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RICHMOND HILL, ONTARIO THURSDAY, MARCH 28th, 1940.

No. 39.

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FORTY YEARS AGO

From our Issue of March 29, 1900
A large number of friends attended the burial of Rev. Father Lynett, which took place in the Thornhill cemetery on Saturday last. Deceased, who was born and spent his boyhood days in this place, died in New York on the previous Wednesday after a severe attack of pneumonia which lasted only a few days.
Mr. J. Eyer & Son have opened a show room opposite the Fire Proof store, where they keep on hand Binders, Mowers, Rakes, Cultivators, Seed Drills, Disc Harrows, Diamond Harrows, Binder Twine, etc.
Horses and cattle of the right stamp are bringing good prices this spring. At Miss M. J. Shepard's auction sale at Lansing on Tuesday horses brought the handsome figure of \$153.00, and milch cows went as high as \$58.00. The implements, most of which were the Deering make, also brought good substantial prices. The sale was conducted

by Mr. J. T. Saigeon of the firm of Saigeon and McEwen.

The Standard Bank has erected this week a new sign, gilt lettering, which looks well.

Mrs. C. E. Humberstone of Newtonbrook has on sale a new game called The National Game of "Bobs". The game consists of 24 cards, 6 belonging to each of four different countries, viz.: England, United States, Canada and Africa. It is played on the same principles as "Lost Heir" and the interest in the game is greater just now on account of the war and the patriotic wave which is passing over the country. The author has secured the copyright in Canada, England and all the colonies.

Mr. Wm. Rennie, Sr., has published a work on agriculture, with illustrations of much scientific value. The book will carry weight of authority as the author for the past six years filled the highly responsible position of superintendent at the Model Farm at Guelph. Mr. Rennie was the winner of the first silver medal awarded some years ago by the Agricultural and Arts Association for the cleanest and best managed farm in Ontario. We might say that the farm referred to is Lot 14, 2nd Con. Markham, about 3 miles from this Village, and is still kept in a high state of cultivation by its present owner, Mr. Joseph Comisky.

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DO YOU KNOW

1. That the six largest cities in the world in point of population are in the following order: London, New York, Tokio, Paris, Berlin, Moscow?
2. That the area of the British Empire is 13,253,340 square miles and its population is 494,870,114?
3. That China has an area of 4,480,992 square miles and a population of 457,835,475?
4. That Soviet Russia has an area of 8,144,288 square miles and a population of 168,000,000?
5. That Scotland with an area of 30,405 square miles is 1415 square miles less in extent than Lake Superior?
6. That the Japanese Empire with an area of 263,359 square miles has a population nearly double that of Great Britain?
7. That the highest point in North America is Mount McKinley in Alaska which 20,300 feet above sea level and that the lowest point is Death Valley, California, which is 280 feet below sea level?
8. That the highest point in South America is Mount Aconcagua which is 22,834 feet above sea level and the lowest point is 70 feet below sea level?
9. That the highest point in Europe is Mount Elbruz, 18,465 feet above sea level and that the lowest point is the Caspian Sea which is 586 feet below sea level?
10. That the highest point in Asia is Mount Everest, 29,141 feet above sea level and that the lowest point is the Dead Sea which is 1290 feet below sea level?
11. That the highest point in Africa is Mount Kibo, 19,710 feet above sea level and that the lowest point is in the Liberyan Desert, 440 feet below sea level?
12. That the highest point in Australia is Mount Kosciusko, 7,328 feet above sea level and that the lowest point is Lake Eyre, 38 feet below sea level?

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A Challenge to Merchants

The catalogues of a well-known mail order house arrived at the local post office last week for distribution in this district—670 of them. Local merchants can combat that kind of competition in three ways: First, by stocking their shelves with a wide choice of goods; secondly, selling it at a competitive price, and thirdly, letting the public know that they have these goods in stock and the prices they can purchase them for. No other medium can touch the local newspaper for this latter purpose.

One sometimes hears a merchant complain that business is dull or that he is not getting a fair share of the local trade. Usually the reason is that he is one who, instead of consistently seeking trade by means of the printed word and attractive window displays, thinks he is so well known that he does not need to advertise. It is a mistaken notion that people will beat a pathway to your door just because they know you. Instances are recorded of firms who, on ceasing their advertising, were so quickly forgotten that they just faded away. People may know you, but they buy from the fellow who lets them know what he has for sale and what they may be expected to pay for it. Mr. Merchant, through the advertising columns of your local newspaper, let the people of this district know what you have to offer them and the prices they will be expected to pay. There is no better way of combatting mail order house competition.—Dundalk Herald.

from Richmond Hill attended the game between Regina "Pats" and Aura Lee in Toronto Arena on Monday night, and report one of the fastest and best games of the season, Regina "Pats" winning the score 2-1 in ten minutes overtime.

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