CANADA LAGS IN FISH CONSUMPTION

Compared to the people of England, Canadians are poor fish eaters, in the opinion of Alfred H. Brittain, head of one of Canada's largest fish producing companies and former president of the Canadian only about 21 pounds per capita. Yet, according to reports presented to the fishing industry, Canadian fish is noted the world over for its

flavour and quality. Mr. Brittain has continuously advocated an educational and advertising campaign by the government to help increase markets within the Dominion for Canadian fish. If the national consumption of fish were to be increased by only ten pounds per capita it would mean approximately another 100,000,000 pounds of fish.

With the present crusade for the increased consumption of fish now appearing in the newspapers and magazines of the Dominion that goal seems to be drawing nearer. According to Mr. Brittain such an increase would add materially to the general welfare; it would benefit the transportation companies and affiliated industries; it would increase the revenue of the primary producer: and it would provide a real stimulus for the entire fishing industry.

"It's love that makes the world go 'round; but it's liquor that makes us realize it.

Hillcrest Beauty Parlor RUTH RUMBLE, Prop.

PRICE LIST

Finger Wave	40c.
Shampee & Finger Wave	50c.
Marcel	40c.
Shampoo & Marcel	50c.
Oil Croquinole Permanent	\$2.00
Other Permanents at	
\$1.50, \$3.50 &	\$5.00
Manicure	25c.
Hair Cut	25c.
Child's hair cut	15c.
We Invite Your Patron	nage

35 Yonge Street, RICHMOND HILL (Liberal Office Building) Telephone 9 For Appointments

Full Line of FUEL

also

Lime, Cement, Tile

Phone 188

Yards at Burr's Mill

SHEPPARD & GILL LUMBER CO.

RICHMOND HILL Dealers in

Lumber, Lath, Shingles Ashphalt Roofing, Gyproc

Telephone 27

Phone HYland 2081 Open Evenings Res. Phone 9788

Johnston & Granston MANUFACTURERS & IMPORTERS OF CANADIAN & FOREIGN

Granite Monuments Between Mertan & Balliol Sts.

BROTHERTON'S

Steamship BOOKING There'd be no wars or bitterness, No fear, no hate, no grasping; yes, Special Sailings to the

Homeland by Canadian Pacific, Cunard and Anchor-Domaldson lines at Lowest Rates. Photos and Passports Secured

All enquiries confidential We look after your wants right from clock watcher? your home. Phone Willewdale 63J Office Stop 6 Yonge St., Lansing whistle listener.

News and Information for the Busy Farmer

Where Crops Fit In

There are some crops which are not well suited to very fertile soils. Fisheries Association. Over in the Buckwheat, for example, often pro-Old Country the consumption of fish duces too much straw and too little amounts to about 43 pounds per grain on rich soils, especially those person. Here in the Dominion it is soils which are very high in nitrogen. Oats are likely to lodge badly on soils too rich in nitrogen. On the other hand, a fertile soil is essential for profitable yields of wheat and barley. Rye will grow well on rich soils but it is also a particularly good crop for light infertile soils. Turnips require a fairly fertile soil, but, if the soil is unbalanced in its fertility by having an over-abundance of nitrogen in comparison with other elements of fertility, there will be luxuriant tops but small roots.

Current Crop Report

The October crop report gives a review of conditions in Ontario as compiled by a large staff of regular correspondents, as follows: Weather conditions since the end of August have been particularly favourable for growth and late crops made remarkable gains, offsetting to a considerable extent the slow development earlier in Central and Western Ontario due to intense drought. Potatoes, root crops and sugar beets are now expected to have a larger yield per acre than last year, while the yield of corn for husking, corn for fodder and total cuttings of alfalfa will be less. Pastures, which were reported to be in the lowest condition in years at the commencement of August and again at the first of September, have improved tremendously and are now in normal to above normal condition throughout most of the province. Farmers increased their acreage of fall wheat this season and fields have an excellent appearance. large acreage of new seedings of hay and clover was so badly injured by the drought in Central and Western Ontario that it was ploughed up, and the remaining acreage in this section, although greatly benefited by recent rains, is very spotty and considerably below average in appearance. In Eastern Ontario the acreage of new seedings is about normal and with plenty of rainfall all season stands are in good shape. Fall ploughing has been done under favourable conditions there.

