



# The Liberal

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J. E. SMITH, M.P., Publisher

W. S. COOK, Editor

ALVERNA SMITH, Associate Editor

Telephone Turner 4-1261

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BY... J.E. SMITH  
M.P. NORTH YORK

Prime Minister St. Laurent leaves next week on a strenuous trip around the world. This is essentially a goodwill tour and as Canadians know he is a most successful traveller. His message of peace and goodwill to sister nations of the Commonwealth and other countries of the world will strengthen Canada's international position and should result in a number of good not only for Canadians but for people everywhere.

### Pensions For Disabled

Health Minister Hon. Paul Martin met here in Ottawa this week with representatives of the provinces discussing plans for improved social welfare legislation. The federal minister is conferring with the representatives of the provinces on a measure to facilitate the establishment nationwide of a federal-provincial assistance program to totally disabled persons. The establishment of such an assistance program is one of many projects where federal-provincial co-operation is essential if the scheme is to be successful.

### Family Allowances

A resolution was presented this week urging the government to increase the payments of family allowances. The government rejected the plea as it would have meant an increase in estimates for this year of nearly \$170 million. The government is of course sympathetic with family allowances because the legislation was introduced by this party under the leadership of the late Mr. King. However, progress in such fields must be kept in line with the ability of our economy to carry the load.

This session the government is initiating legislation to provide assistance for disabled persons and it is the general view that this is preferable to increasing family allowances at this time. Family Allowance legislation was introduced in Canada in 1944 and since that time has resulted in the payment of over \$2,480 million to Canadian families. Every month \$29,370,000 flows into the home of 2,080,000 families on behalf of 4,860,000 children. I need not emphasize what this means in terms of improved social benefits and security for these children and families.

**Postal Increase**  
There has naturally been some criticism of the proposed postal rate increase due in April. There is as expected a division of opinion in the House of Commons but everyone agrees the deficit in

operation must be overcome. In proposing the increased postal rate the government has taken the stand that those who use the postal service should pay for it. Those opposed to the increase in postage say the deficit will have to be paid, but let everybody pay for it, whether they use it or not. The latter could be accomplished by imposing a stamp tax on cheques, receipts and legal documents. This would bring in substantial revenue to the postal department in no way related to returns for postal service.

The proposed increased postage rates are occasioned by certain definite factors.

The salaries of those who handle the mail has been increased and expenses in carrying and handling mail have increased as have costs in all lines of business operation.

The government has taken the view that it is just good national business administration that these increased costs should be paid by those who use the service. After all the Post Office is a service department and should within reason pay its way.

One criticism levelled at the proposal is that the government could save \$5,000,000 by abolishing the privilege of franking mail, the practice by which all official government mail is carried free. Should the practice be abolished it would mean every department would just have to raise that much more money to pay postal charges, and the money would come from only one source — the taxpayer.

### Israel Ambassador

This week I attended an official reception for Hon. Michael S. Comay new Ambassador to Canada from Israel.

The new Ambassador gave a most impressive message and an inspiring account of the historic founding of the State of Israel. Facing many gigantic economic internal problems and harassed by unfriendly attitude of the Arab States Israel not-withstanding is making a gallant and courageous effort to fulfill the biblical words of prophecy and become a homeland for the Jewish people.

Israel which is just one-forty-fifth the size of Ontario provides automatic citizenship for every Jew at the port of entry. The landscape he said was drenched with historical significance and association with old and historic events. It conjured up the days of King David and King Solomon.

## R. Hill Public School

(Continued from page 1)  
Finally in October 1953 following a joint meeting with the school trustees Richmond Hill council agreed to make another application to the Municipal Board. At the joint meeting trustees had advised that legal counsel had been retained and that court action might be taken to get action on the badly needed school and determine which municipality should bear the responsibility of issuing the debentures.

At the October meeting members of the municipal council reviewed the whole situation and took the practical view that litigation would be unfortunate and costly in both time and money. This it was felt would not be in the interest of the ratepayers as the only issue at stake was which municipality should add to its debenture debt for issuing the bonds to pay for the building. The proportion of cost is already fixed and the division 81 per cent for Richmond Hill, 13 per cent by Vaughan and 6 per cent by Markham remains unchanged irrespective of which municipality issues the debentures.

Unless municipal council at next Monday's meeting decides to rescind the debenture by-law, which seems unlikely in view of the October decision, all legal barriers to the erection of the much needed school will have been overcome.

In attendance at the Board meeting Monday were: Reeve W. J. Taylor and Clerk Lynett of Richmond Hill, Reeve Alf LeMasurier of Markham, Reeve Marshall McMurchy; councillors Reid and Doyle and clerk J. M. McDonald of Vaughan, and Chairman James Pollard; trustees Henry and Mills and secretary James Grainger of the Public School Board.

### Advertisement



By WES. BLACKBURN



A lot of folks have asked us recently about color television — when color sets will be available and when stations will begin transmitting in color.

