

NEW 1940  
**ROGERS**  
Amazing Value  
ONLY

**\$69.95**

WORLD RECEPTION!  
PUSH BUTTON TUNING!  
7 TUBE PERFORMANCE!

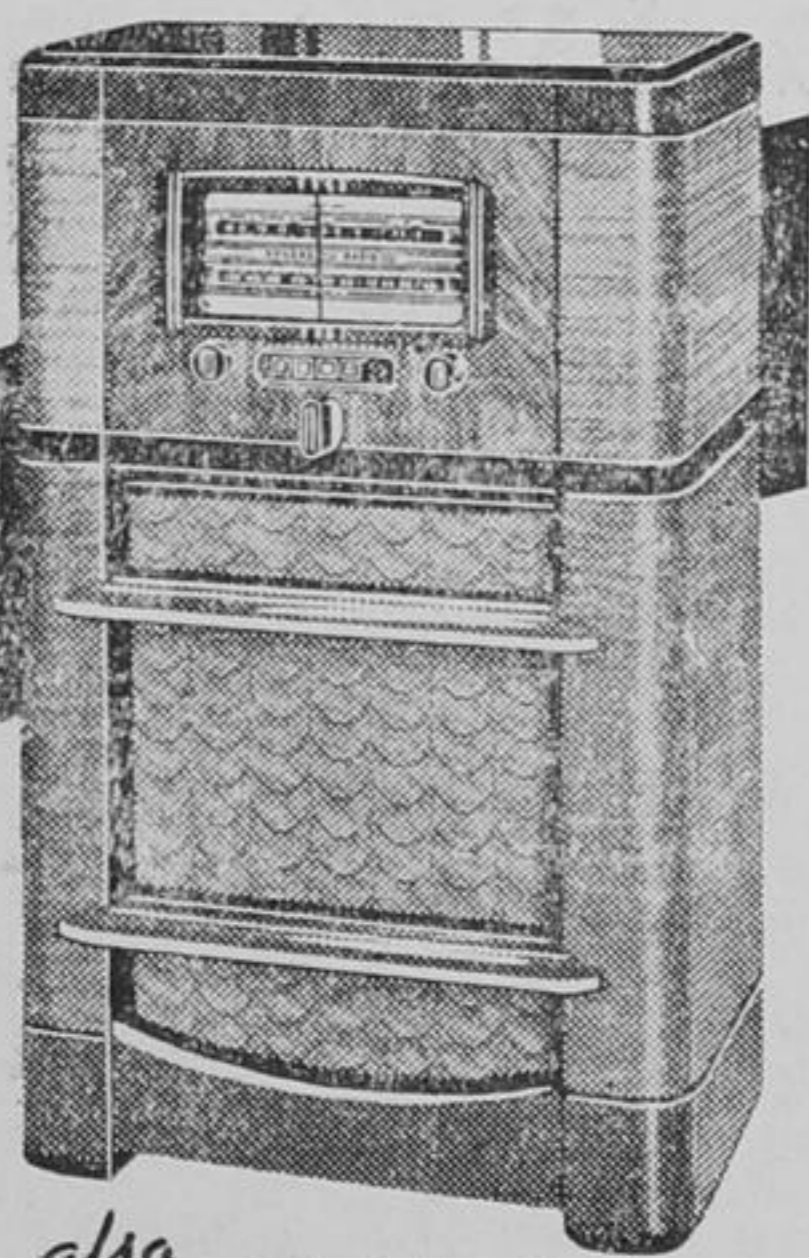
The lowest price on a brand new 1940 Long and Short Wave Console ever offered. A \$30.00 reduction from last year's values. Come in and see it!

You're Invited to Our Display!

**F. Y. W. Brathwaite**

Phone 18

Richmond Hill



- also With Built-in Aerial
- Large Slide-Rule Clear-Vision Dial.
  - 3 Watts Output.
  - Tone Control.
  - 10" Matched Dynamic Speaker.



