. Percy Wattam play- and poms. The groom's mother ed the wedding music and during chose a dress of navy blue crepe and 4th Can. Guards, 3rd R.C.R., 1st Black Watch, 2nd Black Watch; 3rd Can. Royal Regt., and 1st Can. Royal 22nd Regt., as the signing of the register, she with corsage of pink roses.

sang "O Perfect Love" with For travelling, the bride wore Mrs. Wrigtson as accompanist. | a dress of turquoise nylon shan-The bride, given in marriage tung with matching bolero jack-by her father, wore a floor length et, white accessories and corsage gown of white satin with por- of red roses. Germany at the present time trait neckline and long sleeves. After a week spent in Montreal Layers of Chantilly lace formed and points east, Mr. and Mrs.

AUCTION SALE

OF 130 ACRE FARM, 30 HEAD HOLSTEIN & DURHAM CATTLE. New Cockshutt Tractor. IHC Baler. Farm Stock. Implements, Hay, Grain,

Furniture, etc. pecially the women of the 1st Jefferson Scouting Group, Mo-thers Auxiliary, were sorry to learn she is confined to bed as LOT 27, CON. 10, MARKHAM Twp., 2 miles south of Stouffville Property of the result of illness and trust it JAMES BRIGNALL

WEDNESDAY, SEPTEMBER 1

and Mrs. Joseph Elliott of Mel-8. Her heifer calf by side 9. Red & white cow, fresh, not

13. Holstein heifer, 2 yrs. old The Brownie Pack will start 14. Holstein heifer, 2 yrs. old

The first mothers' meeting of 19. White heifer, 18 months

2. White brood sow, bred June 20 3. Red brood sow, due time of

pig Sept. Aug. 15

Aug. 10 8. White brood sow, due to pig Aug. 15

grey mare, Percheron Above is an outstanding good span of horses

near new, complete with pulley, lights, starter, live power

take-off Cockshutt 2-furrow tractor plow, narrow bottom M-H 13-disc grain drill Cockshutt side rake, near new 1 Papec hammer mill, almost new IHC No. 45 pick-up hay and straw baler, automatic, new IHC Mower, 5 ft. cut IHC stiff tooth tractor cultiva-

Bissel 8' Tandem Disc harrow, 1 steel land roller 1 set 4 section harrows

100 ft. of 6 inch endless drive

50' 6 inch drive belt 1 IHC cutting box corn cultivator good single scuffler bale elevator, IHC, new electric motor, 1 h.p. electric motor, 1/2 h.p. M-H cream separator DeLaval milking machine l rubber tired wagon near new l steel eired wagon 1 flat rack 1 30' extension ladder 1 set sloop sleighs 1 corn binder IHC 1 cutter 1 Cockshutt manure spreader

Good set of rims and tires for above machine 2 walking plows 1 steel road drag 1 fanning mill 1 draw rope No. of good cedar posts

1 pile scrap iron good brooder house 12x12 Forks, shovels, whiffletrees and number of other useful articles Hay, Grain and Straw Approx. 3500 bales of hay No. of bales of straw Half barrel of molasses Quantity of mixed grain 4 acres of standing corn rows turnips Furniture

Quantity of household furniture

and other effects The following described farm s for sale, and if not sold before sale date will be offered for sale subject to a reserve bid. 10 per cent cash on day of sale. Terms for balance made known day of sale. It consists of 130 acres of good clay loam, nicely situated within commuting distance of Toronto, 2 miles south of Stouffville, 80 rod frontage on the 10th Concession of Markham Township, and 140 rods on the Markham Pickering townline. There is a never-failing creek, 4 acres bush, good pasture, 7 roomed insul brick dwelling, all conveniences, hot and cold water, hip roof bank barn 45x60 new steel stanchions to tie up 28 head cattle, 2 box stalls, 3 horse stalls, good pig pen and drive shed. For further particulars see the own-

Sale at 1 p.m. sharp. Terms cash, no reserve, except on tractor and baler, which will be half cash, balance 6 months credit on approved joint notes. Ralph Falkner, clerk

er or auctioneers.

KEN & CLARKE PRENTICE, Auctioneers Markham, Ont., phone 346

exander Bay in the Thousand Is-

ley for a 30 day leave. .

well as all the armored outfits.

returned from a ten-day holiday

trip during which time she vis-

ited her two daughters, Mrs. R

L. Reeves of St. Catharines and

Mrs. John Sproule at Deep Riv-

Mrs. Frank Gardner's many

where they spent the summer

Mills are entertaining Mr. Ell-

iott's brother and his wife, Mr.

Mr. and Mrs. E. Sprague, El-

centre of Lanark County and

Mrs. Sprague's home town. At

er, Ont.

holidays.

had in 40 years.

at Bon Echo, Ont.

ed to the Ordnance Corps.

Pte. David Bradley of the 1st lands they met cousins they was the setting for a wedding on Ushers were Robert Brown ents, Mr. and Mrs. Harry Brad- The Fall season for the 1st Jefferson Brownies got under way at the old Jefferson school Dave has just completed a two month period at Gagetown, last Tuesday. Brown Owl Mary Ensor informs us that if there New Brunswick where the folare any new registrations, relowing regiments of the 1st Can. Inf. Div. have been training cruits should attend the regular since June of this year: 2nd, 3rd meeting next Tuesday, Septem-

ber 14, from 4 to 5.30 p.m.

