

"THE LIBERAL"

Established 1878

AN INDEPENDENT WEEKLY

PUBLISHED EVERY THURSDAY AT RICHMOND HILL
J. Eachern Smith, Manager

Advertising Rates on Application. TELEPHONE 9
THE LIBERAL PRINTING CO., LTD.

Member Canadian Weekly Newspaper Association
Subscription \$1.50 per year — To the United States \$2.00
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THURSDAY, JUNE 29th, 1939.

OPTIMISTIC FEELING FOLLOWS ROYAL VISIT

Industrial figures have indicated during the past six weeks that business is on the up-trend. People are more optimistic; the purse-strings of capital have been removed; money is being spent more freely, and general appearances are, that Canada is due for a new wave of prosperity. The new tone of things may be largely attributed to the visit of Their Majesties, King George and Queen Elizabeth. At all events, a spirit of optimism has exerted itself which is good to see. Scientific Foods Ltd., will locate at the village of Wellington in Prince Edward County, Czechoslovakian glove company will be established at Brockville, while a large pottery plant employing five hundred men, is underway at Jerome, Que. At Kingston, construction of a new aluminum plant has started, while the Bata Shoe Company have decided to locate at Frankford. All these announcements are indicative of a new program of expansion.

What of the future? Will further industries be located or will the constant talk and threats of war which preceded the royal visit, be the means of scaring capital back into the vaults of the world? During the King's visit to Canada, the dictators have been crowded off the front pages of the daily newspapers. The people of Canada will be grateful to the newspapers of this Dominion if Hitler and Mussolini are permanently relegated to the inside pages now that Their Majesties have left these shores.

The newspapers can do much to fortify the feelings of the people against a possible war. Scare head-lines adopted by the metropolitan press will certainly be a factor in discouraging industry to continue expansion. If war does come, it cannot be helped, but in the meantime, under the circumstances, let us remain calm and continue the even tenor of our ways. Keeping people in a constant state of excitement will help matters none and we would suggest that the newspapers and press services, devote more space to those things going on at home and within the Empire, allowing the dictators to run their own little show, refusing them any volume of advertising in this country. By ignoring them, or at least reducing the space devoted to their constant threats and ravings, we may find eventually, that Mussolini and Hitler have more trouble on their hands right at home than with which they can hope to cope.

If the newspapers would take a lesson from the advertisement inserted in The Globe and Mail recently by The E. W. Reynolds Advertising Agency, they would be doing the people of Canada a great service. It was one of the finest pieces of literature it has been our privilege to read for some time. It contained some splendid hints which, if followed, would greatly reduce the state of fear existing today. The newspapers have been accused of becoming war-mongers and as was pointed out previously, head-lines in forty-eight and sixty point type will not alleviate, but will add to the hysteria. If Canadians only realized it, Hitler's move at Munich might prove a boomerang for Canada and The Empire with the transfer of Czechoslovakian funds to this continent. Just here, we would like to pay a tribute to the chap who wrote that copy in the Reynolds advertisement. Well written, brief, couched in simple language and convincing, it was an excellent piece of work. In an open letter to all daily newspaper editors, he said:

"Remember the feature headlines in the months prior to Their Majesties' visit? Stories of move and counter-move by the European nations . . . half of which never materialized, but which had done their job of scaring people half into the ground.

If a world collapse is expected tomorrow, people get worried and apprehensive and stop doing things. And that's what has been the trouble with people and therefore with business during the last few months. In ten years three types of total collapse have been prophesied—1. World trade — 2. World finance — 3. World politics—and these gloomy forebodings have never materialized. Being at the edge of a precipice means that we are still on top of it.

It's time for a change! We've had enough "scream" lines on the subject of international collapse. So from now on let's give ourselves a break and keep these things off the front page. Give us the news, but not with an importance it no longer warrants.

We hear a great deal about new political 'isms' from abroad. Some claim they are more efficient — are they? If so, at what price? One thing we do know: not one of them has afforded the plain man the simple liberty to move around and think and live as he pleases, and the opportunity to work out his own 'economic determinism'. This, our present system does so. It does afford a uniformity of opportunity and we have the best form of good government the world has produced.

