

### A COMPANY EVERY CANADIAN MAY WELL BE PROUD OF

From tiny beginnings on an Ontario farm ninety years ago, Massey-Harris has grown steadily, until now it is the largest maker of farm implements in the British Empire.

Keeping pace with and helping onward Canadian agriculture, it has also, since the Eighteen Eighties, spread out to most lands beyond the seas. Romance fills the years and experiences of the Company in its ventures abroad. A Canadian company with Canadian headquarters, it is today as solidly entrenched in the business of a score of other countries as it is in its native land.

Transacting business in 52 countries in addition to Canada, in the languages and currencies of these various countries is as fascinating as it is profitable. For while the exigencies of crops and conditions may vary the Company's fortune in these lands, yet it is a fact, that in the years from 1928 to 1937, because of this export business, Massey-Harris spent, in Canada \$21,261,763 more than the total revenue from its sales in Canada. Surely a valuable asset to our country and a Canadian achievement of which we may all be justly proud.

**MASSEY-HARRIS COMPANY LIMITED**  
THE SUN NEVER SETS ON MASSEY-HARRIS ACTIVITIES

### News and Information for the Busy Farmer

#### Demand Increasing For Lighter Cattle

Ontario farmers should finish more cattle at from 12 to 15 months, advises L. E. O'Neill, Director of Live Stock Branch, Ont. Dept. of Agriculture.

"With the demand increasing for lighter finished cattle, it is my opinion that we in Ontario should be planning for the production of more cattle to be finished at ages of from twelve to fifteen months, which means pasture is not of the importance it was when two-year-old and three-year-old steers were the objective of most farmers," declared L. E. O'Neill, Director of the Live Stock Branch, Ont. Dept. of Agriculture in discussing the beef situation in the province.

Consumer demand, continued Mr. O'Neill, is continually toward lighter beef which will yield small steaks and roasts, and away from heavy, fat, wasteful beef. There should be no dairy steers raised. It would be far better to market them as veal. If the American market is to be satisfactory as an outlet for Ontario feeders, then it must be satisfactory for American feeders. When this condition prevails, American buyers will take drafts of the best Western feeder cattle across the line for feeding purposes and Ontario will be asked to absorb the lower classes of cattle from the West.

With the production of Western cattle increasing in the mixed farming areas, there is a reduction in the general quality of Western cattle, so that the prospect of obtaining a large supply of satisfactory quality feeders from the West is not improving to say the least.

#### The Weed of the Week, Wild Carrot

Wild Carrot is spreading at an alarming rate in Ontario and is now considered one of the worst weeds in the province, states John D. MacLeod, weed expert of the Ont. Dept. of Agriculture. A biennial weed (wild carrot) requires two years to produce seed and can easily be distinguished by its stems, flowers and leaves which closely resemble the cultivated carrot.

Wild Carrot flowers from July to September. When open, they are in white, flat topped clusters, later closing up for the winter when they may break off and be carried miles over frozen ground and snow, scattering seeds as they are carried along.

Being a biennial, any plan for eradication should over a two year period. Wild carrot does not give any difficulty where thorough cultivation and a short rotation of crops is practised, but in meadows, which have been down two years or more, in pasture fields, fence lines, waste places and roadsides, it is rapidly becoming one of Ontario's worst weeds, declares Mr. MacLeod.

Pulling, spudding or cutting for two years in succession will not give plants an opportunity to mature seed and will lessen the infestation considerably. Sheep will eat Wild Carrot if they are permitted to pasture the infested area before plants become too far advanced. Pasture fields or hay fields where a single cut of hay has been taken off early should be trimmed again the latter part of August. It should be kept in mind that all plants in flower are two year plants which will die that fall. It is of vital importance that such plants be kept from maturing seed.

An average plant may produce thousands of seeds, each of which bears rows of prickles; these stick to animals, clothing, etc., and may be carried long distances. Wild Carrot seed is an impurity in Timothy and clover seed. Those keeping fields for seed should rogue carrot plants from the seed crop.

The use of chemicals is the only practical solution to the eradication of Wild Carrot on areas which cannot be cultivated. Spray to saturation when first blooms appear using a high pressure power sprayer. Write the Crops, Seeds and Weeds Branch, Ont. Dept. of Agriculture, Toronto, for pamphlet on "Weed Eradication by Chemicals."

Wind sweeping across a narrow path in Belfountain district last Friday blew over a wooden silo of Archibald McArthur. The village received neither wind nor rain during the freak storm.

### Chick'n Chats

By H. E. LeMasurier

During the growing season some feeders feel that they can neglect their pullets insofar as feed is concerned. The necessity of a balanced ration is quite as important during this period as at any period in the birds' history. The object should be to produce a pullet as near to its mature weight as possible, before it starts laying. This enables a pullet to stand up under the strain of a heavy winter's egg season, while at the same time, to lay a larger egg, which of course means more profit.

