

## ELECTRIC WIRING

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## COMMUNITY

**Corn & Weiner Roast**  
Lots To Eat Coffee and Cocoa  
Musical Entertainment  
SQUARE DANCING  
FOOD AND FUN OUT-OF-DOORS  
AT

**Lions Community Hall**  
Friday, Sept. 25, commencing 8.30 p.m.  
Price 75 cents each RAIN OR SHINE

Let Us Cater For Your  
PRIVATE PARTIES  
Weiner Roasts CALL Corn Roasts  
LION BILL BROWN  
TU. 4-1161 TU. 4-1211

What kind of mail do you get?

ADS?  
BILLS?

If you're like most of us, you get bills more often than any other kind of mail.  
If you're like us, most of your bills are anticipated bills that you've set aside money to pay. But what about unexpected bills? An emergency operation? A sudden illness? This can happen to anybody. Then there is often a need for prompt, dependable money help.

Our business is to make dollars available to men and women who need to borrow to meet a money emergency. We operate in 151 branch offices coast to coast under the Canadian Small Loans law. This law protects you from unfair lending practices.

Our free booklet, MONEY MANAGEMENT, YOUR BUDGET, presents a NEW approach to budgeting. It tells you how to plan to meet every-day expenses, pay large future bills, clean up past debts and get the special things you want out of life. Available at your nearest branch office, or write: Consumer Education Department, 80 Richmond Street West, Toronto, Ontario.

## HOUSEHOLD FINANCE

Corporation of Canada

Want Ads Are Not New; They Are as Old as Recorded History.

Advertising has existed as far back as man used written symbols, and probably well before that. Back in early Babylon the merchants employed bakers to describe their wares to passers-by. The first written advertisements were want ads. They were announcements on papyrus offering rewards for the return of runaway slaves and bond servants. Lost articles were also sought through those early want ads.

In Greek mythology, when Psche ran away, Venus requested Mercury, "to proclaim her in public, and announce a reward to him who shall find her."

Both Greeks and Romans used the walls of their houses as places to scratch or paint inscriptions concerning their affairs. Such inscriptions were found when Pompeii was excavated.

The oldest newspaper paragraph fitting the description of an advertisement appears to have been a "want ad" for a book on printing, printed in an early German newsbook in 1591.

Advertisements and sailings of ships, with lists of cargoes, are found in most sixteenth-century English newspapers. The first advertisement in an American newspaper appeared in the second issue of the Boston Newsletter (May 1, 1704). It was about two anvils which had been lost, and read:

Lost on the 10. of April last off of Mr. Shiffen's Wharf in Boston, Two Iron Anvils, weighing between 120 and 140 pounds each: Whoever has taken them up, and will bring or give true intelligence of them to John Campbell Postmaster, (also editor of the newspaper) shall have a sufficient reward.

At first advertising occupied a relatively minor place in American newspapers, but by the middle of the eighteenth century many printers were becoming prosperous from the publication of three, four, and five pages of miscellaneous advertisements.

Gradually, as the confusion among the jumble of advertisements grew, want ads concerning one class of commodity or service were grouped together to facilitate the reader's finding what he was looking for.

Credit for "classifying" the advertisements is given to Benjamin H. Day, who founded the New York Sun in 1833.

Want ads have furnished one of the richest sources for historians seeking to learn about the everyday life of Americans. News stories in colonial newspapers often were colored according to the publisher's ideas, but want ads were honest and forthright, telling researchers about the needs and interests of our ancestors.

## KING CITY NEWS

CORRESPONDENT: MRS. M. JOHNSTON, KING, ONT.  
Phone King 55R14

The sewing group of the Canadian Cancer Society will resume work, and a meeting will be held on Wednesday evening, September 30, at 8 o'clock, at the home of Miss Kay Clark. Miss Clark invites anyone who is interested in the Cancer Society's great work to be present.

Father Ebert, who made many friends in the community while at St. Augustine Monastery, Mary Lake, has been to his home in Bavaria, Germany, for a long holiday this summer. He was convalescing from a serious operation, and has not yet regained good health. Father Ebert went from Mary Lake to St. Augustine's Monastery, Monastery Station, N.S.

Congratulations and good wishes are being extended this week to two local families on the birth of their baby boys. A son was born to Mr. and Mrs. W. F. R. Hood at York County Hospital, Newmarket, on September 16. Mr. and Mrs. Jack Fraser happily announce the birth of their second son, at the Private Patient's Pavilion, Toronto, on September 17. In both of these families the new baby is the third child.

