

# THE LIBERAL'S Want Ads Always Pay Customers Big Dividends

## CLASSIFIED FOR SALE and WANT ADS

**CLASSIFIED ADVERTISING RATES**  
**CASH RATES**, first insertion 3c per word, min. charge . . . 50c  
 Second and subsequent insertions if wording unchanged, 3c per word min. charge. . . . . 40c  
**FOR BOX NUMBERS** an extra charge per insertion of . . . 25c  
**COMING EVENTS NOTICE**: per type line 10c min. charge 50c  
**CARDS OF THANKS, IN MEMORIAMS, DEATHS, ENGAGEMENTS, MARRIAGES**, per insertion 75c  
**BIRTH NOTICE** . . . . . 50c  
 Classified advertisements should be in as early in the week as possible but not later than noon on Wednesdays.

### ARTICLES FOR SALE

RANGETTE, \$15; car heater \$10. Turner 4-2072. c1w24  
 LARGE Esotane gas stove, used 3 months. Maple 31R3. c1w25  
 TRICYCLE, large size CCM. Just like new, \$16. TU. 4-3229. c1w25  
 CEDAR RAIL, 15c each F.O.B.; 20c each delivered. F. A. Morton, Keswick, phone 197W. \*4w22  
 VENETIAN BLIND, aluminum, size 86"x50", as new \$10. Phone Avenue 5-2060. c1w25  
 SMALL all metal trailer for sale, price \$20.00. Telephone 123 Maple. \*1w25  
 3 TURKEY Shelter platforms, complete, two 16'x20', one 15'x15'. Maple 78R21. \*1w25  
 TRUCK PLATFORM, 7x12, stake sides. Apply W. R. Dean, AV. 5-1344. c1w25  
 WASHING MACHINE, Thor, 60 cycle, in excellent condition. Phone Turner 4-1268. c1w25  
 DUNCAN FFYE Dining table, like new, \$25.00. 103 Lucas St., Richmond Hill. \*1w25  
 EVENING CLOTHES, men's, size 38, complete with shoes and silk hat. AV. 5-0063. c1w25  
 FEED OATS, baled straw, and 18 hundredweight of feed buckwheat. TU. 4-2143. \*1w25  
 ONE LARGE coal heater, in good condition. King 134R4. c1w25  
 CHRISTMAS TREES, Spruce, fresh cut, J. Curtis, Green Lane, Thornhill. c2w24  
 BOY'S BICYCLE, full size, good condition; used one season. TU. 4-1747. \*1w25  
 DRESSED GEESE, 7 to 9 lbs.; ducks, 4 to 9 lbs. Avenue 5-1096. c1w25  
 BOY'S OVERCOAT, size 10, fawn colour. Also silver fox coat collar. TU. 4-1850. c1w25  
 ORDERS TAKEN this week for Christmas and New Year's Turkeys, all weights. Don Chalk, King 165W. c1w25  
 HARDWOOD by the cord from Northern Ontario, cut in stove lengths, \$23, per cord delivered. TU. 4-1934. tfe22  
 CHILDREN'S CLOTHES, girls, 3-9 yrs. Teen-ager, size 14, turquoise jacket, hat and mitts. TU. 4-2262. c1w25  
 WANT A PUPPY for Christmas? Call Wyatt Johnson, Stouffville 67206. Selling Labrador's for as little as \$5. c1w25  
 CEDAR POSTS 8' long, 4 inch diameter, suitable for hog pens or chicken houses, etc., very reasonable. Phone Turner 4-2048. c1w25  
 MAHOGANI Governor Winthrop desk in good condition, \$35. Sewing Cabinet, Teakwood fern stand. Apply AV. 5-1363. c1w25  
 WHITE figure skates, size 5; hockey skates, sizes 7-8; goalie pads, gloves and pants. Phone TU. 4-1504. \*1w25  
 PAIR of girl's skates, size 5, \$2; pair boy's skates, size 5 1/2, \$2; also pair girl's white figure skates size 6, \$5.00. Phone AV. 5-1198. c1w25  
 MASSEY-HARRIS Pony Tractor with hydraulic lift, and chains, for snow plowing that long driveway or parking lot. TU. 4-2143. \*4w25  
 CHRISTMAS TREES, Scotch Pine and Spruce, nice and bushy, we deliver. Norman Bone, 30 Elizabeth St., Richmond Hill. TU. 4-1443. \*2w24  
 MODERN white and black coat and wood annex, in excellent condition, two pair of boys' boots and skates, hardly used, size 6 1/2. Reasonable. Call TU. 4-2617. c1w25  
 \$295 NEW WESTINGHOUSE, "Colder-cold" 8 cu. ft. refrigerator, 2 only. Full manufacturer's guarantee. Regularly priced at \$369.50. Pay only \$29.50 down, \$13 monthly. Alpha Engineering, Co. Yonge St., 1 block north of Steeles. AV. 5-1267. c1w25  
 LIFETIME all metal Venetian Blinds, aluminum or steel baked enamel finish, any colour tapes, Kirsch Drape tracks and drape arms, free estimates and installations. Phone 755 or write box 496, 40 Ontario St., West, Newmarket, Ont. Please reverse phone charges. tfe34  
 SEWAGE PUMPS: 2 Darling Bros. Duplex sewage pumps each with capacity 50 U.S.G.P.M. against head 25 feet when driven at 1150 R.P.M., with 1 1/2 h.p. motor wound for 208/360 current. 3 years old, cost \$1300.00 new. Best offer. Apply to Richmond Hill District High School, Richmond Hill, Ontario. c1w25  
 SOMETHING to sell, something to rent, something wanted. Try a Liberal Classified ad. Just phone Turner 4-1261. Results will surprise you. tfe44

