

"THE LIBERAL"

Established 1878
AN INDEPENDENT WEEKLY
PUBLISHED EVERY THURSDAY AT RICHMOND HILL
THE LIBERAL PRINTING CO., LTD.
J. Eachern Smith, Manager
Member Canadian Weekly Newspaper Association
Subscription \$1.50 per year -- To the United States \$2.00
Covering Canada's Best Suburban District
Advertising Rates on Application. TELEPHONE 9

THURSDAY, FEBRUARY 27th, 1941.

RADIALS MAKE GOOD SHOWING

North Yonge Radials, the people's car line, showed a handsome operating profit in 1940. This fine showing justified the faith of supporters of the line who have always maintained that given a chance under fair business conditions the car line would be a profitable business venture.

OVER THE TOP FOR VICTORY

As we go to press Canada from coast to coast is nearing the finishing post in a gigantic campaign to enlist the people of the nation in the war effort. Reports from Richmond Hill and many parts of York County are very encouraging.

That goal can only be reached as every loyal Canadian plays his or her part in this great war effort. The best organization that could possibly be formed could not reach everybody.

Are YOU who read these lines pledged yet? If not, please lose no time. Canada needs your help. It may be very little you can lend to the government, but there is an old Scottish saying that "mony mickles mak a muckle".

TWO MILLION PLEDGES

The British Empire has been forced to fight for its life and for the freedom of the world. Canadians are asked for two million pledges, averaging \$5.00 per month, that is, \$10,000,000 a month or \$120,000,000 per year, by the purchase of War Savings Certificates.

This is in addition to income tax and the purchase of shares in the third war loan, which will be launched in the late spring.

Weighed in the scales against the freedom we are fighting for, all that we can do by way of money contribution is the small dust of the balance.

THIS IS TOTAL WAR

This month, in Canada, we will decide for ourselves how we shall lend \$120,000,000 to our government in 1941. Our decision will be made the democratic way.

The amount sought from individual income and savings — yours and mine — is a fraction of our country's estimated need for more than \$1,000,000,000 to be spent this year in Canada's prosecution of the war for freedom.

These are big figures. These are stark truths. This is total war. The price we, on the home front, must pay is wholly reasonable. And pay we will!

DEMOCRACY'S HIGH TRADITION

Recently in an American high school library a lad stood looking at the photograph of a class which had graduated more than half a century ago. He turned to the principal who happened to be in the room and said, "I like traditions. They give you a feeling that you belong to something that others have cared about."

Untold generations ago, mankind began building traditions. Now the nations of the Old World are engaged in a great struggle to see if those traditions shall continue to endure. The traditions of the democratic way of living face a time of severe testing.

The issue is clear cut. On one hand is the recognition of the free human personality with its traditional rights of freedom in speech, religion, press, and the pursuit of happiness by democratic methods; on the other, is establishment of a totalitarian system of government whereby the individual's personality is submerged and civilized influences obliterated.

The democratic ideal is the integrity of the individual. United, steadfast, and believing in high traditions, democratic peoples are highly resolved to preserve this priceless heritage.

AUTHOR OF "REBECCA" TO BROADCAST FROM LONDON

"The Britain Behind the Headlines" will be described by Miss Daphne du Maurier, the brilliant young English novelist, in a radio broadcast from London on Saturday evening, March 1st. Thousands of Canadians have been fascinated by her prize-winning novel "Rebecca".

Daphne du Maurier is the wife of the youngest brigadier in the British Army and mother of three small children. Seeking to use the gifts of her pen for national service, Miss du Maurier has turned from fiction to write true stories of men and women in Britain who have stood firm under fire.

From her experiences with these people she has written her latest book "Come Wind, Come Weather", which in a few months has become the war's best seller in Britain, and it is of these men and women that she will speak to Canada over the Canadian Broadcasting Corporation's network on Saturday, March 1st, at 7.45 p.m. Eastern Daylight Time.

"ABOUT BUTTER"

(A Homily on an Important Everyday Commodity) (By Ted Ridge)

I have just been listening to a phonograph recording of Stanley Maxted's of an old nursery rhyme of A. A. Milne's, known as "The King's Breakfast." Mr. Maxted dramatically depicts in song, the commotion consequent on the lack of butter for the 'Royal Slice of Bread.'

Well now, just pay attention. The Lion may be the King of Beasts, but what is the Queen of Beasts? Undoubtedly the COW.

