

The Liberal

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What Do American Tourists Want ?

When our American friends come to Canada they are visiting a foreign land. They want to have the feeling that this is a nation different from their own.

They do not want the Stars and Stripes waved in their faces, proud of their own flag though they are. Canadians who drag out the American flag on every possible occasion and some impossible ones do so with the idea that they are being courteous to American visitors. This is not the case. The only time the American flag should be flown in this country is at some joint Canadian-American undertaking. To fly it at any other time is bad manners. American tourists want to see the Union Jack or the Canadian Ensign flying in Canada, not their own flag.

Canadians should get away from the idea that Americans are flattered when

we name our restaurants "The New York Beanyery" or use some other pseudo-American name for our tourist enterprises in the hope of inveigling tourists to come in. Cheap imitations do not make an American visitor feel at home. There are fine Canadian names which are seldom seen. Canadians perhaps should get to know their own history better.

We must do everything we can to build up a sound reputation for hospitality, to smooth the way for American tourists in search of Canada. We must see to it that American visitors get full value for the money they spend here. And most important, we must be ourselves.

American tourists want to get to know Canada and Canadians. We must impress them with the fact that we are a courteous, fair dealing people, glad to welcome them to our country.

Salads For Canadians

Canadians are awakening to the fact that a salad is one of the finest dishes a housewife can serve. This is known from a collection of facts from various sources — figures on food products, surveys of eating habits, and so on.

Almost invariably a salad is made up of, or at least contains a number of fresh foods — fruits, vegetables — and other unprocessed items such as cheese, fish, meats, all of them extremely tasty, pleasant to look at and highly nutritious as well. The comparatively recent availability of frozen foods has reduced the troubles of the salad-maker, too, and enhanced the use of fresh foods through salads.

But Canadians can still learn a lot about salads, particularly how good they are, how convenient as warm-weather dishes, how healthy as all-season servings. To spread the word, a national Salad Week will open July 27, sponsored by the Canadian Horticultural Council and supported by government departments and food indus-

tries interested in promoting the use of the products from Canada's farms. During this campaign, hostesses, housewives and chefs will have more information on salads at their fingertips than was ever available at one time before.

A man should never be ashamed to own he has been in the wrong, which is but saying, in other words, that he is wiser today than he was yesterday.

The man who is determined to make good has too little competition.

Friendship is the only cement that will ever hold the world together.

Happiness consists, not in possessing much, but in being content with what we possess. He who wants little always has enough.

Sunday Afternoon

By Dr. Archer Wallace

RABBIT EARS

In an article contributed to the magazine, "Guideposts," the famous baseball star, Jackie Robinson, used this expression. First, for those who don't know of him; Jackie Robinson is a baseball player, the first coloured youth to play professional baseball. Both because of his athletic ability and also on account of his high moral character, he has attracted much attention.

When he accepted the position offered by Branch Rickey, former president of the Brooklyn Dodgers, Robinson knew there would be some resentment, even opposition. The whole recent question was raised. I quote his own words, on account of his interview with Mr. Rickey:

"God is with us in this, Jackie," Mr. Rickey said quietly. "You know your Bible. It's good, simple Christianity for us to face realities and to recognize what we're up against. We can't go out and preach and crusade and bust our heads against a wall. We've got to fight out our problems together with tact and commonsense."

"To give me experience and seasoning, Mr. Rickey sent me the first year to play with the Montreal Royals, a farm club for the Brooklyn organization. I was the cause of trouble from the start — but we expected it. Pre-season exhibition games were cancelled because of 'mixed athletes,' although the official reason was different."

"Some of my teammates may have resented me. If so, I didn't blame them. They had problems enough playing ball without being part of a racial issue. I tried hard not to develop 'rabbit ears,' a malady picked up by all athletes who are sensitive to abuse and criticism shouted from the fans."

One of my top thrills was my opening game for Montreal at Jersey City. The pressure was on and I was very nervous. But during that contest I slapped our four hits, including a home run. I couldn't have dreamed up a better start."

