Thornhill And District News

TELEPHONE: AVENUE 5-1513

Piano Recital

from their parents. Marion Fraser who delighted the eryone was feeling the need for a and O Bowl of Roses by Clarke.

Mrs. Bentham was presented with Park and visiting Brock's Monu- day. Gretchen L'Aventure, Catherine home they visited the locks at was thrilled. fortunately James Bentham was unable +- * -- due to illness.

TIMBERS-KENT

The Thornhill United Church Rev. and Mrs. E. E. Kent of Thorn-Linton Timbers son of Mr. and helped to make the day one to re-Mrs. William A. Timbers of Milli- member.

St. Luke's Church News

The Catholic Women's League

The little Thornhill Brownies

en Bar - 1st Thornhill - Mary

ford, Sherry Sissons and Carolyn

Martin. For the Golden Hand -

Bonnie Anderson, Susan Barker,

Mildred Peaker and Louise Lang-

man; 2nd Thornhill - Nancy Hall-

Next Saturday is the big day for

Service was held last Sunday morn-

ing in the Thornhill United Church

which was decorated for the oc-

casion with the Union Jack and the

mittee on Church Worship. The

anthem "Dear Land of Home" by

Lift Up Your Heads". Rev. E. E.

mon, "The Defender of the Faith"

has been arranged and will be

sung by the Junior Sunday School

wallet under the direction of Mrs.

H. Hicks. Miss Barrow's group

painting the tables in the nursery,

and have made attractive leather

Junior group made designs of tiny

shells on enclosure cards to be

used by the W.A., and have also

studied camperaft with their lead-

link belts for themselves.

Sibelius was sung by the Junior

all Brownies and Guides in the

her Collector's Badge.

Hut at 1 p.m. sharp.

United Church News

Coronation Sunday.

and Junior Choir.

Rally

held a very successful membership

Rev. E. E. Kent, father of the bride, performed the wedding ceremony against a setting of white tea last Sunday, May 31, in the stocks and pink snapdragons. The Parish Hall, from three until five. bride given in marriage by her The guests were received by the brother, Mr. Ernest Kent, chose a Director, Rev. Father Cirevello, the long crinoline gown of white nylon president, Mrs. C. T. Enright, and of the Diocese of Toronto. net over taffeta, with fitted lace the vice-president, Mrs. Geo. Hill. Uplands Community Association bodice. Her matching jacket of The tea table was tastefully decorstephanotis and ivy.

Miss Miriam Kent, sister of the McCauley. bride, was maid of honor, wearing | Thornhill Nursery School a ballerina-length gown of orchid ing headpiece. Her bouquet was of ed a very pleasant picnic on the activities. yellow carnations and Queen occasion of their closing for the Swimming Pool News Anne's lace. Mrs. E. E. Kent, sis- season, which was held at the home ter-in-law of the bride, and Mrs. of Mrs. Gage on Bayview Ave. last M. Timbers of Stouffville were Friday morning. The highlight of bridesmaids. They both wore ball- the event was of course the popunylon net over taffeta, with match- games and the picnic lunch which Anne's lace. Catherine Prentice of a close another very successful Milliken, niece of the groom, was Nursery School year and the follflower girl in a ballerina-length owing youngsters will be moving frock of yellow nylon net over taf- on to Public School in the Fall feta and taffeta cap. She carried a Susan Byford, Ian Campbell, Linnosegay of spring flowers. Master da Jackson, Carol Martin, Susan George Prentice of Milliken, neph- Oliver, Grey Markle, Susan Mowew of the groom attired in a navy att, Charles Parker, Cathie Perciblue suit, carried the rings for the val, Michael Reid, Pat Robinson, bride and groom on a satin cushion. Brook Stratton, Tommy Tamblyn,

The groomsman was Mr. Ronald Michael Vizeley, Donald Spears Timbers, brother of the groom, and and David Lunau. Applications are the ushers were Mr. Archie Kent, now being accepted for next year's brother of the bride, Mr. Lorne term. Anyone interested should Timbers, cousin of the groom, and contact Mrs. R. Fairfield at AV Mr. Lloyd Grove of Markham.