Cubs will re-organize under

Cubmaster E. Ensor at the old
school, on the first Tuesday in October at 6:20 p.m.

The 1st R.C.R. is stationed in On behalf of this community we would like to express deep-Dave's brother, Pte. Jim Brad-ley, who is attached to the 3rd est sympathy to Donald S. Mac-Pherson, and his family in the Can. Guards has been transferrdeath of his wife, Carrie Birdsall MacPherson, last Tuesday, Mrs. S. Freethy, matron at the LTB & Orange Home, has just

Mr. MacPherson, who is principal of Maurice Cody School, Toronto, is also the principal of the Orange Home School.

Sincere sympathy is extended also to Thos. Dick and his family, with the sudden loss of his brother, Jack Dick, on Friday,

friends in this community, es-Jack Dick had just reported in to work when he was stricken with a heart attack and died before he could be removed to hospital. A nephew of Mr. Dick's,, Jack Anstey, who worked for the will not be too long before she ambulance company which anis up and about again Mrs. Ross Kerwin and childswered the call for assistance, did not know it was his uncle ren, David, Judy and Stephen, who had died, until after he arreturned home Monday from rived at the scene. their cottage at Big Bay Point,

The funeral was held at Port Credit on Monday. Orange Home Visitors

Mr. and Mrs. S. Elliott, Elgin Three Worshipful Mistresses of the L.O.L. visited the Orange Home last Sunday afternoon with a party of friends from bourne, Australia. This is the Hamilton, Windsor and Buffalo. first reunion the brothers have - brought by Mrs. Beth Harvey, Deputy Mistress of the Grand Mr. and Mrs. Jack Passmore Lodge, Ontario West. and children are home again af-

While this party was enjoying ter enjoying a month's vacation tea in the bright and colourful dining room, five other visitors arrived. They were former gin Mills, enjoyed a pleasant wards at the Orange Home, who two week's tour of eastern Can- had brought their wives to see ada last month, visiting first at their former home, and we felt the home of Mrs. Sprague's bro- this was indeed a tribute to the ther, George Crampton, Innis- fine 'family' atmosphere which ville. Innisville is the fishing is so much a part of the Home.

Ottawa they stayed with Mrs. P. MARKHAM : Council is consid-Flanagan before going on to ering the development of a new Smith's Falls and the home of well to produce half a million Mr. W. Crampton. Visiting AI-I gallons of water a day.

CONSTRUCTION CO.

CONCRETE WORK - DRAINS 126 Elmwood Ave., Richmond Hill TU. 4-2612

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More people in your home community read the Liberal want ads than any other publication. Read by over 16,000 prospective customers every week.

To place a Want Ad in the Liberal SIMPLY PHONE TU. 4-1261

and your advertisement will receive the prompt. courteous attention of our staff.

公公公

ADS RECEIVED UP UNTIL 2 P.M. WEDNES-DAY WILL APPEAR IN THURSDAY'S PAPER. Charge 3c per word — minimum charge 50c

MEMO TO ADVERTISERS NEWSPAPER ADVERTISING

Q. What does A.B.C. do for me?

Q. What are the 3 most important rules for profitable newspaper advertising?

A. 1. Your advertising message should be newsy, friendly, informative, easy to read. Give facts and news about your merchandise and service.

2. Advertise regularly. Make your advertising do what successful salesmen do-call on customers and prospects consistently. 3. Insist on audited circulation reports that

give you the FACTS about the audience that your sales messages will have when you buy newspaper advertising.

Q. Is there a measure for the value of newspaper circulation to an advertiser such as the standards a merchant uses in buying merchandise-for example, like STERLING on silver?

A. Yes-in the well known circulation standards of the Audit Bureau of Circulations.

Q. What is the A.B.C.?

A. The A.B.C. is a cooperative, non-profit association of 3,450 advertisers, advertising agencies and publishers in the United States and Canada. Organized in 1914. Brought order out of advertising chaos by establishing a definition for paid circulation, rules and standards for measuring, auditing and re-

porting the circulations of news-

papers and periodicals.

A. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of the circulation records of each publisher member. The results of each audit are published in an easy-to-read A.B.C. report for your use and protection when you buy newspaper advertising.

Q. What are the FACTS in A.B.C. reports?

A. A.B.C. reports tell you how much circulation, where it goes, how obtained and other FACTS that help you buy advertising as you would make any sound business investment-on the basis of known values and audited information.

Q. Are all publications eligible for A.B.C. membership?

A. No. Only those with paid circulation. This is important to advertisers because it is evidence that the paper is wanted and read.

Q. Is this newspaper a member of the Audit Bureau of Circulations?

A. Yes. We are proud of our circulation. We want you to know the FACTS about the audience your selling messages will have when they appear in these pages. Ask for a copy of our latest A.B.C.

lichmond Hill

Phone TU. 4-1261