

TOMENSON, SAUNDERS, SMITH & GARFAT LTD.
12 Wellington St. E., Toronto Phone AD. 4646 : EL. 3119

INSURANCE

DISTRICT HERBERT R. BUTT AGENT
18 Elizabeth St. RICHMOND HILL Telephone 25-R

To the Citizens of Vaughan Twp.

Owing to war conditions which mean a scarcity of labor, a reduced budget for road maintenance, and heavy demands on our road appropriation, the Reeve and members of your Municipal Council ask the co-operation of all citizens in the cutting of weeds on the roadway.

We ask that every citizen accept as his individual responsibility the duty of seeing that weeds on the roadway in front of his property are cut. The co-operation of every citizen in this matter will mean much in savings to the township treasury and help in keeping down the weed menace.

Remember there is a War on, and please co-operate in this request of your Municipal Council.

ROBERT W. SCOTT,
Reeve

J. M. McDONALD,
Clerk

W. O. McDONALD, Road Superintendent

Ford Model A Rebuilt Motors, Exchange . . . \$49.50

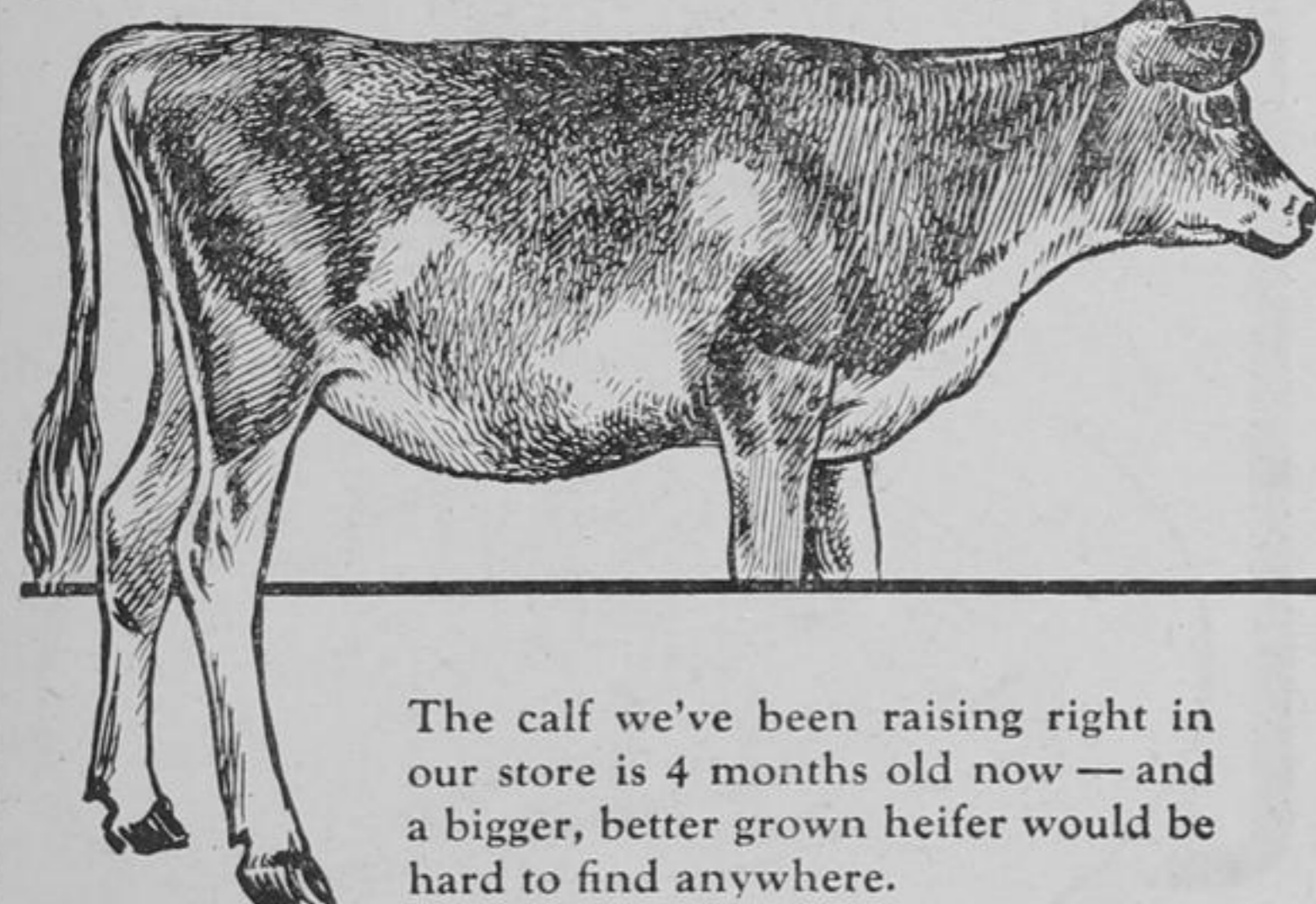
Ford Model A Rebuilt Carburetors, Exchange \$4.95