C. P. R. Promotion



The promotion of H. C. James, assistant general passenger agent, Canadian Pacific Railway Company, Montreal to the similar post in charge of the Ontario District, with headquarters at Toronto, has been announced by George E. Carter, general passenger agent of the company. Mr. James succeeds the late C. B. Andrews and takes over his new duties November 1st. Mr. James in his 25 years' experience with the Canadian Pacific Railway has covered a wide field in Canada and the United States, embracing positions of ever increasing importance and responsibility.

Thornhill District News

United Church W. A. Celebrated Fiftieth Anniversary — Interesting Antiques Shown

The Thornhill Women's Association celebrated the 50th anniversary of their club Wednesday afternoon, in Thornhill United Church.

Over one hundred ladies, guests and members attended the lovely tea held in the Sunday School room. A most fascinating display of antiques belonging to the club members, originally the possessions of their pioneer ancestors, was shown, some of which dated back to 1799. Some of the most interesting were: a pepper grinder, owned by Mrs. Fred Farr, well over 100 years old; a cook book, 1791, a Columbian magazine, a quilt, sunrise effect, a parasol over 50 years old, all owned by the Boyle family; a hair ring and a snuff box both over 100 years old and owned by Mrs. A. Thompson; a scrap book containing many thrilling articles. But most important of all, were a melodian, owned by the church which served its purpose for church services before an organ was substituted; and last but by no means least, an array of ribbons which were taken from the sanctuary of Louis Riel, the noted Historical Rebel Leader of Lower Canada after he

was captured by the North West Mounted Police in 1885. They were presented by Mrs. A. Thompson. Many other articles of interest were shown by the association.

The only surviving member who attended the first meeting of this organization 50 years ago was present and received the honour of cutting the large birthday cake.

This was apparently farm implement year for Hallowe'en pranksters in Thornhill. They seemed to have a special pick on Agricultural equipment and cultivators, wagons, etc. were found in the most unusual places Wednesday morning. A wagon and rack decorated the doorstep of the Hotel and the school lawn was tastefully decorated with cultivators.

Moving pictures will be shown in the Lawrence Memorial Hall on Friday evening, November 3rd. Royal visit picture will be shown along with many other films.

Mr. Fred Pearson, assisted by Mr. Tom Long of Toronto were guests at the Thornhill Badminton Club last Thursday evening. Mr. Pearson who is connected with the Margesson Co. (a Badminton firm), Toronto, played an exhibition game with Mr. Long for the benefit of the beginners. Mr. Pearson also gave advice to the members which was greatly appreciated.

A reception was held at the home of Mr. and Mrs. Roy Bowes of Maple in honour of Mr. and Mrs. E. J. Radley who were married recently. A large group of guests gathered and an enjoyable evening was spent in "Old Time Dancing".

RICHMOND HILL UNITED CHURCH

Rev. C. W. Follett, B.D. Pastor  
Sunday, November 5  
9.45 a.m.—Sunday School. All Departments.

11 a.m.—Divine worship. "The Message of Jonah for To-day."

7 p.m.—Vesper service. One hour only. A full choir will render inspiring music at all services. You and your family and friends cordially invited.

Keep your Sundays for the great things of the soul. Come to church.

ST. MARY'S CHURCH (Anglican)

RICHMOND HILL  
Rector: Rev. W. F. Wrxon, L.Th.  
Choir Leader: Mr. R. Edmonds  
Organist: Miss L. Yerex

Sunday, Nov. 5th Trinity 22  
11 a.m.—Holy Communion.

3 p.m.—Sunday School.

7 p.m.—Evening Prayer and Sermon.

Friday 8 to 8.15 p.m.—Special Prayer Service.

All cordially invited to these services.

RICHMOND HILL PRESBYTERIAN CHURCH

Rev. J. D. Cunningham, B.D., Minister  
Sunday, November 5

11 a.m.—"Vanguard and Rearguard."  
2.30 p.m.—Sunday School.

The candle lighted in Palestine nearly two thousand years ago will never be put out.

