



The Liberal



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National Newspaper Week

This is National Newspaper week, a time set aside each year during which we might discuss with you the merits, the problems and the philosophies of our free press.

And, during this week, many articles will be published on the freedom of access by the press to information which directly affects the general public. We have seen suppression of the news by exclusion of the press, and while we associate such censorship with both countries it does exist here.

The barring of reporters from municipal council meetings, school board meetings, legislative hearings, public committee meetings and court trials is in a real sense an infringement on your right to know. To limit the press in its attempts to obtain accurate and factual information is to limit the freedom of information.

While this newspaper condemns such practices on the part of public officials, we could hardly do so without first examining our own operation and know full well that we in every measure practice what we advocate.

Let's take as an example our relations with our advertisers. The most important function we serve for them is by providing the circulation which our newspaper gives to their printed sales messages. By this token, we feel that each advertiser has a right to know all the facts about our circulation before he is invited to tell his sales message through our advertising columns.

Just as the reporter should not be barred from meetings having public interest, neither should anyone with a legitimate interest be deprived of information which is essential as a sound basis for investing his advertising dollar.

It is fair to assume, that few advertisers have the time to inspect our circulation records. To obtain and report the facts is a task that can best be accomplished by an experienced circulation auditor.

That's why this newspaper is a member of the Audit Bureau of Circulations — so that we might furnish advertisers with verified information about our circulation.

As a member of the Bureau, a non-profit, co-operative association of 3,450 advertisers, agencies and publishers in the United States and Canada, we agree to subject all of our records to a complete and authentic circulation audit, by a member of the Bureau's staff.

Following his visit to our office, the A.B.C. circulation auditor makes a report of his findings. These facts are then published by the Bureau as our A.B.C. Audit Report. It is through this easy-to-read report that we make the facts of our circulation available to advertisers, telling them how much circulation we have, where it goes, how it was obtained and many other facts that provide a measure of advertising value.

Copies of this report are free to advertisers. Just as we believe that complete information regarding the advertising value of this newspaper should be available to our advertisers, so do we believe that the public should be fully informed regarding subjects affecting their interests.

The press, as the recognized medium for informing the people, should be given every opportunity to obtain the facts. Only after every door closed by a public official has been opened to the press shall we have complete freedom of information.

Thanksgiving

Not all the things for which today we give official thanks to Providence are of our own doing or making.

It is our good fortune as Canadians to inhabit a fair and fertile land, and that is our first reason for thanksgiving. It is not so much to the credit of those who were born here — although at least they have resisted the temptation to stray — but our acquired Canadians ought to be thankful that they had the idea and the opportunity to share our blessings.

We can be grateful that we Canadians have had the grace and spirit to implement our natural advantages by hard work and the exercise of a considerable skill, ingenuity and perseverance.

The Family Sock Is Obsolete

Time was, when the wise man tucked away his spare cash in the family sock — or in a shoe-box or mattress. Such customs are recalled with the fondness one reserves for memories. But like most memories, the actual facts are often too steeped in nostalgia to be clearly recalled.

The fact is the family sock judged by modern standards had several faults as a savings bank. It offered no protection against theft or loss. It left the question of how much to put away entirely unanswered. It paid no interest. You got back only what you put in and that amount was almost always less than you hoped.

Compare the family sock with the modern Canada Savings Bond way of saving money. The bonds you purchase are not within immediate reach: you have to make a considered decision to cash them — not quite so easy as reaching for the sock. They are registered in the owner's name — either child or adult — and no one can redeem except the registered owner. The question of how much to put away depends upon your own circumstances. Canada Savings Bonds are available in convenient denominations of \$50, \$100, \$500, \$1,000 and \$5,000. The Bonds pay you a handsome 3% interest per year yet there are no risks. Canada Savings Bonds can be cashed instantly and you

We have come far from the Canada of 1867 which was much as the Indians had left it. We have come far, and the future holds promise almost unmatched on this earth.

But mainly on this Thanksgiving our gratitude to Providence springs from the fact that the new world we fear and dread has not come upon the earth; that peace, even if uneasy and with conspicuous exceptions continues to prevail.