Ford V-8 New Carburetors (Special) \$11.95

PARIS AUTO SUPPLY AUTO WRECKERS

Phone 86 Richmond Hill

SEE OUR CALF

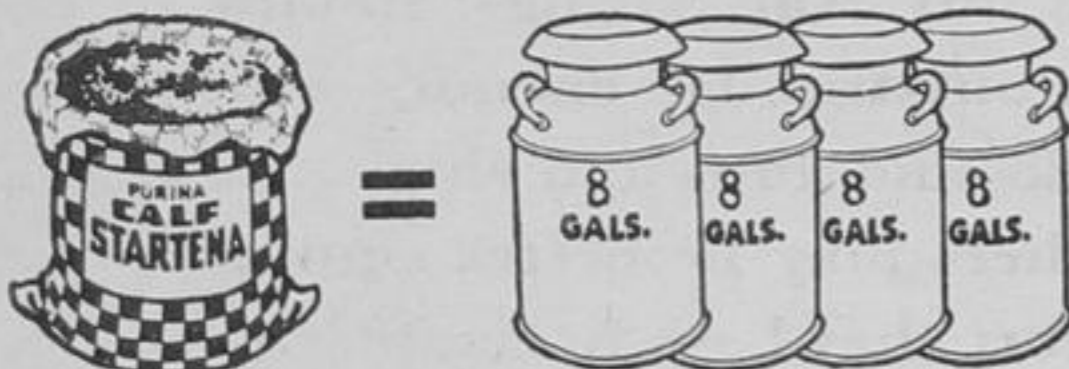


The calf we've been raising right in our store is 4 months old now — and a bigger, better grown heifer would be hard to find anywhere.

We invite you to drop in and see her, because we believe it will open your eyes to an easier and cheaper way to raise good calves. Just keep dry Calf Startena, hay, salt and water before them. No milk or gruel at all after calves are one month old!

Feed Calf Startena to your own calves. See its big advantages:

- ✓ Easy to feed—Just keep Calf Startena, dry, in a trough in front of the calf. No mixing, no messing.
- ✓ Helps Keep Down Scours.
- ✓ Cost only about 3/4 as much as milk at present prices.



**ONE BAG saves 32 GALS. MILK
THE FLIES ARE COMING!**

ORDER PURINA LIVE STOCK SPRAY TO-DAY

4 Imperial Gallons (5 wine gallons) regular price \$7.00
By Ordering Now — To day's Bargain Price — \$5.25
Will not Burn or Discolor Hide — Keeps flies off cows from milking to milking — Really kills flies, not just shoo them away — Tested and proved at the Purina Laboratories and Farm. Order your Purina Live Stock Spray to-day.

I. D. RAMER & SON

Phone 10, The Elevator Richmond Hill

Penny Watchers Needed

The first reaction of some Canadian citizens to Mr. Ilsley's drastic new budget was to reach a hasty conclusion that after paying increased income taxes and compulsory savings, they would have no more money left to buy War Savings Certificates and Victory Loan Bonds.