Soil Testing Service Given at Guelph Winter Fair

Through the courtesy of the Ontario Agricultural College, farmers will be sold by Public Auction on ply? Undoubtedly. The means are may bring samples of their soils to the Guelph Winter Fair this year, and have them tested free of charge. ous and potash requirements of their soil will enable the farmers to purchase their fertilizer requirements on a more sensible and economical LIV

This is only one of several features of the seed department at the 1 G.P. Work Horse, aged Provincial Winter Fair which will 1 Gelding, dark brown, 11 years make it of unusual interest to farmer visitors. The College will also I Jersey Cow, T.B. Tested have an attractive educational exhibit which will include a display of 1 Yorkshire Boar some of the newer and more pro- Number Store Hogs mising varieties of grain, such as the 3 Brood Sows Erban Oat and the Nobarb Barley. Number of Leghorn Hens

With the co-operation of the Ontario Corn Growers' Association a special display of commercial and seed grades of corn will be featured, 1 Fertilizer Drill, M.-H., No. 12 as well as information as to varie- 1 Cultivator, M.-H. ties, culture and uses of this important crop.

APPRECIATION

Life's a bully good game with its kicks and cuffs, Some smile, some laugh, some bluff; 1 Sap Kettle

Some 'carry a load too heavy to 1 Oil Tank While others push on with never a

But the load will seldom heavy be 1 Hand Cutting Box When I appreciate you and you appreciate me. He who lives by the side of the 1 Fanning Mill

And helps bear his brother's load May seem to travel lone and long 1

While the world goes by with a merry 1 Canada Pride Stove

1849 Yonge St. (east side) But the heart grows warm and sorrows flee When I appreciate you and you ap- 1 Perfection Oil Stove

preciate me. It's the greatest thought in heaven 1 or earth-

It helps us know our fellow's worth; I Separator, Eaton, No. 1, nearly new It makes work play, and the careworn free

When I appreciate you and you ap- Forks, Shovels, Rakes, and many othpreciate me.

William Judson Kibby.

Prospective Employer-Are you a Applicant-No, sir! I like outdoor work; I guess you would call me a

Letters From The People

RELIGIOUS PROGRESS

Editor, The Liberal

Sir:-Those who maintain that the Bible must be accepted as literally true from cover to cover ignore the fact that Christ himself refused to be bound by the antiquated ethical conception elaborated in the old testament which demanded an eye for an eye and a tooth for a tooth but substituted the new idea that evil should not be resisted but overcome

Thus in our religious growth we will never reach a static condition where we know it all but should be forever modifying our ideas to harmonize with new knowledge. This does not mean that truth is different to-day that it was thousands of years ago but merely that our finite conception of infinite reality takes in more scope though it can never give a completely satisfying explanation of the latter. The more a man knows and the wider the circle of his knowledge the wider will become the horizon where his knowledge ends and thus he becomes more humble and realises how little he knows in comparison to the sum total of knowledge. As knowledge grows we become more tolerant and realise that the basic truths behind all religions and on which all agree are much more important than the points on which they differ. The lawyer tried to trap Jesus on the technicalities of religion when he asked, "Which is the first and greatest commandment"? but Jesus just went to the core of the matter and said that the first commandment was te love the Lord thy God with all thy heart and with all thy soul and with all thy mind" and the second "Thou shalt love thy neighbor as thyself." Then we are told that all the law and prophets hang on these.

If we believe the above then we must agree that fanatical religious beliefs which have brought torture and persecution to millions were never really religious and all the vain ago, had within the space of a few discussions over creeds and theological abstractions have been wasted 500 deaths, the cause of which was to say the least.

> J. R. HARRISON, Aurora, Ontario.

