

### CONCORD NEWS

CORRESPONDENT: Mrs. Raymond Stuart, R. R. 1, Maple  
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The Trident Club assisted in the service on Sunday, May 10, in the Fisherville United Church. Rev. George Kelly preached the sermon and Billy and George Potten sang.

**Daughter Baptized**  
Virginia Jean, daughter of Mr. and Mrs. Jack Lippett Jr. was baptized at the Mother's Day service at Fisherville United Church on Sunday, May 10. Rev. George Kelly officiated. Among those present at the ceremony were the baby's great-grandmother, Mrs. Clephene of Toronto, Mr. and Mrs. Fred Lippett of Steeles Ave., Mr. and Mrs. Arthur Buchanan and Mr. and Mrs. John Buchanan of Victoria Square, Mrs. Hurst and Mr. and Mrs. R. Hurst and son, Roger of Toronto, Mr. Albert Cohen of Hamilton and Mrs. Kerr of St. Catharines.

**Birthday Greetings**  
Our sincere best wishes to the following people for a happy birthday: Miss Norma Poole and Sharon Baker, May 21; Bobby Slater, Ken Poole and Mr. V. Palmer, May 24, and Sherry Sissons and

### MAPLE NEWS

CORRESPONDENT - MRS. D. ALLEN  
Phone Maple 19R5

Jackson Cook will attend the 150th anniversary of the Synod of the Church of England in Canada, at St. James Cathedral, Toronto, as lay member on May 26, 27 and 28.

Mrs. Victor Orr met with a painful accident when she fell Wednesday, May 13, and cut her knee, necessitating 11 stitches. Her many friends wish her a speedy recovery.

Mrs. Arthur Lawrie, Ann, Mr. and Mrs. Ernie Hemphill, attended the wedding in Kitchener, Saturday evening, May 16, of Miss Jean Hemphill and Mr. Harold Buchanan.

Mr. Ken Jarrett and Brian Allen spent the holiday week end in Fenelon Falls with Mr. and Mrs. Kenneth Walker.

Informative meeting.  
Miss Anna Bloedow attended, as a delegate, the 62nd Convention of Ontario and Quebec Baptist Young People's Union held in Mon-

**ELECTRIC WIRING**  
HOUSES AND FARMS  
FURNACES AND OIL BURNERS  
Richmond Hill Electrical Shop  
12 Yonge St. N. Telephone Turner 4-1761

### EDUCATION NEWS FROM SCHOOL AREA No. 1 MARKHAM - VAUGHAN

**STUDY WRITING**  
Is writing important? The members of the School Area Staff, with the assistance of Public School Inspectors M. Hallman and J. C. Campbell, have been conducting surveys and evaluations to determine the quality of writing in the Area Schools and also to make plans for improved writing.

Under the chairman, Mr. Gordon Learn, a committee made up of Mrs. H. Hill, Miss J. Bryson, Mrs. E. Millar and Mr. E. Dunning, began the study by procuring samples of writing from each grade in the Area. In order to provide a detailed picture, three samples of writing were submitted from each grade in the seven schools. The three samples were the best writing of the good writers, the average writers and the poorer writers. These 168 carefully-selected samples provided the teachers at the April Teachers' Meeting, with representative material from which to form a picture of the Area writing accomplishments. After study, three representative samples were chosen for each grade, thus reducing the 168 samples to 24 samples. These twenty-four samples will be made into a guide to writing progress and achievement for the School Area.

For the teacher's study, the committee also led in discussing various trends in the elementary school writing course. Different textbooks on writing were reviewed and after discussion, the teachers formulated an over-all writing programme for the pupils of the School Area. This programme, being progressive, will provide a gradual growth in writing proficiency from Grade I to Grade VIII.

**QUALITY NOT QUANTITY**  
It is hard to believe that a person may overeat and still suffer from malnutrition. But proper nutrition depends upon selection and quality of food, not on the quantity. Very often, the person who eats a balanced diet with the necessary amount of proteins, minerals and vitamins, may find it sufficient to consume much less food than some one who eats meals deficient in any of these necessary classes of nutrients. Better still, a balanced diet has less tendency to add unwanted weight.

