

\$500.00 Offered in Cash FREE Prize Awards

RICHMOND HILL "LIBERAL" GOOD-WILL SHOPPING CLUB

Commencing Saturday, August 26th.

Ending Saturday, October 21st

First Prize
\$100.00
CASH

20 Valuable Cash Prizes To Be GIVEN Away FREE

TO THE BUYING PUBLIC OF RICHMOND HILL, THORNHILL, MAPLE, LANGSTAFF, ELGIN MILLS, VICTORIA SQUARE & Surrounding District

Second Prize
\$50.00
CASH

Third Prize
\$25.00
CASH

SALES AND SUBSCRIPTION CAMPAIGN

VOTES FOR SUBSCRIPTIONS

A SPECIAL INVITATION IS EXTENDED to the MEN, WOMEN, BOYS and GIRLS of RICHMOND HILL and SURROUNDING COMMUNITIES to share in this big event. You can win a valuable cash prize for your spare time in the next few weeks. Secure new, renewal and arrears subscriptions and receive vote credits on payment of subscription accounts. The largest total vote secures the first award, the next number of votes the second prize, and so on until the grand prizes are awarded. Those contestants who do not share in the grand prize awards will receive a cash commission cheque on all subscriptions turned in throughout the entire campaign, provided a minimum of \$25.00 is secured.

AND FOR CASH PURCHASES

A number of "Club" merchants are joining to cooperate in this distribution in an effort to encourage more local patronage and to stimulate cash purchasing. Contestants and their supporters who patronize these stores will receive coupons on the following basis:

- 1—One unit of 25 votes given with each 25 cent cash purchase, or in the same ratio.
- 2—Votes will also be allowed on payment of current and outstanding accounts.
- 3—Any Club Merchant will be allowed to offer additional votes at his own discretion.
- 4—Subscription votes and votes on cash purchases from Club Merchants are of equal value, and will be combined on total votes.

Fourth Prize
\$20.00
CASH

Fifth Prize
\$15.00
CASH

Sixth Prize
\$10.00
CASH

Seventh-Eighth Prizes
\$5.00
CASH

Ninth - Tenth Prizes
\$3.00
CASH

Ten Weekly Prize Awards

Weekly Prizes will be offered to Contestants turning in largest total votes from week to week.

- 1st — \$2.00 Cash
- 2nd — \$1.00 Cash

NOTE—Only One First and Second Special Prize will be allotted to any one contestant

How to get Big Votes

Schedule of Votes Given on Subscriptions

Renewal Subscriptions Dated from Aug. 1st, 1939	Each Year	1000 Votes
Arrears Subscriptions Prior to Aug. 1st, 1939	Each Year	3000 Votes
New Subscriptions, Not on Present Mailing List	Each Year	5000 Votes

W. Lauder Glass Fresh and Cooked Meats Phone 3 Richmond Hill	Cecil Mabley White Rose Service Station Yonge St. Richmond Hill	Kerr Brothers Bakery and Grocery Phone 77 Richmond Hill	Richmond Tailors J. A. GREENE Phone 49J, Richmond Hill
Alex Kerr BUTCHER Phone 117, Richmond Hill	Paris Auto Supply J. PARISI, Prop. Phone 86 Richmond Hill	A. J. Mansbridge Your Family Butcher Phone 97 Richmond Hill	Andrew E. Snider General Store Phone 23 Maple
H. F. Austin DRUGGIST Phone 33 Richmond Hill	R. J. Craigie Men's and Boys' Wear Boots and Shoes Yonge St. Richmond Hill	G. A. Donnelly Radial Station — Lunches Groceries & Confectionery Phone 177, Richmond Hill	Arthur A. Eden Groceries and Provisions Richmond Hill Phone 8
Braithwaite Hardware Ralph Paris Phone 18 Richmond Hill	Joe Webber General Store Elgin Mills Phone Richmond Hill 129	Little Bros. Ford, Mercury and Lincoln R. D. Little Phone 174w Richmond Hill	Cities Service Garage M. P. MALTBY, Prop. Phone 12 Richmond Hill
Glenn's Drug Store Drugs, Stationery, School Supplies Etc. Phone 71 Richmond Hill	I. D. Ramer & Son Coal and Wood Builders' Supplies Phone 10 Richmond Hill	George Allison Groceries and Provisions Richvale Phone Richmond Hill 1r21	F. Charlton Groceries, Dry Goods Flour & Feed Phone 13 Thornhill
Victoria Square General Store P. W. WILLOWS, Prop. Victoria Square Phone Stouffville 7508	Thornhill Hardware Phone Thornhill 33 The Store with a Stock Yonge St. Thornhill	Richmond Hill Dairy Geo. S. Walwin, Prop. Phone 42 Richmond Hill	N. D. Hicks Adanac Store and Service Station Yonge and No. 7 Highway Langstaff

RULES AND REGULATIONS GOVERNING CONTEST

- 1—This Contest is open to any BOY or GIRL, MAN or WOMAN residing in Richmond Hill or surrounding district.
- 2—Employees of The Liberal, all club merchants, their employees or their immediate families are not eligible to enter this Contest. This does not apply to newspaper correspondents or part-time employees.
- 3—Entries may be made on Entry Blank, or in writing to THE LIBERAL.
- 4—Vote coupons must be deposited at THE LIBERAL office. Name of contest must be plainly written on each to insure proper credit.
- 5—Coupons, once deposited in favor of any one contestant, cannot be transferred to another.
- 6—Contestants will not be allowed to solicit votes in or directly outside of Club Merchants' stores, nor to buy or sell votes or to accept purchased coupons, under penalty of disqualification.
- 7—Cash must accompany all subscriptions where credits are desired. Each contestant is an authorized agent of this newspaper and it is distinctly understood that EACH member will be RESPONSIBLE FOR MONEY and remit amount in full to club headquarters.
- 8—The first 10 Contestants having largest number of total votes on closing date shall constitute the winners of the Grand Prize Awards in the order of the final standing.
- 9—In the event of a tie for any of the awards, prizes will be given on an equal basis to each tying club member. Also we reserve the right to substitute any prize with a cash commission of not less than 50 per cent of total cash subscription returns.
- 10—Final count will be supervised by a Special Committee.
- 11—This newspaper reserves the right to offer special credits at any time during the competition and to correct typographical errors that may occur in any of its announcements.
- 12—It is understood that the interpretation of the rules and regulations and any other questions pertaining to the competition, will be decided by the Club Manager and that his decision will be accepted as final.
- 13—In becoming a member or participating in this competition, contestants agree to abide by the above conditions.

Cash Commission Prizes
(For Subscriptions Only)
10 percent

10 percent Cash Commission to all non-prize winners on paid subscriptions during the entire campaign, provided a minimum of \$25.00 is turned in.

Save These Coupons

100 Free Votes for Name of Contestant

Each issue during the competition this coupon, when neatly cut out and mailed or brought to the Club Headquarters will count for the person whose name appears above.

FOR FURTHER INFORMATION WRITE OR PHONE CLUB HEADQUARTERS
THE LIBERAL, R. L. Taylor, Club Manager