

"THE LIBERAL"

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THURSDAY, NOVEMBER 27th, 1941.

PRICE CONTROL IS NECESSARY AND DEMANDS CO-OPERATION OF ALL

On December 1st there will come into force in Canada a complete system of price control. Such a step was necessary if the country is to be spared the curse of inflation and the success of the new policy will in great measure depend on the loyal and intelligent co-operation of producers, distributors and consumers. While there may seem more hardships, in the longer view everyone must realize that there is immense public and private advantage in carrying out a strict policy of price control. We all live and do business in a community, and whatever maintains and strengthens the stability of that community cannot in the long run be a private disadvantage to anyone whose existence is bound up in that community. In any inconvenience which may arise the thought to keep in mind is that "we are at war".

The price control regulations come into force December 1st. Higher prices will not be permitted than those at which goods were actually sold during the four weeks September 15 to October 11. This far-reaching action will affect everyone. It is in the common interest of all. It has an essential part to play in the successful carrying on of the war.

Why, after two years of war, has it become necessary to adopt so sweeping a policy of price control? In those two years, prices have increased substantially. Not all the increases have been undesirable. Great readjustments have taken place. Prices which were depressed at the beginning of the war have increased to the point where they are effective in drawing out increased production. There has been a great re-adjustment of wages. Unemployed labour has gone into employment. There has been a great movement of workers from less essential and less remunerative jobs to war industry. Farm prices, with the exception of wheat, have moved up to more remunerative levels. These adjustments in prices, incomes and occupations have been in the main desirable.

In the past few months, however, it became apparent that this country has reached a new stage in the prosecution of the war and required new measures. Our industrial programme to provide equipment and supplies for our own army, navy, and air force, for the United Kingdom, for the United States and for other countries, had begun to roll in impressive fashion.

The result has been growing scarcity of men, machines and materials. The demands of war are paramount, and only what is left over can be used for civilian goods. At the same time the people as a whole have more money to spend, even after paying taxes and buying Victory Bonds and War Savings Certificates. With more money to spend and less goods available to buy, the price of everything except a few surplus commodities such as wheat would certainly rise; prices had in fact already risen considerably by October of this year.

In the absence of some kind of effective price control, this country would suffer an inflation of prices much worse than even the inflation which occurred in the late stages of the last war. Everyone's standard of living would be lowered in a most harsh and unfair manner, bearing most heavily on those with the lowest incomes. After the war there would be a general collapse of values, with widespread unemployment and destruction of savings. Even those individuals and those businesses which might temporarily profit out of inflation would find their profits, except in the case of the most skilful speculators, swept away in the aftermath of war.

CAPABLE SCOT GIVEN HEAVY WARTIME JOB

A six foot Highlander with a powerful personality and a knack of getting things done in the bewildering world of finance has just been appointed to the heavy responsibility of guiding his country through an economic sea completely unmarked on the charts of democracy.

His name is Donald Gordon, and at the age of 40 he has been called from his job as Deputy Governor of the Bank of Canada to the chairmanship of the Wartime Prices and Trade Board. It will be his task to put a ceiling over prices, to stop the spiral of disastrous inflation.

Horatia Alger would have liked the story of Donald Gordon's rise to his present position of vital importance. He arrived here, a penniless Scottish immigrant, at the age of 13. At 15 he started out in the field of finance as a clerk in the Bank of Nova Scotia. At 19 he was a bank inspector, the youngest in Canada. At 29 he was assistant manager of the Bank of Canada's main office in Toronto and at 34 was first secretary of the Bank of Canada. At 37 he was the Bank of Canada's Deputy Governor. Now, at 40, he faces a job that will require every ounce of training and financial ability he has acquired in the steep climb from immigrant boy to bank governor.

He brings as a blessing to his new job the traditional solidness and sense of fair play of the Scot. He is a realist in a job where wild theories and a tendency to dabble with haphazard experiments might be disastrous.

He makes no effort to gloss over the grief involved in the thing he is attempting. He believes it is unavoidable as the grief Canada's fighting men must bear in serving their country on the sea, the land and in the air. But he is also convinced that it is a means of heading off a worse grief and to this end he has turned the energies which have already made him an outstanding figure on Canada's economic scene.

WALTER BONE & SON WIRE FENCING AND CONCRETE CONSTRUCTION

Frost Steel & Wire Co. Products We Gladly Quote Prices

Phone Maple 864

King City District News

The tenth annual meeting of District eight Milk Producers Association was held recently in King. W. E. Barker was named representative to the Toronto Board and an executive of fifteen was selected from which officers for the coming year will be made in the near future. Twenty dollars was voted toward the County Branch of Federation of Agriculture and \$50 toward a plan on foot to send condensed milk to British children. District eight is composed of 240 members from which nine delegates will be named to attend the coming convention in Toronto.

