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IMPORTANT AUCTION SALE REGISTERED AND GRADE HOLSTEIN CATTLE HORSES AND TRACTOR LOT 22, CON. 3, KING TWP. On Aurora & Schomberg Hgy. The property of WM. BLUM

- SATURDAY, OCTOBER 15 REGISTERED HOLSTEIN CATTLE
- Bessie Rag Apple Korndyke, No. 637128, born Feb. 11, 1945, bred July 25, 1949
 - Rag Apple Pietje Sylvia Girl, No. 619271, born June 28, 1944, bred June 13, 1949
 - Dolly Pietje Rag Apple, No. 519313, born Jan. 4, 1942, bred Sept. 12, 1949
 - Rag Apple Pietje Sylvia Korndyke No. 619276, born July 17, 1944, bred July 17, 1949
 - Willow Grove Rag Apple Pietje, No. 730860, born Feb. 17, 1945, bred April 20, 1949
 - Inka Lass Josephine No. 619272, born July 27, 1943, bred Feb. 15, 1949
 - Patricia Rag Apple Pluto, No. 470171, born Sept. 16, 1938, bred Sept. 1, 1949
 - Countess Rag Apple Korndyke Pluto No. 619274, born July 6, 1944, bred May 10, 1949
 - Rag Apple Inka Lass Emily, No. 619273, born June 3, 1944, bred April 23, 1949
 - Dixie Rag Apple Pietje, No. 520112, born Dec. 9, 1941 bred Sept. 9, 1949
- Above cattle are all milking good.

- REGISTERED HOLSTEIN HEIFERS
- Texal Rag Apple Sylvia, born July 10, 1948
 - Dixie Texal Pickwick, born Jan. 12, 1948
 - Patsy Lonelm Pietje, born Nov. 28, 1947
 - Lonelm Inka Lass, born Nov. 8, 1948
 - Lonelm Russola, born July 26, 1948
 - Texal Pluto Countess, born March 12, 1948
 - Texal Rag Apple Dixie, born March 10, 1949
 - Lonelm Rag Apple Sylvia, born June 9, 1949
 - Lonelm Dolly, born June 10, 1949
 - Lonelm Inka Emily, born Dec. 29, 1948
 - Korndyke Rag Apple Bessie, born Dec. 6, 1948
 - Rag Apple Pietje Sylvia, born May 9, 1949
 - Countess Texal Korndyke, born April 2, 1949

- GRADE CATTLE
- Holstein Cow, full flow, bred August 13, 1949
 - Brown and White Cow, bred June 1, 1949
 - Holstein Cow, bred May 26, 1949
 - Holstein and Jersey Cow, bred June 7, 1949
 - Black and White Cow, bred May 22, 1949
 - Holstein Cow, bred Aug. 27, 1949
 - Holstein Cow, bred June 3, 1949
 - Holstein Cow, bred July 29, 1949
 - Holstein Cow, bred March 13, 1949
- Above cows are all milking good.

- Holstein Heifer, bred March 19, 1949
- Holstein Heifer, bred April 22, 1949
- Holstein Heifer, bred April 7, 1949
- Holstein Heifer, bred May 29, 1949
- Holstein Heifer, 18 months old
- Holstein Heifer, 16 months old
- Holstein Heifer, 15 mos. old
- Holstein Heifer, 12 mos. old
- Holstein Heifer, 6 mos. old

HORSES
Clydesdale Mare, 8 yrs. old
Clydesdale Mare, 5 yrs. old
Above is a real good team.
General Purpose Mare, 7 yrs.
Hackney Mare, good rider and driver
Hackney Gelding, thoroughbred, 2 yrs. old, suitable for good light jumper
1 Roan Pony Filly, 2 yrs.
1 Real Good Hackney Filly, 1 yr.
1 Real Good Half-bred Filly, 1 yr.

MACHINERY
1 DeLaval Magnetic Milking Machine, complete with 8 units, piping and outlets for 31 cows
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1 Electric Motor, ½ h.p.
HAY, STRAW & GRAIN
Approx. 50 tons of Good Mixed Hay
Quantity of Straw
1 Stack of Last Year's Wheat Straw
Approx. 200 bushels of Oats
Approx. 300 bushels of Mixed Grain
8 Acres of Standing Corn and Saylor Grass mixed, if not sold before sale.
Sale at 1.30 p.m. sharp
Terms cash, no reserve, as proprietor is quitting the milk business.
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See Large Acreage Sown To Fall Wheat

With 1949 harvest completed earlier than most years, plenty of time is available for preparation of land for such crops as fall wheat and rye.

