

KING CITY NEWS

CORRESPONDENT: MRS. M. JOHNSTON, KING, ONT.

Phone King 55R14

salesmanship is swell

BUT ..

Your merchandise may be the best — your prices may be right in line — and your clerks may be super-salesmen BUT unless you can get prospective buyers into your store, you cannot make sales.

The method of enticing buyers into your store that has proved most successful for retail merchants in small communities is, NEWSPAPER ADVERTISING. It is the one medium that can be tailored to fit any budget and still give maximum coverage in the area you should be selling to.

NEWSPAPER ADVERTISING will draw customers into your store, the rest is up to you. However, even newspaper advertising is not a magic wand, one treatment isn't a cure — plan to have a message reach your "should-be" customers every week through the year.

THE LIBERAL

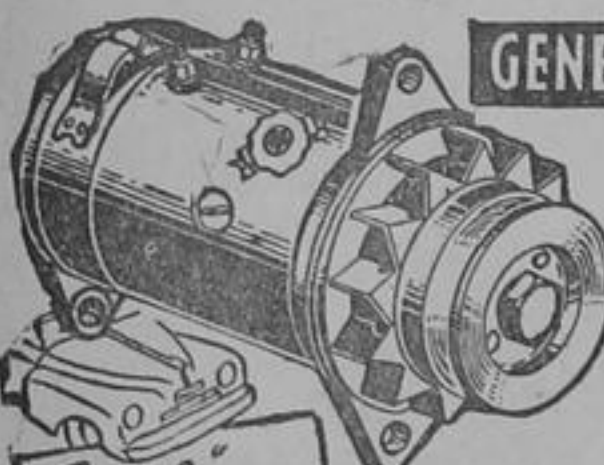
Can You STOP?



Refine Your Brakes For Safe Driving

CHRYSOLE Balanced Brake Sets

1928-50	2.95 to 4.45
Chevrolet—1930-50	2.35 to 3.80
Plymouth, Dodge—(most)	2.85 to 3.95
Buick—1930-49	2.90 to 4.80
Chrysler, DeSoto—1930-50	3.25 to 4.95
Pontiac—1929-50	3.60 to 4.80



GENERATOR EXCHANGE

C.T.C. "test run" generators are carefully rebuilt to "new performance" standards by skilled mechanics.



- Steering Wheel SPINNER .93
- Work Saving FOOT TIRE PUMP 3.95
- Colourful BREEZIES .39 Pr.
- Headlamp TELLITES .29 Pr.

- Heat Hole REPAIR MAT .39
- 25-Ft. TROUBLE LAMP 3.75
- Auto Thermometer .49
- Visor Vanity MIRROR .74

AUTOBRITE SILICONE PROCESS

Guaranteed best for polishing cars! Here's the most amazing car polish ever offered—AUTOBRITE SILICONE PROCESS—faster, easier, brighter and longer-lasting than any car wax-polish you've ever used.

CANADIAN TIRE CORP. ASSOCIATE STORE

97 YONGE ST. RICHMOND HILL, ONT. PHONE 404 P. C. HILL, Prop.

EDGELEY NEWS

CORRESPONDENT: Mrs. Raymond Stuart, R. R. 1, Maple

Telephone Maple 110R3

ELECTRIC WIRING

HOUSES AND FARMS FURNACES AND OIL BURNERS

Richmond Hill Electrical Shop 12 Yonge St. N. Telephone Richmond Hill 296

FOR SALE

- 2 Used Manure Spreaders, 1 on rubber and 1 on steel
- 1 Used Massey-Harris Corn Binder
- 3 Used Fleury 2-Furrow Tractor Plows
- 2 Used McCormick Fertilizer Drills, tractor hitch
- 1 Used 6 ft. McCormick Harrow Plow
- 1 Used McCormick Hammer Mill
- 8 Used Tractors, all sizes and makes, priced from \$100 up. Don't buy a used tractor until you have seen these. They are being priced low to reduce stock.