We have no desire to become pollyannas and to blind ourselves to emergencies. A distinguished visitor recently stated that Canadians are the best informed people in the world, and we thank you editors for that. We believe in keeping that way. But we are rather weary of getting too much emphasis on one side of the news, so that we can't get on with our real job, which is building . . . producing . . . selling.

The newspaper's great value is in its influence on the thinking public. This, we repeat, has been amply demonstrated in the past few months. But Canada has been suffering from a propaganda of apprehension and the newspapers of the Dominion would be rendering the people a great service by conducting propaganda of confidence, friendliness and good neighborliness. That is what business and industry needs and it is what the Canadian people seek.

We say—more news about the doings of Canadian, British and American peoples, the builders of real democracy—more front page headlines about their activities, leaders, ideals and actions. There's a big job ahead of us. Let's go! We look to you for leadership in that direction.

The visit of the King and Queen has served to remind us of the things that have made us what we are today—that have led to this brotherhood of British nations held together only by a common tongue, common ideals—and the Crown!"

WEDDING

HILL-HART

Victoria Square church was the scene of a pretty wedding on Friday, June 23rd when Miss Thelma Hart, daughter of Mr. and Mrs. Charles Hart of Victoria Square, became the bride of Henry A. Hill, son of Norman Hill and the late Mrs. Hill of Nobleton. Bridesmaids were Miss Marjorie Hart, Miss Marion Smith, Miss Marion Dymond, and Miss Myrtle Avison. Messrs. Walter and Ross Hill supported the groom and ushers were Messrs. Leslie Hart, Jack Dymond and Allan Prowse. Wedding music was played by Mrs. Murray Baker and a vocal solo was rendered by Miss Verna Cherry.

Following a reception the couple left for a honeymoon in the Muskoka area. They will reside at Nobleton.

Health Hints

By J. R. Harrison, D.C.

Good health is based not only on right physical conditions, but mental and emotional factors play a leading role and these mental and emotional factors arise from the fundamental philosophy of life held by the individual. If this philosophy is a healthy one it leads to courage which always reinforces the nervous energies of the body. Courage is of two kinds. One man's philosophy of life may lead him to say "It is natural to fight and I have confidence in myself to win out in the battle of life." This is one general type of courage. But another man may look deeper and deny that it is natural to fight seeing that fighting is a conception to the rule as both animals and men generally only fight if it is necessary or rather if they think it is necessary. In other words everything in nature always tends not to fight but to follow the line of least resistance. Look at the body under a microscope and it appears to be a battleground but we know in reality that all this activity works for the benefit of the body as a whole and there is no conflict of purpose. Thus from the larger viewpoint life is not a fight but a fulfillment and we can adopt an attitude of non-resistance because there is really nothing to resist and therefore nothing to fear. Either one of these two philosophical approaches to life breeds courage and therefore helps to maintain or restore health.

If Everyone

If everyone who drives a car could lie a month in bed,
With broken bones and stitched-up wounds, or fractures of the head
And there endure the agonies that many people do,
They'd never need preach safety any more to me and you.

If everyone could stand beside the bed of some close friend,
And hear the doctor say 'no hope' before that fatal end,
And see him there unconscious, never knowing what took place,
The laws and rules of traffic I am sure We'd soon embrace.

If everyone could meet the wife and children left behind,
And step into the darkened home where once the sunlight shined,
And look upon "The Vacant Chair" where Daddy used to sit,
I'm sure each reckless driver would be forced to think a bit.

If everyone would realize pedestrians on the street,
Have just as much the right-of-way as those upon the seat,
And train their eyes for children who run recklessly at play,
This steady toll of human lives would drop from day to day.

If everyone would check his car before he takes a trip,
For tires worn, lose steering wheel and brakes that fail to grip,
And pay attention to his lights while driving roads at night,
Another score for safety could be chalked up in the fight.

If everyone who drives a car would heed the danger signs,
Placed by the highway engineers, who also marked the lines,
To keep the traffic in the lane and give it proper space,
The accidents we read about could not have taken place.

And last, if he who takes the wheel would say a little prayer,
And keep in mind those in the car depending on his care,
And make a vow and pledge himself to never take a chance,
The great crusade for safety then would suddenly advance.
—C. E. Weiser, in Warton Echo.

Member of Honan Mission Tells of Conditions To Day in China

We are pleased to be privileged to publish the following interesting letter received by Miss E. Izzard of Richmond Hill from Helen Craw Mitchell of the Honan Mission of the United Church:

Changte, Honan,
April 29th, 1939.