At the reception held in the Un- Brownie News ited Church Hall, Mrs. E. E. Kent received the guests in a gown of have been very busy completing navy blue nylon with white access- tests for their Golden Bar and roses. Assisting her was the groom's The following girls have successmother in a gown of light blue with fully all of these tasks and have rematching accessories, and a corsage ceived their badges: For the Goldof pale pink roses.

For their trip through Northern Inglis and Carol Mason; 2nd Thorn-Ontario and the United States, the hill - Sharon Lewis, Angela bride chose a grey suit with red Mickelborough, April Featherstone- Roads accessories and a corsage of white haugh, Ann Rogers, Beverley Bygardenias. Upon their return, the happy couple will reside in Milli-

Out-of-town guests were from Brantford, Guelph, Elmvale, Barrie, Newmarket, Agincourt, Stouffville and Milliken. Thornhill School News

The pupils of Grade 7 and 8 to

DEPT. OF HEALTH TWP. OF NORTH YORK

Pinworm Man is the only host of pinworm. The eggs are resistant to drying and may widely contaminate clothing, bedding and house dust, thus maintaining a constant source of infection in homes and institutions. The parasite is cosmopolitan. It is especially common in children, probably largely because their insanitary habits allow greater chances of spread. Treatment of cases is useful in control, provided sanitary measures are taken to minimize re-infection from the local environment.

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enjoyed a hike held on a beautiful EQUIP MENT LTD.

of Bathurst. P.O. Box Station H. Toronto visited Victoria Square just recent- enforce these parking restrictions. ins and prunes; and some other Representatives and Dealers ly and lost 13-10. Following the Many from here plan to attend foods, including whole grain cerin all areas

The Liberal is always pleased to publish items of interest in the Thornhill area contributed by its readers. Our representative in Thornhill is Mrs. Betty Ball, 14 Helen Street, Thornhill.

gether with their principal, Mr votions were taken by the Thorn-The pupils of Mrs. Phyllis Bent- Martin, Miss Wesley, Mrs. Martin hill group. The Thornhill United ham held their piano recital in the and Mr. Martindale, enjoyed an Church team is made up of the United Church Hall on Tuesday, Historical Tour through the Niag- following Y.P.U. members: Catch-May 26. The children performed ara Peninsula last week. The er, Ernie Kent, Pitcher, Larry before a large number of parents group left Thornhill by bus at 7.30 Croutch, 1st base Archie Kent, 2nd Bridal Shower and friends, on a platform that was a.m. travelling along the Queen base ,also girls' pitcher Virginia beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets Elizabeth route to Hamilton where beautifully decorated with baskets and the same beautiful to the Route and the of flowers. Each of the girls on the they made their first stop of inter- base Marie Jones, Fielders Betty much feted before her approach- ly game but our boys lost by a Steeles Ave., 55 Highland Park, 42 or nowers. Each of the girls of old fashioned nosegay of flowers visits were to the monument at Margaret McArthur. Stony Creek and Fort Mississauga | Trinity Church Notes The assisting artist was Miss at Fort George. By this time, ev- 123rd Anniversary Marion Fraser who delighted the large favore and day in the life of Trinity Tuesday evening, May 26. About ents night to be held by the pack you. Strawberry shortcake at the audience with her votal life left by the pack you. Strawberry shortcake at the of To A Wild Rose by McDowell ston Heights Park was a two-fold Church, for on that day the Church seventy-three guests attended and at Henderson Ave. school at the garden of Mrs. Sproule, 78 Crestone. Following the meal, the chil- celebrated its 123rd anniversary as presented the happy couple with regular cub meeting. All interest- wood Rd. The price is so reason-

leather handbag from the parents Floral Clock proved very interest- orated for the occasion with Cor- Personals Lynn Hall, Mary Louise Harris, Crown. Such places of interest at able direction of Mr. Biggs the Ave. Linda Kajola, Gregory Harley, Niagara as the hydro plant, whirl- decorations added simple dignity Greetings