Mr. Cecil Maynard of Schomberg was host to sixty poultry owners of the district at a banquet held in the Town Hall last week. Special speakers from outside points addressed the group on poultry raising and care.

Mrs. A. A. Agar of Nashville, vice-president of Section three, Toronto Presbyterial, paid a visit to Eversley Presbyterian W.M.S. last week, giving a very fine address on Christian Discipleship.

Mrs. Austin Haines of Sharon, Deany W.A. president, addressed members of All Saints' W.A. last week at the home of Mrs. Dent. Her subject was based on the "Trees of the Bible", the purpose, strength and development of such as applied to life.

On Dec. 13 St. Stephen's Church, Maple, will hold its annual supper and bazaar and on Dec. 14 the 103rd anniversary with Rev. G. S. Pocknell of Richmond Hill the speaker.

On Dec. 30 All Saints congregation, King, children and adults will present a pageant entitled "Maturity", written by Miss Marjorie Jarvis of King. Special attention to lighting, costuming and equipment is being given.

Christ Church, Kettleby, 1891-1941

Fifty years ago during the incumbency of Rev. E. W. Sibbald the little stone Anglican church of Kettleby was built and opened for service. On Sunday, Dec. 7 at 2.30 p.m. S.T. a commemorative evensong service will be held. Several former ministers will be present and take part. The preacher will be Rev. H. R. Hunt, M.A., D.D. Rt. Rev. A. R. Beverley, Suffragan Bishop of Toronto, has signified his intention to be present if possible. A cordial invitation is extended to the general

public and to all who through the years went to the church. Remember the date, December 7, 2.30 p.m. Standard Time.

On Sunday, November 30th, part of the service at Pottageville United Church will be observed as a memorial to the late Robert Cook, whose service to that church was of great account and will be long remembered.

Mrs. H. B. Hardy and four children of Toronto were present on Sunday at Kettleby Baptist Church service. They were the guests of Miss J. Elliott. The Rev. H. B. Hardy is the minister of Glenhurst Baptist Church, Toronto.

On Friday, December 5th, King, Lasky and Temperanceville Women's Institute branches will be served by a Departmental speaker, "Nutrition and Defence", her subject, at King United Church basement, 3 p.m. D.S.T. Schomberg and Nobleton branches will hear the same speaker at Schomberg.

Mrs. Chas. Archibald celebrated her 81st birthday recently. We wish her many more.

Mrs. J. M. Winter visited friends in Toronto on Saturday last.

Rev. T. V. Hart of Woodbridge addressed Nobleton United Y.P.U. on Missions last week.

Saturday, December 6 is the date of Eversley W.A. bazaar to be held in King United Church basement at 3 p.m. D.S.T. A full assortment of novelties, afternoon tea and home baking sale will be offered.

Schomberg Horticultural Society realized \$18 from a euvre on Monday evening. \$8 of this will pay for shrubs distributed among eight local schools. After slight expenses, the remainder will go into the Township Red Cross Branch at the end of December.

December 19th, King United S.S. Christmas Concert.

As has been announced, King United W.A. bazaar is being held in the church basement November 27. Attractive offerings have been prepared with afternoon tea and home baking on the list.

Miss Marie Ball of Eversley has taken a position in Toronto with the Canadian General Electric Company.

Nineteen dollars is the final figure raised recently by King W.I. Branch at the film showing "Skyway Across Canada". Proceeds are being used for W.I. war work.

OUR FOOD SUPPLY

WRITTEN SPECIALLY FOR C. W. N. A. NEWSPAPERS

By JOHN ATKINS, Farmer-Journalist No. 5—THE FARMERS' SPOKESMAN

A CHANCE TO LEARN

A nation-wide discussion of Canada's food supply problems will be open to every Canadian with eyes to see and ears to hear during this fall and winter.

Every Canadian who can possibly do so should set aside 9.00 - 9.30 (Eastern Daylight Saving Time) to learn more about Canada's food supply and how it can be maintained.

Never before have the people of any country had such an opportunity to gain knowledge of a problem which vitally affects personal well-being, national security and the world future.

Canada can grow and give and sell food in sufficient quantities to tip the scales of war and peace. What is essential to that achievement is surely of first importance to every intelligent Canadian in country, town and city.

Canada can sustain its agriculture as a war-winning industry and as a post-war shock absorber or it can cripple wartime food production and create a post-war burden of farm bankruptcy. Which Canada will do depends upon the extent of understanding co-operation between food producers and food consumers in Canada. There cannot be understanding without knowledge of each other's problems.

