

**"THE LIBERAL"**

Established 1878  
 AN INDEPENDENT WEEKLY  
 Member Canadian Weekly Newspaper Association  
 Subscription \$1.50 per year — To the United States \$2.00  
 Covering Canada's Best Suburban District  
 PUBLISHED EVERY THURSDAY AT RICHMOND HILL  
 THE LIBERAL PRINTING CO., LTD.  
 J. Eachern Smith, Manager  
 Advertising Rates on Application. TELEPHONE 9.

THURSDAY, AUGUST 27th, 1936

**BUILD A HOME**

Before the depression there were twenty-seven dwellings erected for every hundred marriages. During the past four years the number has been reduced to fourteen for every hundred weddings. This decline in building activity has contributed to the hard times and also has resulted in a housing shortage. Lieutenant-Governor H. A. Bruce, Premier Hepburn and the Ontario Government have recognized the need and are carefully launching out on a provincial housing scheme.

Reeve J. A. Greene has been active in recent weeks advocating and endeavouring to promote building activity in Richmond Hill. His purpose is two-fold. First, to provide houses for which there is a demand, and secondly, to provide work for our laborers and skilled workmen. The building trades touch so many lines of work and so many avenues of business that there is little doubt a real revival of building in Canada would chase old man depression from this fair land.

The desire to own a home is not as noticeable in this day as in former times. Now thousands of couples prefer to buy automobiles or other luxuries in preference to building homes and paying off the mortgage. There are many people to-day who own their own homes who built them and paid for them out of salaries not larger than earned by many who to-day think owning a home is impossible. Those who choose to put their money in a home are building for the future and are securing something of permanent value.

\*\*\*\*\*

**ARE THERE TOO MANY SERVICE STATIONS?**

For every mile and a half of our highways says the American Automobile Association, there is a filling station or a garage. Is that too many? Too many, perhaps to permit all of them to operate at a profit, but not too many for the accommodation of the travelling public. For good or ill it has come to pass that the average motorist knows nothing whatever about his car. No longer, as in the ancient days, does he pull on a pair of overalls and "get out and under";—he is as helpless to correct the infirmities of his power plant as he would be to tinker with the mechanism of the Queen Mary. Nor does he carry the equipment to mend his own tires, and it would tax his ingenuity, as well as his temper, even to change a spare. When stalled, therefore, he is stalled for good until professional assistance arrives. And a three quarters of a mile walk or a five minutes wait is the limit he will endure without calling the country thereabouts a desert. As long as the stations do not mar the landscape, as long as their service is rendered with the courtesy which has become so pleasantly characteristic of them, and as long—their own lookout—as they can make both ends meet with their earnings, their increase of numbers will draw no loud complaints from the public. When a motorist drives past 100 stations in succession without stopping, he may feel that there are 99 too many. But when none is found nearby at the moment he suddenly and sorely needs it, he is quick to conclude that there is at least one too few.

\*\*\*\*\*

**BE CAREFUL — TOMORROW IT MAY BE YOU**

Accident deaths on Canadian highways each year reach an alarming total and the Ontario Government is now sponsoring an advertising campaign in an endeavour to educate car drivers to practice courtesy and avoid accidents. Death figures fail to tell the whole story of highway accidents. Back of every car accident there is pain, agony, helpless suffering of those left destitute, and the suffering of years spent in hospitals. And the greatest cause of accidents is CARELESSNESS.

We must clamp down on all kinds of auto-insanity. Instruction for the novice driver, jail for the careless driver, loss of license or car for the drunken driver, all these possibilities are steps that can and should be taken if we want to cut down this enormous total and we must cut it down.

Automobiles as well as drivers are killers, too, and must be reckoned with at the same time. Junk heaps that have been consigned to the junk-yard are resurrected and licensed. All that can be said about these cars is that the engine will run. The rest of the mechanical equipment is all bad and a constant menace. Faulty brakes and steering apparatus, worn out tires... there is no safety in that kind of car either for driver, passengers or other cars on the road. Speed, plus a blowout and more names are added to the death list. Let's take those cars away from potential killers. Confiscation of property? Not when the lives of people are at stake. Compare automobiles with firearms and you have an almost exact parallel. The law gives us the right to limit the sale of guns and if necessary to take away that privilege. Why not the same with automobiles when they reach the same deadliness?

Drastic speed laws are needed, records of offences must be kept and violators punished accordingly, licenses revoked, and we all must learn to drive safely. Those of us who are fortunate enough never to have been in a serious accident must learn to take restrictions literally and not laugh when the speedometer reaches and passes 50. Too many people drive on the assumption that "nothing can happen to me." Look at my record they say proudly, not even a fender bent. And then "Sudden Death." Let's get together and stop this needless destruction of human lives. We can do it. The figures are better this year, but they aren't coming down fast enough.

\*\*\*\*\*

Miss Mary MacMahan, addressing a women's gathering in Toronto, told the ladies present that she had come to the conclusion that women are losing their modesty. "I wish they could realize that the more the body is covered, the more attractive the face becomes," she said. Every day furnishes evidence that the disgusting habit of young women and girls, wearing only "sun" or bathing suits promenading along public streets in towns and cities is condemned by sensible people and will soon be outlawed by popular consent.

