

THE LIBERAL
 Established 1878
 AN INDEPENDENT WEEKLY
 PUBLISHED EVERY THURSDAY AT RICHMOND HILL
 THE LIBERAL PRINTING CO., LTD.
 J. Eachern Smith, Manager
 Member Canadian Weekly Newspaper Association
 Subscription \$1.50 per year — To the United States \$2.00
 Covering Canada's Best Suburban District.
 Advertising Rates on Application. TELEPHONE 9.

THURSDAY, NOVEMBER 15, 1934

TERRIBLE HIGHWAY TOLL MUST CEASE

It is gratifying that Hon. T. B. McQuesten, Ontario Minister of Highways has declared that his Department will make every effort to devise ways and means of cutting down the terrible toll of highway accidents. Day after day and week after week the papers record the terrible slaughter of innocent victims on the highways and we have become so accustomed to such reading that perhaps we pay little attention to it until it happens at our own door. A series of three very serious accidents in this district over the last week-end emphasizes once again the need for care and caution if human life is not to be needlessly sacrificed.

IT IS A MOST SERIOUS SITUATION and should be met with MOST SERIOUS MEASURES. Undoubtedly speed is one of the greatest contributing factors in accidents. Twenty miles per hour may seem a slow pace for this fast moving age, but TWENTY MILES per hour is the speed limit in Richmond Hill and in all towns and villages in this province. Twenty miles per hour may seem a snails pace to some drivers but it is fast enough to drive through a town where there are cars parked along the curbs and children on the streets and crossing the highway. The time has come when we must not regard lightly the value of human life and property and we favor a strict observance of the speed limit in cities towns and villages. A speed of thirty five miles per hour or more may be safe on the open road where the driver has an unobstructed view for half a mile or more but such speed is not safe in areas where the traffic is heavy. The terrible toll of our highways must cease.

NOT AN EPIDEMIC, BUT A WAR

The casualty list of Montreal's motor accident fatalities reads: SEVENTEEN KILLED WITHIN TWELVE DAYS.

That city's Deputy Coroner Herbert citing these figures, exclaimed that this was not an epidemic but a war between motorists and pedestrians. We can only add that the dangerous driver, the incompetent and the speedfool are a menace to motorists as well as pedestrians, and that, by and large, nobody is more savage in his indictment of careless driving than the sane motorist who is compelled to share the highways with these deadly fools.

But the Deputy Coroner went on to add: "As far as the Coroner's Court is concerned, no sympathy will be given to the delinquent motorists from now on. A simple suspicion of negligence may result in a driver being sent before the criminal court." There is a warning that even a speed fool might heed and, be it noted, speeding is at the root of the recent death toll, in this magistrate's opinion.

THE EDITOR'S BEATITUDES

"Blessed are the merchants who advertise because they believe in it and in their business; for their prosperity shall increase many fold.

"Blessed are the country correspondents who send in their well-written items every week; for fame of their friendly neighbours shall go abroad in the land.

"Blessed is the woman who sends in a written account of a party or wedding for she shall see the details of the function and the names of her guests correctly reported.

"Blessed are those who do not expect the editor to know everything but who call up and tell him whenever an interesting event occurs to them for they shall have a newsy paper in their town.

"Blessed are they who get their copy in early; for they shall occupy a warm place in the editor's heart.

"Blessed are all those who co-operate with the editor in his efforts on behalf of the community; for their county shall be known far and wide, as a good place in which to live." — Cherryvale (Kan.) Republican.

THE OTHER FELLOW'S JOB

A Minnesota editor moralizes thusly: "If we could all switch businesses all the way around for just one week, we'd be a lot more sympathetic of the other fellow's problems and know a lot more than we do at present about the cause of his shortcomings and of his apparent failures. Let the banker sell prunes, the grocer pull teeth, the dentist run a garage the garage man edit the paper, the editor run the bank (that's the biggest jump of any of them) for just six little work days and we'd all have our eyes so wide open to what the others are up against that we would never have the courage to criticize, nor would we be unsympathetic again. Then if the whole caboodle of us were to move on various farms and operate them for another six days per each, we'd all be so wise and understanding that the peace and harmony prevailing would make this little old community just about the best place in the world to live. It can't be done, of course, but we could take the thought to ourselves that we don't know anything about the other man's job, and concede that for all we know, he is handling it in good shape."—Milwaukee Magazine.

Protect Your Car With Cities Service Anti-Freeze



Alcohol, Anti-Freeze, Glycerine Anti-Freeze and Prestone

Battery Rentals and Charging, Full Line of Hart Batteries for Sale at \$5.25 and up

Goodrich Silvertown, Cavalier and Commander Tires and Tubes

General Repairs on all makes of Cars Fan Belts and Radiator Hose

CITIES SERVICE GARAGE

Richmond Hill 29 Yonge St. Phone 12



Count Your Blessings and Expect More

By John Edwin Price

In San Francisco a young man of twenty-three years has, at this writing, been kept alive in a respirator for six weeks. He is an electrician. Could he get well a government job awaits him. It is said that there is also a pretty brunette with whom he had hoped to one day share his good fortunes.