Beginning with Monday evening, November 10, 1941, and continuing each Monday evening until March 30, 1942, the Canadian Broadcasting Corporation will broadcast thought-provoking, dramatized discussions sponsored by the Canadian Federation of Agriculture and the Canadian Association for Adult Education, which will be known as Farm Radio Forums.

These radio discussions are intended to prime the pump of discussion which will draw knowledge from the experience of all Canadians. They are intended to stimulate study and to point to sources of in-

formation.

In the rural communities farmers will gather in forum groups to discuss the problems outlined in the radio presentations and to check the ideas offered with their own needs and possibilities. In town and city homes thousands of interested listeners will tune in as they did last winter. The problems presented and the solutions proposed will be amplified and interpreted in the editorial columns of the press which in its current news presents the facts upon which judgments are based.

During the Monday evenings, Dec. 15 to Jan. 5, the programs are specially designed for individual listening, being word pictures of farmers at work in the east and west.

Every community has its own food supply problems. Towns situated in agricultural areas must supplement local products with the products of other food-producing areas, domestic and foreign, to a greater or lesser extent. Some Canadian towns and cities must bring all, or nearly all, of their food some distance. However, it may be situated no Canadian town can find all of the foods for the varied Canadian diet in its own district. Every Canadian town depends upon a well-balanced, properly-sustained Canadian agriculture for its basic food requirements. Every Canadian depends upon a maximum Canadian food production as a means of national defense.

Farmers are faced with acute and vital problems of labor supply, cost of production and means of production. These problems must be understood by all classes of Canadians before they can be solved. Every reader of this newspaper can help solve them.

Grocer: "What do you mean by throwing that brick at my window?"

The Culprit: "Well, 'ow was I to know the blinkin' wasp was on the inside?"

GYPSIES ROB UNSUSPECTING PERSONS IN NORTH PEEL

Gypsies have been operating in their most nefarious manner in the northern sections of Peel and several unsuspecting persons have been victimized by them. John Corbett of Caledon was robbed of \$52 at the point of a gun, while William Seager of Mono Mills had \$55 taken from him when his palm was being read and the subterfuge of holding a towel in front of him was employed.

NOW IS THE TIME TO BUY YOUR COAL

Who can tell what the conditions will be this winter. This year you are playing "second fiddle" to War. Why not avoid all worry and order "blue coal" NOW for next winter's supply. Your order appreciated. I. D. Ramer & Son, phone 10.

The Professor of chemistry was giving a lesson on the powers of different explosives.

"This," he explained, "is one of the most dangerous explosives of them all. If I am in the slightest degree wrong in my experiment, we are liable to be blown through the roof. Kindly come a little closer, so that you may follow me better."



Reddy Power says that it would take a complete dictionary of adjectives to describe the dependability of Hall's Service Station gas and oil. Drive into our station, Messrs. Motorists' and give them a test.

"Be Ready With Reddy Power"

HALL'S SERVICE STATION OPPOSITE ORANGE HOME

Advertisement for DeForest's Consolelette radio. Features include: 'CONSOLE' PERFORMANCE AT ONLY \$39.95, DEFOREST'S GREATEST WAR-TIME VALUE, A New-Type of Compact Cabinet STREAMLINED FOR WAR-TIME!, LATEST 1942 FEATURES: * ACOUSTIC TONE CHAMBER BUILT-IN AERIAL, * POWER TRANSFORMER, * "NO STOOP" TUNING, * LARGE LIGHTED DIAL, * NOISE FREE VOLUME AND TONE CONTROL, * FULL STANDARD BROADCAST COVERAGE. Includes an image of the radio console.

Advertisement for Yerex Electric Store. Text: Yerex Electric Store, YONGE ST., RICHMOND HILL.

Advertisement for Tinsmith. Text: TINSMITH FURNACE & PLUMBING REPAIRS, Now in New Location - North of Ransom's Barber Shop, PAUL DUBOIS, 65 Yonge Street, Phone Richmond Hill 147W.

Advertisement for Richmond Tailors. Text: Winter Overcoats, Let us make that winter overcoat you have been planning to get for yourself. We have a full line of materials to choose from and our workmanship is unexcelled. Have Your Winter Clothes Cleaned Now, Don't wait until the last minute. Send them now to Richmond Tailors and have them ready when you need them. We give you a better cleaning service. Phone today. RICHMOND TAILORS, J. A. GREENE, QUALITY TAILORING—CLEANING & PRESSING, Phone 49, Richmond Hill.