

"THE LIBERAL"

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CHRISTMAS HERE AGAIN

The return of the Christmas season each year serves to remind us that the Prince of Peace still reigns supreme, and that the celebration of His Birthday is a very significant event in the eyes of men.

The spirit of peace and goodwill which prevails so generally at this season reflects the spirit of Christ. His coming to the world was an occasion of great rejoicing and so it is fitting that amid the joyous celebrations of Christmas tide the outstanding significance of the day should be recognized and emphasized.

A serious consideration of the meaning of Christmas naturally leads one to reflect on whys and wherefores of Christmas giving. Some say there should not be general giving at Christmas time such as we now practise; that the money and effort might better be spent in other ways. But it is just the trouble in selecting gifts, the perceptiveness shown by friends as to what will please other friends, whether the gifts be large or small, the forethought and the sacrifices of time and money which build up for the great day such a spirit of sympathy and helpfulness. The gifts can hardly be omitted by those with money to spend.

Christmas is a time for renewal of spirit, for re-igniting of hope, for putting away anger and all uncharitableness, and for showing goodwill toward our fellow men. The heart becomes like a rock garden in spring, blossoming under the warm rays of the sun. For a time at least, even the hardest-hearted can then see in the customs of Christmas, something more than feeble ideas suited for weak-minded altruists. Each of us can then see that the altruist has really got hold of a great truth.

It seems that the best way to enjoy Christmas is by considering and contributing to the happiness of others, especially the children. This is truly a season when gift giving, sincere friendliness, and warm hearted hospitality find expression and foster a good-will and a sense of appreciation and thoughtfulness of others which brighten many a countenance and bring happiness and joy to many a heart.

A CHRISTMAS SECRET

What thoughts arise in our minds, what profound urges come into our breast, what noble actions are achieved when we think of Christmas. Christmas is the one season of the year that is not against anybody. It is for everybody.

Christmas has become synonymous with two things, giving and receiving. The younger we are the more we think of the latter. The big question then, is, "What will I get"; as we get older the question is "What Will I Give?" This is as it should be for the true spirit of Christmas must ever be the spirit of Christ, which is epitomized in service to the glory of God and the uplift of others.

The person or persons, who during this Christmas season, give of their means to feed those who faint from hunger, warm those who are perishing with cold, clothe those who are scantily dressed and shelter those who are homeless, may safely rely on this, that their food will be sweeter, their own fireside the cozier, their homes the more cheerful and their joys the more complete as a result of the part they have played in the helping to make others happy. Herein lies the secret of true happiness. An anonymous poet puts it in these words:

Christmas is a time of secrets,
So I'll whisper one to you;
Grandpa says that all who try it
Find that every word is true:
"Would you have a happy day?
Give some happiness away."
Grandpa says this little secret
Should be carried throu' the year,
And if all would try to heed it,
Earth would soon be full of cheer:
Would you have a happy day?
Give some happiness away.

HEAVIER PENALTIES NEEDED TO CHECK TRAFFIC TOLL

Death stalks our highways, and our own Yonge Street ranks amongst the most dangerous of traffic arteries in Ontario. There have been an alarming number of accidents in our midst lately but we have become so used to them we accept them with cool complacency.

If we are to drive on our highways with any degree of safety and security there needs to be a more rigid enforcement of traffic laws. There is need for stiffer penalties for all violations of the Highway Traffic Act. Too much leniency in our courts for violation of speed limit and reckless driving charges does not tend to more safety on our highways. Many plans to make us safety conscious have been tried but undoubtedly the best way to make our highways safe is to prosecute those who violate the rules of the road. Stiff fines and jail sentences are essential if the terrific toll of traffic accidents is to be stopped.

THANKS TO THOSE WHO SERVE

Next Monday is nomination day and those who have served on municipal council will give an account of their stewardship. As a rule their year's work is rewarded with plenty of criticism but we think a feature of every nomination should be a hearty vote of thanks to those who have served in public office during the past year.

Those who serve in public office are not half appreciated. Too often those who shoulder their share of community responsibility by accepting public office at once become the target for all kinds of ridicule and criticism. This and the fact that very little appreciation is shown by the citizens generally for public service is the reason many good men refuse to accept public office of any kind.

