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J. Eachern Smith, Manager

THURSDAY, MAY 13th, 1943.

**WHAT WOULD WE PAY?**

If today Hitler and his system ruled over us Canadians, what would we be willing to pay to get rid of them and to recover our right to govern ourselves?

Surely we would be willing to pay all that each of us possess, because **NOTHING WE POSSESS IS OF ANY VALUE TO US WITHOUT OUR FREEDOM.**

Lacking freedom no man can call anything his own. All is at the complete disposal of the state and the state is controlled by a dictator. No citizen has any voice in the choice of the dictator.

It is therefore well said that a people who value anything higher than their freedom, will lose both that which they value and also their freedom.

What would we pay to be free if we lacked freedom? The question is absurd, because lacking freedom we would have nothing material to pay with. We could only offer our blood and our lives. Hundreds of thousands of our Canadian youth and manhood are now offering their lives that we may remain free.

Those of us who are not in the fighting forces must be prepared to provide all the material things necessary to meet force with force — yes, even to the point of hardship if necessary — knowing that no such hardship can equal the hardships which our enemies would impose, or which our fighting men must endure.

Freedom never has been a gift. It must be fought for and paid for and must be guarded over.

It is for us to pay for freedom now, in heavy taxes and in loans — Loans which are guaranteed by the very freedom which they help to secure.

This Victory Loan is vital to our freedom. Only by means of its complete success can we lend our support adequately to those who are offering their lives.

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**UNDERSTANDING THIS, WE CAN'T FAIL**

One of the most engaging remarks made thus far in the Fourth Victory Loan campaign comes from the lips of George W. Spinney, Chairman of the National War Finance Committee, who said,

"The slogan of this loan is 'BACK THE ATTACK' — and every Canadian who cannot be there to fight, will want the comfort of knowing that at least his dollars are in the battle, backing the attack, playing a great and worthy part.

"It will be a bit late after the casualty lists are printed to say, 'I wish I'd bought bonds in that last Victory Loan'."

Mr. Spinney leaves little else to be said when he added, "If and when the millions of Canadians here at home take these facts into their hearts, delve to the limit into their bank accounts and pledge to the limit from their daily earnings — then, I repeat, it is indeed UNTHINKABLE that we should fail."

With only a few days to go all North York municipalities are still short of their objectives. Come on North York... it's not too late... but sometime it may be.

War is a matter of life or death. If we win, we win everything... if we lose... we lose all.

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**WHY MEAT WILL BE RATIONED**

When Canadians are convinced that the rationing of any commodity is necessary; that the plan adopted is the best that can be devised, and that it will be fairly equitably administered, they will accept it without complaint.

The important thing is to give them the facts; to tell them honestly and frankly, the reasons why.

Meat rationing has become necessary for several important reasons.

First, Great Britain now has to depend more and more upon Canada for meat supplies sufficient to maintain even the present low ration rate in effect there. More than 40 percent of all meat produced in Canada must now go overseas.

Second, the allowances to our armed forces, at home and abroad, must be maintained. Sharp emphasis is thrown upon this urgent need by the imminence of a second front, when meat resources will be drawn upon more heavily than ever, to feed those who fight to keep the war from our shores.

Third, rationing will prevent to a great extent, the recurrence of the local meat shortages which developed in many parts of Canada last year.

Fourth, coupon rationing is the most satisfactory means yet devised of assuring a fair and equitable distribution of the meat supplies that will remain for the use of our people at home.

**King Township District News**

Mr. and Mrs. Wm. Huckle of Bracebridge called on Miss Elizabeth McClure on Saturday en route to Barrie. They were returning from Strathroy and Milton, having laid to rest in Milton Cemetery, the late Mrs. Mitchell, Bill's aunt with whom he made his home in earlier years. It will be recalled that the late Mr. Mitchell was a former C.N.R. station master at King. The Huckles are looking well. Bill is Bracebridge's genial postmaster and Birdie is on the teaching staff of Bracebridge school due to shortage of teachers in that locality.

Misses Mildred and Roberta Gillies of Toronto were week-end guests of Mr. and Mrs. A. McClure at King.