Ann Stride, Sandra Edwards, Mar- freighter "Maunaloa 2nd" go season of Trinity supplied by the June 5; Ross Watson, June 6 and Coronation. tha MacNeil. Bruce Barker. Un- through two locks. Everyone en- Altar Guild were a perfect con- Mrs. Kippax, June 10. joyed a pleasant dinner rest at trast for beautiful white mums. This is anniversary week for should be at the following depots control. A great deal of knowledge was McLaren.

was the scene of a very beautiful party made up of maps of the dis- for the Coronation of James II, be- Mrs. Charles Grubbe, June 8. wedding last Saturday, May 30. tricts visited, questionnaires and ing sung by the choir. The sermon, when Shirley Anne, daughter of historical information on the places preached by the Rector called on hill, became the bride of William help to the children and definitely Queen as at her Coronation she dedicates herself in God's service been called.

After the Sermon the new altar hangings were dedicated.

The Rector and Lay Delegates attended the 101st Annual Synod

The residents of the Ball Sub embroidered lace was finished with ated with pink snapdragons and division held their 2nd Annual a Peter Pan collar and long fitted tulips. Those pouring tea were Fireworks display last Monday evsleeves. Her finger-tip tulle illus- Mrs. Earl Knope and Mrs. Ward ening on Helen Ave. A large group ion veil with scalloped edging, was Markle from the Diocesan Council, of children, parents and friends held in place by a coronet of seed Miss Jane Seager, Mrs. R. T. enjoyed the bon-fire and fireworks pearls and silver beads. She car- Smithbower, Mrs. J. D. Lanthier, while meeting quite a few neighried a bouquet of white carnations, Mrs. W. Whelan, Mrs. C. Elmsley, bors, new and old. An added fea-Miss Alma O'Brien and Mrs. A. ture this year was the popular refreshments which helped to give the occasion a real friendly atmos-Thirty-four children of the phere. It is hoped that this is only nylon net over taffeta, with match- Thornhill Nursery School enjoy- the beginning of this sub-division's

It has been announced by the Thornhill Area Recreation Com mittee that the Special Ladies' Classes will commence on or abou erina-length gowns of pale green lar Pony Rides. These followed June 10. This class will be held on Tuesdays and Fridays from ing headpieces. They carried bou- was supplied by the children's until 3. For the convenience of the quets of pink carnations and Queen mothers. This picnic brought to ladies, the Kiddies Corral will be open and supervised during thi period. It is hoped that everyone who took these lessons previously will again participate as well the newcomers. Registration can be made at the Pool any time dur-

Thornhill Trustees Meet The Board of the Thornhil Trustees held its regular monthly meeting last Thursday at the home of Wilfred Dean, Yonge St. open the meeting the minutes of the last meeting were read and ap-

Farmers' Market According to Mr . Hoover, Clerk of Markham Township, the bond requested by the Trustees as a sign of good faith has not as yet been ories and a corsage of deep pink Golden Hand, before their closing. posted. The Trustees feel that they Percival entertained the family at After another song "Land of refreshing sleep. have not received co-operation from the Farmers' Association. The matter is to be brought to the at tention of Markham Township stead of the morning. Pictures on Council, and until such time no Lutheran World Action in war further action can be taken.

It has been established that Mill Road is within the village limits, and has therefore been graded.

1st Thornhill — Caroline Ludlow, Some of the roads on the Vaughan Township side of the Village have been oiled and the rest are to be done when the grading is comowell and Karen Whaley, Brownie pleted.

Lynn Edwards was also awarded Vaughan Twp. Planning Board

The Chairman has assured that the Vaughan Twp. Planning Board District. The annual rally will take place and all cars taking the Thorn- Zoning By-law for the Markham gifts were received and a very A very impressive Coronation

Street Lights

of the Trustees that requests for Toronto, last Wednesday for a the placing of more street lights | baby shower, with six of her neigh-Canadian Ensign. The order of ser- in the business section have been bours going along. vice followed the special one iss- received. The Trustees feel that Mr. and Mrs. C. Wilcock, Clarke ned by the General Council's Com- the requests should be submitted Ave. attended the anniversary of in the form of a letter. Mr. L. J. Mr. Wilcock's parents in Toronto. Roy, District Representative of the on Sunday, May 31. They have been H.E.P.C. is to be invited to come married for 70 happy years. Many and Intermediate choirs and the and review the lighting system, for telegrams were received from Senior choir rendered "Ye Gates the installation of future lights.