I confess when I first saw the words "Rabbit Ears," I hardly knew what it meant, but it is often used and it is a striking way of referring to the habit some players have of being too much influenced by criticism from the grandstand. When fans yell and razz the player he will ignore them if he can. Some find it hard to do that and it is too bad for them. To pay attention to abuse, as Jackie says, is nothing short of malady. Some players are easily rattled and made nervous and the fans are quick to notice this. They take an uncanny pleasure in watching the ones who turn to the stands as though they would like to answer back.

Everybody is, to some extent at least, influenced by public opinion, and a great many pay too much attention to it. When General MacArthur first returned to the United States from the east, he received for many weeks, an average of 30,000 letters a day, all praising him to the skies. A man would hardly be human if he did not become elated at this mail. Think of all the musicians, artists, athletes and politicians whose mail is simply enormous.

On the other hand what about the reproach, savage criticism and abuse they get. One singer, now well established, says that a bitter press attack, early in her career crushed her so completely she felt she could never again face the public. And everybody who holds a public position knows what bitter anonymous letters can do.

There is a higher court of appeal than public opinion. When a man does what he knows is right he has the highest approval. The Apostle Paul urged the Ephesians to follow a line of conduct: "For this is right"; not is it customary or popular or profitable, but — is it right. Once that solid ground has been reached there will be no danger from "rabbit ears."

Our quotation today is a line from a well-known hymn: "We test our likes by Thine."

VEGETABLES FOR HEALTH
 Nutrition experts say that to have a well-balanced diet the average person needs at least three servings of vegetables — one of potatoes and at least two of other vegetables — each day. Leafy, green or yellow vegetables, frequently served raw, are best, the experts say. They supply minerals such as iron, calcium and phosphorus to keep the body working smoothly.

A VALUABLE ASSET
 Statistics show that the skill and experience of older workers make them a valuable part of Canada's labor force. Contrary to popular opinion, workers over 40 are not more prone to accidents than younger people and at most jobs they produce as well or better than less experienced workers. Employers who discriminate against workers because they are "over 40" don't realize they are doing themselves an injury.

IODIZED SALT
 At various times the human body requires more thyroxine, the iodine-containing substance secreted by the thyroid gland. If the supply is insufficient, the gland may enlarge in an effort to make up the deficiency, a condition known as simple goitre. Iodized salt, as an everyday ingredient in food, supplies a small amount of iodine to make up the lack in the foods you eat.

The Richmond

Richmond Hill, Ontario

Telephone Richmond Hill 500
 FREE PARKING AT REAR OF THEATRE
 Entrance from Church Street. Walkway on north side of Theatre Building

THEATRE

NEW TIME SCHEDULE

Monday to Friday Shows — 7 and 9 p.m.
 Saturdays and Holidays, — 7 and 9 p.m.
 Last complete show approximately 9.45 p.m.
 Saturday Matinee 2 p.m.
 Matinee Wednesday 2 p.m. During July, August

Come & enjoy a good picture in air conditioned atmosphere

Friday & Saturday — July 27 & 28

Ever hear of anything so funny?



Look with George Peter Frank
 ALBRIGHT-WALLACE-REEVES-MILES-FERGUSON
 Screen Play by Frank Tashlin
 From a Saturday Evening Post story by Ray Thegn
 by S. SYLVAN SIMON PRODUCTION Directed by LLOYD BACON

News Cartoon Featurette

Monday & Tuesday — July 30 & 31

THE BOGART
 SUSPENSE PICTURE
 WITH THE SURPRISE
 FINISH!

HUMPHREY
BOGART
 In A
 Lonely
 Place

with GLORIA GRAHAME

News Cartoon Featurette

Wednesday & Thursday — August 1 & 2

DON'T FORGET ...
 MATINEE WEDNESDAY 2 P.M.