**NEWTONBROOK**

School re-opens next Tuesday, Sept. 1st.

Mrs. Harold Summers of Arvida, Quebec is spending a week with Mr. and Mrs. Frank Summers.

Mr. and Mrs. Leslie Grisdale and Margaret have returned home after spending their holidays at Gravenhurst and Longford.

Miss Nora Graham, postmistress of Northmount Post Office has returned from her holidays spent with relatives in Cobourg.

Some of our residents attended the Mulock picnic at Woodbridge last Saturday.

Mrs. W. T. New is confined to her home through illness. We sincerely hope she will soon be better.

Mr. and Mrs. J. R. Smith and family have returned from a holiday spent at Balm Beach.

Mr. and Mrs. W. T. Wells and family enjoyed a trip to Detroit last week and returned by the Blue Water Highway.

Miss Hope spent last week-end with friends at Newmarket.

Mr. and Mrs. Clarence Irwin of Hornepayne were guests of Rev. A. H. and Mrs. Halbert last Tuesday.

Miss Beatrice Johnston is attending Shaw's Business College in Toronto.

Mr. and Mrs. Wiley and family of Caledonia were guests on Sunday of Mr. A. W. Galbraith.

At the Sunday School session in the United Church last Sunday morning over fifty certificates were presented to those who successfully passed the Bible Study Test on the International Lessons for the last quarter. These certificates are issued by the Christian Board of Education of the United Church of Canada. Out of sixty-four who wrote on this Bible Study Test, fifty-two were successful in the local Sunday School.

For the past year or more the Supt. of Newtonbrook United Church Sunday School has placed a beautiful bouquet of flowers on the table in the S. S. room. At the close of the session, anyone who has had a birthday during the week is presented with the bouquet. Last Sunday morning Mrs. Frank Summers and Miss Jean Stephenson were each presented with a bouquet, both having birthdays on the same day, August 23rd.

The first corn roast of the season was held last Wednesday evening when Mr. Grisdale's S. S. class of boys celebrated. All report a grand time.

Mr. Roy Dobney, organist of the Newtonbrook United Church has returned from a three weeks' holiday and was back in his place last Sunday.

Mr. W. H. Lever and Miss Annie Lever attended a re-union recently of Bethesda Public School near Stouffville.

The death of Mr. William Lowry occurred at his home, 106 Pemberton Ave., last week. A funeral service was held at his home on August 19th at 2.30. Interment followed in Richmond Hill Cemetery.

**Ontario's Guests Merit Courteous Hospitality**

United States Motorists Should Be Treated as Esteemed Friends

**POLITENESS IS SAFE**

Pointing out that Labor Day and the Exhibition would soon be drawing thousands of United States motorists into Ontario, Hon. T. B. McQuesten, Minister of Highways, this week, issued an earnest appeal to the citizens of this province to remember the ordinary rules of hospitality, which they observe toward guests in their own homes, in their contacts with visitors and others on the roads at this season.

"During the next few weeks we will pass through the period which annually produces the greatest death and injury toll from automobile accidents," Mr. McQuesten said. "At exhibition time our highways are congested with American as well as Canadian cars. Let none of us forget that we have invited these good people to come here. Ontario spends thousands of dollars to promote the tourist business and the Exhibition advertises its attractions all over the continent. The motorists who flock into this province are answering an invitation from all of us, and as our guests they are entitled to an even greater degree of courtesy and consideration than we generally show each other."

There are no universally standardized highway regulations, and almost every province and state has its own special peculiarities in driving rules. Mr. McQuesten pointed out, "But there is one language that every man, woman and child everywhere understands — the language of courtesy," he declared. "The people who come among us as visitors will not be familiar with all our local habits and driving customs, so it becomes us to express impatience or annoyance at petty inconveniences caused when some stranger innocently breaks a local convention. Anger on our part will only appear boorish and intolerant, will upset our own driving and give the province a bad name. Let us all try courtesy — let us be patient and agreeable with strangers and help them all we can to enjoy driving on our highways and in our towns and cities and thereby increase our own enjoyment. Human nature always responds to kindness and politeness. If a decent kindly spirit of courtesy becomes general among drivers in Ontario, the problem of ending needless deaths and mutilations will be solved.

"As taxpayers it costs us thousands of dollars to enforce traffic laws; but as drivers it costs us not a cent to be courteous. Courtesy in driving will eliminate many accidents where law enforcement is helpless. We are entering upon a critical period. The worst accident weeks of the year lie ahead — unless we decide to bring about a change from past years. We can bring this much-needed change about if we will

just be courteous to all drivers and especially kindly and helpful to strangers whom we have invited to spend their holidays in our midst." Some men are polite and considerate, and some have reached the point where they don't need other people.