**SYMPTOMS OF TB**  
In some cases of tuberculosis, there are no symptoms in the earliest stages which can be detected by the patient or the layman. A person may look and feel well; he may, perhaps, tire more quickly but there is often no cough or other indication of TB, and any loss of weight may be regarded as a normal condition. The only way to be sure of discovering tuberculosis early enough for it to be almost certainly cured is to have regular chest x-rays, available in most communities free of charge.

**SOMETHING TO BRAG ABOUT BUT -**  
Canada's death rate in 1952 was the lowest in history. Canada's health record is good and getting better. Unfortunately, deaths from accidents are not in the good-news class. They are increasing. The only way that this death toll can be lessened is for every individual Canadian to conduct his own personal safety campaign. The man who drives a car while knowing that his driving ability is impaired by faulty eyesight, hearing or ill health stands a chance of increasing these accident figures.

### TEMPERANCEVILLE NEWS

CORRESPONDENT: MRS. ED. PAXTON, R. R. 7, KING  
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The W.A. and W.M.S. held their monthly meeting at the home of Mrs. Clayton Beynon. It was decided to have a strawberry festival on Thursday, June 25. As a program it is hoped to secure the services of Rex Frost. The next meeting of the W.A. and W.M.S. will be held on June 18 with Miss Anne Allan of Toronto Centre Presbytery as guest speaker.

The Temperanceville W.A. is invited to attend the Aurora United Church W.A. on June 11. The guest speaker will be Mrs. Bateman of Toronto, president of the Presbytery Women's Association.

The theme of the W.A. meeting on Thursday was "Witness" and was read by Mrs. W. Jennings. The scripture was read by Mrs. Clayton Beynon. The W.M.S. had as its speaker Mrs. Ernest Middle whose beautiful thoughts were an inspiration to all.

We were very happy to have Mrs. F. Wilkins in our midst after such a long absence.

**W. I. News**  
Some 10 members of Temperanceville W.I. attended the King W.I. meeting held in King United Church Tuesday evening. Mrs. Fred Boys favoured the group with a solo.

On Wednesday, May 13, the Temperanceville W.I. met at the home of Mrs. Nelson Thompson. The new officers were officiating, with Mrs. Nelson Thompson as president. It was a most interesting meeting with a number of business details discussed. The program on music consisted of two songs by 8-year-old Susanne Levison. The guest speaker for the day was the president of Centre York District, Mrs. R. Baycroft. Mrs. Catherine Faulkner was the guest pianist. Her selections were Malaguena and Robin's Return. Mrs. M. McClure favoured with a beautiful solo Vellia from the Merry Widow. A hymn contest conducted by Mrs. J. Levison and Mrs. E. Paxton concluded the program.

**PERSONALS**  
David McClure acted as soloist at the church service Sunday evening. He chose as his selection, "The Lord's Prayer." Organist and choir leader Mrs. Faulkner was his accompanist.

It is with regret we hear of the illness of Milton Wells, who is suffering from an infection at the Newmarket Hospital. A speedy recovery is wished by all his friends.

Mrs. Herrema sailed for Holland about three weeks ago where she is visiting with relatives and friends.

The Temperanceville School has secured the services of Miss Virginia Holmes of Cobourg. Mrs. L. Shropshire has supplied since Easter.

Carl Beynon recently won a Television Set on an admission ticket in Toronto. Congratulations. Little Miss Diana Jennings had

TOP QUALITY ANNUALS  
for your  
FLOWER OR VEGETABLE GARDEN  
**HANSON & SON**  
Elgin Mills  
"We Grow Our Own"

Want Ads Are Not New; They Are as Old as Recorded History.

Advertising has existed as far back as man used written symbols, and probably well before that. Back in early Babylon the merchants employed barbers to describe their wares to passers-by. The first written advertisements were want ads. They were announcements on papyrus offering rewards for the return of runaway slaves and bond servants. Lost articles were also sought through those early want ads.

In Greek mythology, when Pache ran away, Venus requested Mercury, "to proclaim her in public, and announce a reward to him who shall find her."

Both Greeks and Romans used the walls of their houses as places to scratch or paint inscriptions concerning their affairs. Many such inscriptions were found when Pompeii was excavated.