Kent chose for this special ser- the Trustees from J. M. McDonald, hundred relatives and friends call-. clerk of Vaughan Township, re- ed to offer congratulations The entire service with prayers questing specifications for the sideand music was in keeping with this walks. Mr. Dean will contact Mr. Fawns of the Department of High- Baker, Clarke Ave., last week. Next Sunday will be the Sunday ways for the exact measurements. School Anniversary. The children When these have been received a will go to classes by 10:50 and then letter is to be sent to the townships were their daughter and son-inwill come into the Church at 11 requesting financial assistance law, Mr. and Mrs. Stuart and baby a.m. A special programme of music from the Department of Highways. from Toronto.

In view of the cinder path on the west side of Yonge St. north of the Anglican Rectory, it was moved and carried that the sidewalk be The girls of the Senior group moved to the east side, north from have each made a beautiful leather the end of the existing sidewalk.

An advertisement is to be placed in The Liberal asking for tenders spent several evenings sanding and for sidewalk work.

A letter is to be sent to the Bell Telephone Company requesting that a sufficient supply of iron be that they replace the sidewalk from obtained through the daily diet. the north-east corner of the Bank | Certain foods are better sources of corner of the Masonic Hall. er Miss M. Sirrs. The girls recently Parking Restrictions

vided by the home team. The de- to The Richmond Theatre.

CONCORD

CORRESPONDENT Mrs. Raymond Stuart R. R. 1 Maple Telephone Maple 110r3

Miss Verna Clark, a very popdill of Concord this coming Sat- your support at the games. urday. In her honour a community shower was held at the home Auxiliary will be serving refresh- home on July 2, the cub mothers Sunday, May 31 was an import- of her parents, Mrs. Ed. Clark on ments on Friday, June 5 at the Par- are having something special for At the conclusion of the evening, dren enjoyed roaming through the well as keeping Coronation Sun- many beautiful gifts for their ed are requested to attend. home and extended to them best

Cherry Beach, arriving home about larkspur and snapdragons on the many couples in the community Altar in memory of Fred and Sue and to them we extend best wishes and congratulations. Mr .and gained through this excursion, The service was that set for Mrs. Victor, June 4; Mr. and Mrs. which the youngsters so thoroughly Coronation Sunday, the special Oman Bowes and Mr. and Mrs. enjoyed. Mr. Martin, principal pre- Psalm and the anthem "Let Thy George Snider, June 5; Mr. and pared 22-page booklets for the Hand be Strengthened" written Mrs. R. G. Keffer and Mr. and

The pupils of Concord school of interest. These were of great the congregation to follow their have a rather unusual flower in their garden. It is a yellow tulip wishes to see it. Contest Winners

Mr. C. Byford and Mr. M. Powell sin's contest recently. Also Mrs. saluted by Guides Donna Guthrie of the Thornhill and District Hortipans in the Loblaw's contest. Couples Club

> Couples Club meeting in Zion ing, May 26. Mr. Eric Winter from Grades 4 to 8 of School Area Day." Mr. and Mrs. John Guest band from Western Technical Guest conducted the devotional supervisor of music for School meeting in Unionville. Luther League

At the Luther League meeting neld in Zion Lutheran Church, Sherwood, last week arrangements were completed for a holiday for Luther League members during ful Geneva Park on Lake Couchching. Miss Rita Keffer of Unionville will remain for

Daughter Christened Donna Marie, daughter of Mr. and Mrs. Ross Percival of Richmond Hill was christened in Zion Lutheran Church on Sunday afternoon. Rev. E. J. Fischer officiated Mrs. Percival's brother, Mr. Kenneth Minke and Mrs. Minke of Welland, Ontario, are the baby's

Also present at the ceremony were Mr. and Mrs. George Minke and their daughter, Marian and Mr. and Mrs. Harold Strong, all of Chesley and Mr. and Mrs. Wil-

liam Glasser of Scarborough. After the service Mr. and Mrs. vice of her people. their home on Oxford Street.

