

The Liberal
An Independent Weekly: Established 1878

MEMBER
AUDIT
BUREAU
OF
CIRCULATIONS

Subscription Rate \$2.50 per year; to the United States \$3.00; 5c single copy
Member Audit Bureau of Circulations
Member Canadian Weekly Newspapers Association
J. E. SMITH, M.P., Publisher
ALVERNA SMITH, Associate Editor
W. S. COOK, Editor
Telephone TURNER 4-1261
"Authorized as second class mail, Post Office Department, Ottawa"

Sell Richmond Hill

Any product a manufacturer puts on the market today requires a first class job of salesmanship to put it across to the buying public. And, just as a storekeeper has to point out the better quality of his produce, or a newspaper its ever-increasing circulation, so must expanding municipalities make developers aware of their possibilities for settlement.

The "product" in the case of growing municipalities is "land available for industry" which everyone has heard so much about in the past five years. Today the buying public is catered to more than at any time in the country's history and competition, in any line of trade, is keener than ever before.

Therefore, mushrooming municipalities, in order to have industry locate within their borders to balance the economy, to stabilize the great residential expansion which comes automatically, must do a selling job for themselves.

With the appointment last week of a five-man Industrial Commission for Richmond Hill, council has shown itself aware of great competition for industry among municipalities of our

status. The appointment of the Commission is the initial step in a program designed to encourage industrial development to balance the residential growth.

The Commission has a job to do in selling Richmond Hill. It is their job to put the village across as a desirable place for industry to locate.

Richmond Hill offers all the facilities industry wants. The village is able to provide the necessary services, water, sewers, etc., is close to a large city and has railway facilities. It is the hope of the Planning Board to develop a large labour pool by the building of lower cost housing which would be another drawing card for industry.

The Commission is made up of men from all types of business and with their combined knowledge of the village and its possibilities, their work on the Commission will help to strike a balance in our rapid growth.

With the appointment of Duncan C. Smith, Arthur R. W. Uren, Morley E. Williams, W. S. Symington and B. D. Brent, as members of Richmond Hill Industrial Commission, comes a further hope of attracting clean type industry.

High School Problems

The Richmond Hill District High School Board is again finding itself in a particularly awkward position with regards accommodation of pupils in the face of boom-development. Although work on the new Thornhill High School is just underway, the proposed enrollment for the Thornhill High School classes to be held for the next year at Richmond Hill is expected to be over 500.

The Thornhill High School is planned to accommodate 850 pupils at capacity but does not include a cafeteria and will have only a single gymnasium as two economy measures. However, a second gymnasium and a cafeteria will be eventually required to meet the needs of the school when it is operating at full capacity.

At a recent Board meeting, Trustee W. R. Dean proposed that in face of an anticipated 175 students who will no longer be accommodated at Weston Collegiate after September 1956, plus the present large enrollment, plus the ordinary increase which can be expected in the next school year, that the School Board consider the addition of a cafeteria and a second gymnasium to

increase the accommodation capacity right away. Mr. Dean pointed out that no more than 450 students per week could use the single gymnasium for regular Physical Education classes even with it being in use every hour of the school day. He added that the addition made now while the school is still under construction would greatly reduce costs and reduce the inconvenience of having to call for an addition in two years time.

The Board, then, is faced with two possible solutions; that of adding a cafeteria and gym to Thornhill School in order that it might be used to near capacity right away or begin plans for the proposed new High School at Woodbridge on a site which is under negotiation at the present.

Both suggestions have their merits, but it is up to the Board to decide, and in a reasonably short time, what is to be done. A quick decision is a vital necessity in either case, whether or not it may be for an addition at Thornhill planned before building goes too far or plans for a new school at Woodbridge which require lengthy negotiations.

Ontario Not Alone In Fire Outbreak

Though hit harder and more continuously by forest fires than for many years, Ontario was not alone in an unprecedented outbreak that swept literally from the Atlantic to the Pacific. The roots of the scourge, aggravated chiefly by hot, dry weather, may go as far back as last fall.

Everywhere, because of a long build-up, conditions were ripe for the rapid spread of fire, no matter how it was started, experts report. Ontario's chief fire cause was dry lightning — woods-igniting bolts from clouds which falsely promised rain and delivered destruction instead.

Sault Ste. Marie District Forester A. J. Herridge, of the Ontario Department of Lands and Forests, an authority on forest fires, has analyzed the cause-and-effect pattern of this season's holocaust. His district is part of the central region which had to be closed to bush travel completely when hazard mounted daily.