A member of a municipal council recently remarked to the editor of the Creemore Star that "anyone who accepts a seat on council should have his head read." Unfortunately this is the view of many who shun acceptance of municipal honors. Public men seldom get credit for the good things they do, and they get heaps of criticism and abuse. This year let's resolve to show a little more appreciation for those who serve the people in municipal office.

CHRISTMAS GIVING

With Christmas drawing nigh Christian people become givers and receivers. Giving cannot always be measured in terms of dollars. There are those with no money to give and yet some of them are the greatest benefactors. They dispense service, sympathy, kindness and good-will.

Yonge Street's Traffic Toll.

(By Leonard Harman)

"It was a big red truck doing fifty—Glen went to cross the street—The driver did everything he could"—The little sister did not yet seem to fully realize the sorrow that had fallen upon her family.

No, there was nothing that I could do. The older brother and sister were trying to keep a stiff lip for the sake of the little ones. The older brother thanked me for coming. The parents would soon return from town where the body was resting at the funeral parlours. I might as well go home and have my supper.

Five minutes before the accident occurred I had met the children playing along on their way home. I had been driving down the same grade at almost the same speed. What if Glen had tried to cross as I passed. But there was a costume prepared for me to attend a Hallowe'en masquerade that evening; the show must go on.

Six weeks later the ratepayers of Glen's school section are meeting to consider bus transportation for the other children who travel the same highway. Glen may not have died in vain. Perhaps this proposed action of ratepayers reflects a local public spirit. Perhaps it reflects a general awareness of the traffic toll. At any rate it reflects a very healthy condition when a community considers a remedy for its ills.

York County is winning distinction; of the seven Ontario counties in which occurred 66.8 per cent. of Ontario accidents in 1935 we head the list. It is not without reason that my partner describes Yonge Street as a "death trap." As a province we are gaining rapidly with the automobile game—an increase from 9,241 accidents in 1931 to 11,388 in 1936. But as a special centennial celebration of the Rebellion of 1837, wherein one or two men were killed, we increased our fatalities to 75 last June as against 32 for the same month in the previous year—a gain of 134 per cent.

Why the increase. A higher speed limit? An increased traffic? Were all the articles on sudden death and all the pictures of crashes unavailing?

Oak Ridges might help with its school bus. Or paths for pedestrians along our paved highways might be a fair protection for those who do not operate cars and also for those who do. More lighted highways might help. Enforcement of law requiring all persons or vehicles on highways at night to carry a suitable light. Closer check on mechanical condition of autos enabling them to stop. A closer check on drivers requiring them to have a higher standard of efficiency. Police guidance for children at busy intersections has its value.

Over in the States where accidents are so prevalent some attempt has been made to teach safety; something more than a yearly talk in the schools. Our ability to forget what we have learned in school is scarcely surpassed even by our ability to stage traffic accidents. The Ohio Farm Bureau directs study groups to study the subject. The young people develop a lot of ideas on safe driving and safe walking which do not end there but are used as introductions to the broader field of citizenship responsibility. It would be very easy to prepare material for such study that would be made more effective than any previous effort on the subject in Ontario.

The Motor Vehicles Branch, Department of Highways, has published facts that would prove very interesting for an evening's study. A few hours' work would arrange it in suitable form for discussion.

A man should be master in his own house. A woman can play second fiddle without feeling licked and giving up hope.

Best Wishes Merry Christmas

May the Holiday season greet you all with an abundance of joy and happiness and furnish the things of life worth while.

For the coming year success and prosperity for all is our Christmas wish.

FRIENDLY MAY ANTIQUE SHOPPE

Is There a Santa Claus?

"Yes There is a Santa Claus. Answers Charles Dana. Noted New York Editor."

It is the same old eternal question. And how often it will be asked. Just as long and as often as Christmas comes. You will be asked, and thousands more, and little children will be answered and reassured and made happy just as was the little girl who put her question to the great editor, Charles A. Dana. She sought high authority when someone caused her faith in childhood's patron saint to fall, and this is what the famous editor wrote to her. It is the best answer that we know:

"Virginia, your little friends are wrong. They have been affected by the skeptical age. They do not believe, except they see. They think that nothing can be which is not comprehensible to their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge."