**WESTERN CANADA EXCURSIONS**

From all Stations in Eastern Canada  
**GOING DAILY — SEPT. 19 to OCT. 3 inclusive**  
 Return Limit: 45 days

**TICKETS GOOD IN**  
 ● COACHES at fares approximately 1c per mile.  
 ● TOURIST SLEEPING CARS at fares approximately 1¼c per mile.  
 ● STANDARD SLEEPING CARS at fares approximately 1½c per mile.  
**COST OF ACCOMMODATION IN SLEEPING CARS ADDITIONAL**

BAGGAGE Checked. Stopovers at Port Arthur, Armstrong, Chicago and west.  
 Tickets, Sleeping Car reservations, and all information from any agent. ASK FOR HANDBILL

**CANADIAN NATIONAL**

**Goodyear TIRE PRINTS**

Prove before you buy that Goodyear G-3's will stand up under long and exacting use.

Come in and let us show you tire-prints of tires on cars in this locality. Judge for yourself what splendid service Goodyears will give you.

Goodyears are the tires for Happy Motoring!

We are fully equipped to give prompt and efficient tire-service.



**Young's Service Station**  
 GAS, OIL and ACCESSORIES  
 NORTH YONGE ST. RICHMOND HILL

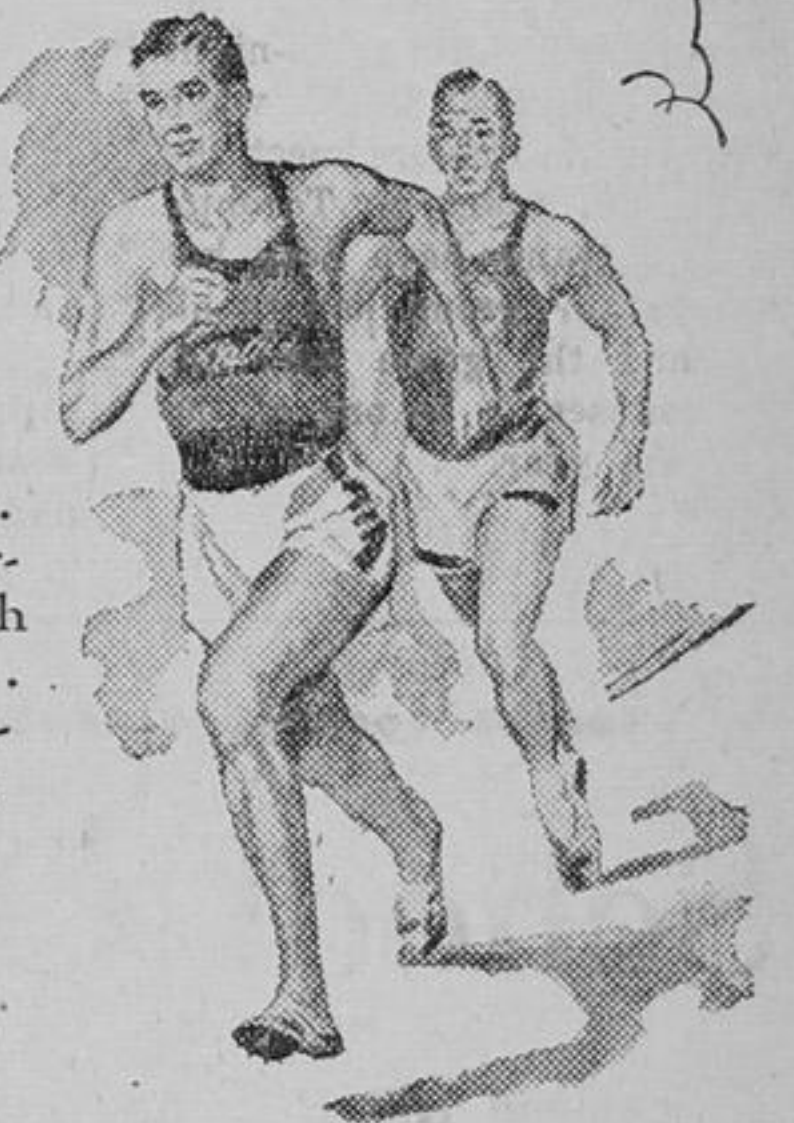
**WHERE CANADA'S BEST COMPETE WITH THE WORLD**

*in land and water sports*



Olympic champions, athletes of various nations compete in one of the most comprehensive sport programs ever held in the Dominion.

World championship powerboat races (225 cubic inch class) Sept. 8, 9 and 10...  
 World professional championship swims, men 5 miles, Sept. 1; women, 3 miles, Sept. 3...  
 Diving exhibitions twice daily by trio of world famous professionals...  
 Archery championships Aug. 31 to Sept. 4...  
 Junior track meet and junior regatta Aug. 31...  
 Table Tennis championships Aug. 28 and 29...  
 Athletic Day track meet Sept. 5...  
 Yacht and dinghy races...  
 Softball and other sports competitions afloat and ashore.



**CANADIAN NATIONAL EXHIBITION**  
 Aug. 28 - Sept. 12

ALFRED ROGERS  
 President  
 ELWOOD A. HUGHES  
 General Manager

6993A