RICHVALE

A fine time was enjoyed at the first euchre held by the Acme Athletic Club held last Friday at the home of J. W. Hall. Prize winners were: Gents, first, James Hall; second, "Richy" Sayers. Ladies, first, Peter Walker (playing as lady) second, Mrs. Christopher. The next in the series will be held at the home of Mrs. George Patterson, Yonge Street, Friday, November 10th. The series will continue throughout the season on the 2nd and fourth Fridays of each month.

Proceeds of a euchre and "lucky draw" held Monday evening in the basement of Richvale school, under the auspices of the Red Cross Society, were gratifying to the committee in charge who wish to thank everyone who helped to make it a success.

The regular monthly meetings, in future, will be held in the basement of the school on the first Monday afternoon of each month beginning at 3 p.m.

Materials for sewing are being cut out and may be obtained from the work room in the president's home, corner of Yonge Street and Spruce Ave., on Wednesday evening. Convenors will be present in the work room on the second, third and fourth Mondays of each month to lend assistance and to distribute materials.

All those with a desire to help in the great work of the Red Cross are cordially invited to join. Particulars may be obtained from the president, Mrs. J. Warwick, Stop 22A, Yonge Street.

CARRVILLE

Mr. and Mrs. R. Vanderberg and Mr. and Mrs. Hewitt of Orillia spent a couple of days last week with Mr. and Mrs. J. Vanderberg.

Mrs. Perkins of Lang, Sask. and Mrs. Secord of Toronto spent Saturday with Mrs. W. Bone.

Miss I. Alexander spent the week-end in Toronto.

Mrs. Mayhew spent the week-end with friends in Peterboro.

Mr. and Mrs. C. Clarke, Madelene and Mrs. Hancock spent Sunday with Mr. and Mrs. Rear at Barrie.

Mrs. W. Williams of Simcoe Point visited Mrs. W. Bone on Sunday.

Mrs. Holmstead and son Victor of Toronto spent Sunday with Mr. and Mrs. W. Wynn.

The Y.P.U. held a Hallowe'en party last Friday evening in the school. There were quite a few in costume. Madelene Clark and Kay Brazier took first prize in girls and Bill Norris first prize for boys.

The Y.P.U. expect to have Mr. Hunnisset and his boys at the church the last of November. Further notice later.



"Why don't I call them up?"



Yes, why not? Haven't you often started a letter when your thoughts went a-wandering—made you want to talk rather than write . . . and, then, within a minute, you heard "Dear Mary"—her own familiar voice.



"And here's Johnny!"



Watch a child's face when he hears Daddy's voice. You wish Daddy himself could see it—then he'd really know how much it means to his family, when he calls from a distant town.



"...now I call them every evening!"

