

# INTEREST INCREASING in the CONTEST

## \$500.00 Offered in Cash FREE

### Prize Awards

#### RICHMOND HILL "LIBERAL"

#### GOOD-WILL SHOPPING CLUB

## 20 Valuable Cash Prizes

### To Be GIVEN Away FREE

TO THE BUYING PUBLIC OF RICHMOND HILL, THORNHILL, MAPLE, LANGSTAFF, ELGIN MILLS, VICTORIA SQUARE & Surrounding District

### SALES AND SUBSCRIPTION CAMPAIGN

#### VOTES FOR SUBSCRIPTIONS

A SPECIAL INVITATION IS EXTENDED to the MEN, WOMEN, BOYS and GIRLS of RICHMOND HILL and SURROUNDING COMMUNITIES to share in this big event. You can win a valuable cash prize for your spare time in the next few weeks. Secure new, renewal and arrears subscriptions and receive vote credits on payment of subscription accounts. The largest total vote secures the first award, the next number of votes the second prize, and so on until the grand prizes are awarded. Those contestants who do not share in the grand prize awards will receive a cash commission cheque on all subscriptions turned in throughout the entire campaign, provided a minimum of \$25.00 is secured.

#### AND FOR CASH PURCHASES

A number of "Club" merchants are joining to cooperate in this distribution in an effort to encourage more local patronage and to stimulate cash purchasing. Contestants and their supporters who patronize these stores will receive coupons on the following basis:

- 1—One unit of 25 votes given with each 25 cent cash purchase, or in the same ratio.
- 2—Votes will also be allowed on payment of current and outstanding accounts.
- 3—Any Club Merchant will be allowed to offer additional votes at his own discretion.
- 4—Subscription votes and votes on cash purchases from Club Merchants are of equal value, and will be combined on total votes.

#### First Prize

\$100.00  
CASH

#### Second Prize

\$50.00  
CASH

#### Third Prize

\$25.00  
CASH

#### Fourth Prize

\$20.00  
CASH

#### Fifth Prize

\$15.00  
CASH

#### Sixth Prize

\$10.00  
CASH

#### Seventh-Eighth Prizes

\$5.00  
CASH

#### Ninth - Tenth Prizes

\$3.00  
CASH

#### Ten Weekly Prize Awards

Weekly Prizes will be offered to Contestants turning in largest total votes from week to week.

1st — \$2.00 Cash  
2nd — \$1.00 Cash

NOTE—Only One First and Second Special Prize will be allotted to any one contestant