We are thankful that the wisdom and patience of our statesmen are being directed day and night to the preservation of peace; thankful too that our resources and our growing strength are solidly at the service of our own people and of humanity.

Editorial Comment

An Ottawa paper commenting on a recent accident in a Toronto suburb writes: "The tragedy of the gravel-truck-drivers becomes simply a tiny item in a grim bundle of statistics.

"And yet it could have been so easily averted. It was so unnecessary that two more women should be widows, that six children should be fatherless."

To study the details of any such tragedy is to realize that there is no inevitable about them. There is always a point at which a little more care, a bit of added caution, would have averted disaster."

SUNDAY AFTERNOON

"DOWNSIDE SINCERITY"
 The American orator, Wendell Phillips once said: "I believe the day is coming when the ballot box will be dropped into the cradle of every new-born child." That is an illustration of how a great man can be guilty of insincerity; he could not have had any picture in his mind or he would have known what would happen to any babe if a ballot box dropped into his cradle.

Public speaking and also, writing for the public should have the ring of sincerity and not be made up of simply words put against words. One is reminded of the

TODAY'S QUOTATION
 Our quotation today is a protest by Emerson: "What you are sounds so loudly that I cannot hear what you say."

speaker who said: "Talking to some people is like pouring water on a duck's back — in one ear and out the other." That brother got his metaphors mixed.

The actor, Sir Henry Irving, said he had acted so long and with such concentration that he found it hard to be natural; he was constantly posing, saying things and doing things which the normal person avoids.

We can forgive mistakes in others and ourselves when we know that behind conduct there is a downright sincerity. It is the deliberate attempt to play a double role part which excites disgust and suspicion. When a widely-circulated British newspaper asked its non-church-going readers why they neglected the church, most answered that they doubted the sincerity of many church-goers. I do not consider that an adequate excuse, nor am I defending it, but it does bear out the truth of what Henry Drummond said: "The best evidence of Christianity is a Christian."

One day Jesus was called to a house on mourning. A man's daughter lay at the point of death, and the man was in the agony of despair. Jesus set out

for the house and as they drew near they heard the loud wailing of professional mourners. Jesus said the maid was not dead, but sleeping. Instantly the men, whose lamentations could be heard a block away, burst into shrill laughter: "They laughed him to scorn." One moment they were beating their breasts; the next they were heaping ridicule on Christ.

That is what I mean by insincerity; playing a part which must have made it hard to keep their self-respect. I do not believe there is as much hypocrisy as some say, but there is more than enough and an insincere churchman can do incalculable harm.

I was brought up in a town where, his was the largest congregation in town and his following the most loyal. On my last visit I inquired for him, but he had passed on. I was told that his funeral was one of the largest in the ancient town's history. The public schools were closed and Protestant and Roman Catholic children walked behind his bier to the cemetery. Not his gifts but his absolute sincerity had made him, in spite of some eccentricities, the most beloved man in town.

I often feel when reading a book, or hearing a speech, that the man is doing it with his tongue in his cheek. On the other hand I know, with Robert Burns, that an honest man is the noblest work of God.

"Way Back When"

Excerpts from the files of The Liberal
 Home paper of the Richmond Hill district since 1878

OCTOBER 14, 1897
 The Palmer House which was recently refitted by Mr. Hulse, the proprietor, has been greatly improved in appearance by the master hand of Mr. T. D. Dearle of Toronto. This well known artist has decorated the ceiling of one of the sitting rooms by some very pretty and judicious advertising for a number of business firms.

On Friday afternoon the new bell for the public school was placed in position in the belfry. The 700 lb. bell was put in place without a hitch.

The contract for the Pomona Road bridge at Thornhill opposite the Queen's Hotel was let to Mr. Robert Clark for \$29,000. Some tenders ran as high as \$92.

OCTOBER 3, 1907
 Lloyd and Earl Hill have disposed of the north-end newspaper together with their good will to Gordon Sloan. The new firm started business on the first of October.

The teacher and students of the High School have rented a new piano from a Toronto firm and are starting a Literary Society in connection with their studies.

The first wedding in the new Methodist Church since its dedication was celebrated there

quietly on Wednesday evening when James A. Wright of the firm of Wright Bros. was united in marriage to Miss Teasdale.