### FOR SALE cont.

XMAS TREES — Nursery grown spruce and Scotch pine, being sold by Richmond Hill Rotary Club. All proceeds for local welfare work. Choose yours early at Butler & Baird Lumber, Brillinger's Garage, or at corner of Yonge and Lorne. Delivery if you wish. c2w25  
**POULTRY FOR SALE**  
 CHRISTMAS turkeys, chickens and ducks. Gordon Cullen, TU. 4-1900. c2w24  
 40 HYBRID PULLETS, Light Sussex and New Hampshire. Maple 57R4. c1w25  
 START good chicks early, for full production when egg prices best. Good advice to follow. We have a few started. At present prices you'll also find Cockerels real bargains. Bray Hatchery, c/o Fred Wise, Richmond Hill.  
 THE IDEAL Christmas gift for the woman on your list is a Singer Sewing Machine. We have elegant, straight and swing needle models. Also a large selection of good used electric and treadle machines. Call in or phone 1075 Newmarket. Singer Sewing Machine, 102 Main St., Newmarket. c3w24  
 6 WEEK OLD Chick Bargains While They Last: Pullets, Cockerels, Non-Sexed, Barred Rocks, White Rock x Light Sussex, New Hampshire, Light Sussex, Columbian Rock x New Hampshire, New Hampshire x Barred Rock and other popular heavy breeds, \$39.95 per hundred. Assorted Heavy Breeds, \$38.95 per hundred. Also younger started chicks and day old, Canadian Approved chicks at bargain prices. Twiddle Chick Hatcheries Limited, Ferguson, Ont. c1w25

### LIVESTOCK FOR SALE

REGISTERED SUFFOLK RAM. Phone Maple 187R13. \*1w25  
 8 PIGS, 8 weeks old, large white Yorks, top quality. Phone MA. 5750. c1w25  
 REGISTERED silver grey Keeshond male dog, 2 years old. Phone TU. 4-1519. \*2w24

### REAL ESTATE FOR SALE

THORNHILL DISTRICT, \$1,000 down. Handyman opportunity. 3 rooms and garage. Good well and pumping system. Full price \$4,900. Immediate possession. T. D. Oakley Real Estate, 45 Yonge St. N. TU. 4-1951. c1w25

### TO RENT

ELECTRIC FLOOR Polisher for rent. Richmond Hill Hardware. TU. 4-2101. tfe18  
 BED sitting room, kitchen, 3-pce. bath, refrigerator and stove, business couple. TU. 4-3393. tfe19  
 COMFORTABLE furnished room, suit one or two adults, in village. TU. 4-1547. c1w25  
 LARGE one-room furnished apartment, including bath and kitchenette. PA. 7-5597, Aurora. c1w25  
 SMALL COTTAGE in Florida, near Orlando, housekeeping, Particulars Mrs. Von Besser, Yonge & Hurst P.O. \*1w25  
 ANY CHURCHES, organizations or private parties requiring the use of a full Santa Claus costume, apply 4 Morgan Ave., Thornhill. Phone AVenue 5-0064. c3w23  
 HOUSE, small, furnished or unfurnished, garage, good well. Electrically equipped kitchen, suit couple, near Thornhill, 130 Clarke Ave. c1w25  
 NORTH YONGE, comfortably furnished apartment, living room, bedroom and bath. Equipped kitchen. Separate entrance. Spacious grounds. Immediate possession. Baby or small child welcome. Phone PA. 7-5597 Aurora. c1w25