He points out that rainfall during the summer of 1954 was near normal but that the autumn was quite dry and, as a result, the water table or level of ground water was lowered. The winter snows arrived before heavy frosts occurred so that the ground was not frozen to any depth. The payoff was to come the following year.

"When the spring thaw started," says Mr. Herridge, "most of the resulting water was absorbed into the ground

rather than running off into the streams. At the same time, there were hot, dry winds for extended periods during the spring.

"These winds evaporated large amounts of moisture from the wooded areas. The sum total of these factors was a very small spring run-off.

"Water in streams and lakes did not reach normal spring or flood levels. Precipitation since has been below normal. The ground and stream water levels have continued to be lowered through the combination of below normal precipitation and above normal temperatures. Ground vegetation has dried to the point where it can be said that almost everything in the bush will burn — and rapidly. This has been proven.

"Fires started by normal causative agencies in supposedly normal periods during the fire season, April 1 to October 31, always result in a difficult situation. The same fires during a period when the moisture and fuel conditions are as described add to the difficulties. To the "fires started by normal causative agencies" add 20 to 25 fires started by one lightning storm and all within approximately 24 hours, in this district alone.

"The result could be conservatively described as an extreme fire situation both from the standpoint of occurrence and conditions for spread."



"Give me something to wash the gold dust out of my throat!"



BETWEEN OURSELVES
BY Archer Wallace

MEN OF GOODWILL
Among the many programs on radio or television are several which raise money for people who are in serious trouble, and need financial help. There is a never-ending stream of people who are willing to make their troubles known in an almost frantic appeal for help.

I know that there is considerable criticism of such appeals — no doubt without some reason — but I am bound to say that the generous response of the public is a demonstration of warm-heartedness and good will. Many sneer at such appeals and say they are emotional, but what would human nature be without emotion; we would be hard and callous and nobody would want to get married. As an old Scotch proverb has it: "It is better for a pot to boil over than not to boil at all." I have not much faith in people without sentiment and emotion.

I remember a man asking me to marry him on a Wednesday afternoon. He said: "That is my half-day off and I would not want to lose half-a-days pay for the sake of getting married." That poor bride!

The plain truth is that there are always a vast number of people who are having a hard time; unexpected sickness, accidents and other misfortunes cause desperate situations, and while there are grounds for criticism, on the whole, thousands of needy people have been greatly helped. We have to meet life in a practical way and like the Good Samaritan, we must do good when the opportunity presents itself.

We all hear so much and read so much about the sinister side of life, that we ignore the vast amount of kindness and warm sympathy which

finds expression every day. Whenever the public is convinced that there is genuine need, there will be a response; neither creed nor colour or any class distinction makes any difference. There is something in human nature which responds to real need; this is the most practical form of religion, and the most worthwhile. No doubt as time goes on, new methods of helping the unfortunate will be discovered but we are living today, and must not waste time discussing theories.

Some take the attitude that the more you do for others the more ungrateful they become. I don't believe that except in rare cases. When William Penn went from England to establish his Quaker settlement in what is now Pennsylvania, the previous settlers had fought constantly with the native Indians. There was such antagonism that no life was safe, and bitter hatred prevailed. Penn met the Indians with love and trust in his heart and with no firearms in his hands. He accepted their word of honour and gave his pledge to them.

Commenting on what happened, the historian Macaulay wrote: "William Penn conquered the Indians by his faith in them. He will always be remembered as a law-maker who, in an age of bitter persecution, respected the dignity of even savages, and made religious liberty a cornerstone of his policy."

William Penn lived before his time but it paid off, for no drop of Quaker blood was ever shed by an Indian.

Our quotation today is by Frank Crane: "Be a spendthrift in love; the more you give away, the more you will have."

"Way Back When"

Excerpts from the files of The Liberal
Home paper of the Richmond Hill district since 1878

AUGUST 31, 1950

Residents of Doncaster have demanded to know what action is to be taken by Markham Township to clear up building by-law violations, dogs at large and garbage disposal.

"Unless I enforce the law, this court would go on record as contributing to shack development in Vaughan Township," said Magistrate Kirkpatrick in York County Police Court last week. A number of Vaughan residents appeared in court charged with building by-law infractions. His Honour's statement was made in reply to appeals for leniency by those charged.

The woodwork is being repainted at the Public School. The new paint combined with the attractive lawns will present an attractive exterior to the pupils "when they return to the grind on September 5."

A motor accident on Yonge Street caused confusion for 50 minutes this week. The delay was caused as the village constable was on his day off. It took some time to secure the attention of a Provincial Police officer.