Church services next Sunday will be held in the afternoon intorn countries will be shown at this service. Everybody welcome.

Doncaster

Correspondent: MRS. H. MIZEN 27 Seccomoe Ave.

Phone: AVenue 5-1570

Mrs. C. H. Turner and Mrs. wants to cooperate in whatever Baker of Clarke Ave. were hostway possible with the trustees. esses at a baby shower Friday, May They are to receive a copy of the 29, for Mrs. J. Knott. Some lovely side of the Village to study and pleasant evening was spent. The will consult with Dr. Faludi on shower took place at the home of Mrs. Turner.

Mrs. McKenzie, Morgan Ave., It was brought to the attention was invited to her sister's home in

prominent people, including one A letter has been received by from the Queen's secretary. Two

The Rev. B. Harris and family from Bath visited Mr. and Mrs. J. Visitors for the week-end at Mr. and Mrs. Woodward's, Clarke Ave.

Mrs. Kindness, Henderson Ave. was hostess at a baby shower on Wednesday last for Mrs. J. McIvor who also lives on Henderson. Friends and neighbors of Mr. A Carter, Morgan Ave., will be sorry to hear that he is in the hospital.

IRON FOR RED BLOOD To maintain the body's supply

of good red blood, it is essential

of Commerce to the north-east the mineral than others and for good health it is necessary that these foods be eaten in amounts "No Parking" signs are to be that will provide the required iron. part of the Don River Valley west erected in the Village by the Trus- The so-called variety meats, which tees. The Vaughan Township police include heart, kidney and liver; The Young People's Ball Team department has been requested to dried fruits such as apricots, raisgame both teams retired to the Church Hall for refreshments pro- Andersen''' coming June 10 to 13 etables, are all good sources of Church Hall for refreshments pro- Andersen'" coming June 10 to 13 etables, are all good sources of

HIGHLAND PARK NEWS

MRS. WALTER SANDERS 23 Drury Ave. Telephone: AV. 5-2116

On Monday evening, June 1, I ets will be on sale in the near fua nosegay of flowers and a red ment. The visit to the well-known was beautifully dec wishes for their future happiness. was pleased to see so many of our ture. area children and parents at the | On Monday, June 1, we were of the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. The following boys ing. It was in the process of being onation Bunting draped around the pupils. and girls participated in this much redone, with the letters E and R Royal Coat of Arms and a small chener spent the week-end with Coronation held in Thornhill Park family on Crestwood Rd. burn and girls participated in the lamb of the Queen's crown on each pillar. Under the by the schools of the Markham- completely to the ground in a quick Vaughan Area No. 1. Those res- flash fire, when the wind caught | ponsible deserve a hearty vote of the gas stove flame and sent it Dawn Wilson, Lynn Edwards, Nel- pool and aero cars were not for- to the lines of the Church in such thanks. It is also greatly apprect roaring. Fortunately no one was Dawn wilson, Lynn Edwards, Linda L'Aventure, gotten on this tour. On the way a way that a large congregation of the day to the following friends: linda L'Aventure, borne they wisited the locks of was thrilled. Linda Radley, June 4; Warren gesture of giving the children the it happened just about 6.30 p.m. Carruthers, Beverley Lean, Penny Thorold and watched the grain New green altar hangings for the Carruthers, Beverley Lean, Penny Thorold and watched the grain New green altar hangings for the Eberschlag and Bobby Snider, silver spoons in honour of the and caused quite a traffic jam for the spoons of Tripity supplied by the line 5: Bess Watcon L

Highland Park boys club baseball by Thursday evening if possible or team played an exhibition game on delivered to the North York Vet-