### WANTED TO RENT

HOUSEKEEPING rooms required for young business couple, no children. Phone TU. 4-1882. c1w25  
 YOUNG COUPLE with one child wish accommodation by January 3. Thornhill area preferred. AV. 5-2291. c1w25

### WANTED

DEAD & CRIPPLED farm animals for speedy pick-up phone Banner Rendering, Richmond Hill Turner 4-2498 or Toronto LY. 6237 (collect). tfe44

### HELP WANTED

CLERK-STENOGRAPHER with experience. Shorthand, typing, filing and general office duties in Richmond Hill office. Apply in writing to Dr. R. M. King, York County Health Unit, Newmarket. tfe24  
 ASSISTANT caretaker wanted for Richmond Hill District High School, duties to commence January 1, 1954. Apply in writing to Harry Charles, Box 131, Richmond Hill, stating previous employment and salary expected. c2w25  
 OPPORTUNITY to establish yourself in permanent business selling nationally advertised products for home and farm. No investment necessary. Man between 25 and 55 preferred. Write Dept. O-R-5 The J. R. Watkins Company, 350 St. Roch St., Montreal. c5w23  
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### REAL ESTATE SALESMAN

We have an opening for one experienced salesman to work in the Thornhill, Richmond Hill area. If you desire high earnings and willing to work for them come in and talk to our with A. E. F. Wright Real Estate, 5451 1/2 Yonge St., Willowdale. Phone BA. 1-4343. c5w23  
 REAL ESTATE SALESMAN Owing to our increased volume of business we have openings for two energetic men with initiative and neat appearance, a late model car is essential but experience not necessary, excellent working conditions. For appointment call Sales Manager S. J. Carlisle at Avenue 5-1176. Evenings Turner 4-1574. c1w24  
 DAVID McLEAN LTD. c1w24

### MISCELLANEOUS (continued)

SAND & GRAVEL, stone, loam, manure and fill. L. Willis, TU. 4-2342. tfe51  
 SNOW PLOWING lanes and driveways. W. Gooderham, BA. 1-3114. \*1w25  
 ALTERATIONS and repair work sidewalks, cement work, tile beds, soft water cisterns, carpentry work. For prompt service, call AVenue 5-1100. tfe23  
 RUGS, BROADLOOM — save 50%. New rugs made from your old carpets, woolens, etc. Dominion Rug Weaving Co. Phone TU. 4-1804. tfe21  
 FUNDS AVAILABLE FOR MORTGAGES or to buy existing 1st or 2nd mortgages. W. W. Conroy, Broker, 56 Avondale Ave., Willowdale, Ont., phone BA. 1-7484. c1w25

### EMPLOYMENT WANTED

YOUNG MAN desires work, mechanic or truck driving preferred. Call Bill, TU. 4-1416. c1w25  
 WIDOW desires baby sitting or care of elderly person. TU. 4-1547. \*1w24

### REAL ESTATE WANTED

SMALL LOT wanted in Richmond Hill or district, will pay cash if reasonable. TU. 4-1638. c1w25  
 HOUSE wanted, \$2,000 cash, 4 to 6 rooms, semi or finished, furnace and plumbing. Richmond Hill or south. Reasonable carrying charges. Possession now or early spring. Phone TU. 4-1464 evenings. c1w25

### FOUND

STRAYED to Lot 13, Con. 4 Vaughan, Holstein heifer. Owner may claim by identifying and paying expenses. Maple 112R22. c1w24  
 ANYTHING in painting, papering, decorating. Phone A. Rollinson. TU. 4-1791. tfe13  
 CHIMNEYS — built and repaired, free estimates. Expert workmanship. Phone AV. 5-1100. tfe23  
 DAY CARE available for children and babies in registered nurse's home. TU. 4-2647. c2w25  
 DRESSMAKING expert in wedding and evening gowns. Martin Ahlbom, 115 Ruggles Ave., Richmond Hill. \*3w25  
 FLOORS SANDED and finished, new or old. Floor Treatments (Canada) King City, King 27R12. c5w23  
 SAWS and all kinds of carpenter tools sharpened by expert. Moderate prices. 125 Elmwood Ave. c4w22

### TRANSPORTATION

TRANSPORTATION wanted between Bayview Ave. and downtown Toronto, 8 a.m. and 5 p.m. Please contact during the day at EM. 3-5981. — Local 273. Miss Joelle Caron. \*1w25

### LOST

FEMALE HOUND, blue tick. Reward, John Elliott, TU. 4-1645. \*2w24  
 STRAYED two Holstein heifers from lot 32, concession 2, Vaughan Twp. Phone King 11R21. c1w25

### LIBERAL CLASSIFIEDS are easy to place.

Just dial TU. 4-1261. Hundreds of satisfied customers will tell you that a Liberal Classified pays off in results.