Hello Friends:

It seems a long time since I have had anything to say in these letters. The months fly by, and correspondence is one thing that is habitually neglected. Time goes quickly and yet sometimes I feel that surely we have been in this war for more than two years. We hope and pray that Peace will come some day, but we have lost hope for an early peace.

Just one year ago I left Changte with the children, and after three weeks we set up at Peitaiho, a lovely seaside resort. We carried on without the head of the house for four months there, and then moved to the Port City of Tientsin. There we continued our refugee life. Peter was born at the end of October, and we enjoyed seeing our "better half" for three weeks. Mr. and Mrs. Hugh MacKenzie of our Mission kindly opened their home to us, and the kiddies attended the Tientsin Grammar School. It was a great advantage to have our eldest, Robert, in a good school, as he passed his seventh birthday last Fall. The little girls also attended kindergarten, and all three enjoyed school tremendously. However, Home is Best, so here we are again, and I am trying to carry on the educational process, although I have had no training in this line.

Our compounds look much as usual in the spring time. I have written in former years about our flowering bushes, almond, lilac, Judas tree, yellow roses and others—and of the profusion of violets and other little wild flowers. The children have greeted each new kind of flower so enthusiastically, and we are particularly rich in a neighbour's fine tulip bed, and lovely iris of all colors. Roses will come next, and the gardens will also begin bearing strawberries, and the new vegetables. There has been no rain to speak of, so these gardens depend for their moisture on hard labour. You can imagine how interested the children are in the streams of water, that flow towards the gardens as the gardeners turn out bucket after bucket, drawn up from the wells with rope and windlass. It is strange the attraction that good mud has, and how dirty they can get in a very short time!

A school for girls and young women was opened here last Fall, and over seventy are in attendance. The nurses' training school has also reopened classes and Miss Preston, just back from furlough, has to wrestle with the problem of how to fit classes in when there is so much work to be done in our overfilled wards. Our other Canadian nurse, Miss Georgina Menzies is to be married in June, and we are all looking forward to the event, which is to take place at seven a.m. to avoid the heat. Our little girls are to be flower girls, but I have not dared to tell them yet, as they will be too excited.

Mr. Eadie, who is now Senior Missionary at Changte, leaves next week for a year's furlough. Today a reception is being held, and all his friends are in to say "Good-bye." Bobby gravitated towards the Chinese sweeties, and then he found other boys with whom he is now playing football. I was over for a while trying out my inadequate Chinese in a social way. I can always express my admiration of a fine plump baby, and then when he starts to whimper with fright at the awful fair-haired creature, I retire gracefully.

The fields to the North of us are green with grain, and a dozen wells are scattered here and there, with

busy men and women constantly turning and turning the windlasses, and dumping the buckets. There are a few trees shading the wells, and most of the villages boast some greenery. It is a lovely rural scene, full of Peace and promise of a good crop in reward for the drudgery. We have few reminders of war, and the children would know nothing of it, if it were not for the aeroplanes. Every morning they roar over our heads, going south to spread terror and destruction, and the children can see the guns mounted above, and the bombs hanging below.