No one will accuse the Minister of Finance for having failed to place Canada's current war problem honestly before the people of Canada. He reported that we would have to collect about four billion dollars to carry on during the fiscal year. He said that even with the increased taxes, he anticipated only about two billion dollars revenue from taxes, and that the other half of the year's war bill would have to come from voluntary purchases of certificates and bonds.

Mr. Ilsley was reasonably sure of his ground when he laid his new plan before the House of Commons. He knew that the large sum of two billion dollars to be raised through the sale of Canadian securities will be available. And he also recognized that that money will be available only if each individual does his share in cutting down his private spending to a bare minimum.

In days of easy money, and we have had these kind of days during the past two or three years, people have become accustomed to thinking in terms of dollars rather than in pennies and dimes. Under the first impact of a budget such as we have just had, there is a common tendency for men and women to keep on thinking in terms of dollars. We hurriedly review the large items of our personal budget, such as rent, food and clothing, and can see no possibility of cutting down on these major items. We forget to remember that for centuries back substantial savings have been built up through unceasing vigilance against the careless spending of small pieces of silver. The men and women who will budget every cent of their income during the next year, and who will pinch each penny, nickel, dime and quarter before spending it — spending small change only after weighing the value to be received against the value of that change to our country at war — will always have money left over for War Savings Stamps, War Savings Certificates and Victory Loan bonds.

"Well, I Declare"

"Mrs. Foster has married again" . . . "The Joneses have another baby" . . . "The Village Council has raised the tax rate" . . . "The Clarke boy has been sent to the reformatory" . . . "The Methodist Church has a new minister" . . . "There's going to be a masquerade at the Country Club next Saturday" . . . "The Bon Ton are selling some of those new fur hats" . . . "The Taylor girl is engaged at last" . . .

It's not only the news of foreign events and national affairs, of battlefronts and political struggles, that makes the newspaper so vital a force in people's lives. It's the news of happenings close at home, too. It's news of what's going on in the town we live in, among the people we know . . . the intimate, personal things. And only in the local newspaper can we satisfy our craving for the local news. For the newspaper first of all reflects the life of the community it serves . . . and each newspaper, like each community, has characteristics that distinguish it from others.

It's not surprising, in view of the EAGERNESS with which people turn to their local newspaper, that advertisers who have anything to sell to any community . . . or group of communities . . . have found newspaper advertising so productive and so economical.—Bureau of Advertising.

IF WISHES WERE HORSES

From the Edmonton Journal
A Chicago astrologist now assures us the war definitely will end between Aug. 12 and Sept. 10, 1942. Well . . . thanks, anyway.

WEDDING STATIONERY

The popular Bridal Rose Wedding stationery, printed in correct and attractive style, is obtainable at The Liberal Office, Richmond Hill. See us before placing your order.

SHINGLING

Old and New Work
Asphalt and Cedar
15 YEARS' EXPERIENCE
Roof Repairs a Specialty

C. BRETT

51 Petawawa Avenue
Newtonbrook, Ont.
Phone Will. 738 Estimates Given

UNIONVILLE

Institute Members To Cut Down On Refreshments For The Duration

Unionville Women's Institute at the last regular meeting held at the home of Mrs. Russen Brown decided to cut down on the refreshments served at Institute meetings for the duration. At this meeting the Unionville branch had the members of the Markham Institute as guests and a very delightful meeting was enjoyed. The draw for the lovely rug donated last April by Mrs. Barbour was made and the winner was Mrs. Frank Atkinson. A feature of the program put on by the Markham ladies was a reading by Mrs. J. D. Smith who is 93 years old. Hostesses for the day were: Mrs. G. Maynard, Mrs. Ledden, Mrs. Dymond, Mrs. Young, Mrs. Frank Atkinson and Mrs. Noble. The next meeting will be held at the home of Mrs. W. Dixon.

Pedestrian Wins

It is no longer true that a pedestrian is a motorist on his way to or from a parking lot. The pedestrian of today is more frequently a chronic biper, and if he has an automobile locked away somewhere, with a lock on the gasoline cap and locks on the wheel nuts, he uses it mainly as a truck to transport bulky goods such as Aunt Martha.