The sovereignty of the cow over the human race is one of the most remarkable features of civilization. To see these creatures going about their daily activities, you would never suppose that they wielded any extraordinary power. They do not seem to be particularly well disposed towards humanity. They gaze upon one with a gloomy, sullen, and almost menacing expression.

But have you ever considered what would happen if the cows of the world formed a union and went on strike? It is not too much to say that the human race would be threatened with extinction. It would be cut off, so to speak, at the source, because there would be a 'Massacre of the Innocents' beside which exploits of Herod would pale into insignificance.

I have no doubt whatever that, if the cows did go on strike, or were exterminated by any unforeseen calamity, the scientists would be prompt in supplying synthetic milk. But the strength of the cow, and indeed the strength of Nature, is that the scientists, with all their ingenuity, cannot yet manufacture the vitamins in which, as you are aware, milk abounds.

Well, continuing with our bread and butter, we have these indispensable vitamins before us, in adequate quantities, in the shape of milk and butter; and our present concern is with butter, observe your own habits in consuming it.

One of the most striking features of butter is its colour. That colour is so much identified with butter that milliners, modistes, and similar lords of language actually use the word "butter" to denote a particular shade of golden yellow.

is so much identified with butter that milliners, modistes, and similar lords of language actually use the word "butter" to denote a particular shade of golden yellow. But anybody who has seen butter in its natural state knows that it is not yellow at all, but a sort of drab colour, except in certain districts where apparently, the cows are of eccentric tastes and subsist exclusively on buttercups, dandelions, and possibly marigolds and daffodils.

Not that I would condemn the laboratory. What it has failed to do with milk it has succeeded in doing with butter, to the benefit of large sections of the community. Yet butter will always, in my last analysis (chemical or otherwise), defy its imitators; its social station is secure and unchallengeable.

Willowdale, Ont., Feb. 22, 1941.

A large timber wolf, the first seen in the Sutton district in over 25 years, was chased by Dr. O. M. Beattie and Wellington Charles, an Indian from the Georgina Island Reserve, for many miles, but escaped.

It pays to use Liberal Classified "Ads".

You can help win the war by buying war savings stamps.

KLEINBURG Y.P.U. The Kleinburg Y.P.U. met in the church on the evening of Feb. 17th, 1941 with a good attendance. Business discussed with the president in the chair. The programme was in charge of the citizenship convener.

Vaughan Council The regular March meeting of the Vaughan Township Council will be held in the Township Hall, Vellore MONDAY, MARCH 3 11 A.M. for the transaction of General Business Dated at Maple this 27th day of February, 1941.

WE'RE THINKING NOW AS LIKE AS NOT -- A TALK WITH US MIGHT HELP A LOT LIBERAL TALK 'EM OVER WITH US SHEPPARD & GILL LUMBER COMPANY RICHMOND HILL

SKATING Enjoy this Healthful Recreation at Richmond Hill Arena General Skating Every Wednesday and Saturday Evening Old Timers' Skating Every Monday Evening Special rates to parties. For full information apply to WES. MIDDLETON, Chairman Arena Commission

THEY'RE HERE CITIES SERVICE Bonded Batteries Motorists! We wish to announce That we now have a complete stock of the new CITIES SERVICE BONDED BATTERIES This new "MILE MASTER" Battery gives you the finest quality and longest service guarantee money can buy. HAVE YOUR BATTERY CHECKED BY US TODAY AND PREPARE FOR COLD WEATHER AHEAD. Our Service Department has the best and latest type of CHARGING and TESTING Equipment. Our Staff is thoroughly trained to give you Efficient Service anywhere in this district. MEL. MALBTY CITIES SERVICE STATION 29 Yonge Street Phone 12 7 YEARS SAME LOCATION

A Mechanized Army Serving YOU Mechanized and motorized units—these make up the modern army. You have often noticed Bell line crews with their trucks along the highway. Those too are mechanized, motorized units, each with a highly skilled crew; each completely equipped with tools, power, material. In an emergency they can be mobilized — quietly, quickly, efficiently — to repair the havoc wrought by storm, fire, or flood. The equipment they carry — standardized apparatus of many kinds — makes possible the speedy restoration of vital service. Preventive maintenance, preparedness, experience, and skill — these all serve to ensure that your message will get through with minimum delay in any emergency—a vital contribution to the country's war effort. On Active Service Giving Wings to Words