Department of Agriculture officials point out with a need for more home-grown feed grains and rather favorable price prospects for fall wheat as a cash crop, a record number of acres may be seeded this year. It is pointed out that seeding this fall will be of great assistance in easing off the rush next spring.

"Past experiences have shown time and again that it pays to use only the best seed," an official of the Crops Branch pointed out. "Large plump, uniform, disease-free seed should be used on well-drained land which is in good tilth and high in fertility."

Due to late frosts last spring, followed by extreme drought, some fall wheat is small and shrunken. Such inferior seed should be discarded.

Graded seed, however, can be relied on to produce good crops. Prices approved by the Seed Marketing Committee, Ontario Crop Improvement Association this year are: Fall wheat — Commercial No. 1, all approved varieties, \$2.25 per bushel; registered No. 1, Dawson's Golden Chaff, \$2.75 per bushel. Rye — Commercial No. 1 with premium for registered grades and Horton variety, \$2 per bushel.

"Under no circumstances should imported fall wheat seed be used principally because of danger of infection from dwarf bunt smut," the department expert said. "Imported seed is not likely to meet high specifications of Canadian standards."

Butter Production Down 11 Per Cent

Creamery butter production in Ontario was approximately 11.2 per cent lower in July than in the corresponding month a year ago, the Statistics Branch, Ontario Department of Agriculture reports.

In the monthly dairy report for August, figures show that production of creamery butter for July 1949 was 4,999,400 pounds as compared with 9,573,800 pounds in the same month of 1948. Cumulative production of creamery butter, up to the end of July, totals 44,854,300 pounds as against 45,344,900 pounds in the corresponding seven months of 1948.

Cheddar cheese production during July showed little change from last year. It totalled 12,242,200 pounds as compared with 12,248,100 a year ago.

Whole milk used for production of creamery butter and Cheddar cheese during July is estimated at 395,520,500 pounds or seven per cent less than July 1948. There was a little over two per cent increase in consumption of milk for this purpose during the first seven months of 1949.

An increase in fluid milk sales by commercial dairies of 3.3 per cent for June, is reported. Figures for July are not yet available.

Manufacturing plants made 22,114,500 pounds of condensed, evaporated and powdered milk products in June this year as compared with 28,564,400 pounds in June of 1948. This is a drop of 22.8 per cent.

Stocks of butter on hand in Ontario on August 1, 1949, amounted to 13,842,000 pounds as against 10,885,000 in 1948. Cheddar cheese on hand on August 1, 1949, totalled 14,906,000 as compared with 23,817,000 pounds a year ago on the same date. In the City of Toronto stocks of butter on hand on August 1 were 8,774,000 pounds compared with 4,200,000 pounds on the same day last year. Cheddar cheese in the city on August 1, 1949, totalled 1,877,000 pounds as against 6,368,000 pounds a year ago on the same date.

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- 15-Marker Tractor Fertilizer Drill, new
- 13-Marker Drill, McCormick Deering, new
- Used 13-Marker Drill, McCormick Deering
- Used 13-Marker Drill, Massey-Harris
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SIR ERNEST MacMILLAN will be present with a group of choristers from the Mendelssohn Choir.

PATSY PARR, Canadian Pianist
ANDREW MacMILLAN, Baritone, will sing
Dr. Jessie Macpherson will be chairman

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The label referred to is the one at the top left hand corner of this paper — a label which, if you happen to be one of our subscribers who receives his or her copy through the mails, gives delivery instructions to the Post Office people.

After your name on that label appears a date. That date indicates the time to which your subscription is paid.

A newspaper is just like any other commodity. Its sellers expect to get paid for what they deliver. They must collect if they expect to stay in business and to pay wages, paper bills and the thousand and one other costs which are involved in the production of a newspaper.

At the present time, however, there happens to be another reason why The Liberal is anxious to bring its subscription lists up to date. It hopes to join, shortly, an internationally known organization which specializes in the auditing of newspaper circulation for the benefit of advertisers, giving them the guarantee that the advertisements which they address to a publication's readers are actually reaching the number of readers claimed.

But under the rules of that organization subscriptions, in order to qualify, must be up-to-date. Therefore we are asking those of our readers who happen to be a little behind in their subscriptions to look at that label and to assist us by sending in the remittance which will put them in good standing.

We hardly need to say that the co-operation of subscribers will be greatly appreciated.

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