Some feeders claim they can raise good pullets on wheat plus what worms and bugs the birds can pick up. This might be accomplished in some exceptional cases, but it is a dangerous practice for the average poultry producer to follow. What control has such a feeder over the amounts of minerals, proteins and vitamins his birds consume. After a heavy rain, a flock may manage to get a good feeding of worms. This might be used as an excuse for protein, but it is an unreliable source, and a most convenient way to pick up any diseases that might happen to be in the ground. We know that the sun is a good sterilizer of soil. The sun will kill parasites in their various stages and also most disease, but the worm can bring infections from below the top layer of soil, which, after all, is the only layer that gets sufficient sun to kill any organisms that might be present.

Some types of soil might contain sufficient mineral materials to produce good growth, but these types of soil are few and far between. Green range is very necessary for good growth, but the season in which this range is most valuable is so short, that unless a poultryman is constantly planting new plots for green feed, his attempt to balance his poultry ration becomes hopeless.

To enable a bird to grow good bone and muscle, we must provide the makings and the quality of the result depends on the quality of the makings.

Questions on any subject pertaining to poultry will be answered through this column. Address your questions to "Chick'n Chats", c/o The Liberal, Richmond Hill. We invite you to tell your poultry problems to us.

#### WOODBIDGE Y.P.S. GROUPS UNITE FOR ANNUAL PICNIC

Despite unfavourable weather approximately sixty-five local young people journeyed to Musselman's Lake for the joint picnic staged last Saturday by the local United and Presbyterian Young People's Societies. Only a few contests were abandoned due to the rain and all present enjoyed the splendid program of land and water sports arranged by a committee composed of Miss Ida Frankum, Miss Betty Beamish, Ross Cameron and Clarence Coles. Winners were: Balloon contest, Everett Kellam; girls' shoe kicking, longest distance, Miss Bertha Whitmore, shortest, Miss Thelma Shore; shoe hopping, boys, Everett Kellam, Don McCallum; eating soda biscuits, Harry Allen; man calling, Miss Janey Nattress and Murray Burton; drinking bottle contest, Cameron McClure and Miss Margaret Beamish; boys' swim race, Norman Brice; floating newspaper reading, Maurice Lennox; pie eating champion, Andy McClure.

Arrangements for lunch were in the hands of Mrs. Garfield Farr, Mrs. H. Lovett, Miss Thelma Shore and Miss Bertha Whitmore. Dancing in the pavilion concluded the day's activities.

#### STOCK REGISTER

Imported Suffolk Stallion DEE-SIDE HOPEFULL (292) 6700 sired by Blackmore Hopefull 5206. Dam Maggiette (330) 17050, the property of Wm. Glass, Lot 11, Concession 5, Vaughan, phone 79r3 Maple. This horse is a beautiful chestnut, weight 1850 lbs. Will stand in own stable for service for the season. Terms to insure foal, \$1.00 service, \$11.00 payable on or before March 1, 1940. All accidents at owner's risk.

#### PUREBRED PERCHERON STALLION

ROBB DALE CARBERT (15692) The property of William Glass, Lot 11, Con. 5, Vaughan, phone 79r3 Maple. This horse is black and weighs about 1950 lbs. This horse will stand in his own stable for service for the season. Terms to insure foal \$1.00, service \$11.00 payable on or before 1st March 1940. Persons disposing of their mares before foaling time or not returning them regularly to horse will be charged insurance whether in foal or not. All accidents at owner's risk.

### J. FOX

ALL KINDS OF SHEET METAL WORK  
Furnaces, Eave Troughs, Metal Garages, Roofing  
Jobbing Promptly Attended to  
Established 1880

## At Maple Freight Sheds

FIRST CLASS BREAD FLOUR  
ALSO MONARCH PASTRY FLOUR  
CAFETERIA LAYING MASH,  
O.A.C. Formula  
MILKMAKER, O.A.C. Formula

SALT  
Prices as follows:  
FINE SALT, 100 lbs. .... 65c.  
COARSE SALT, 100 lbs. .... 80c.  
IODIZED SALT, 100 lbs. .... 85c.  
BLOCKS, each ..... 40c.  
BLOCKS IODIZED, each ..... 40c.

CAR MILL FEED  
Priced as follows:  
BRAN ..... \$1.35 per cwt.  
SHORTS ..... \$1.20 per cwt.  
MIDDINGS ..... \$1.35 per cwt.