OCTOBER 7, 1937
 Members of the York Pioneers will officiate at the unveiling of the new cairn and tablet at the Summit Golf Course, commemorating the building of Yonge St. nearly 150 years ago. Between 1794-96, axemen from the Queen's York Rangers cleared the right of way under the supervision of August Jones and Alexander Aitken.

Mr. O. L. Heise of Victoria Square has grown a pumpkin this year weighing 78 lbs.

Large donations of fruit and vegetables have been given by people in the Richmond Hill area to be sent to the drought areas of the West.

OCTOBER 22, 1930
 Whitchurch Council has offered \$100 for information leading to the arrest or conviction of the person or persons involved in the case of chicken thefts.

A plan is underway for the reclaiming of 8000 acres of marshland in the Bradford area.

Mr. James Brodie reports a yield of 60 bushels to the acre this year.

Markham Twp.

Assessment 8 Million -- Concession 1 Leads

In his annual assessment report to Markham township Council Assessor A. Fleming listed the municipality's total assessment at \$8,373,498.00. Concession 1 led with an assessment figure of \$2,805,000 followed by Concession 2 with \$720,000, Concession 3,

\$636,000, Concession 4, \$658,000, Concession 5 \$705,000, Concession 6 \$681,000, Concession 7, \$516,000.

Of the various township subdivisions the municipality's largest subdivision Highland Park led with an overall assessment of \$935,575.00. Of the two Police Villages in Markham, Thornhill has a total assessment of \$343,239 while Uxville has \$302,209.00 assessment.

Retires After 38 Yrs. With Imperial Life

After 38 years with the Toronto office of the Imperial Life Assurance Company of Canada, Homer Langstaff retired from the firm at the end of August.

Born in Richmond Hill, Mr. Langstaff is the youngest son of the late Dr. James Langstaff who passed away in 1889, and is a half brother of Mrs. M. L. McConghy and Dr. Rolph Langstaff of this village.

Mr. Langstaff's association with the firm dates from 1915 and he was the second member of the family to enter the firm. His brother Miles was employed at the same office but later left to study law. For several years, Mr. Langstaff was engaged in conservation and policy loan work but a serious eye ailment made close work difficult. He was then transferred to the Purchasing and Supply department where he continued until retirement.

When retirement time came, the staff of the home office gathered to give him their good wishes and presented him with a record player for "talking book" recordings, a Sunbeam shaver and a Braille watch as daily reminders of his many friends at Imperial Life.

PHAROAH ALSO HAD LEAN KINE

For that minority which has no surplus ounces of flesh, a little extra weight is often welcome. When calories are not a bugbear, can be added to the diet by building the daily menu on Canada's Food Rules for basic efficiency and then adding the richer foods that the fatter folk are told to avoid. But before any change in the diet is made, it should be ascertained that the cause of the underweight condition is not a matter of ill health. A medical examination will determine this.

Bayview Bridge Reps Direct Heavy Traffic

Within the next few days the Bayview Ave. bridge in North York will be closed for emergency repairs and traffic diverted by way of Yonge St. and the Don Mills Rd.

A crew will work on the 500-foot span, built in 1929, around the clock to make repairs to an expansion joint on the bridge. Harvey Rose, metropolitan roads commissioner, could not say how long the bridge would be closed. More than 15,000 autos travel the Bayview Ave. route daily, said Mr. Rose. Traffic is heaviest during the morning and evening rush hours. The commissioner said it was necessary to repair the bridge before winter.

The steel and concrete structure was financed by local residents who borrowed \$240,000 to build the bridge after raising \$40,000 themselves.

Later the debentures were taken over by North York township which asked York county last year to contribute \$50,000 toward their retirement. The county council voted down the proposal. After January 1, Bayview Ave., which is designated one of the most important north-south routes of the metropolitan road system, will be taken over by the metropolitan council.

However, the emergency repairs will be the responsibility of Toronto and York roads commission of which Mr. Rose is chief engineer as well as being metropolitan roads commissioner. He will keep both positions after January 1.