Twice a day he nearly chokes to death when they take him out of the machine for three minutes to change his clothing and bathe him. The Doctors say that after a time a respirator becomes a living torture. Yet they have no right to leave him out to die. Dr. Peter Cohen has lost faith in the young man's recovery.

A few weeks ago the faith of the young electrician faltered.

Things probably are not perfect for you. And yet they are probably not so bad that you have lost faith. COUNT YOUR BLESSINGS.

In T. B. sanitariums and other homes for the incurable the country over there are people who realize that for them the physical struggle is about over. They have lost hope of ever being better.

Your plight may be disagreeable but it hasn't reached the stage yet where you need to abandon all hope,—has it? Then, COUNT YOUR BLESSINGS.

The papers tell us each year of thousands of murder cases. I often think of the many wives and children who aren't to blame for the sorrows they endure and the deprivations they suffer. Some carry on quite bravely. Others must feel that LOVE has been snatched out of their lives.

You may have suffered losses but probably your loved ones have not been blasted out of your life at the point of a gun. Why not, COUNT YOUR BLESSINGS?

Practically every day, in some state, some man paces the floor of a death cell remorsefully agonizing out the few short swift seconds before he is to suddenly catapulted into eternity. It all started by entertaining too much of the wrong type of thinking. I think of the words of John B. Gough as he gazed on a drunkard in a ditch, "But for the grace of God there lies John B. Gough." You may have made mistakes. However, you are not eating your heart out in a death cell. Poise and peace are not completely crushed out of your life by stark panic. Really, should you COUNT YOUR BLESSINGS?

Count your blessings,—and expect more. Unseen psychic forces help in a measure the man who rightly tunes in with the magnetic expectant attitude. Gratitude is an important step in any man's upward climb. You still have Faith, Hope and Love.

So, count your blessings and — expect more.

Wins Big Contest But Name Not Known

A search is now being made for a person already possessing a lucky number entitling him, or her, to be a guest of the Island of Jamaica, British West Indies, for several days without expense and also to have a free trip there and back on a "Lady" boat of the Canadian National Steamships.

A few weeks ago 4,000 letters were mailed by the Tourist Trade Development Board of Jamaica to prominent individuals, each of these letters containing a blank postcard carrying a number, with stipulation that this card be signed by the recipient and returned to the Tourist Trade Development Board. Previous to the time of mailing from Jamaica, the chairman of that board drew a number from among the 4,000 with the hope that a full number of replies would be received and thus the person possessing the lucky number would be known and informed of his, or her, good fortune in having an all-expense-paid round-trip to that colony. On account of only a portion of replies being received—none of which bear the number previously drawn — search is now being made for the person now possessing the lucky numbered postcard. Therefore, all recipients of such cards who have not yet signed and turned them in are invited to do so immediately, in order that the name of the lucky person may be known and so informed.

The Tourist Trade Development Board of Jamaica now announces that if the winning number does not arrive within a month from this date, all the cards already received will be placed in a box and a number drawn. Thus there is still a chance for those who have already sent in their cards, should the person holding the winning number not reply within the date mentioned.

This campaign was undertaken by the Tourist Trade Development Board of Jamaica to bring the attractions of that beautiful tropical colony in the Caribbean Sea to the attention of the addressees and they announce that they will be delighted to entertain the lucky person in this contest with the best of the Island's privileges and without any financial obligation whatever on the part of the winner.

In offering this free trip during 1935 it is stipulated that the Canadian National Steamships "Lady" liners will be used as a means of transportation to Jamaica, these liners having established a close reciprocal relationship in passenger service and trade requirements.

A man went to a South African newspaper office and complained that his death had been announced erroneously.

"Well," said the editor, "we never contradict anything we have published, but I'll tell you what I'll do, I'll put you in the birth column to-morrow and give you a fresh start."

CHEAP FEEDS FOR CRATE FINISHING OF POULTRY

In experiments increase finishing of poultry conducted on the Dominion Experimental farms it has been found that buckwheat screenings or standard re-cleaned screenings, a by-product from the grain elevators consisting largely of wild buckwheat and broken wheat with a small admixture of wild oats, flaxseed and other weed seeds, give excellent results both as to quantity and quality of flesh. It was also shown in these experiments that small unmarketable potatoes may be used to advantage in crate feeding. Fed in conjunction with home-grown grains these potatoes gave as economical gains as corn and produced better colour and finer quality in skin and flesh. The potatoes may be fed either boiled and mashed, or raw and finely chopped, and mixed with the ground grains and milk.



A Powerful Germicide 25c—40c 65c—90c
 of proved value. Safe because non-injurious to the most delicate flesh tissues. Kill germs in nose, mouth and throat with G.G. Extract.

A Liniment that penetrates and removes the cause of Rheumatism, Lumbago, Joint Pains, Neuritis, Sciatica, etc.