The 2nd Thornhill Cub Mothers | Plan to have dessert away from able all the family can come. Tick- 15

the time. Several wells in the area lo All rummage for the W.A. sale were put to use to bring it under

with four blooms on one stem and Coronation program held Monday, ler Maple, donated by Mr. G. Magto the great task to which she has it is still blooming for anyone who June 1 at Thornhill Park. The en- vas of the Doncaster Nursery, was tertainment started with an aerial planted on the grounds in front of salute after which Brownies, the swimming pool by Queen's Congratulations to Mrs. E. Guides, Cubs and Scouts marched | Scouts Ross Wood of Richvale and Clark on winning a prize of \$110 on with the colours. The Flag was Jeffrey Jackson of Thornhill, supworth of pots and pans in the Bas- broken out at the Masthead and ervised by Mr. Phil Delf, president J. Sherman who won pots and from Richvale, and Barbara Witt- cultural Society. The tree was dehames from Thornhill and Scouts dicated by Rev. C. Chambers. The Alan Rumney of Thornhill and choir and band gave excellent ren-The attendance was fair at the Donny Robson of Richvale.

"O Canada" was sung by the Lutheran Church, Tuesday even- choir composed of over 350 pupils was in charge of the meeting and No. 1 Markham and Vaughan. The chose as his topic "The Seventh children were accompanied by the were in charge of the recreational School directed by Mr. Robert part of the programme and Mr. Plunkett, B.A. Mr. Hugh Martin, service. The Couples Club has Area No. 1 acted as Master of Cerbeen invited to hold the June emonies and led the children in the singing.

Mr. Wilfred Dean, Chairman of the Board of Trustees, Thornhill. who then addressed the gathering, said it was a privilege and honor to welcome so many people to this event. The choir accompanied by the band sang "Land of Our the weekend of June 26 at beauti- Birth" and this was followed by the Invocation given by the Rev. E. E. Kent. "All people that on ed organizations in the Community. Sherwood and Miss Grace Fischer | Earth Do Dwell" was the next selection presented by the choir. A FATIGUE CAN BE AN ILLNESS prayer asking God's guidance to direct the Queen in her arduous task as ruler of the Nation was it is ignored. It can prove an in-

Overture".

the meaning of Coronation by Da- early and the alarm clock finds the vid G. Smith, co-ordinating prin- | sleeper still tired and unrested, it Smith spoke of the consecration of of sleep must be increased by re-

3319 Yonge St. at Fairlawn

Over 1.000 people witnessed the Hope and Glory" a ten foot Sweedditions of "Elizabeth of England" "Men of Harlech", "In A Golden Coach", and "Rule Britannia". The music chosen was all very stirring and in keeping with the spirit prevailing on this evening.

The Rev. P. G. Buck gave the Benediction which was followed by 'God Save The Queen". The col ours were lowered and the audience dispersed to view the fireworks and enjoy the icecream all provided by the Thornhill and District Lions Club, whose members helped so much to make this event so successful. The entire program was under the direction of the Community Centre Committee under the chairmanship of Mr. Poulter. The special committee formed for the occasion was made up of representatives from all the interest-

Fatigue is not just an inconvenient tiredness that will go away if given by the Rev. S. A. R. Wood. sidious poison that interferes with Mr. Martin commended the band digestion and the body's general for their hard work and many prac- mechanism. The average person retices in preparation for the even- quires about eight hours sleep ing's entertainment, and they were daily and children need more than heartily applauded for their efforts. | this, according to age. The amount They then played the "Columbia of sleep should be determined by the body's needs, not by the alarm This was followed by a talk on clock. If it is necessary to rise cipal of School Area No. 1. Mr. probably means that the amount Queen Elizabeth's life to the ser- tiring earlier. The bedroom should be well ventilated to give the most

Sponsored by Maple Recreation Association for community work PINECREST SPEEDWAY FRIDAY, JUNE 19 at 8.30 p.m.

AV. 5-1143

Old Tyme and modern dancing "Sally and Her Musical Mates" Lucky Draw Prizes: T.V Set, Gas Range, 3

NOTICE

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Want Ads Are Not New; They Are as Old as Recorded History.

Advertising has existed as far back as man used written symbols, and probably well before that. Back in early Babylon the merchants employed barkers to describe their wares to passersby. The first written advertisements were want ads. They were announcements on papyri offering rewards for the return of runaway slaves and bond servants. Lost articles were also sought through those early want ads.

In Greek mythology, when Psche ran away, Venus requested Mercury, "to proclaim her in public, and announce a reward to him who shall find her."