Of the two roadways which will have to take the traffic from Bayview Ave. Yonge St. to the west is the closest — one mile away. Don Mills Rd. to the east is about two miles from Bayview Ave.

Toronto's northern fringes are served by Bayview Ave. which is directly linked with the heart of the city by Jarvis St. and Mount Pleasant Rd.

Directly affected by the bridge closing will be thousands who use Bayview Ave. as a speedy route from downtown to outer east-west arteries. Also affected will be those auto commuters as far north as Thornhill who use Bayview and others in North York areas of Sheppard Ave. E., Finch Ave. E. and Steeles Ave. E., as well as York Mills.

Ban On Airfields In Vaughan Twp.

(Continued from page 1)

plied Councillor Robson. "We could fence it off," said Perry. "That wouldn't be any use," said Deputy Reeve Albert Rutherford. "They broke down the last fences and gate we erected." "The dump will always present a problem," said Councillor or Robson. "People need a disposal place, they don't want to pay for it, and they won't co-operate with the attendant in an attempt to keep it tidy."

Municipal Election
 A motion by Councillor Perry and seconded by Deputy Rutherford that the term of office for Council should be extended to two years, commencing in 1955, the motion to be put on a referendum, was strongly opposed by the rest of Council. In presenting the motion, Councillor Perry felt that a one-year term was insufficient to complete some projects. Councillor Robson said, "When the people want this, they will ask for it." Councillor Perry contended that the Council was justified in initiating changes if the ratepayers have a chance to vote on them.

Councillor Perry presented a second motion regarding election procedure when he requested that the question of changing nomination meeting to the evening be put on a referendum. "Let them speak up at nomination meeting if they want it," said Councillor Agar. "Only 28 people showed up at the last nomination and that's because the people who go to business can't get there during the afternoon," said Councillor Perry. "They can if they want to," replied Councillor Agar. Deputy-Reeve Rutherford agreed that the nomination time should be changed but felt that there should be representation to Council from the ratepayers or organizations.

Speaking to the remainder of the Council who objected to the idea of changing nomination date, Councillor Perry said, "Then you deny the people the opportunity of voting on a proposal that would give the majority of ratepayers in the township the opportunity to attend the nomination meeting." He continued, "I have been approached on the subject by some of our ratepayers and I want the people to be given a chance to express their opinion."

Subdivision
 The Council passed a Subdivision Control By-law at this meeting. This by-law states that any person wishing to sell a portion of a lot in a registered plan must have the approval of the Planning Board. In effect this means that lots in a registered subdivision cannot be divided without approval also that unless in a subdivision no lots under 10 acres may be sold nor may larger lots be sold if the remaining portion be less than 10 acres without the Planning Board sanction.

Why not purchase that new alarm clock you have been promising yourself for a long time. This is Westclox Week — see our window for display of clocks and watches at city prices.

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THE NAKED SPUR
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 DIRECTED BY ANTHONY MANN · PRODUCED BY WILLIAM H. WRIGHT
 AN M-G-M PICTURE

SUNDAY, OCTOBER 11, 12.05 MIDNITE

and Monday & Tuesday — October 12 & 13

THEY'RE TURNING THE TOWN UPSIDE DOWN!

DEAN MARTIN and JERRY LEWIS

LOTS OF LAUGHS...
 LOTS OF SONGS...
 LOTS OF HEART-TUGS...
 LOTS OF BABES!

in HAL WALLIS' Production
THE STOOGES
 Co-starring (THAT'S MY BOY) **EDDIE MAYERHOFF · MARION MARSHALL · POLLY BERGEN**
 Directed by NORMAN TAUBIG · Screenplay by FRED F. FINKLEHOFF and MARTIN RACKIN
 Additional Stages by LEWIS ULLMAN · From a story by FRED F. FINKLEHOFF and SID SILVERS · A Paramount Picture

Matinee Monday, October 12, at 2 p.m.
 Continuous Monday, Oct. 12 from 6 p.m.

Wednesday, Thursday — October 14 & 15

Those WEDDING BELLS ARE RINGING FOR THAT "BORN YESTERDAY" GIRL!

Look at him! One drink and he's Casanova already!

JUDY HOLLIDAY
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