### LIVESTOCK WANTED

MALE KITTEN. Phone Turner 4-2535. c2w25

### POULTRY WANTED

CAPONS, roasters and fowl, highest prices paid. Don't sell until contacting W. S. Appleton, Oak Ridges Poultry Grading Station, phone TU. 4-3351. tfe17

### DON'T LET THE BATH BE A HAZARD

Just when a small child is nicely installed in his bath, the telephone may ring. It is difficult to ignore that ring, but during the few minutes' absence from the bathroom, baby may be in grave danger. Even very small youngsters can turn on the hot water tap, and can be scalded in a few seconds. Or they may turn on either tap and drown if they are left alone. If the phone must be answered, it is safer to remove the child and wrap him in towels while the call is answered. As most parents find out, a small child's capacity for getting into danger is boundless, and it requires much thought to prevent trouble.

### HELP WANTED

Young married man to learn restaurant business from bottom up with the thought in mind of becoming manager of one of a chain of better class restaurants; with better than average future. Restaurant experience not necessary, but neatness of appearance, cleanliness, willingness to work and ability to get along with employees and public is. Apply Box 95 The Liberal.

### TV For The Family

17" ADMIRAL \$249.00

### Choose your Television Christmas Gift from the store where individual attention and service are guaranteed.

### YEREX ELECTRIC

Richmond Hill TU. 4-1552

### Compliments of the Season from WILF. HOOD

Sand, gravel, loam, and stone Phone TU. 4-1934

### Want Ads Are Not New; They Are as Old as Recorded History.

Advertising has existed as far back as man used written symbols, and probably well before that. Back in early Babylon the merchants employed barbers to describe their wares to passers-by. The first written advertisements were want ads. They were announcements on papyrus offering rewards for the return of runaway slaves and bond servants. Lost articles were also sought through those early want ads.

In Greek mythology, when Psche ran away, Venus requested Mercury, "to proclaim her in public, and announce a reward to him who shall find her."

Both Greeks and Romans used the walls of their houses as places to scratch or paint inscriptions concerning their affairs. Many such inscriptions were found when Pompeii was excavated.

The oldest newspaper paragraph fitting the description of an advertisement appears to have been a "want ad" for a book on botany, printed in an early German newsbook in 1591.

Notices of arrivals and sailings of ships, with lists of cargoes, are found in most sixteenth-century English newspapers. The first paid advertisement in an American newspaper appeared in the second issue of the Boston Newsletter (May 1, 1704). It was about two anvils which had been lost, and read:

Lost on the 10. of April last off of Mr. Shiffen's Wharf in Boston. Two Iron Anvils, weighing between 120 and 140 pounds each: Whoever has taken them up, and will bring or give true Intelligence of them to John Campbell Postmaster, (also editor of the newspaper) shall have a sufficient reward.

At first advertising occupied a relatively minor place in American newspapers, but by the middle of the eighteenth century many printers were becoming prosperous from the publication of three, four, and five pages of miscellaneous advertisements.

Gradually, as the confusion among the jumble of advertisements grew, want ads concerning one class of commodity or service were grouped together to facilitate the reader's finding what he was looking for.

Credit for "classifying" the advertisements is given to Benjamin H. Day, who founded the New York Sun in 1833.

Want ads have furnished one of the richest sources for historians seeking to learn about the everyday life of Americans. News stories in colonial newspapers often were colored according to the publisher's ideas, but want ads were honest and forthright, telling researchers about the needs and interests of our ancestors.

### May All Your Stops Be Happy Ones!

Stop your car where the shopping's fine, the view's grand or the food's good. But don't let car trouble stop you. Get a check up here now!

### Hunt & Cook Motors

GENERAL REPAIRS 178 Yonge St. N. Richmond Hill TU. 4-3151

### Houses Wanted

Early winter enquiries have brought a heavy increase in prospective purchasers. We can provide a selection of clients for any property offered us for listing. A friendly and efficient service by Toronto's largest north suburban realtors. Call Avenue 5-1176 or Baldwin 1-1121, five direct lines to central. David McLean Ltd.