We've been doing more snooping on this subject than the proverbial village gossip at a sewing bee and are primed right full of the latest dope from the experts which we'll pass on to you in the weeks ahead.

First of all you can forget any worries you might have about buying a new black and white set lest it be outdated by color receivers. The most optimistic estimate sets the date when color sets will be available at a price we can all afford at three to four years in the U.S. and FOUR to FIVE in Canada. Production won't commence for six months in the U.S. and then they'll sell for up to \$1000. You can add a few hundred to this for Canada and it's obvious why color receivers will be a rarity for some time.

Folks who know that any kind of TV can be a headache if your set is not installed and serviced properly are making BLACKBURN'S APPLIANCE & SALES their TV centre. There is no bargain in a set that appears less on the retail purchase price but which has hidden cost in the form of service and maintenance later. Unlike distributors in larger centres that rely on a fast turnover to a continuous stream of new transient customers, ours is a REPEAT business and a repeat customer MUST BE A SATISFIED CUSTOMER! Drop into our store here in Thornhill and compare our prices and service. For service call Avenue 5-1333 or Baldwin 1-5971.

## The Bid For Autonomy

A bid for autonomy being made by the Police Village of Malton brought a serious threat to the security of Toronto Township and may eventually result in a change in legislation which will affect police villages throughout the province.

The 105-year old act which would permit Malton to annex the A. V. Roe \$415,000 a year tax revenue should be changed, said an official of Queen's Park. Under the 1849 Baldwin Act, now known as the Municipal Act, a county or district council "must pass a by-law within three months after a police village has petitioned to become an incorporated village." Township and provincial authorities feel that if an amendment is not passed to halt Malton's move, parent Toronto township may be forced into bankruptcy through the loss of \$415,000 yearly revenue.

On the other hand, police villages have not stood idly by. The Commissioners of the Police Village of King City have laid strong protests to the Department of Municipal Affairs Minister, Hon. George Dunbar against further restrictions upon the incorporation of police villages.

In an area such as our own with

four rapidly growing police villages, Maple, King, Thornhill and Unionville, considerable interest in the proposed amendment has been shown. Although Thornhill's application for autonomy was turned down three years ago by York County Council, no court action was sought to force the county. But while various applications have been turned down, there is no reason why more applications should not be forthcoming from many of these rapidly expanding villages.

A century ago, the county council was the only body likely to be affected by incorporation but now whole townships will have to bear the load of reduced revenues. Between now and the three month limit allowed after the petition, it is probable that the Ontario Legislature will pass the amendment.

The outcome of this test case will no doubt be watched with great interest, not only by the residents and trustees of police villages but by ratepayers and councillors of townships throughout the province for no matter what decision is arrived at, considerable problems will likely result, especially in areas where police villages are fast outgrowing their status.

## Bait-Advertising Cheats Public

"Bait-advertising" is a fraudulent form of advertising of which the public should beware, warns the Strathroy Age-Dispatch.

In the "bait-ad" racket, a nationally known product is offered at a ridiculously low price. When the customer bites the advertised product is admitted to be old, worn out and not worth buying; then a new article of an inferior or unknown make is offered at an exorbitant figure.

For instance, a genuine rebuilt well-known vacuum cleaner" is advertised at \$12.95 — an impossibly small sum, because it is less than the cost of rebuilding a vacuum cleaner. The housewife investigating finds that the advertiser has no office in town, only a telephone number. So she accepts the suggestion that an agent call at her home. The agent shows her the advertised cleaner — an old one which he admits is worth little. But in his car, he says, is a "real buy — a brand new machine".

The "real-buy" proves to be a cleaner of an unknown brand, made by the agent's own company. Because of poor construction and the necessity of many repairs, this machine costs the hapless victim heavily in the long run.

Not only vacuum cleaners, but sewing machines, refrigerators and radios are similarly advertised.

The buying public is being cheated every day by this form of advertising from coast to coast. It is little used in weekly newspapers but has been common in the larger centres. These gentry are gradually being caught up with, however, and many newspapers and radio stations are now refusing this "gyp" advertising.

This is just another indication that in the long run it pays to patronize home town merchants you know and who handle merchandise on which you can depend and which they stand behind.



## SUNDAY AFTERNOON

Write That Letter  
Twenty years ago a young man came to this country from Wales. He is a fine citizen and has made a worthy place for himself here. Recently he told me something about his mother. He said: "She is a grand woman, she carries on without a word of complaint; yes, sir, a fine woman."

I asked him how often he wrote her. He tried to evade the question but when pressed replied: "I am not much of a letter-writer, but I always write a long letter at Christmas." He admitted that this was the only time he did write; an annual affair. Over against the negligence I want to record a remarkable illustration of consistent writing.