**Return to Private Practice.**  
Donald M. Findlay has resigned from his position with the McLean, Hunter, Publishers as their legal officer, after eight years, and has resumed private practice. He will be established in the Wellington Bldg., in down town Toronto, and he plans to open an office in this part of York County when he can procure the office space. Mr. Findlay has lived in King City for the past four years, and in that time has been sufficiently interested in local affairs, to become a member of the Board of Trustees of the village for two years, and in this second year is chairman of the Board. He was nominated a year ago to the Township Council, but did not enter the contest. He is also interested in the Canadian Legion. His son, Peter, is attending Aurora High School, and his daughter, Jennifer, is a day pupil at St. Mildred School, Toronto. Mr. Findlay is a graduate of Upper Canada College, and of the 1931 class of Osgoode Hall. He joined the army in 1940 when the Queen's York regiment was mobilized, and was later loaned to the British Army in France. He was in hospital for a long term after being wounded during the drive through France.

**Missionary**  
Mrs. H. Mullett, until recently a missionary in China, will be the special speaker at the Annual Autumn Thankoffering meeting of the W.M.S. of King City United Church, on the afternoon of Thursday, October 2. The members of all churches in the village and district have been invited to hear Mrs. Mullett. With her husband, Dr. Mullett, this very talented speaker spent twenty years in China, and chose to remain in Red China when the Communists took over the government. Dr. and Mrs. Mullett lived in Red China for two years, before they were forced to leave.

**Hear Rev. M. R. Jenkinson**  
"Don't make the lodge your church, for the church was here before your lodge, and the laws of your lodge come from the church," said Rev. M. R. Jenkinson, to the members of Robertson Lodge, A.F. & A.M. on Sunday evening, when they attended their annual church parade to King City United Church. The sermon preached to the Masonic Brethren was on "Building." "You have the tools the builder uses. You are set apart to reveal what you have learned in secret. Man shows a noble side when he builds his home and community. He shows a nobler side when he builds an altar and a church. He is noblest of all when he builds a character. You live your own epitaph," said Mr. Jenkinson. It was announced that October 44, is the day of World Communion for the United Church members. The minister invited newcomers to the community, and any who wished to join with the congregation of King City United Church, to visit him before that date.

**Christmas Fair**  
Plans for a Christmas Fair to be held on December 9, were made at

**DUFFERIN DRIVE-IN Theatre**  
No. 7 Highway  
Two Miles West  
Of Thornhill

SEPTEMBER 24, 26  
Thurs. and Fri.  
DOUBLE FEATURE  
"THE THIEF"  
Rita Gam Ray Milland  
"THE LADY SAYS NO"  
Joan Caulfield  
David Niven  
"HAIR CUT UPS"  
Cartoon News

SEPTEMBER 26, 28  
Sat. and Mon.  
"KANSAS CITY CONFIDENTIAL"  
(Adult)  
Coleen Gray John Payne  
"Story of Julius Langbein"  
Medal of Honor  
"Wise Quacks"  
Cartoon News

SEPTEMBER 29, 30  
Thurs. and Fri.  
"THE THIEF"  
Rita Gam Ray Milland  
"THE LADY SAYS NO"  
Joan Caulfield  
David Niven  
"HAIR CUT UPS"  
Cartoon News

the first meeting of the season, when the W.A. of All Saints Anglican Church met on Thursday afternoon, at the home of the secretary, Mrs. D. Rawlings. The conveners and their helpers were appointed for the Fair, and are, Mrs. Eleanor Scott, fish pond; Mrs. C. Wells and Mrs. J. Lockhart, Touch and Take; Mrs. L. Robb, Mrs. H. Cunningham and Mrs. G. Tetley, aprons and novelties; Mrs. J. L. Grew and Mrs. A. E. Jarvis, home baking; Mrs. D. Rawlings, Mrs. E. Johnston and Mrs. F. Monson, tea room. Mrs. G. Tetley gave an introduction to the study book, which this year, is Ronald K. Orchard's "Africa Steps Out". The main thought expressed by this first reading is "Do not give us religion if you don't give us food". The October meeting will be a special treat for the members when a turkey dinner will be served before the afternoon program. The convenor in charge of this special treat will be Mrs. H. Cunningham.

**Visit England**  
Two members of the Jarvis family have returned to their homes at Jarvacs during the past week. On Wednesday night, Miss Stephanie Jarvis flew in from England after an absence of five years, since her last visit to her sisters, Miss Marjorie and Miss Julia Jarvis. In 1937 Miss Stephanie Jarvis went to England, and when the war began she joined the British Women's Army, staying with this service until the end of hostilities. Miss Jarvis is well known in Toronto, as the founder and director of The Miracule Players, and as an authority on theatrical costumes. During her first years in London she wrote magazine stories and special articles, and plays, and had the experience of having one of her plays produced in London. Since the war, she has continued to write, and was one of those privileged to report the coronation, and the great naval display which followed. Miss Jarvis will spend the winter near King City with her sisters.