Your money returned if not absolutely satisfied. Full directions with every bottle.

At your Druggist or from AUSTRALIAN DRUG COMPANY 75 Duchess St., Toronto W.Averley 4523



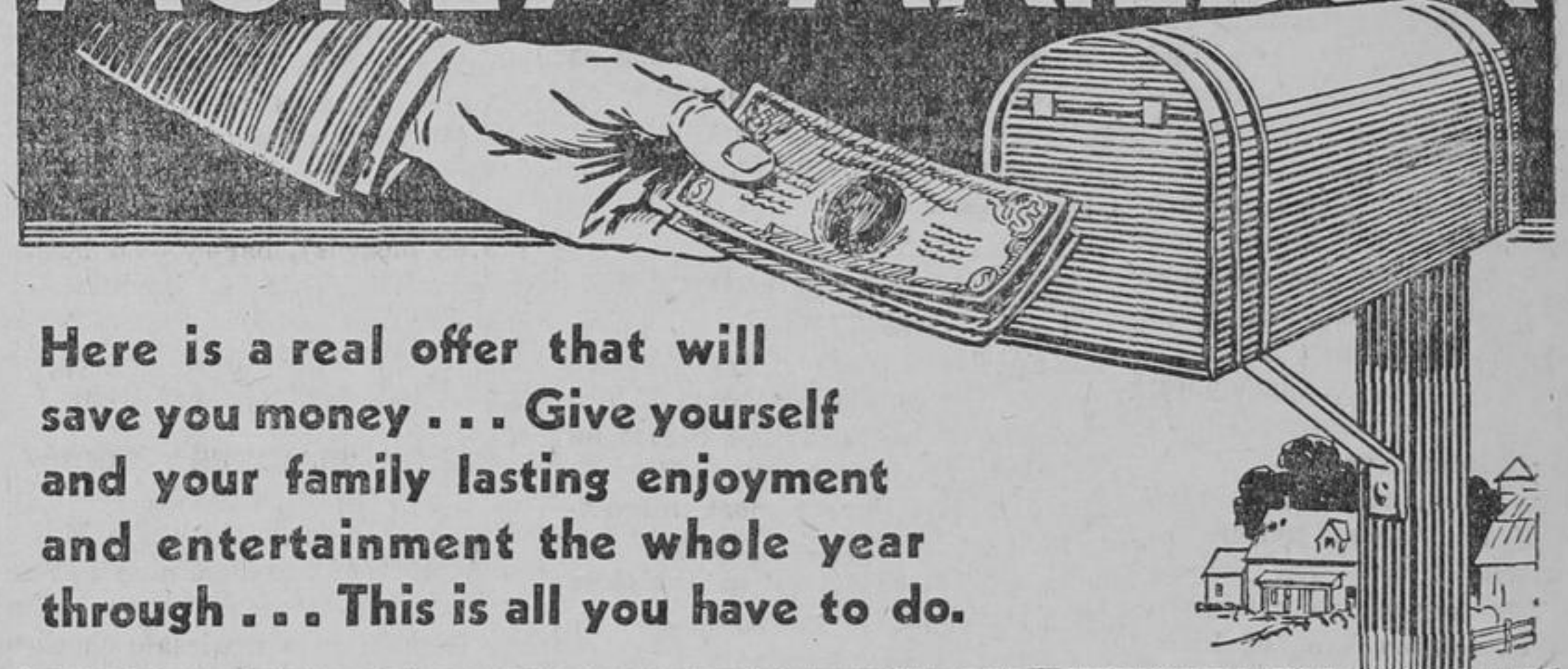
55c

MELBA Cleansing Cream

Within this jar women the world over have found the basic secret of thrilling beauty, a skin made clean to the depths of each tiny pore. Use it nightly for a month and see how it penetrates, flushes and leaves the skin soft and lovely.

PARFUMERIE MELBA OF CANADA, LTD. . . TORONTO

A Great Subscription Bargain that means..
MONEY IN YOUR MAILBOX



Here is a real offer that will save you money . . . Give yourself and your family lasting enjoyment and entertainment the whole year through . . . This is all you have to do.

Select any 3 of these famous Magazines
 Together with your local Newspaper

and you will receive the whole 4 publications for one year from the date we receive the coupon. Here is the amazing combination low price.

\$3.00

- Maclean's (24 issues) 1 yr.
- Chatelaine 1 yr.
- Canadian 1 yr.
- National Home Monthly 1 yr.
- Pictorial Review . . . 1 yr.
- Canadian Horticulture and Home Magazine . . 1 yr.

Our Guarantee to You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.



MAIL COUPON TODAY

Please clip list of Magazines after checking 3 Publications desired. Fill out coupon carefully.
 Gentlemen: I enclose \$ Please send me the three magazines checked with a year's subscription to your newspaper.
 NAME
 STREET OR R.F.D.
 TOWN AND PROVINCE

ADDRESS ALL COMMUNICATIONS AND MAKE PAYMENTS TO, THE LIBERAL, RICHMOND HILL