

The Liberal

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Municipal Election Date

This is the time of year municipal councils have the responsibility of making arrangements and fixing the dates for the annual municipal elections. In local municipalities nomination day usually is set late in November with voting on the first Monday in December.

There have been representations made from time to time that the period between nomination day and polling day is not long enough. Now the general practice is to provide for an interval of about ten days. It used to be only seven days, and in some cases the period of two weeks has been given a trial.

Municipal councils might well give serious consideration to the suggestion that the period between nomination and election should be longer than ten days. It is contended with sound reasoning that the great influx of new residents makes the longer period desirable. In the old days when everyone knew everyone else the shorter period may have been quite

alright. Now candidates for municipal office can hardly be expected to be known personally to all the electors.

Electors who have the responsibility of choosing and electing a municipal council should have sufficient time to meet the aspiring candidates and acquaint themselves with their views on important municipal matters. A period of ten days does not give candidates much opportunity to meet all the people in a large municipality, and it does not give the ratepayers much opportunity of getting to know those who seek their support in the election.

Whether or not local municipal councils take any action on the suggestion this year it should be remembered that aspiring candidates need not be too greatly hampered by the existing system. There is nothing to prevent an aspiring candidate for municipal office making known his intentions long before the date of official nomination. This can be done most effectively any time through the columns of the local press.

Let Us Be Thankful

Thanksgiving Day in Canada has come and gone for 1951, and in retrospect it might be said there is danger of the holiday losing some of its real significance.

Churches quite properly give the lead in celebrating the day, and their contribution of special services of Thanksgiving are beautiful and inspiring. Outside the special services organized by the various churches there is a danger of a creeping-in of a public attitude that this is just another holiday.

We all have much to be thankful for. This is true of us as individuals and as citizens of Canada! We should be thankful that we are privileged to live in a favored

land, one of the choicest on the face of all the earth. Many millions of people in the world today would be very glad of the opportunity of celebrating a Thanksgiving Day as Citizens of Canada.

As a people we seem much less prone to give expression to our thanks-giving than our complaints and beefs. True we have problems by the score, but we also have much to be thankful for.

Each year our government sets aside a day for national thanks-giving to Almighty God for a bountiful harvest and many blessings. Let us as a people never lose sight of the real purpose of the national day — let Thanksgiving Day lose none of its true significance.

Personal Savings

Canada, like other nations of the free world, is acting in the realization that survival requires us to re-arm. We are devoting an increasing share of our national production to this purpose. A year ago about 2 per cent of our total output was for defence use. By the end of this fiscal year we will be putting around 10 per cent of our total productive effort into re-arming.

Although our productive capacity has been expanding steadily, it was barely able to keep pace with the demands of a rising standard of living and a large and growing rate of capital development even before the re-arming programme was added. There is a limit to what we can turn out at any one time.

In this circumstance, personal saving by Canadians takes on an added importance. We have always been a thrifty people. We believe that it is wise to put something by out of income against a rainy day no matter what effort this may involve. We are convinced that the sturdiness and independence that goes with the habit of saving steadily raises standards of citizenship.

Today we must add to these benefits the contribution that can be made toward easing civilian demands on the output of our economy when it is under strain. The offering of a new series of Canada Savings

Bonds this October provides us with a timely opportunity to realize all these advantages.

It is also an attractive opportunity. For instance, each \$100 bond, good for 10 years, 9 months, carries 10 coupons paying \$3.50. The first coupon becomes payable August 1, 1953, (which is one year and nine months from date of issue) and subsequent coupons each year thereafter. If the bond is cashed before August 1, 1953, simple interest is paid at the rate of 2 per cent per year calculated on a monthly basis. If held to maturity, the yield on the bond is equal to 3.21 per cent per year throughout its term of 10 years and 9 months.

This system is a little more complicated than previous issues of Canada Savings Bonds but it offers an increasing incentive to owners to hold their bonds over a longer period in comparison to the flat 2 1/2 per cent paid on past issues. It is now possible to buy up to \$5,000 of this issue in any one name, thus providing an opportunity to take advantage of the new terms on a larger scale than before. The bonds are always cashable at full face value plus interest anytime.

All these considerations combine to encourage us to make plans now to buy as many Canada Savings Bonds as we possibly can.

Canada's Cheese Industry

No one phase of industry in this country better illustrates the economic and population changes that have taken place in Canada within the past 75 years than does our cheese industry. At one time our leading commodity in the export market, shipments abroad have shrunk to almost token amounts, which this year may be balanced by imports. From almost a negligible position as a domestic food used by Canadians cheese sales here have steadily advanced until today Canadians are eating well over 60 million pounds yearly.

