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RICHMOND HILL, ONTARIO THURSDAY, JUNE 27th, 1940.

No. 52.

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WAY BACK IN LIBERAL FILES

FORTY YEARS AGO

From our Issue of June 28th, 1900
Reeve Savage has a pear tree in his orchard which not only has large pears on, but is also coming out again in blossom. It seems odd to see both fruit and blossoms on the same branches.

Mr. John Ellston of the Dominion House has greatly improved the appearance of his bar during the past week by having put in place a new sideboard with large mirror. The workmanship was executed by L. Innes & Sons.

A successful barn raising was held on the farm of the Newton Tanning Company on Saturday, the 23rd inst. About 150 men attended and everything went off without a hitch with the exception of a few pieces of timber which were too long. The captains of the respective sides were Messrs. Walter Eyer and Fred Lynett, both relatives of the former owner. The former won after a keen contest.

Last evening as the 8.10 car going south was passing in front of The Liberal office Master Wesley Palmer who had been playing with a number of other small boys attempted to cross the track. The motorman, Mr. Sam Sloss, with great presence of mind, immediately reversed the current and quite a panic

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ensued. The controller was burned out and the whole car was illuminated with the flames. Naturally the passengers rushed for the back door. The motorman deserves great credit for his promptness, and the manager, Mr. Moyes, who came here afterwards, expressed himself as greatly pleased with this earnest endeavor to save life although the damage sustained by the company will be considerably over \$100.

We read that in olden times it was the custom of men to take down the barns and rebuild on a larger scale. This is just what Mr. Wm. Walkington, the genial proprietor of Lot 1, Con. 4 of King, consisting of 210 acres is doing. He has pulled down two barns, and is rebuilding one structure on modern principles. The new barn is 85 by 45 ft. on stone foundation, with root house and stabling for horses and cattle the whole size of building on the ground floor. The flooring will be pressed brick and the stabling will be most convenient. The raising took place Wednesday afternoon when about 200 men and many women and girls were in attendance. The captains were Messrs. James Cameron and Oliver Nixon who superintended the north and south sides of the building respectively. Among the many able-bodied men chosen on the north side was Hon. E. J. Davis, and against him on the south side was Mr. T. H. Lennox, who is aspiring to parliamentary honors in the Riding of North York. The heavy timbers were carefully raised and skilfully joined together without an accident of any kind, and after a sharp contest it was found that the men on the north side were quicker on the home stretch. An excellent tea was afterwards served on the lawn where about 300 people partook of Mr. and Mrs. Walkington's hospitality. Mr. Walkington will have one of the finest bank barns in the township.

THIRTY YEARS AGO

From our Issue of June 23rd, 1910
The farm of Mr. D. C. Steele, situated on the 2nd concession of Markham, has been sold to Mr. Thomas Murphy of Concord at the fairly good price of eight thousand dollars.

Two substantial barns were raised last week in Vaughan Township, one by Mr. Anthony Bowes of Concord, and the other by Mr. Perry Watson of Hope. In each case Messrs. James McLean and James Cameron were captains, and each secured a win, Jimmie McLean winning at Hope and the other Jimmie at Concord.

At the last reading of the stations of the Toronto Conference Rev. Geo. Sydney Smith, M.A., Ph.D., was appointed as Superintendent of Richmond Hill Circuit.

FIFTEEN YEARS AGO

From our Issue of June 25th, 1925
On June 20th Mr. Thos. Hopper had the pleasure of picking a mess of green peas from his own garden. This being the first heard of, he considered it a fine treat.

At the park, running parallel with the shrubs planted this spring may be seen the three long rows of annuals. These constitute a five-dollar gift from Mr. Henry Davis to the Horticultural Society, and through it to the Village. Last Friday three of our citizens, Messrs. George Gee, President of the Horticultural Society, A. G. Savage and G. Moodie gave most of their day to the setting out of these plants.