AUCTION SALE

IMPLEMENTS, FURNITURE, HAY.

south of No. 7 Highway The Property of

Brown Mare, 9 yrs. 1 Jersey Cow, fresh

SWINE

FOWL IMPLEMENTS 1 Binder, Peter Hamilton No. 3 1 Mower, M.-H., 5 ft. cut Hay Rake

Set of Discs Cockshutt Double Riding Plow 1 Single Plow Verity, No. 21

Scufflers Wagon and Rack 1 Set Double Harness Sets of Bob Sleighs

Buggy 1 Light Wagon 1 Pulper 1 Water Tank Boring Machine Brooder Stove Horse Clipper

Cross Cut Saw Power Cut Box Electric Motor, 3 h.p. 1 Grain Grinder

1 Grindstone FURNITURE Chest of Drawers Wash Stands 1 Dresser

Small Book Case Dining Room Table Single Bed 1 Double Bed Kitchen Tables 1 Writing Desk Half Dozen Chairs

Electric Plate with Oven Daisy Churn, No. 3 Butter Bowl 1 Butter Worker MISCELLANEOUS

Set Beam Scales, capacity 500 lbs Extension Ladder, 28 ft. Number of Hand Saws Brace and Bits Several Sets of Doubletrees

er articles. 50 ACRE FARM

The Farm comprising 50 acres with buildings, will also be offered for sale, subject to a reserve bid. Terms to be made known at time of sale.

SALE AT 1.00 SHARP TERMS — CASH A. S. FARMER, Auctioneer.

A HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA

MILK, THE LIFE-GIVER The best of all foods. Of all foods

Of the sextette of essential foods, milk, meat, fish, eggs, vegetables and fruit, milk is the best and most universally useful. It is the grass of the land elaborated by the cow or other mammalian, just as cod liver oil is the grass of the sea, elaborated in the liver of the sea-fish. It is the best of all infant foods and in a hundred ways enters into the diet of the adult.

flanks of the animals, the unclean and dusty stables, from dirty utensils, dirty fingers, fingers laden with disease, come danger. The heat, the dust of transportation, inferior dairy methods and finally exposure to the sun on the back steps of the tenement, contribute to render this prois another dangerous factor attending milk. It is one of the best meddisease. A combination of heat and a few bacteria produces millions of germs in short order.

Every sixth day in Canada and the United States, someone dies from the effect of dirty milk; every eighth day there is an epidemic of sickness from the same cause.

nesses? They are seen in the experience of us all: tuberculosis, both bovine and human, undulant fever, typhoid fever, the devastating summer complaint of babies, all the infectious diseases, cholera and dysentery may be spread through the medium of infected milk. The City of Montreal, less than ten years months 5000 cases of typhoid and unerringly traced to the milk supply of the city. Many a mother mourns the loss of her infant through a diarrhoea inspired by the same cause. The majority of our cripples-young persons with hunchback, hip-disease, joint disease—are produced by tuberculosis in one form or another. Much

How may these dangers and their disastrous results be prevented? Is it possible to secure a safe milk supsimple and within reach of everyone whether he be a dweller in the large city or of the remotest part of the A knowledge of the lime, phosphor- On Lot 7, Con. 5, Markham one mile country. The remedy for the dangers incident to dairy milk is pasteurization. In well-managed cities all the milk and cream offered for sale are pasteurized. That is why, for example, there has not been a case of bovine tuberculosis in any child of Toronto for the last 20 years.

But someone says, the milk in my town is not pasteurized; moreover, what about children on farms where pasteurized milk will never be avail-

The remedy is at hand. Every household has a double boiler. A milk thermometer costs but a few cents. The careful mother will pasteurise the baby's milk. She will heat it to 145 degrees F. hold it at this temperature for half an hour and then cool it to 50 degrees F. and so keep the milk until it is used. Her method of pasteurising is as good as the best. The milk supply so treated destroys germs of all kinds. The housewife who follows this plan is able to defy one and all of the diseases carried by milk.

Another says: pasteurisation destroys something in the milk. Possibly pasteurisation may destroy some of the anti-scurvy vitamin. It is not a serious matter. A little orange juice, the juice of tomato or of prune, good for the child in any case, makes up for any loss in milk sustained through pasteurisation. The objector to this measure of protection is out of court. He has no

Questions concerning health, addressed to the Canadian Medical Association, 184 College St., Toronto,

Baker's Repair Shop

collar repairing

Prompt service. Prices moderate Shop closed 6 p.m. Mon., Wed., Fri.

R.R. No. 2 Maple, Ont. Telephone Maple 1063

DRIVEL the most dangerous.