Before the turn of the century a cheese factory was to be found at almost every important crossroads in old Ontario and in Quebec. Hundreds of others were scattered throughout the other provinces. Making cheese, or providing the milk for cheese, was the big rural industry. In fact it was the only method of using and keeping surplus milk as the tin can had yet to be invented and most butter was home made. In one momentous year Canada exported over 200 million pounds of cheese — it was our chief product in world markets until wheat came along.

Times have changed. Canada acquired greater population, pasteurization and process milk were invented and cheese, as an export commodity, gradually lost its attractiveness to Canadian dairymen. This year it is doubtful if much more than 12 to 15 million pounds will go overseas, and somewhere near that amount will be imported. But cheese is still manufactured by the millions of pounds in Canada, in more modern plants with the finest of equipment. The big difference today is that most cheese made in Canada is eaten by Canadians. In fact it has become one of the favourite foods of this country. "Cheese Festival" during the month of October, is being sponsored to stimulate

an even greater appreciation of this fact.

In her efforts to balance the family food budget, to find new ways to make old and well proven dishes taste different, more and more Canadian housewives are turning to cheese. No food product in the moderate price bracket offers greater variety, can be put to a greater number of uses. As a wholesome, tasty and very nutritious food cheese stands almost alone. It is good by itself, can be cooked, blended or used to enhance the taste of other foods in a thousand different ways. In fact cheese might well be called "the food of a thousand uses."

And the variety in cheese today is almost as great as the uses to which each type can be put. All Canadians know our natural cheddar, long a highly prized product in other lands, but few are aware that a great many of the exotic types, which once were imported and were in the luxury class, are now being made in Canada. And very good many of them are. The wide variety of process cheese, almost unknown just a few years ago, have become very popular with Canadians, in fact well over half of the 60 to 70 million pounds of cheese sold annually in Canada come to the housewife in attractive packages, pasteurized, and ready for use.

In these days of high meat prices cheese is a lifesaver for many a housewife, anxious to save on dollars and cents and yet give her family well balanced and tasty meals. Often during the week a cheese dish can substitute for the high priced meats, and with no loss in food value. As a matter of fact cheese, being a pure dairy food, usually contains a more balanced nutritive value than meat. That is something worth remembering these days when high costs are the worry of most of us.

CANADA SAVINGS BOND SCRAPBOOK - By Jacques.



New Bell Directory Out-Has Listings In 13 Communities

The new Bell Telephone directory for Richmond Hill, which was mailed to customers this week, contains listings for subscribers in 13 nearby communities.

Richmond Hill listings, formerly included as a special section of the Toronto directory, are now contained in a separate book which also has listings for subscribers in Newmarket, Aurora, Roche's Point, Sutton, Markham, Clarendon, King, Maple, Schomberg, Unionville, Uxbridge, Woodbridge and Thornhill.

C. E. Blosdale, Bell Telephone manager for this region, said this week that the new directory will provide telephone subscribers here with a more convenient book, in view of the steady increase in the number of telephones in Richmond Hill and nearby centres. All the exchanges listed were selected on the basis of their inter-community interests.

On the front cover of the new book is a notice in red to remind subscribers not to use the directory for Schomberg calls until after 2 p.m. Wednesday, October 17, because the exchange there is being converted from magneto to com-

mon battery operation and many new numbers will be effective after that date.

Containing more than 8,000 new and changed listings, the new book has 124 pages and a buff cover. Because of the many new and changed listings, Mr. Blosdale urged subscribers to check any personal lists of telephone numbers against the numbers listed in the new book and to make any changes that are necessary.

"Looking up the desired number before calling," the manager said, "helps to avoid the possibility of getting wrong numbers and saves time for both the calling and the called parties. 'Information' should be called only when the number you are seeking is not listed in the directory."

One of 50 telephone directories published each year by The Bell Telephone Company of Canada for hundreds of centres, both large and small, in its Ontario-Quebec territory, the new book for subscribers here also contains helpful information as to the use of the telephone and long distance rates to many out of town points. Space is provided on page one for the listing of emergency numbers.



WHAT IS IMPORTANT?

