

Free Service Coupon To Introduce Your New SINGER SEWING CENTRE

This coupon good for one free oiling and tension adjustment to your present sewing machine (all makes)

- Good for month of February
- All calls attended to in strict rotation—2 service cars to serve you.
- Bring, phone or mail this coupon to you

SINGER SEWING CENTRE

5249 YONGE ST. WILLOWDALE ZONE 8129

BONDS — STOCKS

Orders Promptly Executed

J. ROY HERRINGTON

Richmond Hill Ontario

Telephone 87

Representing

Milner, Ross & Co.

Members

The Toronto Stock Exchange

The Investment Dealers' Association of Canada

330 BAY STREET

TORONTO

Industrial Development In District Discussed By Whitchurch Tp. Council

It's here," said Councillor P. S. Legge at Whitchurch Township Council meeting last week when Councillor E. L. McCarron stated "You've got this growth coming," during the course of a debate on the necessity of securing suitable industry for the development of the township.

"Newmarket council was criticized years ago," said Councillor Legge, "when it made arrangements to locate such firms as the Davis Leather Company and the Office Specialty Manufacturing Company. But look what they did for the town and how it has progressed."

Opening the debate, Councillor McCarron pointed out that many taxpayers were uneasy because of the increasing load. "Townships around us are getting small industries. If we don't look ahead we can be burdened with the cost of education and other services while others get taxation which comes from industry," he asserted, saying that he was introducing the subject in order that other councillors could give it some thought.

Decentralization Fast

Firms are moving away from crowded centres for several reasons he pointed out, not the least being that those who worked for

them could find better living conditions outside the large cities. "Labour can become home-owners instead of renters," he asserted. Decentralization is taking place faster than a lot of people think," said the councillor.

"It is not necessary to give tax exemptions," said Councillor McCarron. "Taxes are lower anyway — that is why business is moving out." He pointed out that advantageous situation of Whitchurch Township, with good rail and road transportation available. "Some people," he asserted, "say that it would create water and sewerage problems if we bring in industry before we are ready. That is like the old question of which comes first — the chicken or the egg."

Councillors, indicating great interest in the subject, asked Township Clerk John Crawford to write to the Toronto Industrial Commission and secure information which would enable them to study the subject further.

Firemen Entertain Ladies Mark Tyndall Retirement

It was a triple event when members of the Richmond Hill Fire Brigade met in Bettles' Dining Room last Monday, marking the first Ladies' Night ever staged by the firemen; the birthday of James Pollard, long-time member of the organization; retirement of William Tyndall after thirty-eight years of service.

The toast to "The Ladies" was proposed by Village Clerk "Curly" Lynett and responded to by Mrs. Alf Stong. Greetings were brought from the council and citizens by Deputy Reeve Tom Taylor, who was accompanied by Mrs. Taylor. He expressed appreciation of the work done by the volunteer fire-fighters and promised that the council would do everything within the limit of its ability to support their efforts.

Bill Tyndall was given a reel and fishing lines on his retirement, Kenny Blanchard making the presentation on behalf of his fellow-firemen. Thanking them for the gift, Mr. Tyndall revealed some "state secrets" of olden days of firefighting in Richmond Hill which

drew loud laughter from his audience.

Another speaker was Fire Chief Bert Cook. "If I couldn't fight fires any better than I can make a speech Richmond Hill would be in a bad way," he told the firemen, their ladies and visitors. Bill Tyndall, he said, had been made an honorary member of the brigade as a recognition of his long service.

Following dinner an adjournment was made to the home of Mr. and Mrs. James Pollard, where euchre was played. Lady winners of prizes were Mrs. Pollard and Mrs. Dewsbury. Top among the men were the Deputy Reeve and Alf Stong. Winners of special prizes were Mrs. M. Blanchard and William Tyndall.

Pupils Applaud As Elmer Hauled To Flagpole Tops

Elmer was well guarded when he came to Richmond Hill last Wednesday, Sergeant Charles Pearsall of the Toronto police force, who is Director of Toronto Safety Traffic Council; a couple of policemen from the Queen City; Sgt. W. Melbourne, in charge of the Ontario Provincial detachment at Thornhill; District Sergeant R. Elliott of the O.P.P. at Aurora, plus Constable Frank Moore and other police officers made it plain that he was going to be safe until he was handed over to the care of Richmond Hill's school children.

Elmer — "The elephant who never forgets" — is the symbol on the flag which now flies at the top of the pole in front of Richmond Hill Public School. His brother — an exact twin — is at the Separate School. While those

flags fly there they will indicate that the village's school children, by observing safety rules, have kept themselves free from traffic accidents. But if one should happen through the fault of the children down comes the flag belonging to the school which the pupil attends, to stay down until thirty accident-free days have elapsed.

Children at both schools were lined up outside the schools — the reason why Elmer has been chosen as a symbol explained to them. They were told by Sgt. Pearsall what the objective was before Constable Moore hoisted the flag, cheered heartily as it reached the top of the pole.

Sponsored locally by the Lions Club in connection with its current Safety Campaign, Elmer was originated by the Toronto Telegram as a reminder which children could see constantly in an effort to promote safety-consciousness in their minds.