### HEAD OFFICES, THORNHILL MEMBERS TORONTO REAL ESTATE BOARD

### New Forest Lab. Is Opened At Maple

Cornerstone laying ceremonies took place Wednesday last week at Ontario's new Forest Pathology Laboratory with officials of Dominion and provincial governments participating. Located at the Department of Lands and Forests Southern Research Station near Maple, the laboratory, which was built by the Ontario Government, will house joint research work in forest diseases. The federal Department of Agriculture will staff and administer the project.

Dr. J. C. Bouchard, Assistant Deputy Minister of Agriculture, Ottawa, officiated at the ceremony with the Hon. G. Arthur Welsh, Provincial Secretary and Acting Minister of Lands and Forests in the absence of the Hon. Welland S. Gemmill, who is ill.

He expressed his pleasure at the success of the joint undertaking, stating that "the Province of Ontario has set one of the finest examples here of co-operation with the Federal Government to help protect the life of our forests which are so essential to the life of Canada."

The laboratory, which is said to have cost over \$300,000, was completed last July and although occupied since August, it will not be officially opened until spring, it is understood.

Studies are now being made on tree diseases and tree-destroying insects, which destroy an estimated 14 per cent. of the province's usable timber yield, twice as much as forest fires.

Recommend Experiments The reports of these studies, supervised by Dr. L. T. White, who is in charge of the laboratory, will be submitted to an advisory committee of eight. This committee, with equal federal and provincial representation, acting under the federal Department of Agriculture and the Ontario Department of Lands and Forests, will recommend co-operative experiments.

Sealed in the cornerstone were souvenir coins and newspapers as well as a dedication of the building.

Architects for the project were the well-known Toronto firm of Craig & Maddill.

### DRY LAND SWIMMER

The non-swimming vacationist who spent hot sunny days on the beach, watching others having fun diving and swimming, will probably have determined to remedy the matter before next summer. There are facilities for taking swimming lessons in many Canadian communities and these classes are usually available during the winter. Knowing how to take care of oneself in the water is not only a pleasant way of taking exercise—it is also the sort of knowledge that could save one's own life or another's. Once mastered, the skill lasts a lifetime.

### Prescriptions for Glasses Filled

Home Office 3242 Yonge opp. Park Theatre — HU. 8-8949

### SIMPSON'S DRY GOODS

Will be open from 9 A.M. to 9 P.M., December 18, 19, 21, 22, 23 and 24, For Your Christmas Shopping Convenience.

We have a complete line of Ladies' wear, Men's Wear, Children's Wear, Yard Goods, Boots, Shoes and Rubbers

Get Your Weldrest Nylons boxed at SIMPSON'S DRY GOODS

TURNER 4-1651 RICHMOND HILL

ATTENTION XMAS SHOPPERS Avoid The Rush SHOP NOW AT RICHMOND HILL HARDWARE

We have a complete stock of Christmas Gifts for the entire family and toys for the children. AT COMPETITIVE PRICES



### F. L. LOWRIE, R.O. Optometrist

will be at 41 YONGE STREET SOUTH First Door North of Bus Station WEDNESDAY, DECEMBER 23 FROM 9.30 A.M. TO 12 NOON and the 2nd and 4th Wednesday of each month

EYES EXAMINED GLASSES FITTED BROKEN LENSES REPLACED OPTICAL REPAIRS

Prescriptions for Glasses Filled

Home Office 3242 Yonge opp. Park Theatre — HU. 8-8949

Compare These Prices Anywhere !!

Winter Values

- 52 Kaiser Sedan . . . . . \$1295
- 51 Monarch Sedan, radio . . . . . \$1495
- 51 Plymouth Coach . . . . . \$1195
- 50 Monarch Sedan, overdrive . . . \$1150
- 50 Ford Coach, radio . . . . . \$895
- 50 Prefect Sedan . . . . . \$495
- 49 Ford Sedan, radio . . . . . \$750
- 49 Plymouth Sedan . . . . . \$845
- 49 Pontiac Coach, radio . . . . . \$950
- 48 Dodge Sedan . . . . . \$695
- 42 Chevrolet Sedan . . . . . \$150
- 41 Dodge Sedan . . . . . \$150

All above cars equipped with heaters and winterized

MANY MORE TO CHOOSE FROM OPEN EVENINGS

### R. D. LITTLE & SON LTD.

Your Ford-Monarch Dealer 168 Yonge St. North, Richmond Hill TU. 4-1116 EM. 6-3166