Cartoon Featurette

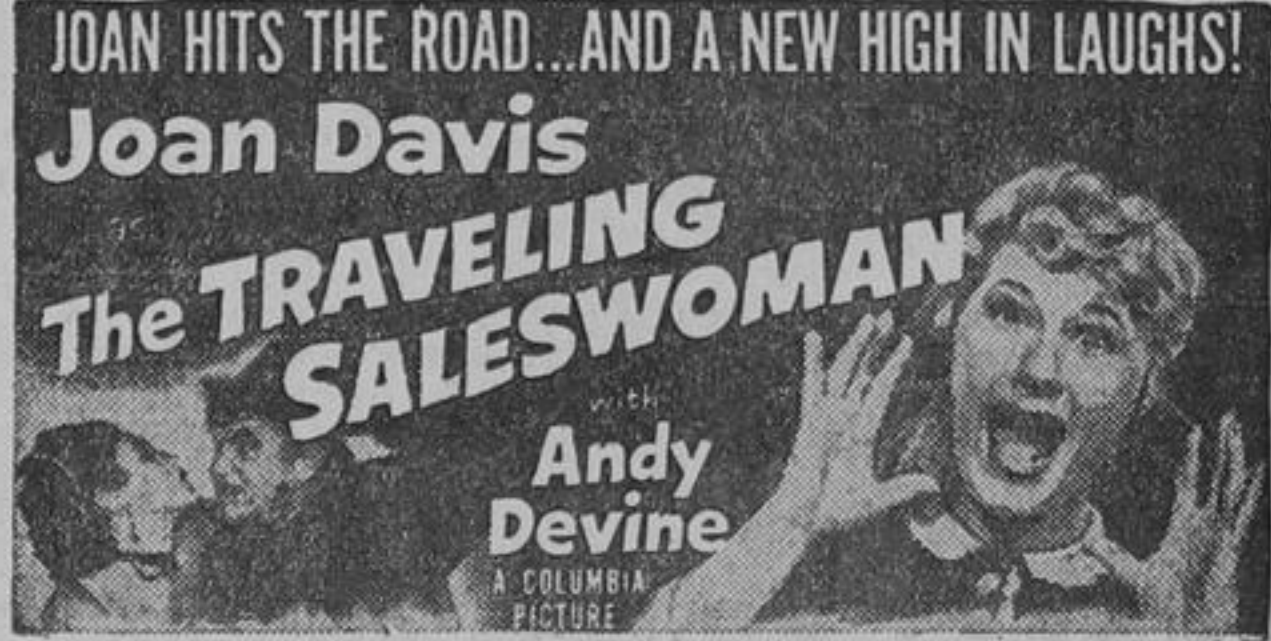
Friday & Saturday — August 3 & 4



News Cartoon Featurette

MIDNIGHT SHOW

Sunday, August 5, 12.05



Monday & Tuesday — August 6 & 7

Clifton Webb Edmund Gwen
 Joan Bennett Joan Blondell

— in —
"FOR HEAVEN'S SAKE"
 MATINEE MONDAY, 2 p.m.

Wednesday & Thursday — August 8 & 9
 Dennis Morgan Jane Wyman

— in —
"LADY TAKES A SAILOR"
 MATINEE WEDNESDAY. 2 p.m.

MINERVA'S BEAUTY SHOPPE
 Yonge Street, Richmond Hill
 will be closed for holidays
 from August 7 to August 10

REPAIRS PARTS SUPPLIES
 (for all makes of sewing machines.)
SEWING MACHINE SALES & SERVICE
 New and Used Machines
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 For Guaranteed Prompt and Courteous Service Call
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'Do-si-do' your partner...



Did you know that the familiar call, "do-si-do" had its origin in the French expression "dos-a-dos"; meaning "back-to-back"?

Many square dances and calls were adopted from the lands of our forefathers. You can learn many of these for yourself—by writing for the FREE booklet "How to Square Dance." It's packed with easy-to-follow square dance calls; instructions and how-to-do-it pictures:

Square dancing is fun :: and it provides recreation and wholesome exercise for all. It's another Canadian Way to Good Health!

BRADING'S

BRADING BREWERIES LIMITED • OTTAWA AND WINDSOR

How to Square Dance Write for this amusing FREE booklet containing pictures, instructions, and popular square-dance calls.
 BRADING BREWERIES LIMITED DEPT. 3, 285 VICTORIA STREET, TORONTO, ONTARIO

ENJOY YOURSELF...

At The RICHMOND HILL LIONS CLUB CARNIVAL MONDAY, AUGUST 6th.

Organize A Square Dance Set And Compete For Valuable Prizes.