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas, how dreary would be the world if there was no Santa Claus! It would be as dreary as if there were no Virginias. There would be no child-like faith in them; no poetry, no romance, to make tolerable this existence. We should have no enjoyment except in sense and sight. The eternal light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus? You might as well not believe in fairies. You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see."

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen in the world. You may tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, not even the united strength of all the strongest men that ever lived can tear apart."

"Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it real? Ah, Virginia, in all this world there is nothing as real and abiding."

"No Santa Claus? Thank God! he lives and lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."

I heard the bells on Christmas Day
Their old familiar Carols play
And wild and sweet
Their words repeat
Of Peace on Earth, Good Will to men.—Longfellow.

BUILDING FOR BETTER HEALTH

Each year at the Christmas season we are asked to share our blessings with those who are less fortunate than we are. We are asked to help finance the Province-wide fight against tuberculosis.

Tuberculosis is a germ disease. It may affect any organ of the body, but particularly frequently attacked are the lungs, bones and glands. People are not born with tuberculosis and it is not inherited. The germs that cause it must come from some one who has the disease. Infections from cattle can be transmitted to human beings in milk and flesh of diseased animals. Therefore, if you are to get healthy, it should always be pasteurized. The great allies of the germ are overwork, strain, dissipation, insufficient food and all those elements that lower one's resistance. Although the germs are all about us, if we lead healthy lives we throw them off and do not contract the disease. Children, however, are more susceptible than grown-ups, therefore it is most important that their health be especially protected.

Recovery from tuberculosis is slow and its success depends upon an early discovery of the condition, and faithful adherence to all the requirements of the treatment. It cannot be cured by drugs or patent medicines. The methods of treatment to-day, while closely following those developed toward the end of the last century, rest, sunlight, fresh air, and proper food, under medical supervision, have been augmented by surgery, all combining to help the body in its fight against the ravages of the germs. A strong resolution to get well is a great help also in staging a successful battle. The careful driver keeps his eyes on the road ahead, ever watchful of danger. When the red light signals, he stops. So, too, should we pause when tuberculosis signals—a persistent cough, loss of weight, over fatigue on slight exertion—bespeak a generally run-down condition, all danger signals of this disease too often unheeded.

Don't be afraid to consult a physician. He will diagnose your trouble, and don't lose heart if your fears are confirmed. With proper treatment there is every hope of recovery.

The Muskoka and Toronto Hospitals for Consumptives and the Queen Mary Hospital for Consumptive Children stand ready to serve all who are afflicted, but in this they must have the help of many friends.

Please will you aid this life-saving work by sending a contribution to National Sanitarium Association, 223 College Street, Toronto.

1938
1937—another better year for dairying.
Income of the Dominion's dairy farmers for 1937 is estimated at \$228,230,000. This is \$20,000,000 more than last year, and \$35,820,000 over 1935.
For everyone in the dairy industry—this year and every year—increased income very largely depends upon new and wider markets for milk and milk products.
The end of 1937 marks another milestone in Borden's unbroken record of 80 years of merchandising dairy products—research, advertising and selling all forms of milk.
1857 Borden ASSOCIATED COMPANIES 1937
MANUFACTURERS OF MILK PRODUCTS DISTRIBUTORS THROUGHOUT THE WORLD

THE MILL
SEASON'S GREETINGS TO ALL
Greetings
We wish you Christmas Happiness, And all the Season's Cheer, With everything that's best in life, Throughout the coming year.
THE ROSEBUD CAFE
J. York, Prop.
Richmond Hill Ontario



NEW SPRINGING IS FEATURE OF 1938 McLAUGHLIN-BUICKS
One of the chief points of interest in the McLaughlin-Buicks for 1938 is the method of coil-spring re-arrangement. This has attracted considerable attention to the models, which have now reached local sales-rooms following the national announcement recently. The new springing gives riding and steering qualities not possible of achievement with previous designs. The new cars have also an important engine improvement and in styling they reach a new high mark in popularity. Above is shown the Coupe in the 44 Special Series; below, a cut-away view showing the coil-spring system of rear-suspension.

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