Both Greeks and Romans used the walls of their houses as places to scratch or paint inscriptions concerning their affairs. Many such inscriptions were found when Pompeii was excavated.

The oldest newspaper paragraph fitting the description of an advertisement appears to have been a "want ad" for a book on botany, printed in an early German newsbook in 1591.

Notices of arrivals and sailings of ships, with lists of cargoes, are found in most sixteenth-century English newspapers. The first paid advertisement in an American newspaper appeared in the second issue of the Boston Newsletter (May 1, 1704). It was about two anvils which had been lost, and read:

Lost on the 10. of April last off of Mr. Shiffen's Wharff in Boston. Two Iron Anvils, weighing between 120 and 140 pounds each: Whoever has taken them up, and will bring or give true Intelligence of them to John Campbell Postmaster, (also editor of the newspaper) shall have a sufficient

At first advertising occupied a relatively minor place in American newspapers, but by the middle of the eighteenth century many printers were becoming prosperous from the publication of three, four, and five pages of miscellaneous advertisements.

Gradually, as the confusion among the jumble of advertisements grew, want ads concerning one class of commodity or service were grouped together to facilitate the reader's finding what he was looking for.

Credit for "classifying" the advertisements is given to Benjamin H. Day, who founded the New York Sun in 1833.

Wants ads have furnished one of the richest sources for historians seeking to learn about the everyday life of Americans. News stories in colonial newspapers often were colored according to the publisher's ideas, but want ads were honest and forthright, telling researchers about the needs and interests of our ancestors.

ONLY THOUSELIN 53

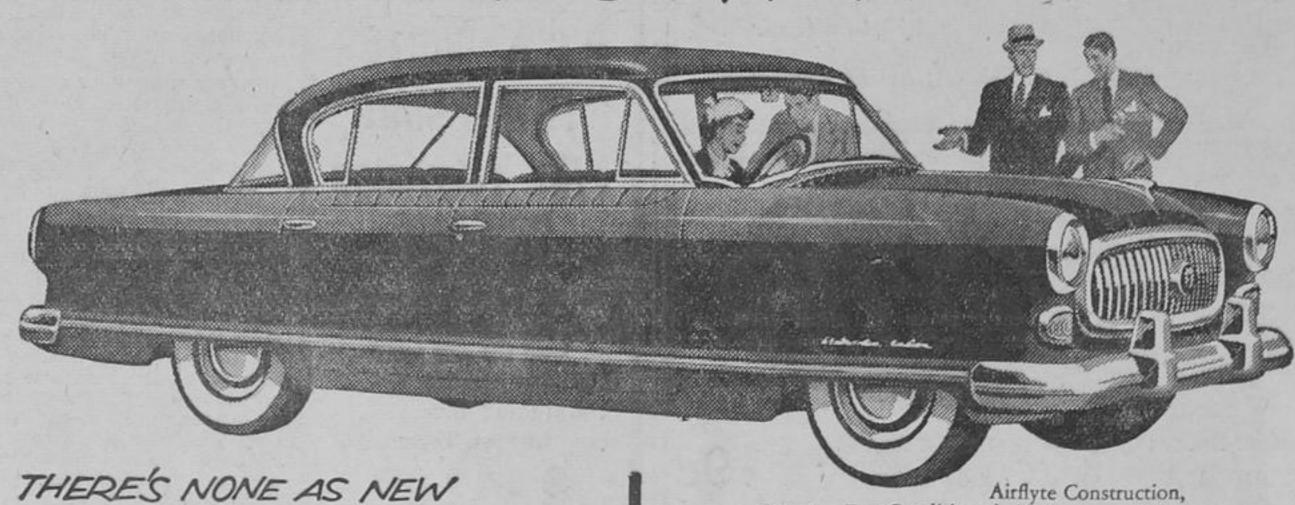
HUdson 5406

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from coast to coast Cinjui Pinin Farina

NASH MOTORS OF CANADA, LIMITED HEAD OFFICE & MANUFACTURING PLANT: TORONTO, ONT.

_radshaw Motors Limited

Ontarid