Perkins Farm & Home Equipment 23 MARKHAM RD. PHONE 21W RICHMOND HILL

A NOTICE TO —

English Car Owners

As distributors for the famous Hillman cars and Commer trucks, we are prepared to offer all English car owners fast and thorough service on your car. A full stock of Lucas electrical equipment used on all English cars available for your convenience.

DRIVE IN TODAY

Baker's Sales & Service

Richvale Phone Richmond Hill 111 SHELL COURTEOUS SERVICE

IT HAPPENED 30 YEARS AGO -- IT'S GOING TO HAPPEN AGAIN

OUR 30th ANNIVERSARY SALE CONTINUES UNTIL SEPTEMBER 8

As a special feature to our customers during our Anniversary Sale we will be giving away ABSOLUTELY FREE a new plough with each purchase of one of three Tractors we will offer for sale.

- TRACTORS W.D. 9, Farmall H, FARMALL H W.4, Farmall Super A, Farmall Super C, Farmall C, Farmall Cub
- CULTIVATORS Farmall Cub Cultivators, 8 1/2 Ft. Heavy Spring Tooth Cultivators, 8 1/2 Ft. Regular Spring Tooth Cultivators, 7 Ft. Reg. Spring Tooth Cultivators, 10 Ft. Reg. Spring Tooth Cultivators, Farmall Cub Disc Harrow, 7 Ft. Tractor Disc Harrow, 8 Ft. Tractor Disc Harrow, Spring Tooth Harrows, 10 Plate Harrow Plows, 6 Plate Harrow Plows, 4 Furrow Tractor Plow, rubber, 3-Furrow Tractor Plow, rubber, 3-Furrow Tractor Plow, steel, Farmall A Plow, Farmall C Plow, Farmall Cub Plow, C254 Two-row Cultivators, Horse Scufflers, No. 200 Tractor Manure Spreaders, Fleury Manure Spreaders, hose hitch
- DRILLS 13 Disc Fertilizer Drills, 2 horse hitch, 15 Double Disc Fertilizer Drills, tractor hitch, power lift
- 7 Ft. Lime Spreaders, MOWERS, 6 Ft. Deering Mower, horse hitch, Farmall C Mower, 7 ft., Farmall A Mower, 7 ft., 3 Bar Side Rake, Farm Wagon Rubber, No. 6 Hammermill, Full line of International Refrigerators and Freezers
- BEATY EQUIPMENT, Shallow Well Pumps, Deep Well Pumps, Sump Pumps, Pressure Tanks, Manure Carriers, Water Bowls, Electric Grinder, Wheelbarrow
- USED MACHINERY, Tractors W 6, Farmall H, Farmall Cub with cultivator attach, Farmall Cub with mower, No. 2 Ensilage Harvester, 2 Manure Spreaders on steel, horse drawn, 1 Manure Spreader on rubber, horse drawn, 10 Ft. Hay Rake, 8 Ft. Lime Spreader, 10 Ft. Lime Spreader

M. A. WILSON KING, ONT. Telephone KING 48

Mrs. Rhoda Farren and her nephew Donald McCallum enjoyed a motor holiday to Ottawa and Arnprior. At Ottawa they visited Mrs. Farren's nephew, Harold Diceman and his wife. Mr. Diceman was a flying officer of the Coastal Command during the war and is now a member of the permanent force of the RCAF. Mrs. Diceman is an English girl who was a W.A.F. during the war and who is doing very interesting work in Ottawa. She and another artist are decorating the pages of the Book of Remembrance upon which are written the names of all the Canadians who fell during the war. This work was started two years ago and last year Mrs. Diceman was sent to England to study ideas for decoration.

Miss Dorothy Armstrong has returned from a pleasant holiday of two weeks, spent at Port Elgin, Lake Huron. Vivian Miller of Kinghorn and Allison Hobson of King have returned home after spending the summer at the Blue Water Conference at Wallaceburg. They enjoyed their work there so much that they are looking forward to doing the same thing next summer.

Miss Evelyn Courtney and her mother, Mrs. G. Courtney, spent two weeks on a motor trip to Boston and New York. They also enjoyed a boat trip up the Hudson River.

Mr. and Mrs. Wm. Brudnell and their three children of Toronto were guests of Mr. and Mrs. Leslie Glass for two days last week.