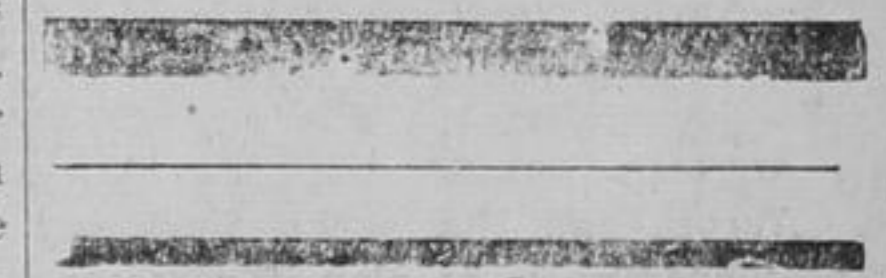
NUT AND STOVE COAL  
No. 1 ANTHRACITE  
COAL ORDERS  
PHONE MAPLE 19W

1 Car load of Pine Slabs and Edgings cut 1 foot lengths, at reasonable price

1 Car load of Peeled Cedar fence posts at 20-25-30 cents each

Solicit Your Continued Patronage  
My Motto—Courtesy, Service and Fair Deal to All

## C. E. SMITH



Phone Stouffville 7313  
Gormley R.R. 1

## BALING Hay & Straw

Having taken over Moore Bros. baling business I am prepared to bale hay and straw on short notice. Price reasonable. Latest facility for moving outfit.

PERCY COBER  
Successor to Moore Bros.

#### HELEN SIMPSON FLOWERS

For All Occasions  
Phone orders delivered anywhere in North Yonge St. District  
2518 YONGE STREET  
(At St. Clements)  
MOHAWK 3000

#### Bowden Lumber & Coal CO., LTD

LUMBER OF ALL KINDS  
Insulux, Donnacona Board, etc.  
LANSING  
WILLOWDALE 42 HUDSON 0234

EYES EXAMINED  
— AND —  
GLASSES FITTED  
— by —  
DR. P. P. SMYTH  
— at —  
GLENN'S DRUG STORE  
EVERY FRIDAY 2 to 5 P.M.

#### Real Estate — Insurance

Conveyancing  
Estates Managed  
Rents Collected

J. R. Herrington  
93 Yonge St. Richmond Hill  
C.N.R. Money Order Office

#### INSURANCE

LIFE, FIRE,  
ACCIDENT, SICKNESS  
PLATE GLASS, AUTOMOBILE  
BURGLARY, GUARANTEE BONDS  
SPECIAL RATES TO FARMERS  
ON ALL CARS  
TARIFF & NONTARIFF CO'S  
A. G. Savage  
Old Post Office  
Richmond Hill

"Young Man—  
I THINK YOU'VE GOT  
SOMETHING THERE!"



● Grandma always was a keen shopper and quick to "snap up" a bargain ... but you'll recognize these BARGAIN OFFERS without her years of experience ... you save real money ... you get a swell selection of magazines and a full year of our newspaper. That's what we call a "break" for you readers ... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

#### ALL-FAMILY OFFER

THIS NEWSPAPER, 1 YEAR AND ANY THREE MAGAZINES  
PLEASE CHECK THREE MAGAZINES DESIRED

- |   |   |
|---|---|
| <input type="checkbox"/> Maclean's Magazine (24 issues), 1 Yr.            | <input type="checkbox"/> Rod and Gun, 1 Year.           |
| <input type="checkbox"/> National Home Monthly, 1 Year.                   | <input type="checkbox"/> Silver Screen, 1 Year.         |
| <input type="checkbox"/> Canadian Magazine, 1 Year.                       | <input type="checkbox"/> American Fruit Grower, 1 Year. |
| <input type="checkbox"/> Chatelaine, 1 Year.                              | <input type="checkbox"/> Parents', 6 Mos.               |
| <input type="checkbox"/> Pictorial Review, 1 Year.                        | <input type="checkbox"/> American Boy, 8 Mos.           |
| <input type="checkbox"/> Canadian Horticulture and Home Magazine, 1 Year. | <input type="checkbox"/> Christian Herald, 6 Mos.       |
|   | <input type="checkbox"/> Open Road (For Boys), 1 Year.  |

ALL FOUR ONLY  
\$ 2 50

#### SUPER-VALUE OFFER

THIS NEWSPAPER, 1 YEAR AND THREE BIG MAGAZINES  
GROUP A — SELECT 1

- News-Week, 6 Mos.
- True Story, 1 Yr.
- Screenland, 1 Yr.
- Judge, 1 Yr.
- McCall's, 1 Yr.
- Magazine Digest, 6 Mos.
- Parents', 1 Yr.
- Christian Herald, 1 Yr.
- Woman's Home Companion, 1 Yr.
- Collier's, 1 Yr.
- American Boy, 1 Yr.

#### GROUP B — SELECT 2

- Maclean's Magazine, 24 issues, 1 Yr.
- National Home Monthly, 1 Yr.
- Canadian Magazine, 1 Yr.
- Chatelaine, 1 Yr.
- Rod and Gun, 1 Yr.
- Silver Screen, 1 Yr.
- Pictorial Review, 1 Yr.
- American Fruit Grower, 1 Yr.
- Canadian Horticulture & Home Magazine, 1 Yr.
- Open Road (For Boys), 1 Yr.

ALL FOUR ONLY  
\$ 3 05

This Offer Fully Guaranteed  
MAIL THIS COUPON TODAY!  
(2)

Gentlemen: I enclose \$..... I am checking below the offer desired with a year's subscription to your paper.

All-Family       Super-Value

Name .....

St. or R.R. ....

Town and Province .....