On a continent which has boasted that it had enough motor cars to give everybody a ride at the same time, the stray motorist begins to encounter greater and greater difficulty in driving his car through the crowds of pedestrians at street crossings. Of course he has always had difficulty in making pedestrians get out of his way, for pedestrians dislike motorists even more than motorists dislike pedestrians. An old thing about these dislikes is that they are interchangeable, the man on foot becoming furious with men on foot as soon as he himself gets into a car, and the motorist snarling at motorists as soon as he himself gets out of his car. In this civil strife it has been the man in the machine who usually triumphed because of weight of metal; but now a glorious day dawns for the man on foot. There is less need for him to fear crossing the street when he has swarms of other pedestrians about him to help glare at the few motorists. Let the dude in the motor car yell! Let the wild horn blow! The pedestrian, hunted these many years, is coming into his own at last.—Printed Word.

WOODBIDGE

Woodbridge staged its first 12th of July parade on Saturday in ten years. Despite gasoline rationing, enlistments and war work demands, 500 Orangemen and women paraded along a two-mile route. Village streets were jammed to capacity with spectators. Many veterans did not march because of the heat, but were at the fair grounds where a long list of speakers were heard. At night, hundreds attended a monster street dance.

ANOTHER FOR YOUR HEALTH BOOK



Visitors to French Canada are always impressed with the gallic habit of vivacity at table. Mealtimes should be happy times when the family sits down in amiable sociability. Eupetite is the word for it — and worth a trip to the dictionary. At mealtimes, don't worry about unpaid bills, scold the children, or gnaw on bones of contention. All the vitamins in the world won't help you or your children if the occasion is so unhappy as to impair digestion. Warm up that gloomy, cold-potato atmosphere.

Other Don't's

Don't spoil mealtime by forcing children to eat. If a child is seriously underweight there is likely enough an organic cause and it is wiser to consult your physician. Perhaps he's too excited with life to feel like settling down to a meal: after all, life is pretty exciting to youngsters whose genial currents have not been frozen by the anfractuities of life! Or the child may be a bit upset or too tired. Let him alone: scolding or nagging won't help and may make him so resentful that he may go on a partial hunger strike.

Spiking the Appetite

Appetites are sure to decline if you serve the same dishes over and over again. It's too easy to fall into the habit of always serving the identical combination of dishes—such as cole slaw with stew or pan potatoes with a roast. For a change accompany stew with a green salad with a favourite dressing. Or with a roast, au gratin potatoes or baked onions that have been glazed with

a little honey to give them eye appeal.

Conditioned reflexes make our mouths water when we smell the robust aroma of sausage in the skillet, while the word protein leaves us cold. The advice to eat one leafy green vegetable and one citrus food every day doesn't rouse our appetite like it would if we put it this way: Think of the leafy green vegetable as tender, fresh broccoli sprinkled with grated cheese. Sounds better, doesn't it? And for citrus fruit imagine a salad of orange and grapefruit sections with some of our local fruits in season, served with a dash of a tart French dressing. Think of sauces* and dressings in due proportion to the bulkier parts of a meal, remembering what George Meredith had his bright young hero say:—

"The woman who has mastered sauces is sitting on the very apex of civilization."

If you have not already done so, the Health League of Canada, 111 Avenue Road, Toronto, invites you to write for a free vitamin chart which may be hung in the kitchen as an aid to navigation on the course of health.

*And gravies — homely dishes like swiss steak earn the plaudits of gourmets with addition of the merest soupcon of vinegar and a conservative dash of mustard.

SUBSCRIBE TO THE LIBERAL

If you are not now a regular subscriber to The Liberal, subscribe today. By mail anywhere in Canada, \$1.50 per year.

All your feed requirements — —

Monarch Dog Meal and Cubes Monarch and Cafeteria Feeds Monarch Pastry Flour

MONARCH DOG MEAL goes farther because it is a highly concentrated food, containing Vitamins A, B, D, E and G. No cooking required.

