

**THE LIBERAL**

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THURSDAY, APRIL 4th, 1935

**IMPROVING YOUR TOWN**

"What's your view on improving our city?" a feature which has been running in the North Bay Nugget for some time, has brought out some very interesting and helpful suggestions. One of the most practical answers was one which recommended the adoption and practice of the "Fort Worth Creed" for building up a splendid community spirit. In support of his recommendation the writer said:

"The creed is now being adopted as a policy of personal conduct by progressive citizens of many progressive cities. Citizens who refuse to take part in progressive movements but content themselves with destructive criticism, hamper civic progress. All civic movements have weak spots subject to criticism but the criticism should come from within instead of from without.

"The citizen who follows the Fort Worth Creed as his rule of conduct in civic life and service, and lives up to it faithfully, is well on the way toward 100 per cent citizenship, and will not only benefit himself but the entire community in which he resides.

"Consider, particularly, the potentialities for good in the citizen who, refrains from disparaging remarks about his city, its institutions and his fellow citizens; casts his vote on all public questions, civic, provincial or Dominion; seeks not to evade jury duty; patronizes home merchants; let no day pass without doing to the best of his ability some little bit looking to the betterment of his community."

We do not know much of Fort Worth, but if its citizens are to any large degree actuated by the spirit of this creed, it must be a fine city in which to live and do business.

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**FRIENDSHIP**

The other evening we heard a speaker give a talk on friendship and friendliness. He referred to the restoration effect of friendliness, its sweetening influence on life. There is perhaps no finer word in our language in the meaning it conveys, than the word "friend." It is associated with the happiest experiences of our lives. It embraces those good people with whom we have travelled along the pathway of life, who have surrounded us with a feeling of mutual understanding and goodwill, who have excused our weaknesses and faults, and who have strengthened us in the faith that our lives may mean something to others. Our friends are the jewels which we cherish, jewels which no circumstance can take from us. They are our intangible assets that we have collected in the process of living, far transcending material assets. They bear little relation to limitations of time and place, but may be carried forever in the heart.

Although friends are personal, individual possessions, each person cherishing his own experiences, the spirit of friendliness is a more general emanation. It is the spirit of friendliness which, the speaker said, might be regarded in the light of a religion. It is the spirit which turns discord into harmony, war into peace, sadness and loneliness into happiness. It is one of the graces which flourishes in all walks of life, and is far outside the power of wealth or learning. It is a flame of warmth and kindness toward fellowman, lighted from within. Many a man having nothing else, has this gift of friendliness and is rich indeed. Many a man, acquiring the wealth of kingdoms, is without that human warmth, and leaves the world unmissed and unmourned.

A spirit of friendliness implies a belief in the goodwill and kindly intentions of others, and as a rule such belief brings the expected response. The spirit engendered is passed on and on to others till the whole community is happier. It is this friendliness which can transform family relations, community relations, and can extend to national and international relations.

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**THE COUNTRY STORE**

These are new days, even for the dwellers in small villages. There the old fashioned country store, reminiscent of many a political battle, has been largely superseded by a member of a chain, and the new fangled store with its packaged goods, its neat and tidy shelves, cellophane-wrapped crackers, and business-like appearance, is no place for the Old Timers who used to sit around the cracker barrel and dried apple box, discussing all the affairs of the universe.

But what they lost on the swings they have gained on the roundabouts. The same era which robbed them of their familiar meeting place, has provided them with a new but equally popular rendezvous. Go into any garage these cold winter days, and there you will find the group which once sat around the box stove in the corner store, still debating, still arguing, still discussing. A patch is being put on an inner tube, while half a dozen men look on and offer advice. The sight of rubber reminds someone of the duty on tires and a general discussion, pro and con of the tariffs takes place. A new car from the factory is driven in, and the discerning and discriminating eyes of the gang seize upon its fine points and discuss them, until someone wonders why we have to pay so much for a "Chevy" here when they sell for half the price across the border. Only let the gas man answer a summons for gas, and as it flows from the pump the village "Red" rails against the system which makes Canadians pay twenty-five cents a gallon, while their friends in Buffalo get it for fourteen cents. Of course, someone says the Canadian gallon is bigger—but not nine cents bigger, comes the retort. The Village Character passes the window and attracts attention. He is on relief and better off than he has ever been before, which prompts the remark that no one receiving relief should be allowed to vote. Well! why not—asks another? It's not his fault he is out of work, etc., etc. And so the old order changeth, yielding place to new, yet the discussion of public problems—old when Socrates led the debate in sunny Athens—continued round the box stove in the corner grocery, is now carried on in a new forum, in new surroundings, but with the same gusto, and the same intensity that has ever marked the clash of wit, and differing judgment.—Napawee Beaver.

**BLAMING THE MAIL CARRIER**

The life of a rural mail carrier during the severe winter weather we have been experiencing has its full portion of hardship. To make matters worse the rural carrier like the post office staffs of the country have been made bill peddlers. Certain merchants seem to think that they can get more benefit from bills than from a regular advertisement in a newspaper and the result is the rural mail carrier has to put one of these printed monstrosities in every box on his route.