Elizabeth Haldane had three boys and one girl. Her eldest son became Lord Haldane, a very prominent and political and literary figure of his time. He was Chancellor of the Exchequer for Great Britain during the First World War and was greatly respected because of his fine character. We have not space to write much about him except this one thing: Naturally, during that war he was one of the busiest men alive. Often his day's work was not done until long after midnight, but no matter how weary he was he would not go to bed until he had written to his mother — even if it was only a few lines — to let her know that all was well. What a happy mother to have such a son, and what a fortunate son to have such a mother.

The truth is that most of us take too much for granted. We assume that those who we admire, or deeply love, know all about it and to write to them is unnecessary. Like the man from Wales if we were suddenly faced with our record of careless neglect, it would startle us.

When the great English essayist, Samuel Johnson, was struggling to make a place for himself in the world of letters, he sought the assistance of Lord Chesterfield. Johnson sat for hours in his lordship's waiting-room waiting for an interview which was never granted. Johnson was stung beyond words, ignored and humiliated.

Many years later, when Johnson published his great dictionary and was reckoned one of the most famous men of his century, Lord Chesterfield wrote him a fulsome letter of appreciation. Johnson's reply has become a classic. He wrote:

"The notice you have been pleased to take of my book had come early had been kind but it has been delayed until I am indifferent and cannot enjoy it... till I am known and do not want it."

Whatever lay back of Chesterfield's failure to write that coveted letter brought a rebuke which must have been read by millions. It is almost the only thing one remembers about his lordship. Write that letter you have in-

tended but put off. It may bring great happiness to the recipient. In these busy days we may think we cannot find time for what may be a gracious act. About the letter itself, make it cheerful, don't tell your troubles; most people have enough of their own, make it appreciative. The man or woman hasn't been born who does not welcome words of honest esteem. Don't forget the children. A child will remember a letter, not for a day; maybe for a lifetime.

### BRENDEMER ROYAL DOLLY

One of the great milk producing cows in the Jersey breed is Brendemer Royal Dolly. She was bred by Harry Barber at Gormley where she made a few records, then she went to the herd of James Fox at Kingsdale Farm, and there she produced two records that were class leaders, and one record of 18,557 lbs. of milk was the high record over all ages in the Jersey breed in 1951. She has been awarded a Ton of Gold certificate, and a Gold Medal certificate, and has recently qualified with her 8th record for a Gold Medal certificate. This time Dolly went on test at ten years of age, and produced 14,136 lbs. of milk and 611 lbs. of fat, in the herd of W. R. Aylesworth, Kingston, Ontario. Her total production to date is 104,820 lbs. of milk, 4,685 lbs. of fat.

## Mr. and Mrs. Property Owner of Markham Township

As we are completing the re-assessment of Markham Township in 1954, it is necessary that we know the correct size of each parcel of land in the Township.

Would you, Mr. and Mrs. Property Owner, be good enough to assist the Assessment Department with this work, as provided for in Section 13, Sub Sec. 2, of the Assessment Act, by filling out this form and mailing it to the Assessment Commissioner, or hang it up in your kitchen so that it will be handy when the Assessor calls at your home. If your property is an irregular shape a sketch would be very helpful.

<b>SMALL PROPERTIES</b>	<b>FARM LANDS</b>
Feet Frontage .....	Total No. of Acres .....
Feet on .....	No. Acres Cleared Land .....
Feet on .....	No. Acres Woodland .....
Feet at rear .....	No. Acres Marshland .....
No. of acres .....	No. Acres Swampland .....
	No. Acres Reforested Land .....
<b>Name of Property Owner</b>	
Name .....	To J. A. FLEMING,
Address .....	ASSESSMENT COMMISSIONER,
Lot .....	Box 57 Unionville, Ont.



Thursday, January 28  
Adult Entertainment



Friday & Saturday — January 29 & 30

## PONY EXPRESS



Color by **TECHNICOLOR**  
starring  
**CHARLTON HESTON** **RHONDA FLEMING**  
**JAN STERLING** **FORREST TUCKER**

Monday & Tuesday — February 1 & 2

## BREATHLESS THRILLS!



Wednesday & Thursday — February 3 & 4

## "I love Melvin"



plus  
**She did it... because her fear was greater than her shame!**



M-G-M presents  
**BARBARA STANWYCK** **BARRY SULLIVAN** in "Jeopardy"  
**RALPH MEEKER** *A Shocker that makes others sound like baby-talk!*  
Please note last complete show  
Wed., Thurs., Feb. 3-4, 8.30 p.m.

We Will Allow You . . . .  
**\$100.00 TRADE-IN ALLOWANCE**

on your old radio (console or mantel)  
ON THIS BEAUTIFUL

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Yours for Only  
**\$349.95**

Come in today and make a trade

Automatic Pop-Up Toasters \$17.00	Sunbeam Mixmasters \$46.00	Westinghouse Automatic Irons \$9.98	G. E. Electric Kettles \$9.98
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