On Saturday 2nd Lieut. Peter Jarvis, elder son of Mr. and Mrs. A. E. Jarvis, returned after a stay of nearly five months in Germany. Four students of the U. of T. were selected to spend the summer with the armoured corps in Germany, and Peter was the officer appointed to Squadron C, Royal Canadian Dragoons, stationed at Camp Holne. This camp is situated in one of the most unattractive parts of Germany, and not far from Belsen.

**Scouts and Cubs**  
The Boy Scouts and Cubs of King City Packs are to meet for the first time this fall, on Monday night, September 28, in All Saint's Parish Room. Scoutmaster George Harvey and Cubmaster Miss Ethel Thomas will be on hand to welcome the boys.

## Whitchurch Council Expresses Concern Over Sch. Debentures

Grave concern was expressed over the rising amount of debentures in the township by Whitchurch Council recently. Reeve McLaughlin emphasized to the council that the township could not go on issuing school debentures and added that under the new County set-up, grants would be less than before. The clerk pointed out that the township stood to lose between \$13,000 and \$14,000 or 14% due to the establishment of the Metropolitan Area.

"The time is coming when we will just have to tell the government how much we're going to pay and no more, and it will be up to them from there on," stated Reeve McLaughlin.

Clerk Crawford told council that when the township debenture debt reached 20% of total assessment, municipal finances were at a danger point. Whitchurch is presently committed to a debt of about 18%.

Reeve McLaughlin told members that an effort had been made through the Deputy Minister of Education to have a change in legislation whereby the school grants would remain the same as formerly in "old" York County, but so far the effort had failed. Communication was received from the Vivian School Section requesting council to prepare debentures for \$40,000 for a new two-room school at Vivian. Tentative approval has been given by the Department for the school which was recently voted in by section rate-payers on a very slim majority. The Board also asked for an advance of \$1,000 of the debentures for the purchase of a school site and the drilling of a well.

**FELLOWSHIP NIGHT**  
Tuesday, September 29, at 8 o'clock will be Fellowship Night in Thornhill Presbyterian church. Mr. Norman Rumney has been invited to bring a musical programme which promises to be excellent. Mr. Rumney is tenor soloist at Knox Presbyterian Church, Toronto. While overseas he was invited to sing in Westminster Abbey, a singular honour for anyone. There will also be other musical items and refreshments will be served. Everyone is cordially invited to attend.

**EMERGENCY KNOW-HOW**  
Through ignorance of the right thing to do at the scene of an accident, many minor injuries can be made very much more serious. In case of a fracture, the injured limb should be immobilized with splints before the victim is moved, so that further injury may be prevented. Otherwise, the broken bone might be forced through the skin, causing a compound fracture, a much more serious matter. In civil defence, emphasis is laid upon first-aid training, a branch of knowledge that is valuable in any walk of life, at any time.

## CARRVILLE NEWS

Conv.: Mrs. Bert Middleton  
Telephone Maple 1888

Carrville United Church Anniversary services were well attended on Sunday, September 20. It was the 102nd anniversary of the Carrville congregation. In the afternoon Rev. Gordon Smythe of Yonge St. United, Toronto, gave a very spiritual and challenging address and our Carrville Junior Choir, of whom we are very proud sang very well and as always Mr. Jack Oliver's solos were much enjoyed. The evening service was equally fine and the Rev. G. Ivany of St. Stephens United Church, Toronto, gave a fine anniversary message. The Thornhill United Church Senior Choir once again assisted with the special music for the anniversary and as usual the singing was very fine and much enjoyed and Carrville people thank Thornhill for the wonderful help in making the anniversary so successful.

There will be a church and Sunday School on Sunday, September 27, at 2.30 p.m. Carrville Home and School Association executive met at the school Monday evening. Mr. M. Hallman, inspector of Public Schools, will be guest speaker. The parents will have the opportunity of meeting Mr. Green and Miss Wilson, the teachers. Due to the fact that the children

from the south-eastern part of the section have been transferred to Richvale School in Area No. 1, we have Mrs. Nunn's and Mrs. Perring's resignations and are without a secretary and treasurer. Mrs. Albert Middleton spent several days recently with her daughter, Mrs. John Wight of Keswick. Mr. and Mrs. Leonard Wellman and Bill and Lynne Wellman of Queensville spent Sunday with the Middleton family.