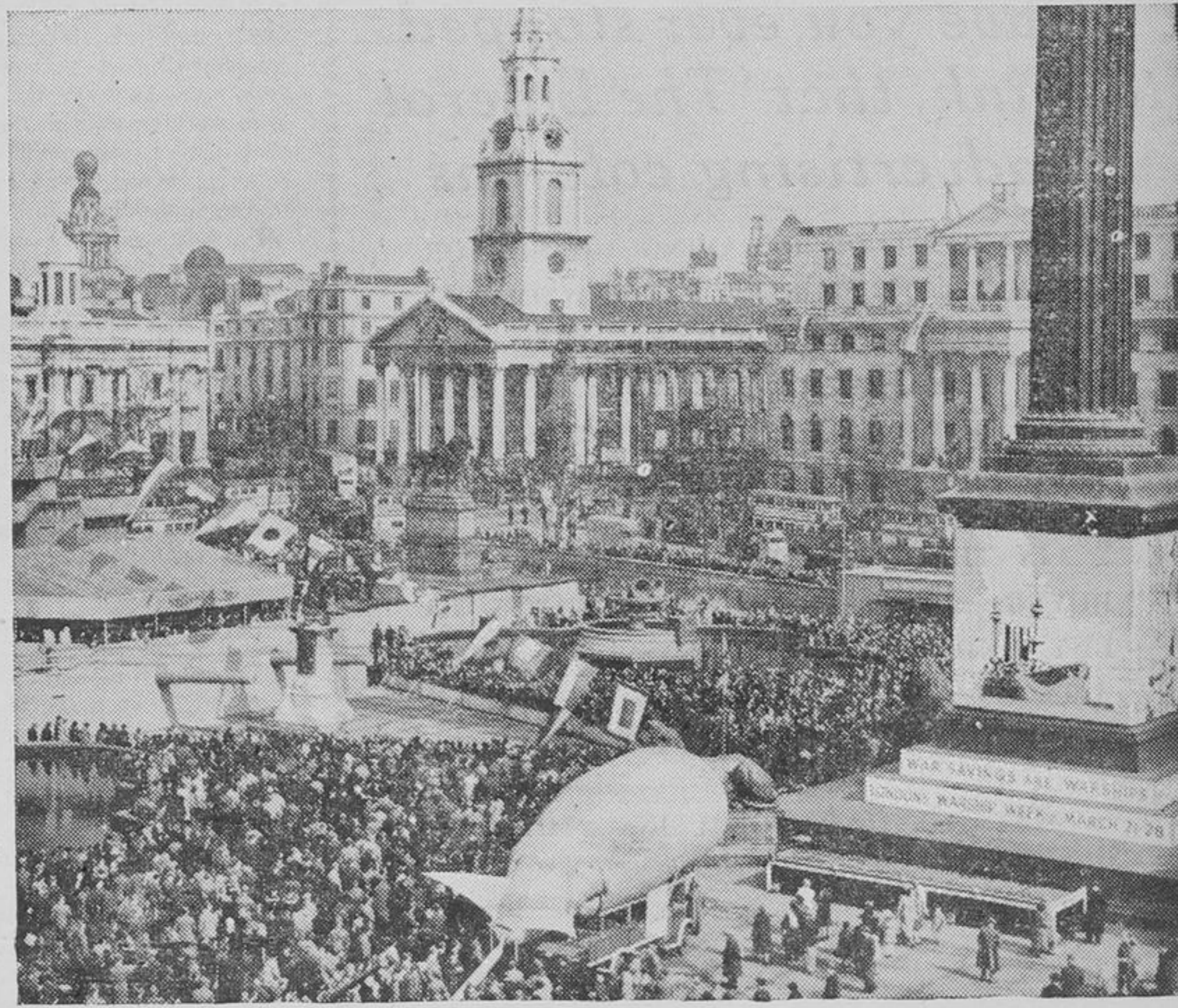
Call in for your FREE SAMPLE.

FEED SERVICE

Langstaff

Thornhill 172w

London's Warship Week



THIS view of Trafalgar Square during London's Warship Week was taken from the windows of the Canadian Pacific Railway Company's, London, Eng. Offices. In the foreground can be

seen one of the Kite balloons used to protect Merchant shipping from Dive bombers, while in the background is the model of a ship's bridge and gun turrets. —Canadian Pacific Photo.