In the biography of that remarkable woman, Madam Curie, there is an amusing account of her arrival at a railway station in Berlin, Germany, before the second World War. In many circles she was, even then, a very famous woman because of her discovery of radium. The station was crowded when the train pulled in and an estimated 100,000 people thronged nearby streets. But this crowd was not interested in Madam Curie. It happened that Jack Dempsey, at that time the world's champion prizefighter, arrived at that same time and he was the attraction. So while half a dozen admirers met her a vast multitude surged around the prizefighter.

Events and people which seem important to some are regarded differently by others, for one who wanted to see the scientist and benefactor a thousand gaped at the man who could break another's jaw with one blow.

It has often been said that education enables people to distinguish between the trivial and the important; to see things in right proportion. I think that is even more true of religion; at least it ought to be. We are all prone to exaggerate the significance of minor affairs and underestimate the enduring.

TODAY'S QUOTATION

Our quotation today is Isaiah's promise that God gives: "The garment of praise for the spirit of heaviness."

It is easy to get a false start in life. Every financial depression has been accompanied by a wave of suicides. In the severe slump of 1929 suicides in the United States increased over one hundred per cent. For thousands who lost their money — or a good part of it — it seemed as if life was not worth living. The real things (material) had vanished and only the spiritual

remained. That position is about as far removed from the teaching of Jesus as it is possible to get.

When Calvin Coolidge was President of the United States his boy — also named Calvin — died. The lad pleaded with his father to make him well. He could not and this is how the father felt. He wrote: "When my boy died the glory and honour of the Presidency departed." In that hour it appeared to Coolidge that fame and power were as nothing. Imagine that from a man who was supposed to be cold; as Dr. Stidger said about Coolidge: "Only his face was frozen!"

Many of us magnify the superficial. My father was born and brought up in the highlands of Scotland. He could remember the Sunday when a little organ was first used in the church. There was opposition from some and during the service an old man walked down the aisle and facing the congregation, said that the devil himself was in the "Kist of Whistles." Well, the organs continued to be introduced and perhaps the dear old man who protested eventually got to enjoy the music.

We have to guard against misjudging things; losing the sense of proportion. The writer of Psalm 73 tells of how some things left him baffled and bewildered, but when he went into the sanctuary, he saw them in a different light and he became reconciled and tranquil.

This is the true value of religion; to calm us and bring healing peace to our troubled spirits. There must have been millions — steady and strengthened by getting a healthier view of life. They understood Whittier's lines: Drop Thy still dew of quietness, Till all our strivings cease: Take from our souls the strain and stress And let our ordered lives confess The beauty of Thy peace.



Keys Cut
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Telephone Richmond Hill 426
24 Yonge Street South

RICHVALE PUBLIC SCHOOL

AUNT LUCINDA

The first shadows of the night were gathering in the streets of a little town on the south coast of England. Aunt Lucinda casually climbed into the ambulance. It was once a bus, but was converted into an ambulance for the use of the Red Cross.

Aunt Lucinda sat down beside a wounded soldier and took his temperature. She did not expect anything unusual to happen that night, though she knew that enemy planes might fly overhead at any time. During the past year she had often heard bombs falling, but so far, she had escaped injury to herself.

Suddenly she heard the long, haunting wail of the siren, — then the deafening roar of enemy planes and the comforting answer of the anti-aircraft guns. The driver suddenly stopped the ambulance as the planes drew nearer. Suddenly a bomb burst nearby. Aunt Lucinda opened the door of the ambulance. Outside she could see the broken and dead bodies of men, women and children. She went calmly from one to another, giving comfort and aid where she could. Another bomb dropped — very close to Aunt Lucinda. A fragment flew against her, and crushed her right arm above her elbow. She continued to work as long as possible, but the loss of blood left her too weak to stand.

After the smoke had cleared away, the stretcher-bearers came for Aunt Lucinda, and she was rushed to a hospital where a doctor worked frantically to save her life. But it was too late.

The next day the people of the small town were saddened by the news. Many came to pay their respects. Over her grave they placed a simple little cross with these words,

"Greater love hath no man, than he lay down his life for his brother."

— Gary Blackburn, Gr. 8

CATTLE BREEDERS BUY \$5,000. BULL

Maple Cattle Breeders Association at Maple recently purchased Remco Texal Sovereign, five-year-old reserve all Canadian Holstein bull for \$5,000, at the dispersal sale of former Ontario Premier, George S. Henry, Todmorden. The bull was jointly owned by Mr. Henry, George C. Jackson, Whittaker Bros., Elia.

KNOCKED OFF BICYCLE

Donald Houlihan, 10, of Richmond Hill, suffered possible concussion and lacerations when his bicycle swerved into a car at Elgin Mills, on Monday night.

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