Rev. and Mrs. G. Ivany and Mr. and Mrs. Grant Stevenson and Mr. and Mrs. Dean Wilson all of Toronto spent Sunday evening with the Barton family following the anniversary service. Mr. and Mrs. Roy Glover and Mrs. Betty Glover of Gormley had supper Sunday with Con. and Mrs. ... Rev. Gordon Smythe and Mrs. Smythe and children of Toronto had dinner Sunday evening with Mr. and Mrs. R. Kirk. Congratulations to Mr. and Mrs. Clifford Anderson (nee Helena McCarthy) on the birth of a daughter at York County Hospital. Mr. and Mrs. Roy Moon of Raglan visited with Mr. and Mrs. A. Read and family recently. Congratulations to Mr. and Mrs. Clarence Read on the birth of a son.

Sand — Loam — Gravel  
Top Soil — Fill or Fertilizer  
prompt delivery

## DALTON HICKS

61 CROSBY AVE., RICHMOND HILL  
TU. 4-1764 BA. 1-4144

## GUARANTEED APPLIANCE REPAIRS

FAST SERVICE ON  
Motors, Washing Machines, Radios,  
Toasters, Electric Kettles, Mix-Masters  
and all other appliances

## H. LECUYER

Richmond Hill Phone Turner 4-1381

— MANY MONTHS TO PAY — MANY MONTHS TO PAY — MANY MONTHS TO PAY

# DRASTIC REDUCTIONS ON ALL USED CARS

<p><b>1952 DeSoto Firedome '8' Sedan</b> Simpomatic Transmission, radio, air-conditioning, undercoating, seat covers, very low mileage, gypsy green metallic finish. Was priced at \$3497.00 <b>Cut to \$3300.00</b></p>	<p><b>1952 DeSoto Sedan</b> Powermaster Six Sedan, Simpomatic transmission, custom radio, air conditioning, undercoating, seat covers, Lifeguard tubes, white wall tires, windshield washers, sun visor, gypsy green, metallic finish, new car condition. Was priced at \$2793.00 <b>Cut to \$2600.00</b></p>
<p><b>1951 Dodge Regent Sedan</b> Super air control heater, one owner since new, immaculate condition inside and out. Was priced at \$1696.00 <b>Cut to \$1599.00</b></p>	<p><b>1947 DeSoto Sedan</b> Fully equipped. Was priced at \$1046.00 <b>Cut to \$945.00</b></p>
<p><b>1950 Pontiac Sedan</b> Light blue finish, custom radio, heater, excellent tires, spotless throughout. Was priced at \$1486.00 <b>Cut to \$1324.00</b></p>	<p><b>1947 Dodge Sedan</b> Blue, completely refinished. No rust on this one. Was priced at \$1095.00 <b>Cut to \$895.00</b></p>
<p><b>1949 Oldsmobile Six</b> Custom radio, heater, hydramatic transmission, spotless condition. Was priced at \$1374.00 <b>Cut to \$1274.00</b></p>	<p><b>1947 Hudson Sedan</b> Radio, heater, one owner since new. Was priced at \$795.00 <b>Cut to \$645.00</b></p>
<p><b>1949 Dodge Sedan, Blue</b> Simpomatic transmission, radio, air condition heater, must be seen to be appreciated, nice family car. Was priced at \$1496.00 <b>Cut to \$1396.00</b></p>	<p><b>1946 Chrysler Club Coupe</b> Simpomatic transmission, heater, etc. Upholstering and finish like new. Was priced at \$1095.00 <b>Cut to \$895.00</b></p>
<p><b>1949 Dodge Sedan</b> Custom radio, air condition heater, nice clean car. Was priced at \$1297 <b>Cut to \$1197.00</b></p>	<p><b>1946 Dodge Sedan</b> Completely refinished, light gray. Was priced at \$895.00 <b>Cut to \$795.00</b></p>
<p><b>1947 Oldsmobile Sedan 6</b> Custom radio, heater, one owner since new, well taken care of. Was priced at \$995.00 <b>Cut to \$895.00</b></p>	<p><b>1940 Dodge Convertible \$295.00</b> <b>1941 Chevrolet Sedan - \$350.00</b></p>

**TRUCKS**

1952 DODGE 1 Ton Express	\$1295.00
1952 AUSTIN Express	\$595.00
1951 CHEVROLET SEDAN DELIVERY	\$1096.00
1950 CHEVROLET 1/2 Ton Panel	\$896.00
1950 FORD 1/2 Ton Express	\$895.00
1948 G.M.C. 1/2 Ton Express	\$745.00

# LAURIA MOTOR SALES

6167 YONGE STREET - BA. 1-5388

— MANY MONTHS TO PAY — MANY MONTHS TO PAY — MANY MONTHS TO PAY