A number of prominent citizens were present at the ceremonies when the flags were hoisted. Among them were Mel. Maltby, president of the Lions Club; Deputy Reeve Tom Taylor; James Pollard, chairman of the Public School Board; Archie Murray, president of the Richmond Hill Business Men's Association; Rev. W. F. Wrixon; Mrs. James Langstaff; Theo Van Wieringen, Mrs. Russell Fox, Mrs. McCullough, together with many others interested in the safety of the younger generation.

Mr. & Mrs. J. Baker Married 55 Years

On Tuesday evening, January 30, the 55th wedding anniversary of Mr. and Mrs. John Baker, Richmond Street, Richmond Hill, was celebrated by a party given them by their family. Mr. and Mrs. Baker were married on January 29, 1896, by the late Reverend Mr. Bedford in Maple United Church parsonage.

Coming to Richmond Hill, the couple lived here for three years, then going to Carville, where Mr. Baker had lived all his young life, for the next twenty-four years. In 1933 they came back to Richmond Hill where they have lived ever since.

Mr. and Mrs. Baker have five children, two sons and three daughters, Lloyd of Markham, Leslie, May (Mrs. Edgar Anning), Irene (Mrs. Wm. Horner) and Dorothy, all of Richmond Hill, and eight grandchildren.

During the week several members of their family called to extend best wishes and presented many gifts. Mr. and Mrs. Baker received as well cards of congratulations and long distance phone calls. A sum of money and fifty-five roses were given to the parents by their children and grandchildren.

Richvale Guides And Brownies Stage First Mothers' Banquet

About a hundred Guides and Brownies and their mothers and spare-mothers and guests held their first annual Mother and Daughter banquet in Richvale on Saturday evening. It was a gala affair and was much enjoyed.

District Commissioner Mrs. R. E. Paul welcomed the mothers and guests on behalf of the Girl Guides and Brownies.

Grace was said by Rev. W. R. Wrixon. The toast to the King was proposed by District Commissioner Paul. Patrol Leader Betty Broom proposed the toast to the Mothers, to which Mrs. Lou Wainwright responded. The toast to the Fathers, proposed by Mrs. D. R. Gunn, Divisional Commissioner for York County, was replied to by Mr. R. F. Paul.

Mrs. A. D. Fiske, Honorary Provincial Secretary, and other special guests were introduced by District Commissioner Mrs. Paul. Mr. Jackson Taylor spoke briefly and, on behalf of the York Central Executive Board, presented Mrs. Paul with a beautiful azalea. A toast to the Guide and Brownie Leaders was proposed by Patrol Leader Norma Turnbull, and Mrs. Fred Broom Jr. replied. A toast to the Scout and Cub Leaders was proposed by Patrol Leader Carol Hirtz. In his reply Scoutmaster Cecil Smith asked the Scout and Cub leaders to join him in proposing a toast to the happy continuance of Good Guiding. Mr. C. G. Baker also spoke briefly.

Describes Conference

Mrs. A. D. Fiske brought an interesting account of some of the details of the 13th World Conference of Girl Guides, which was held in Oxford, England, last year. There were a hundred and sixty delegates and ten thousand Guides were at the conference to welcome them.

One of the highlights, Mrs. Fiske said, was when Princess Margaret Rose, in the uniform of the Commodore of the Rangers, came out to the head of the huge formation of Guides, and immediately runners of the Rangers raced down the long aisles between the wedge-formations of Guides, and kneeling, presented the Princess Margaret Rose with the Scroll and Log Book.

There was one for each country containing greetings from the Girl Guides of England. These had been obtained from the farthest reaches of England and brought to the conference by various means of transportation. Those which had been passed from one company to another by coach and four, were brought to Oxford by coach and four. Those which had been collected by bicycle were brought into the conference by bicycle. One had come tied to a Ranger's head when she had been forced to swim with it.

The delegates were driven into the fourth quadrangle, and after their presentation to the Queen they were given tea, and the Queen stayed chatting with the visitors and delegates for two hours. Afterwards they were given the freedom of the gardens, to wander about at will. Mrs. Fiske paid tribute to the graciousness of the Queen and said that tiny Princess Margaret Rose was every bit as sweet and gracious as her mother.

The Scroll and Log Book for Canada, brought back on board ship by Mrs. Fiske will be in York County for less than twenty-four hours and Richvale will be particularly honoured in having it on display for an hour or two at the joint Hobby Show to be staged by the Guides, Brownies, Scouts and Cubs on February 17.

At the conclusion of Mrs. Fiske's remarks Mrs. Jack Lane, on behalf of the Guide and Brownie Mothers and the Guide and Brown-

ies, presented the Divisional Commissioner, Mrs. Paul, with half a dozen cups and saucers. Mrs. Paul, thanked the groups and expressed her appreciation for the splendid help and co-operation from everyone which had helped so much to make the work of Guides and Brownies in Richvale the success it had become.