> formance! radio sets fully equipped with the famous Dual-Purpose METAL Spray

But milk is encumbered by dangers along all the extensive route from cow to the consumer. From the dirty duct dangerous to the user. There iums for the growth of germs of

What are some of the milk ill-

of this is due to infected milk.

able?

will be answered personally by let-

Let us do your harness and

COLLAR FITTING A SPECIALTY ISAAC BAKER

 A 6-tube set giving full 8-tube world-wide per-6-TUBE CONSOLE See the beautiful "Mars" model with conventional FULL dial-one of the outstandingnew DeForest Crosley 8-TUBE PERFORM-

GIGARTIC

RADE-IN

Tubes. Be sure to see this De Forest Crosley radio at \$109.95.

LIBERAL TRADE-IN ALLOWANCE

If your old radio is

worth 10% or more of

the purchase price of a

new De Forest Crosley.

you need pay no

money down.

The Mars MOULI

DE FOREST CROSLEY GARFIELD

ANCE

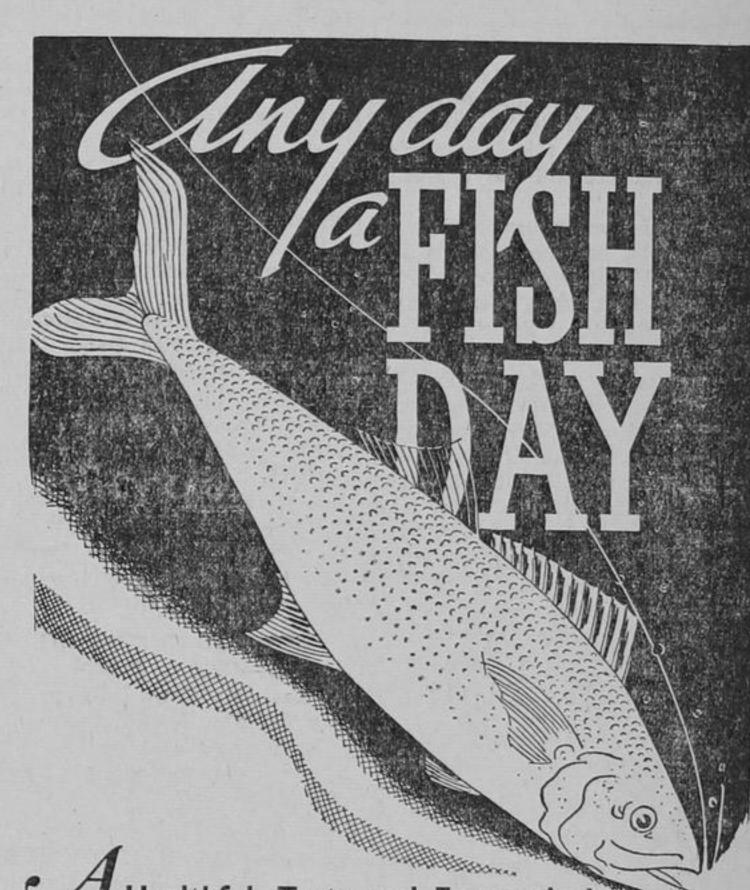
MARKHAM ROAD, RICHMOND HILL

ROSE & HERMAN

HARRY R. ROSE 40 Yonge St., Richmond Hill

LOUIS HERMAN Telephone 133 BARRISTERS-AT-LAW Office Hours-Every Monday and Thursday Afternoon

and by appointment Toronto Office: 100 Adelaide Street West



Healthful, Tasty and Economical Food for Any Day in the Week

TUESDAY, Wednesday, Thursday or Friday . . . any day can be Fish Day . . . when you realize just how healthful, tasty and economical Canadian Fish and Shellfish can be. Healthy, because of their rich store of proteins, vitamins and minerals, iodine and other elements. Tasty, because of their easily digested and finely-flavoured meat. Economical, because Fish gives you full value in nourishment for every cent spent.

Serve Canadian Fish and Shellfish more often. Whatever way is most convenient . . . fresh, frozen, canned, smoked, pickled or dried . . . you get nourishment in its most delightful form . . . in prime condition from sea, lake or river, to your table.

DEPARTMENT of FISHERIES, OTTAWA



Department of Fisheries,

Ottawa