Mr. and Mrs. Howard Boley of Toronto visited Mr. A. Walker at Kinghorn on Mother's Day.

Mr. and Mrs. R. E. Smith of Newmarket, Mr. and Mrs. Geo. Curey and son of Toronto were visitors of Walter Rolling, King, on Sunday.

Rev. R. R. McMath and wife of Newmarket, Mrs. Anderson, mother of Rev. Harold Anderson were guests at the United Church parsonage on Sunday.

Among those attending anniversary service at King United Church on Sunday were Mrs. Clark and son Joe of Aurora; Mrs. Sylvia Ball of Maple; Mr. and Mrs. Dave Murray and Miss H. Diesman of Teston; Misses Eleanor and Merle Cummings of Toronto.

The Victory Loan campaign had reached \$157,450 by Saturday, May 8th. With the objective as \$235,000 it will be necessary to speed the attack by May 15th throughout King Township.

Mr. Thomas B. Smeltzer of Laskay celebrated his 81st birthday on Sunday and Mrs. C. Watson of King her 84th birthday. Both are enjoying fairly good health at present, going about in their usual manner.

Mrs. Watson made a remarkable recovery from an illness last year and is again doing her own house work and attending to her home.

We hope these worthy citizens enjoy a fine summer.

Miss E. Egan and Mrs. J. Egan of 8th line paid a visit recently to Mrs. R. Farren at King.

We regret to learn that Miss Janet Walkington fractured a leg recently and her sister Miss Annie Walkington had a mean tumble.

Mr. and Mrs. E. Thorpe have returned to Woodville having spent a while with their daughter Mrs. Bob Riddell, Kinghorn. Mr. Thorpe held sway over the tractor plow while on the farm.

Miss Meralda Campbell has returned to King after a three weeks' visit with her sister Mrs. James Tankard, Cleveland, Ohio.

June 17 is the date of the North York District Annual of Women's Institute Branches, to be held at Newmarket.

**Late William Chapman**

After five months on the Alcan Highway, William Chapman of King passed away as a result of infection in the head, at University Hospital, Edmonton, Alberta, on Tuesday, May 4th. He had been taken there by plane a week or so previously suffering from the trouble and had also been confined at Muskoka, B.C. army hospital. The body reached King on Saturday, May 8th and a private funeral service was held for the family at his late home followed by a public service at All Saints' Anglican Church, the Rev. R. S. Mason conducting the services.

Deceased was in his 64th year. He was born at Eastborne, England, coming to Canada 32 years ago. Residing at Toronto for a time he removed to King 30 years ago and since that time has been the village blacksmith, which he followed for 45 years or more. Learning his trade as blacksmith and wheelwright in England he became very efficient and was known over York County for workmanship. Following his line at the Yukon, he intended the experience to be an adventure, and in part it was, but finished his life. His death came as a shock to Mrs. Chapman and family.

Surviving are his wife, four children and eight grandchildren. The family are William Chapman, (Dorothy) Mrs. Thos. Dickinson, (Eva) Mrs. Sidney Weber all of Toronto and (Margaret) Mrs. Norman Blackburn of King.

Interment was made in King Cemetery. Mr. Chapman was a former school trustee of S.S. 2 King and a former village commissioner. Sympathy is expressed to Mrs. Chapman and the family.

**Mrs. John Hanlon, 87 years, Dies at Lloydtown**

After a brief illness following a life of good health, Mrs. Hanlon, 87 years of age, wife of the late John Hanlon, passed away at her son's home, Mr. George Hanlon of Lloydtown on Sunday, May 9th. She was formerly Ann Deacon, daughter of William Deacon of Lloydtown. At the age of 19 she married John Hanlon settling in the vicinity as a lifelong native of King Township. She was a member of St. Patrick's Roman Catholic Church, Schomberg, and a member of the Altar Society of that church. She enjoyed good health and was actively engaged in housework, sewing and knitting up until her recent illness.

The funeral service was held from St. Patrick's Church Wednesday morning, May 12th. Rev. Father B. J. Sullivan officiated. The pallbearers were six grandsons and burial was made in St. Patrick's Cemetery, Schomberg.