King City Wrestling Club The King City Wrestling Club will resume its activities next Monday evening, September 10. Physical development and good sportsmanship are featured in the training given by the coach, Bob McLeod. Bob would like some volunteers to help with this community work. He says no technical knowledge is necessary but anyone who can lead or help to keep order will be very welcome. Matt Bell, treasurer of the Wrestling Club, announces that there will be a drive for funds on October 1. The money will be used to improve the present gymnasium.

Youth For Christ A. E. Hobson will be in charge of the Youth for Christ meetings for the fall and winter season again this year. On September 10, the first meeting will be held at 8 p.m. when the Stouffville Youth for Christ group will be present and their choir will help with the program. Two local girls, Doreen Routledge and Beverly Miller will sing. The meetings will be held in McDonald and Wells hall.

Mrs. Matt Noel telephoned to say that on September 1 her nephew, Jimmie Marsh, was eight years old. Jimmie and his mother, Mrs. L. Marsh celebrate their birthdays on the same day. This year they were to Shelburne for their holidays and did not return to Aurora until the last moment before school started.

Mrs. T. Proctor of Schomberg was organist at All Saints Church on Sunday morning, August 18. Mrs. Proctor has played the organ in that church on other occasions when the local organists have been absent.

Mr. and Mrs. David Anderson and little daughter, Susan, moved to their new home on Hounslow Avenue, Willowdale on Friday.

Win Junior Red Cross Buttons Julia Bell, Kay Campbell, Barbara and John Busby tried their swimming tests at the Thornhill Swimming Pool on August 29 and were successful in winning their Junior Red Cross buttons. To win the buttons they were required to jump into 10 feet of water, swim the width of the tank, roll over, tread water for 2 minutes, swim on their backs doing the flutter kick, dead man's float and to blow bubbles. Twenty children from King have spent two mornings each week during the vacation at the Thornhill pool where they have received expert swimming instruction. It has made a very happy summer for most of the children and they are enthusiastic about continuing their swimming lessons next summer. The cost to the parents was only \$5.00 for each child. Langdon's Bus Lines took the children to and fro and the Women's Institute and other organizations paid for the transportation.

The Rev. A. C. Herbert, rector All Saints (Anglican) Church at King on Sunday next, September 9, at 10 a.m.

Sunday School commences for the Fall and Winter session at All Saints (Anglican) Church, King on Sunday afternoon next, September 9, at 2.30.

When Mrs. Rhoda Farren and her nephew, Donald McCallum were travelling from Ottawa, they stopped at Belleville and stayed overnight with Mr. and Mrs. Norman Blackburn. The Blackburns were neighbors of Mrs. Farren when they lived in King. Their son, Ken, who is about 9 years old, was sorry to be away from home but he left a roll of film for his father to take some pictures of Mrs. Farren.

On September 4, Miss Thelma Gordon reported at St. Joseph's Hospital, Toronto to begin her nursing career. She graduated this spring from Aurora High School.

Mr. and Mrs. Aubrey Gordon are motoring to Banff to attend the General Motors Dealers annual convention. They will be away for three weeks.

King School Remodeled The remodeling of King school was a little behind schedule this week so when the children arrived on Tuesday morning they were a few days too soon to see their new school in readiness for them. The new room was not finished, so Miss Doris Patton and her little folk of grade 1 and 2 will have a few days of extra holidays. It is expected to be ready for Monday morning. The remodelled room was almost ready for Miss Ethel Thomas who comes to King as the new teacher this year. Her classes, grades 3 and 4, will be set up this week. Miss Eva Dennis and grades 5 to 8 were ready to start on Wednesday morning. Registration will not be completed until Monday. It is to be hoped that in the near future the parents will be invited to view the improvements to the school.

Anglican Church Rev. D. C. H. Michell will be in Alliston on Sunday to take the eucharist there. The rector of Alliston church will preach at All Saints on Sunday morning. Sunday school will begin at 2.30 Sunday afternoon with Mr. Gordon Tetley in charge.