The oldest newspaper paragraph fitting the description of an advertisement appears to have been a "want ad" for a book on botany, printed in an early German newsbook in 1591.

Notices of arrivals and sailings of ships, with lists of cargoes, are found in most sixteenth-century English newspapers. The first paid advertisement in an American newspaper appeared in the second issue of the Boston Newsletter (May 1, 1704). It was about two anvils which had been lost, and read:

Lost on the 10. of April last off of Mr. Shiffen's Wharff in Boston. Two Iron Anvils, weighing between 120 and 140 pounds each: Whoever has taken them up, and will bring or give true Intelligence of them to John Campbell Postmaster, (also editor of the newspaper) shall have a sufficient reward.

At first advertising occupied a relatively minor place in American newspapers, but by the middle of the eighteenth century many printers were becoming prosperous from the publication of three, four, and five pages of miscellaneous advertisements.

Gradually, as the confusion among the jumble of advertisements grew, want ads concerning one class of commodity or service were grouped together to facilitate the reader's finding what he was looking for.

Credit for "classifying" the advertisements is given to Benjamin H. Day, who founded the New York Sun in 1833.

Want ads have furnished one of the richest sources for historians seeking to learn about the everyday life of Americans. News stories in colonial newspapers often were colored according to the publisher's ideas, but want ads were honest and forthright, telling researchers about the needs and interests of our ancestors.

**FLOWERS FOR EVERY OCCASION**  
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23 YONGE ST. SOUTH  
Richmond Hill  
All Hours Turner 4-1812

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LIBERAL 30 DAY 50-50 WARRANTY

**1952 DeSOTO SEDAN**  
Tip Top Automatic Transmission - Air Conditioning - Sun Visor - Whitewalls - Actual mileage 10,000. This car cannot be sold from a new car. \$2795.00  
Cost new \$3700.00

**1950 DODGE SEDAN**  
Dark blue finish, 21,000 miles, air conditioning, super condition \$1495.00

**1950 PONTIAC SEDAN**  
30,000 miles, light grey finish, thoroughly reconditioned \$1395.00

**1949 OLDS "6" SEDAN**  
Hydraulic transmission, built-in radio and air conditioning, and other extras. seat covers since new, metal - talic gunmetal \$1495.00

**1951 DeSOTO SEDAN**  
Automatic - Air Conditioning - custom Radio - 22,000 miles, local. \$2395.00  
By owned, beautiful condition

**1950 METEOR CLUB COUPE**  
Air conditioning, built-in radio, dark blue finish, a really nice auto-mobile \$1295.00

**1950 CHEVROLET SEDAN**  
Black finish, next thing to new car condition \$1450.00

**1947 DeSOTO SEDAN**  
Dark blue, fully equipped with radio and heater, super-cushion tires \$1195.00  
a one-owner car

**1950 DeSOTO SEDAN**  
Automatic, 5777 green, metallic finish, fully equipped, 30,000 miles, a car you can be proud to own \$1895.00

**1950 MORRIS OXFORD SEDAN**  
Black finish, leopard seat covers. This scarce model cannot be told from new \$895.00

**1949 DODGE SEDAN**  
DeLuxe model, beautiful maroon finish, air conditioning, a fine car for the family \$1350.00

**1951 CHEVROLET SEDAN DELIVERY**  
Completely gone over and refinished blue in our own shops. A scarce model. Hurry for this one \$1295.00

**1950 DODGE SEDAN**  
DeLuxe special model, light green finish, 22,000 miles, a real buy for this clean car \$1450.00

**1947 DODGE 1/2 TON PANEL**  
This truck has been completely gone over and refinished in commercial blue. Come early for this one \$895.00

**1949 PLYMOUTH SEDAN**  
Moss green finish, very low mileage, a beautiful car at a low price \$1350.00

**1952 AUSTIN 1/4 TON EXPRESS**  
Very economical for any small business man or truck gardener, next thing to a new truck \$695.00

CHOOSE FROM THESE AND 25 OTHER HIGH QUALITY CARS    LOW DOWN PAYMENT    24 MONTHS TO PAY

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