

THE LIBERAL

Established 1878

AN INDEPENDENT WEEKLY

PUBLISHED EVERY THURSDAY AT RICHMOND HILL

THE LIBERAL PRINTING CO., LTD.

J. Eachern Smith, Manager

Member Canadian Weekly Newspaper Association

Subscription \$1.50 per year — To the United States \$2.00

Covering Canada's Best Suburban District.

Advertising Rates on Application. TELEPHONE 9.

THURSDAY, DECEMBER 6th, 1934

THINK OF THIS WHEN DRIVING

If you were testing a car on the flat roof of a four-storey building you would be careful to so drive that you did not go over the side and fall to the ground wouldn't you?

Many people take an equivalent risk or greater every day. That is why there are so many accidents.

An American engineer has worked out a table showing that an automobile going twenty miles an hour is as capable of inflicting damage as if it were driven off a one-storey building, 13.4 feet high.

Think of these things when you make up your mind to step on the gas and see how fast that new car can go. And be careful with the old one, too.

THE POWER OF ADVERTISING

The governor of the Hudson's Bay Company returned lately to Montreal after making the arduous trip to the Arctic and back along the old fur trade route.

The fact that he was the first governor of the historic company to take the journey is less interesting than the tale he brought back.

An Eskimo living in the Far North saw an advertisement depicting a model in a stylish gown and noted that the price was \$15.

Going to the nearest trading post he tendered a valuable fox pelt in payment and ordered the article to be shipped to him.

Then he learned that the wouldbe customer, on the evidence of his eyes, supposed that the woman and the garment went together, and what he was really trying to purchase was a wife.

The real point of the story, however, is not in its humor but in the well-known lesson which it repeats to business men—IT PAYS TO ADVERTISE.

THIS MAN DESERVES WORK

Sometimes a bright spot develops in the matter of the much discussed relief question. Just because a person finds himself in the position that he has to accept relief doesn't mean that he doesn't abhor it.

PAYMENT OF TAXES

There seems, and without reason, an aversion to paying taxes. We suppose it is because taxes are imposed, and in this free country we are so accustomed to paying for what we want, what we can handle, wear, eat, or enjoy, that when it comes to paying out hard cash for something called "taxes," but a something that we do not seem to get value for or do not understand we do it grudgingly.

At the present time, many municipalities, or those who are the representatives of those municipalities, are experiencing anything but a pleasant time in trying to do their duty, and at the same time avoid offending those who have neglected to pay their taxes.

No intelligent person can claim to be ignorant of what must result in case they default in paying their taxes. They are given every opportunity to appeal, ask for a reduction or make necessary provision to settle their tax bill.

There are other taxes, however, that are just as annoying to the municipal authorities. We refer to the Poll Tax and the Dog Tax. They are more annoying in the smaller town and villages than any other tax, and we would not like to repeat what Mayors, Reeves and Councillors have been called by some disputers and delinquents of poll and dog taxes.

However, it is very seldom that either the assessor, tax collector or municipal authorities are in the wrong. Proper and plainly worded notices are served on all parties appearing on the assessment roll, and the ones receiving same are not only given plenty of time to show reason why they should not be taxed, but are warned to do so within a limited time.

Practical Paragraphs

By John Edwin Price

HAPPINESS ECONOMY

The next time you feel like speaking irritably to someone, as most of us do betimes, stop a moment. No, I'm not going to say, "count ten." Just stop and think: Does this person deserve to have spilled on him the caustic of my present sour mood?

Ask yourself if that particular person is responsible for your momentary lack of good spirits. Perhaps something apart from this person has been the real cause of your fleeting feeling of annoyance.

It has been said that Lincoln's occasional melancholy was due to a sluggish liver. Some people have found that drinking an extra glass or two of water a day, more than usual had an indirect effect on their good spirits.

At any rate that other person may be having all she or he can handle and keep reasonably good natured. We lose so much in so many ways when we needlessly hurt others with sharp short, incisive words.

A PATIENCE SAVER FOR WINDY DAYS

Does it try your patience when you drive up in front of your garage and find that the wind has blown one door shut? Possibly you get out and open it, just about get seated behind the wheel and BANG it goes again.

You can end the garage door irritation. Open the offending door. Drive a piece of old pipe into the ground near the outer corner of the door just low enough so the door will clear it when closing.