Evening Family Fun An evening of Family Fun is being planned by the King Township Credit Union for Wednesday, September 12, at the community side-road and the new highway. The community side-road runs west of the 5th con., about midway between King side-road and Aurora side-road. Everyone in the Township is invited, as well as the Credit Union members, their friends and neighbors. A Weiner roast and a corn boil is only part of the program which starts at 7 p.m. with sports for the youngsters.

Miss E. Egan Visits Ex Fifty years ago Miss Elizabeth Egan was visiting Mr. and Mrs. Manchee in Toronto and they all went to the Exhibition. Last week Miss Egan went to the Ex again. It was a most uncomfortably hot day, but Miss Egan, who will celebrate her 82nd birthday in December had a wonderful time for almost ten hours, doing the buildings and listening to the music. She was a little bit disappointed that her friends were not staying for the fireworks, but the midway lights and the whole lighting scheme was better than she had imagined. She is an enthusiast about flowers and she spent a long time in the flower show. The mums and glads were the climax of her day. The handicraft displays were of interest to her too, for she makes hooked rugs, and last spring exhibited some of her work at a Kingcrafts meeting. She was especially interested in the exhibits of Alaskan and Eskimo crafts. "I would like to see it all again," she said on the way home. "Not this year, though, but next time. It was quite a change from fifty years ago."

New Inspector Mr. H. B. Galpin, B.A., B. Paed., is the new inspector of York No. 9 Inspectorate which includes the public schools of King, Markham and Vaughan townships. Mr. Galpin resides at Richmond Hill and comes to this part of the country from Lambton County. He succeeds Mr. Charles Howitt who retired from this inspectorate in the spring because of ill health.

On Sunday Mr. and Mrs. Don Giffin and family accompanied

Post Hole Digger For Rent RICHMOND HILL HARDWARE 24 Yonge Street South Telephone Richmond Hill 426

How "Skinny" Girls Get Lovely Curves Gain 5 to 10 lbs. New Pep Thousands who never could gain weight before, now have shapely, attractive figures. No more bony ribs, belly hollows. They thank Oretex. It puts flesh on bodies skinny because blood lacks iron. Peps you up, too. Improves appetite, digestion so food nourishes you better. Don't fear getting too fat. Stop when you gain figure you wish. Introductory or "get-acquainted" size only 60¢. Try Oretex Tonic Tablets for sure pounds, lovely curves, new pep, today. At all drug stores.

Notice To Creditors IN THE MATTER OF THE ESTATE OF DR. FREDERICK WILLIAM ROUTLEY, LATE OF THE VILLAGE OF MAPLE, IN THE COUNTY OF YORK, PHYSICIAN, DECEASED Take notice that all Creditors and others having claims or demands against the Estate of the said Dr. Frederick William Routley who died on or about the 12th day of February, 1951, are required on or before the 15th day of September 1951 to send to the undersigned full particulars of their claim. After such last mentioned date the Executors will proceed to distribute the assets of the Estate among the parties entitled thereto, having regard only to the claims of which they shall then have notice. Dated August 22, 1951. FLEMING, SMOKE, MULHOLLAND & BURGESS 330 Bay Street, Toronto Solicitors for the Executors.

THE LEGIONNAIRES Branch 375 Canadian Legion, B.E.S.L. Richmond Hill

1951-52 Fall and Spring season of activities will get underway in earnest when Branch No. 375 Canadian Legion hold their next regular meeting on Tuesday, September 11. Please refer to the "Coming Events" column for the time and place. Subjects of sports and social events of popular interest to all are on the order book. The success of these arranged programs calls for the loyal support and the encouragement on the part of all its members.

The sick committee of Richvale is pleased to report that Comrade Blake Nash, 76 Edgar Avenue, Richvale has been released from Workmen's Compensation Hospital at Malton after many weeks of treatment for a serious back injury. He has been advised to take every precaution for the next six months.

World War II veteran, L. Marples, Oak Ave., Richvale, died suddenly on Tuesday, September 4. The Canadian Legion Branch 375 extends sincere sympathy to the bereaved family.

Teacher: If you had 7 apples and I asked for 2, how many would you have left? Johnny: Seven.