In most cases the farmer is so angry when he goes down to the box to find nothing in it but a hand bill that he tosses it away. Then when the women go in to shop the merchant asks if they did not see a copy of his bill. When they reply in the negative, the merchant jumps to the conclusion the rural carrier did not deliver the bill and complains to the postmaster. The postmaster takes the matter up with the carrier who informs him he distributed the bills but is not in a position to make the farmers read them if they don't want to be bothered with them.

It may be news to certain business concerns who advertise through hand bills that many people living in the country have instructed the carrier not to turn their boxes if he hasn't put anything but a handbill inside of them. Others simply leave the bills in the box until too many of them accumulate and then toss them away.

The truth of the matter is these cheap hand bills are ignored and there is no use of postal officials trying to make out they are as important as other classes of mail. They are not important at all and it is little wonder people in town and country resent having their boxes cluttered up with the horrible things. The rural mail driver freezes his hands on cold days because of bills peddled through the mails by chain stores. The cost of postage on these bills should be doubled because they are a nuisance to everyone concerned.—Almonte Gazette.

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**BRIDGE**

Pictou (N.S.) Advocate—Bridge is a four-sided epidemic which hits a man and his better half in the middle of their otherwise peaceful domesticity and scatters it all the way from Dan to Beersheba. It is a game played by four rabid fanatics with fifty-two perverse cards, and undoubtedly has been the cause of more family trouble than hooch, the eternal triangle and mothers-in-law combined. The game was invented by the Chinese, who also discovered gun powder, and it is still a question which is the most dangerous.

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**WE GROW BY DOING**  
 (John Edwin Price)

"Page and monarch forth they went,  
 Forth they went together,  
 Through the rude winds wild lament  
 And the bitter weather."

The above lines concern an evening of adventure of good King Wenselas and his page. While sitting safely by his own sparkling fire the king had looked out and seen on this snowy, blowy night, a poor peasant gathering a few broken sticks for his own fire. Turning to his page, King Wenselas inquired where the poor man lived. On being told, he instructed his helper to get together some good things to eat and some solid wood as they intended to see that poor man dining in his own home that very night.

The wind was so bitter cold that before they had gone a full league's journey, the page implored that they turn back as they might freeze to death before they reached the poor man's door. The king told the youth to walk behind him in his footsteps and this poem, which has delighted young and old in many ages, concludes:—

"In his master's steps he trod  
 Where the snow lay dinted—  
 Heat was in the very sod  
 Which the saint had printed.

Therefore, Christian men be sure  
 Wealth or rank possessing,  
 Ye who now will bless the poor  
 Shall yourselves find blessing."

There are hundreds of men and women whom ability and circumstances have blessed with plenty who can bear testimony to the truth of the last two lines. As they have helped the poor by dotting the country with libraries, hospitals, baby clinics, colleges, laboratories for the study of prevention of disease, etc., they have often found more fun than they did in making the money thus invested. They have also learned that they grow (as men and women) by so doing.

However, the lists of subscribers to our community chests reveal that people in lowly financial positions also like to have a hand in helping the world along.

To-day, wealthy employers of men, whose business warrants it, are not only doing good in old line ways but are also putting a greater share of the results accruing from the combined efforts of capital and labor into the pay envelopes of labor so that in ever increasing numbers, they too may grow by doing. Gradually this can be more effectively accomplished in a larger number of industries and still keep our capitalistic set-up wherein extra initiative and extra ability and extra thrift are encouraged in extra rewards in salaries or dividends.

King Wenselas was a spiritual forerunner of modern men and women who enjoy the thrill of growing by doing . . . good.