Hepburn Government Now Six Months In Office Has Record of Achievement

FIVE MILLION DOLLARS ALREADY CUT FROM ANNUAL ADMINISTRATION COSTS — FACED WITH BIG JOB NEW ADMINISTRATION HAS MADE GOOD—HOUSECLEANING WAS LONG OVER DUE

With the flag of economy still nailed to the masthead, the Hepburn government is embarking on its sixth month in office and a review of its actions since moving into Queen's Park discloses some interesting facts.

In the first place, the Liberal administration has carried out, so far successfully, its major pledge to the electors to cut down the costs of government. Despite the criticism that has been showered upon the provincial cabinet by a section of the press unaccustomed to seeing campaign promises translated into deeds, expenditures have been reduced by approximately five million dollars.

A glance over the past five months shows that Premier Hepburn lost no time in putting his pre-election promises into effect. In this regard, the Liberal government is unique. Irrespective of the soundness of those policies, it is the first government in Ontario's history that ever started out to implement its campaign pledges within a few days of taking office.

The rapidity with which the government launched its investigations into boards and commissions and other branches of the civil service, as well as the civil service itself, left many citizens gasping for breath. The Liberals were not conforming to the practices of past governments. The "Hepburn axe" was wielded with whole-hearted vigour and those described by the premier as supernumeraries found themselves out of jobs.

A. C. HENDERSON PLUMBING AND TINSMITHING Thornhill, Ontario Hot Water Heating and General Repairs

RICHVALE

A Successful Euchre and Dance Enjoyed

A successful euchre and dance was held last Thursday evening under the auspices of the Workers Association. One hundred and seven were present and tickets sold numbered 156. Prize winners at cards were: Ladies, 1st Mrs. Sidney Sparks, 2nd Mrs. Paquette; men's, 1st W. Heron, 2nd Mr. Woods.

The winning number in the lucky draw was 430, and anyone having this number is asked to communicate with Mr. Percy Sparks or the seller of the ticket.

The committee wishes to take this opportunity of thanking through The Liberal the business men of Richmond Hill and district for their support in donating prizes. The entertainment committee of the Association includes, Mrs. Masters, Mrs. E. Taylor, Mrs. Percy Sparks assisted by some male members.

Lives of rich men oft remind us we can work too hard, slack! And departing leave behind us widows who will spend our jack.

Notice to Creditors

IN THE MATTER ON THE ESTATE OF SARAH A. GODDEN, married woman, deceased.

NOTICE IS HEREBY GIVEN pursuant to Section 51 of the Trustee Act, R.S.O. 1927, chapter 150, that all parties having claims against the estate of the said Sarah A. Godden, married woman, who died on or about the 17th day of October, 1932, at the Township of Vaughan in the County of York, are required on or before the 20th day of December, 1934, to send same to Chas. E. Waddingham, Esq., Executor of the estate, in care of the undersigned, with full particulars of their claims.

AND TAKE NOTICE that after the said date the executor will distribute the assets of the said deceased among the parties entitled thereto, having regard only to the claims of which he shall then have notice and that the said executor will not be liable for the said assets or any part thereof to any person or persons of whose claim notice shall not have been received at the time of the said distribution.

DATED AT TORONTO THIS 22nd day of November, 1934. A. CAMERON MacNAUGHTON, 80 King St. W., Toronto, Ont., Solicitor for the Executor.

EDWARDSBURG CROWN BRAND CORN SYRUP



The famous energy-producing sweet—an easily digested food invaluable for infants, growing children, and enjoyed by the whole family.

A product of The Canada Starch Co., Limited



Recapture Summer in Canada's EVERGREEN PLAYGROUND

Low Rail Fares to VANCOUVER, VICTORIA, B.C., and SEATTLE, Wash.

Come out to Canada's Evergreen Playground... enjoy balmy days of glorious outdoor sports. Golf, riding, yachting, motoring, hiking—all in the land of year-round summer sports!

Low rail fares and special winter rates at hotels. Tickets good going Dec. 15 to Feb. 28. Return limit, April 30. Stop-over allowed at all intermediate points.

OUTSTANDING EVENTS Week-end sports programmes on Grouse Mountain, Vancouver. Mid-Winter Golf Tournament, Victoria, Feb. 18 to 23, 1935.

Full information from any ticket agent.

CANADIAN NATIONAL



MELBA Tissue Cream

To Feed Starved Skins

55¢



Nourish the skin and tissue beneath with rich, emollient Melba Tissue Cream. Use this gentle, penetrating cream to prevent lines and wrinkles and counteract the drying effects of exposure and time.

PARFUMERIE MELBA OF CANADA, LTD TORONTO