On Sunday morning last, Jennie Denton, wife of George J. Cook, Maple, passed away after a very long illness. The funeral took place on Tuesday afternoon.

ST. PAUL'S, VAUGHAN

The W.M.S. of St. Paul's Vaughan met at the home of Mrs. J. Harrison for the June meeting which opened with 2 verses of God Save the King after which sentence prayers and Lord's prayer in unison with hymn No. 30 and prayer by Mrs. G. Bishop. Scripture reading was taken from the 8 Chapter of Exodus with the reports and business following. Roll call was answered by the word Sacrifice. Mrs. Harrison and Mrs. McGhee favored us with a duet which was much enjoyed. Mrs. A. L. McNeil gave a splendid talk on Study 3, the reason for scripture missions, after which hymn No. 523 was sung and Mr. Bowman closed the meeting with prayer. A social hour was spent, lunch being provided by hostess and committee in charge.

General News & Views

Keep your chin up.

Lions Club annual Street Dance, Wednesday, August 14th.

King City Street Dance will be held Wednesday, August 7th.

Dr. C. R. Boulding of Aurora has been re-elected president of the York County Music Festival.

A worthless Mexican ten dollar bill was passed on a Stouffville merchant last week.

A Volunteer Civil Guard has been organized in Newmarket and the Town Council has voted \$100 towards the project.

Alvin Greenwood has been appointed Stouffville constable. He will give part time to the duties and will receive a remuneration of \$275 per year.

One of the most stable and also outworn arguments put forth by opponents of advertising is that it increases the cost of the article. This fallacy is continually being dragged forth in an attempt to show that if the product was not advertised, then it would cost less.

Most concerns take a different view, that advertising so stimulates demand that most commodities are produced and marketed at prices that would be impossible without such stimulation.

A demand is made for a product when it is advertised. By this demand, more materials are required. They can be purchased cheaper and consequently sold cheaper than if there was but little demand for the product. One has to look no further than the price of present day motor cars as proof.

Advertising costs apply on such a great volume of merchandise that its cost per unit is practically negligible. It costs one-fifth of one cent to advertise a nationally known soap retailing at seven cents a cake.

Described by President Roosevelt as a "Great piece of work" was a full-page advertisement appearing in a number of newspapers throughout the United States over the signatures of the "Committee to Defend America by Aiding the Allies."

The appeal was written by Robert Emmet Sherwood, playwright, author of the current Broadway play, "There Shall Be No Night."

The advertisement bore in huge letters across the top: "STOP HITLER NOW!"

"We Americans," it continued, "have naturally wished to keep out of this war — to take no steps which might lead us in. But—
"Every step the French and British fall back brings war and world recolon closer to US..."

"Hitler's stakes are nothing less than the domination of the whole human race..."

"Dictatorships all agree democracy must be wiped from the face of the earth..."