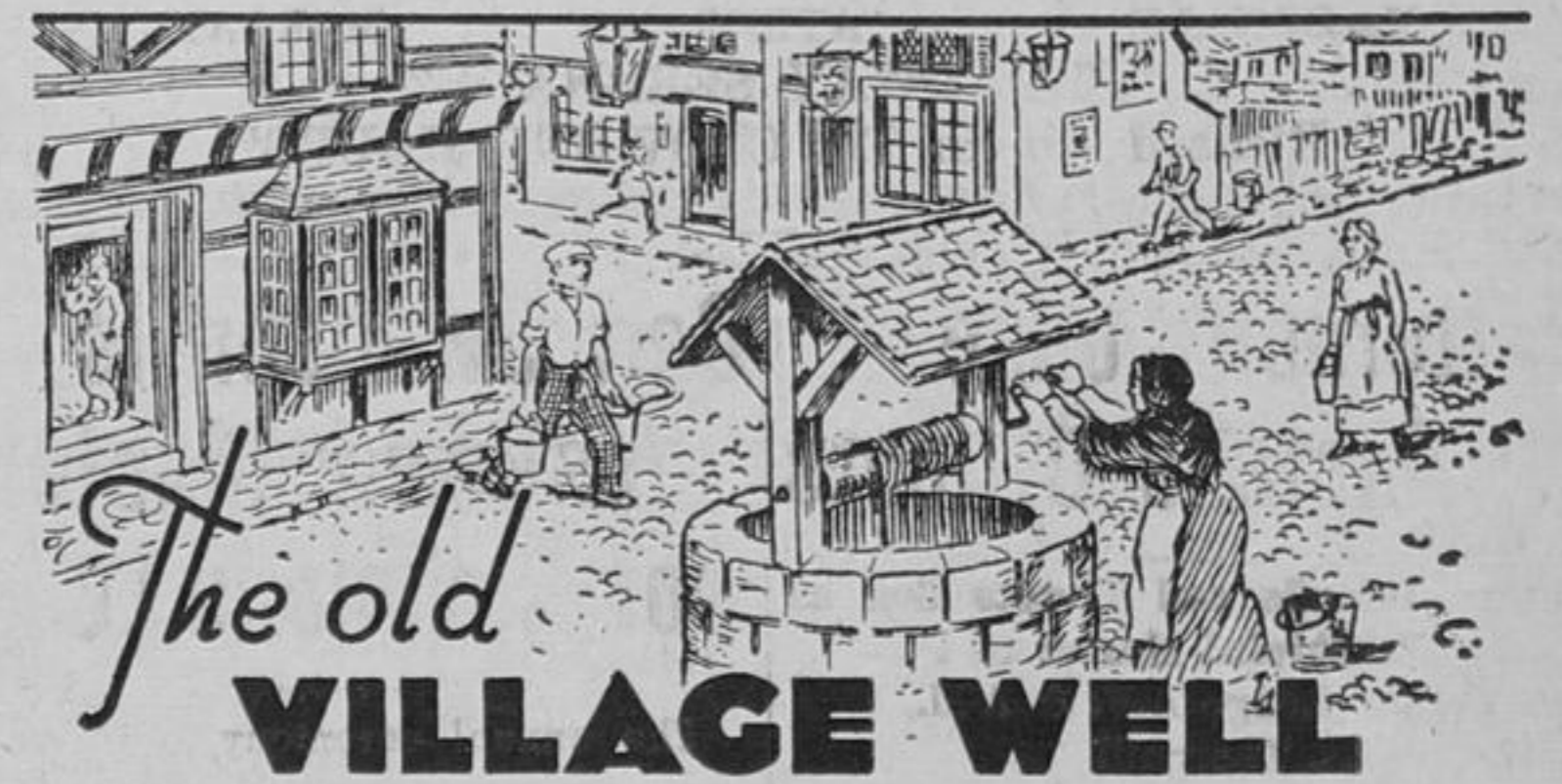
Again thanks to all of you who have remembered us. Christmas cards continue to arrive, as our mail service is not uniformly good. It is always good to hear from friends, and a real letter is much appreciated, particularly when we don't really deserve it.

With best wishes from us all,
Yours sincerely,
Helen Craw Mitchell.



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Dr. S. A. McKelvey, V.S., well-known Shelburne veterinary, has been appointed part-time government veterinary inspector by the Dominion Government.