Residents of the Elmwood subdivision need water right away, an emphatic delegation told Markham Township council this week. The delegation brushed aside council suggestions that the water was too dear from Richmond Hill. It was pointed out that as many as 16 families were using one well.

Mac Clement has left for Scotland where he will play on the Scotland Ice Hockey Association team.

52 swimmers passed Red Cross swimming tests at the Thornhill Pool recently.

Editorial Comment

Survey of TV political broadcasts during recent election campaign in UK reveals that not more than 15 per cent of television set owners listened to speeches of Prime Minister Sir Anthony Eden, and even fewer bothered to listen to speeches of Labor party bigwigs Attlee and Morrison.

If UK experience in political television broadcasts proves to set a pattern, it will be merely a case of history repeating itself. Neither radio nor TV has turned out to be an acceptable substitute for the printed word or for personal platform appearances when it comes to political campaigns.

**DEPT. OF HEALTH
TWP. OF NORTH YORK**

The Fourth Quarter

Today a person at sixty still has, on the average, a quarter of his life yet to live. Should this quarter not hold the same potential for happiness as any of the earlier years?

Happiness is bound up with economic and psychological security. The latter depends to a great extent on the feeling of being useful or worth something. During the working years, people derive this sense of worth, as well as a sense of achievement, and an opportunity to be with friends, in the course of their daily work.

Leisure-time can provide the necessary ingredients for psychological security in later years. However, it is necessary to prepare for this time by developing interests outside and parallel to the ordinary business of making a living.

CARL E. HILL, M.D., M.O.H.

**TRAVEL RELAXED
AND CAREFREE**



**TO THE
OTTAWA
EXHIBITION**

AUGUST 20 TO 27
Return Rail Fare

**FARE AND ONE-HALF
FOR THE
ROUND TRIP**

Good going Friday, Aug 19 to Saturday, August 27, inclusive.
Return Limit—August 29

Full information from any agent



CANADIAN NATIONAL

Business Men's Luncheon
\$1.00

For A Quick And Appetizing Lunch Try The Beautiful

FOUR WINDS
Steeles Ave. West Between Bathurst And Dufferin
BA 1-1677

FRIGIDAIRE APPLIANCES

SALES & SERVICE

We Guarantee and Service Everything
We Sell

Paris Auto Supply Ltd.
RICHMOND HILL - TURNER 4-1541

Hall's Domestic Fuel Oils

Our trucks are equipped with Government Inspected
Printo-Meters for your protection.

OIL BURNER PARTS & SERVICE

RICHMOND HILL PHONE TU. 4-2061

The Richmond THEATRE
Richmond Hill, Ontario

Telephone Turner 4-1212
FREE PARKING REAR OF THEATRE
Show Times 7 and 9 p.m.
Continuous from 6 p.m. Saturdays and Holidays

AIR-CONDITIONED For Your Comfort

**PLEASE NOTE: During July and August
Matinee Every Wednesday at 2 p.m.**

Thurs., Fri., Sat. — August 18, 19, 20

The first motion picture photographed with the newly perfected Anamorphic camera lenses in

CINEMASCOPE
The personal saga of a father and his four sons—
rising out of the might and magnitude
of America in the making



20th Century-Fox presents
SPENCER TRACY
ROBERT JEAN RICHARD KATY
WAGNER PETERS WIDMARK JURADO

Broken Lance
Coloc by DE LUXE

Monday, Tuesday — August 22, 23

WALTER WANGER'S
**RIOT IN
CELL BLOCK 11**
AN ALLIED ARTISTS PICTURE

with NEVILLE BRAND
Emile Meyer Frank Foylen-Leo Gordon

THREE-STATE ALARM FOR THRILL-KILLER...
Along the Roaring Crime Route from Las Vegas!



starring RICHARD JOAN WANDA
CONTE BENNETT HENDRIX

Last Complete Show 8.30 p.m.

Wednesday, Thursday — August 24, 25

The most unusual and audacious
P.O.W. escape of the Second World War!
**"MARLAG O'
PRISON CAMP"**

Plus

THAT 'ANNA' GAL HAS THAT YEN AGAIN!
SILVANA MANGANO
IS BACK... MORE ALLURING... MORE DANGEROUS...
In a Thrilling Drama of Primitive Passions As The...
Lure of the Sila
VITTORIO GASSMAN
ANDREO RAZZINI JACQUES SEZANNE

Adult Entertainment
Last complete Show 8.30 p.m.
Matinee Wed. 2 p.m. Roy Rogers
"EYES OF TEXAS"