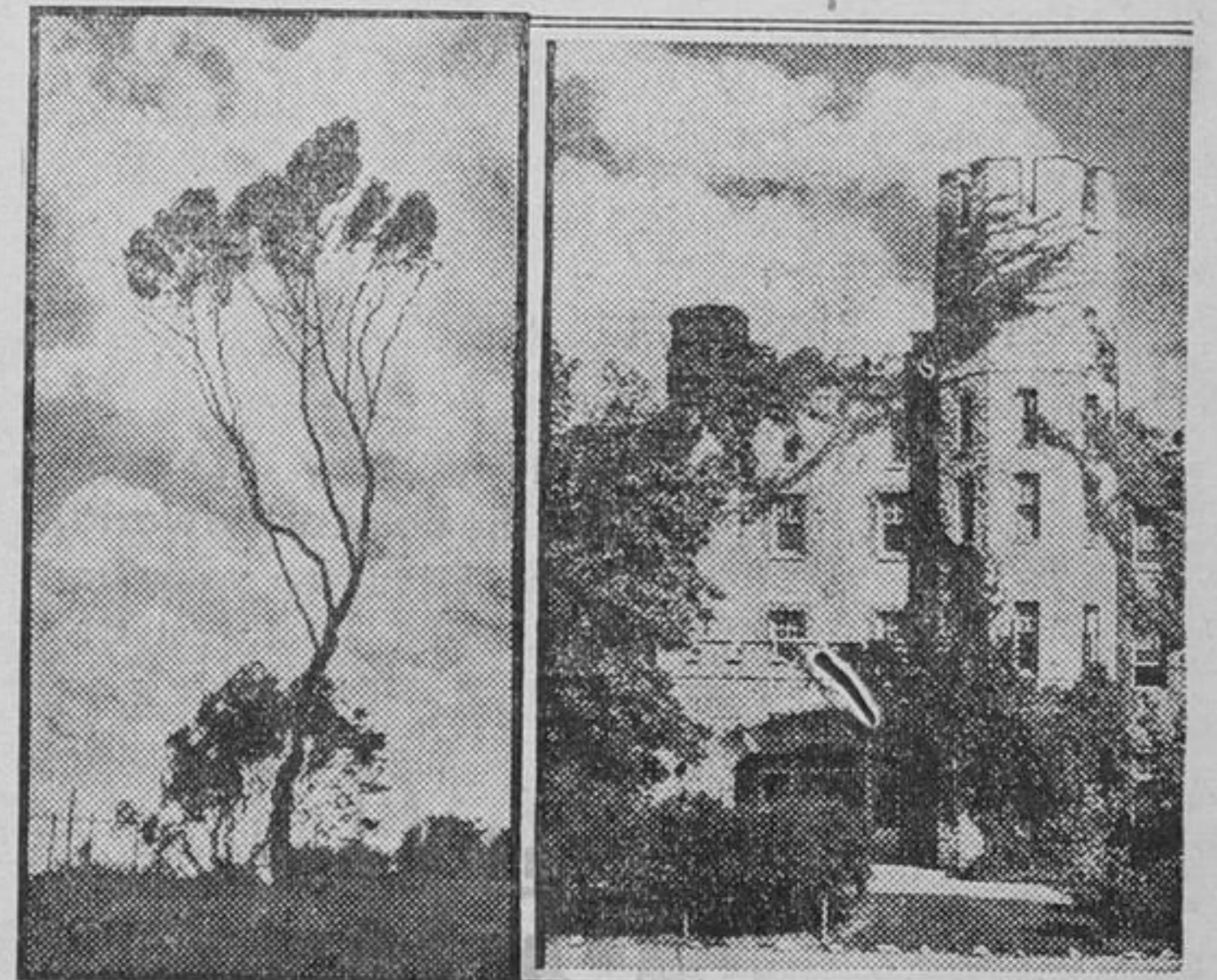
There aren't any great conversationalists now. Nobody could listen that long without interrupting.

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**The SNAPSHOT GUILD**  
**CLOUD PICTURES**



Clouds add much to the beauty of the sky. Include them in every picture. It's easy to do.

It seems that too often we forget all about the fleecy white clouds, which add so much to the attractiveness and beauty of a snapshot. The average amateur will put forth great effort to secure sharpness, contrast and good composition in his ground subject and then completely overlook the possibilities of beautiful cloud effects.

One thing that really adds to the interest in a landscape picture is clouds. Suppose we are taking such a picture and use a film which responds only to ultra-violet, violet, and blue light. We should not be able to distinguish between the clouds and sky if we give enough exposure to show detail in the landscape. This is because the light from the blue sky and the white clouds is very rich in light rays to which the film responds.

Although clouds and blue sky are both rich in ultra-violet, violet and blue, there is a marked difference between the two. The lights from the clouds, being white, actually contain, however, a lot of green and red light, while that from the blue sky does not.

This then, suggests a way to effectively show clouds and sky in a snapshot. We must use a film which will respond to green, or to green and red light, and put over the lens a filter which does not let through the ultra-violet, violet and blue. The green or green and red light from the clouds will thus affect the film, while practically no light from the sky will get through to it, and in the finished print, the clouds will appear whiter than the sky.

Some film is sensitive to green light only but super-sensitive pan-

chromatic film will respond to both green and red light. All these films will, therefore, show up the clouds against the sky if used with a yellow filter.

From time to time you have perhaps heard of "filter factors". Here's what it means. Since the filter cuts out some of the light which would otherwise affect the film, a longer exposure must be given. The amount by which the exposure must be increased is known as the "factor" of the filter. It is noted by the number of times the exposure must be increased when using a color filter, as compared with the exposure without one.

The deeper the yellow color in the filter the more violet and blue it removes, or "holds back". The greater the "factor" the more the exposure must be increased.

As you will no doubt surmise, there are various types of filters and each type has its limitations. In choosing a filter you must make your own decision based on your general requirements.

If you do not want to seriously consider filter "factors" there is a filter known as a Sky Filter used extensively by amateurs to photograph clouds in a landscape with no increase in exposure time. Half of this filter is yellow and the other half clear. This filter can be used without increasing the exposure because the sky is photographed through the yellow part while the landscape, or general subject is photographed through the lower half, which is not colored. Yes, you can even get clouds with a silver lining.

JOHN VAN GUILDER

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