**W. Lauder Glass**  
Fresh and Cooked Meats  
Phone 3 Richmond Hill

**Cecil Mabley**  
White Rose Service Station  
Yonge St. Richmond Hill

**Kerr Brothers**  
Bakery and Grocery  
Phone 77 Richmond Hill

**Richmond Tailors**  
J. A. GREENE  
Phone 49J, Richmond Hill

**Alex Kerr**  
BUTCHER  
Phone 117, Richmond Hill

**George Allison**  
Groceries and Provisions  
Richvale  
Phone Richmond Hill 1r21

**A. J. Mansbridge**  
Your Family Butcher  
Phone 97 Richmond Hill

**Andrew E. Snider**  
General Store  
Phone 23 Maple

**H. F. Austin**  
DRUGGIST  
Phone 33 Richmond Hill

**R. J. Craigie**  
Men's and Boys' Wear  
Boots and Shoes  
Yonge St. Richmond Hill

**G. A. Donnelly**  
Radial Station — Lunches  
Groceries & Confectionery  
Phone 177, Richmond Hill

**Arthur A. Eden**  
Groceries and Provisions  
Richmond Hill Phone 8

**Brathwaite Hardware**  
Everything in Hardware  
Phone 18 Richmond Hill

**Joe Webber**  
General Store  
Elgin Mills  
Phone Richmond Hill 129

**N. D. Hicks**  
Adanac Store and  
Service Station  
Yonge and No. 7 Highway  
Langstaff

**Cities Service Garage**  
M. P. MALTBY, Prop.  
Phone 12 Richmond Hill

**Glenn's Drug Store**  
Drugs, Stationery,  
School Supplies Etc.  
Phone 71 Richmond Hill

**I. D. Ramer & Son**  
Coal and Wood  
Builders' Supplies  
Phone 10 Richmond Hill

**Paris Auto Supply**  
J. PARISI, Prop.  
Phone 86 Richmond Hill

**F. Charlton**  
Groceries, Dry Goods  
Flour & Feed  
Phone 13 Thornhill

**Victoria Square General Store**  
P. W. WILLOWS, Prop.  
Victoria Square  
Phone Stouffville 7508

**Thornhill Meat Market**  
Fresh and Cooked Meats  
Phone 1 Thornhill

**James C. Young**  
B.A. Service Station  
Richmond Hill

**E. W. Grainger**  
Barber, Tobacco, etc.  
Richmond Hill

**Thornhill Hardware**  
Phone Thornhill 33  
The Store with a Stock  
Yonge St. Thornhill

**Richmond Hill Dairy**  
Geo. S. Walwin, Prop.  
Phone 42 Richmond Hill

**Vaughan Garage Service Station**  
No. 7 Highway, Thornhill

**Mortson's Store**  
General Store  
Victoria Square  
Phone Stouffville 4012

**Davies' Dry Goods Store**  
Phone 119, Richmond Hill

**Little Bros.**  
Ford Sales & Service  
Phone 174w Richmond Hill

#### RULES AND REGULATIONS GOVERNING CONTEST

- 1—This Contest is open to any BOY or GIRL, MAN or WOMAN residing in Richmond Hill or surrounding district.
- 2—Employees of The Liberal, all club merchants, their employees or their immediate families are not eligible to enter this Contest. This does not apply to newspaper correspondents or part-time employees.
- 3—Entries will be made on Entry Blank, or in writing to THE LIBERAL.
- 4—Vote coupons must be deposited at THE LIBERAL office. Name of contestant must be plainly written on each to insure proper credit.
- 5—Coupons, once deposited in favor of any one contestant, cannot be transferred to another.
- 6—Contestants will not be allowed to solicit votes in or directly outside of Club Merchants' stores, nor to buy or sell votes or to accept purchased coupons, under penalty of disqualification.
- 7—Cash must accompany all subscriptions where credits are desired. Each contestant is an authorized agent of this newspaper and it is distinctly understood that EACH member will be RESPONSIBLE FOR MONEY and remit amount in full to club headquarters.

- 8—The first 10 Contestants having largest number of total votes on closing date shall constitute the winners of the Grand Prize Awards in the order of the final standing.
- 9—In the event of a tie for any of the awards, prizes will be given on an equal basis to each tying club member. Also we reserve the right to substitute any prize with a cash commission of not less than 50 per cent of total cash subscription returns.
- 10—Final count will be supervised by a Special Committee.
- 11—This newspaper reserves the right to offer special credits at any time during the competition and to correct typographical errors that may occur in any of its announcements.
- 12—It is understood that the interpretation of the rules and regulations and any other questions pertaining to the competition, will be decided by the Club Manager and that his decision will be accepted as final.
- 13—In becoming a member or participating in this competition, contestants agree to abide by the above conditions.

FOR FURTHER INFORMATION WRITE OR PHONE CLUB HEADQUARTERS  
THE LIBERAL, R. L. Taylor, Club Manager

#### How to get Big Votes

Schedule of Votes Given on Subscriptions

Renewal Subscriptions Dated from Aug. 1st, 1939  
Each Year ..... 1000 Votes  
Arrears Subscriptions Prior to Aug. 1st, 1939  
Each Year ..... 3000 Votes  
New Subscriptions, Not on Present Mailing List  
Each Year ..... 5000 Votes

#### Save These Coupons

100 Free Votes for  
Name of Contestant

Each issue during the competition this coupon, when neatly cut out and mailed or brought to the Club Headquarters will count for the person whose name appears above.