Mr. A. D. Fiske then spoke on behalf of himself and his wife, and explaining that it is a custom in their group for anyone late to put a penny in the piggy bank, and because they had some difficulty in finding their destination they were a bit late for the banquet, he said that he would like to give the Guides and Brownies his personal cheque for fifty dollars.

Mrs. Paul expressed the thanks and appreciation of the Guides and Brownies to Mr. and Mrs. Fiske.

Entertainment Follows

The meeting then adjourned to another room where Mr. Frank Harndon of Oak Ridges entertained with vocal selections, accompanied by his guitar, and the impish remarks of his partner in ventriloquism "Jimmie."

Special guests were: Acting Brown Owl Mrs. Frank Purvis; Scoutmaster Mr. C. E. A. Smith; Tawny Owl, Mrs. F. Bigley; Mr. C. G. Baker, Chairman of the Group Committee for Scouts and Cubs; Mrs. C. Klink, ex-Brown Owl; Rev. W. F. Wrixon; Mrs. A. D. Fiske, Honorary Provincial Secretary; Mrs. D. R. Gunn, Divisional Commissioner for York County; Mr. Jackson Taylor, chairman of York Central Executive Board; Cubmaster Mrs. C. E. A. Smith; Guide Lieutenant, Mrs. Fred Broom, Jr.; Dr. A. W. R. Doan, Treasurer School Area No. 1 of Vaughan and Markham; and Guide Lieutenant Miss Helen Davis.

Many thanks are extended to Mr. Arthur Ball and her committee who made the plans and preparations, to the Guide and Brownie fathers who served the banquet in their own inimitable style, and to all who contributed in any way to the success of the evening.

Turn those unwanted items into cash. Dispose of them by telephoning Richmond Hill 9 and inserting a classified ad.

TELEVISION

BUY WITH CONFIDENCE AT YEREX ELECTRIC
Phone 242-J Richmond Hill

PARCEL DELIVERY

IT IS NO LONGER NECESSARY TO CARRY THOSE HEAVY PARCELS.

LET US DELIVER THEM We Also Do Light Cartage Just Telephone

Richmond Hill 321-J Long's Parcel Delivery

FLOWERS FOR EVERY OCCASION

RICE'S FLOWER SHOP

44 Yonge Street South Richmond Hill
Tel. Richmond Hill 490
Nights and Holidays
Telephone Thornhill 207R6

ANNOUNCING THE OPENING OF

ROYLAN STUDIO OF HAIRDRESSING
AT 55A YONGE STREET SOUTH RICHMOND HILL
ON MONDAY, FEBRUARY 5

Telephone Mrs. McVey, Richmond Hill 573W for appointment

The taste's the test for tea! Canadians buy more **SALADA** than any other brand.

"SALADA" TEA

ARE YOUR INSURANCE NEEDS COVERED ?

My Thirty Years Of Experience is AT YOUR SERVICE
For FIRE—AUTOMOBILE—HEALTH AND ACCIDENT BURGLARY—PLATE GLASS—COVERAGE
SEE ARTHUR J. WELLS
Maple Telephone Maple 99

HOUSE WANTED

One to two acres with four or five room dwelling, inside conveniences, for cash, in Richmond Hill, Buttonville or Unionville area.

O. H. PRATT, Realtor
TELEPHONE HYLAND 1851
112 ORCHARD VIEW BOULEVARD TORONTO 12

Why put off until next week what we can do for you today. Have an engine heater installed, and a tune up done by us, and end your Zero morning blues.

Complete tune up service to all English cars

AUSTIN SALES & SERVICE

Lindsay Auto Electric

Zone 5177 Steeles at Yonge

Farm Power & Farm Machinery COURSE

Agricultural Board Room NEWMARKET
MON. & TUES. — FEB. 12 & 13
Afternoons only — 1.30 to 4.00

Instructors from Dept. of Agricultural Engineering Ontario Agricultural College, Guelph
Tractor maintenance, operating practices, winterizing, storage, adjustments and operation of various machines

Selected film each afternoon.
J. W. McCullough W. M. Cockburn
Ass'tant Representative Agricultural Representative

A NOTICE TO —

English Car Owners

As distributors for the famous Hillman cars and Commer trucks, we are prepared to offer all English car owners fast and thorough service on your car. A full stock of Lucas electrical equipment used on all English cars available for your convenience.

DRIVE IN TODAY

Baker's Sales & Service

Richvale Phone Richmond Hill 111
SHELL COURTEOUS SERVICE

Show Time

THE PLACE TO GO

ROXY MARKHAM

Fri., Sat. — Feb. 2, 3



Added Fun Feature



Mon., Tues. Wed. Feb. 5, 6, 7



for Heaven's Sake



Thurs. Only — Feb. 8
John Mills in "Morning Departure"

Continuous Shows Nightly Starting 7.00 p.m.

At Both Theatres.

ROYAL AURORA

Fri., Sat. — Feb. 2, 3



Extra Fun!

"HOLLYWOOD VARIETIES"
12 Acts of Grand Screen Vaudeville!

Mon., Tues. Wed. Feb. 5, 6, 7



Thurs. Only — Feb. 8



Watch For It —
By Popular Demand!
"JOLSON SINGS AGAIN"