Mrs. Hanlon was the mother of 12 children, seven of whom survive—George, John and William of Lloydtown; Mrs. Teresa Kehoe, Mrs. M. Hanley of Schomberg; Mrs. John Cain of King; and Mrs. Maud King of Detroit. There are 25 grandchildren one of whom is Gunner T. F.

Hanlon of Orillia; and 5 great grandchildren.

On Friday, May 7th the remains of Miss Janet Hamilton of Holland Landing were laid to rest in King Cemetery. Deceased was the daughter of the late Richard L. Hamilton and sister of Lambert Hamilton of Holland Landing with whom she lived; Mrs. Thos. Ezard of King; Mrs. Geo. Paxton, Mrs. Geo. Courtney, Schomberg; and Mrs. James C. Hopper of Stamford Centre. She was a Presbyterian by faith and was buried by Rev. Boulds of Bradford.

The 72nd anniversary of King United Church was well attended on Sunday, May 9th. Splendid addresses were given by Rev. R. R. McMath of Newmarket and the music by the local choir and soloists, Victor Mesley and Mrs. A. Gordon were very acceptably rendered. The supper and entertainment on Monday night were successfully carried out and well attended.

Eversley W.A. will be held at Mrs. Stewart Armitage's, King this week and Eversley W.M.S. at Mrs. R. F. Harper's on May 15th at 2:30 p.m.

Mrs. Robert Atkinson, daughter of the late Robert Sampson, King township, passed away at the home of her niece, Mrs. Geoffrey Whittle, Strange, in her 79th year. She came to Mrs. Whittle's from Alton a month ago. Her husband predeceased her 30 years ago and she leaves no family. A brother, George Sampson, of Nobleton survives. Mrs. Atkinson made her home chiefly in King township and was a member of the Christian Science Church, Toronto. The funeral was held on Tuesday, May 11th, Rev. J. H. Anderson of King officiating and burial in King Cemetery.

A \$100 Victory Bond will drive 300 "jeeps" with 300 guns and 900 fighting men 20 miles closer to the enemy!

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**THE STORY BEHIND MEAT RATIONING**

Food is a weapon of war, and we must share our supplies with those who are fighting to keep the war from our shores. After all special wartime demands are taken care of, only one half of the meat produced in Canada will be available for ordinary domestic consumption at home.



Meat supplies for our Armed Forces must be maintained at all costs.



Canned meat is required in large quantities by the Red Cross to send to our boys who are prisoners of war.



Great Britain has to depend more and more on Canada for supplies to maintain even its present low ration rate of 28 cents worth of meat per person, per week.



Since the war started the consumption of meat by civilians has increased in Canada. Great defense projects such as the Alcan Highway and the Shipshaw Power Development have created new and large demands for meat in areas where practically no demand existed before.



Places like Newfoundland and the West Indies, which previously secured their meat from other sources—must now depend to a great extent on Canada.



The many extra ships of the United Nations now calling at Canadian ports, must be furnished with meat.

**RATIONING IS INTELLIGENT FORESIGHT — INTELLIGENT PLANNING**

Coupon rationing is the only way of ensuring equal sharing of the meat available for civilian consumption in Canada. Those with lots of money will not get more than their share—and those with less money will be assured of getting their fair share.

Rationing will help prevent local meat shortages such as occurred last year from becoming widespread and continuous throughout the whole Dominion. The incentive for panic-buying which empties butcher shops early in the day, will be eliminated.



**THE MEAT RATION WILL BE AMPLE FOR HEALTH AND NUTRITION**

Fortunately, our meat production in Canada has increased. So, although only half our production will be available for civilian use, it will mean a reduction of only about 15% to 20% in the average household consumption.

The proposed ration of 2 lbs. (carcass weight) per person, per week, has been approved by the country's leading food and nutrition authorities, as ample for the health and nutrition standards of everyone—regardless of age or occupation.

DATES AND OTHER DETAILS REGARDING MEAT RATIONING—SOON TO BECOME EFFECTIVE IN CANADA— WILL BE ANNOUNCED LATER

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