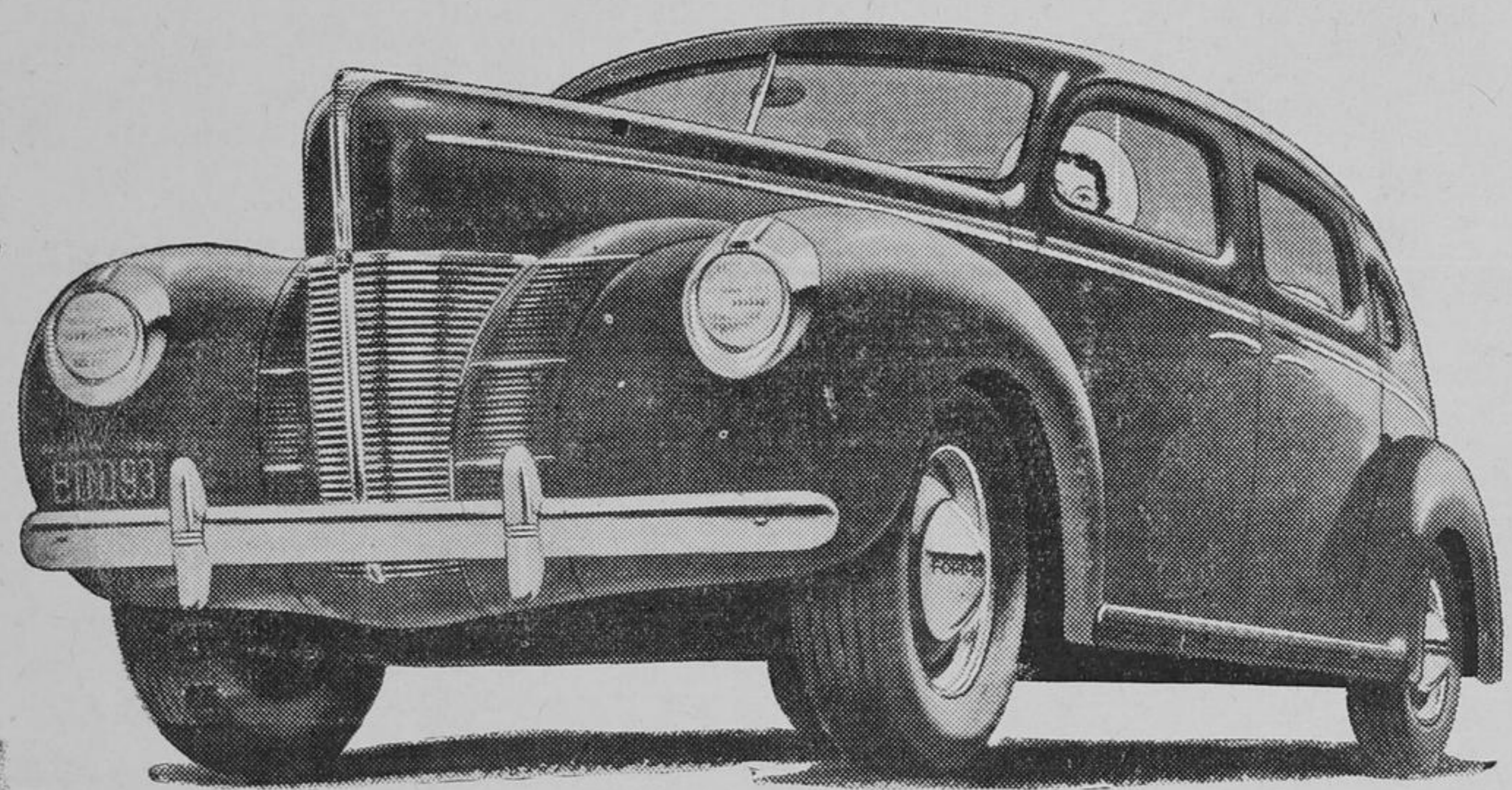
Somehow you are attracted to a man who says this. In those few words he tells you much about himself and his family. He sets an example by "Going home" every evening—

by LONG DISTANCE

By using low Night Rates (which apply every evening after 7 and all day Sunday), and placing "Anyone" calls—you can talk a long way for very little.



Announcing  
**THE NEW FORD CARS FOR 1940**



22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

WHAT do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety—and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. There is a finger-tip Gearshift conveniently located on the steering post. An improved transmission is unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Improved spring suspension and a new ride-stabilizer.

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay bright longer. They have the famous 85-hp. Ford V-8 engine—which blends 8-cylinder smoothness with economy.

You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!



**22 IMPORTANT FORD IMPROVEMENTS**

**FOR COMFORT**—More room inside. New Controlled Ventilation. New torsion bar ride-stabilizer. Improved spring suspension. Self-sealing shock absorbers. Two-way adjustable driver's seat. New-type resilient front seat backs. New "Floating-Edge" seat cushions.

**FOR CONVENIENCE**—New Finger-Tip Gearshift. Engine more accessible. Two-spoke steering wheel. Light switch on instrument panel.

**FOR STYLE**—New exterior beauty. New interior luxury. New instrument panel.

**FOR SILENCE**—Improved soundproofing. "Easy Shift" transmission. Curved disc wheels.

**FOR SAFETY**—Sealed-Beam Headlamps. Dual windshield wipers at base of windshield. Larger battery and generator. Headlight Beam Indicator in driver's direct vision.

**PLUS THE FUNDAMENTAL FORD FEATURES**

**LITTLE BROTHERS**

FORD SALES AND SERVICE

Yonge Street

Richmond Hill