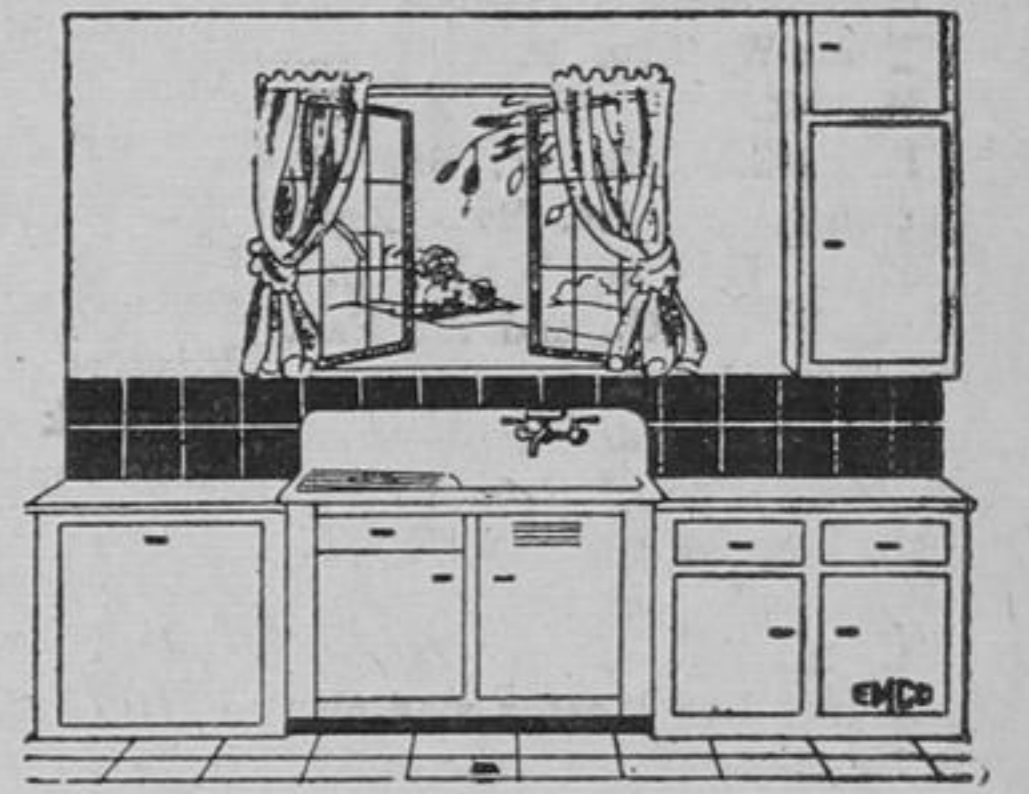
No more do people draw water from the Old Village Well, but many homes still depend on the antiquated iron pump.

It is back-breaking work to pump and carry water to the house in all kinds of weather. Don't make your family put up with such out-of-date methods any longer. An up-to-date, compact

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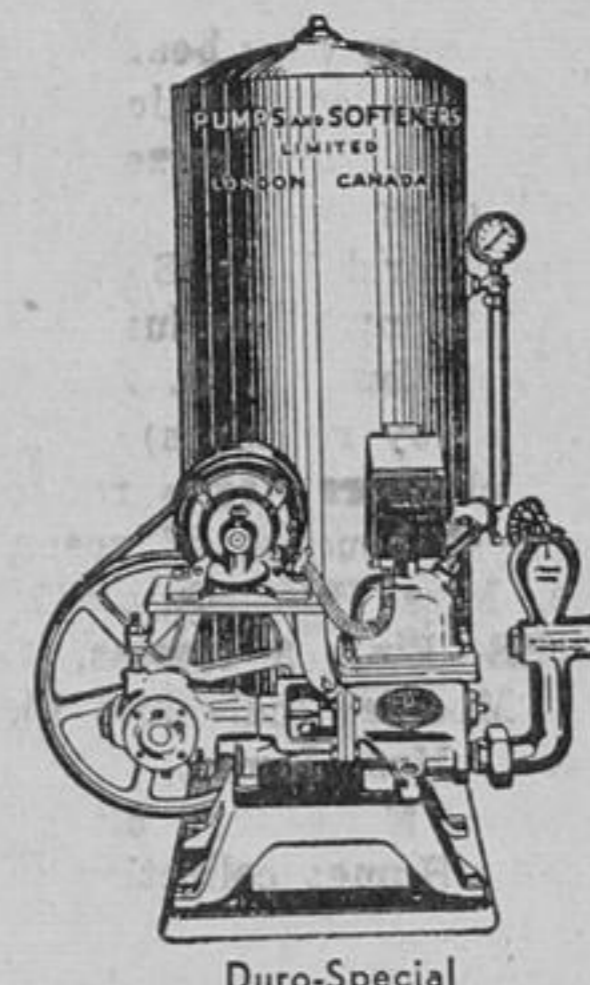
Running water also permits the installation of a Modern Emco Bathroom, a very necessary convenience for the health and well-being of your family. Also, Modern Emco Kitchen equipment to lessen the drudgery of housework.



Emco fixtures and equipment are moderately priced. The Snow-White 20" x 42" enamelled Sink only, including faucet ready for installation, costs **\$29.75**

Sink and Cabinet with faucet, as illustrated..... **\$57.15**
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