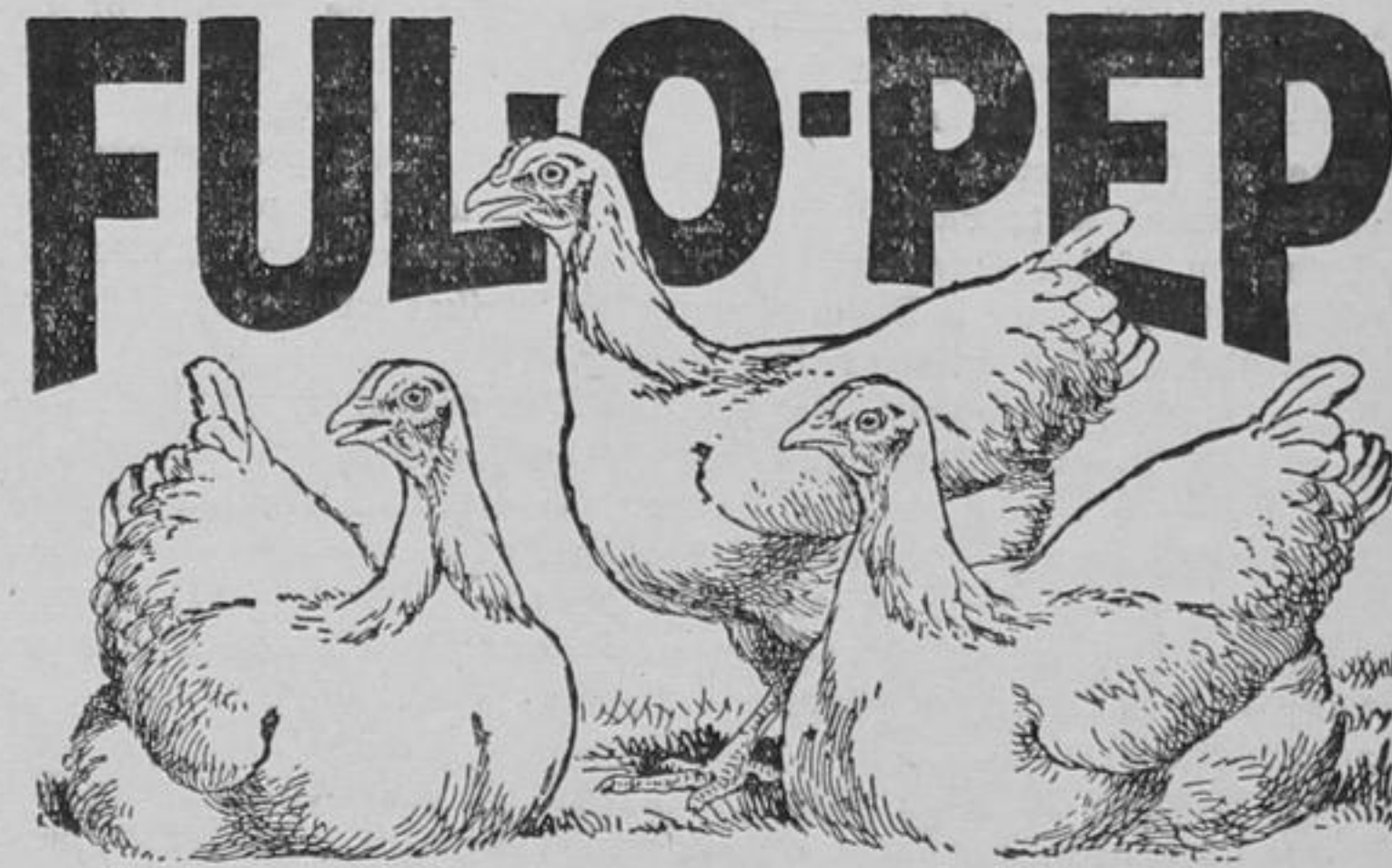
"And if this is alarmism," said the advertisement, "so is the challenging scream of an air-raid siren, warning civilians that death is coming from the skies. We have ample cause for deepest alarm. It should impel us, not to hysteria, but to resolute action."

"We can and should and will devote ourselves to a vast program of defence * * * This is a job for all of us! It will take years for us to build the necessary machines and to train the men who will run them. Will the Nazis considerably wait until we are ready to fight them?"

"Anyone who argues that they will wait is either an imbecile or a traitor."

"Whatever our feelings about the tragic mistakes of statesmanship in England and France we know now that the free people of those nations are willing to fight with inspiring heroism to defend their freedom. We know now that such men will die rather than surrender. But the stoutest hearts can not survive forever in the face of superior numbers and infinitely superior weapons * * *
"WE CAN HELP — IF WE WILL ACT NOW — before it is forever too late."

Buy British, Buy Canadian, and help win the war.



Grow Big, Capable Pullets For More Egg Profits

Prepare now for a steady production of big, sound-shelled eggs next fall and winter. Feed Ful-O-Pep Developer. It will please you to watch how well your pullet chicks develop those big, well-feathered bodies so essential to pullets intended for the laying flock.

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