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THURSDAY, OCTOBER 11th, 1934

ARE YOU ON A "SUCKER LIST?"

If you are in receipt of unsolicited literature, wires or 'phone calls from self-styled "investment bankers," "investment counsellors" or just plain "brokers" with high-sounding names, who were previously unknown to you, and who offer to analyse your present holdings and make recommendations, all free, gratis and for nothing, don't throw out the old chest and congratulate yourself that your standing in the community and your worth are being appreciated -because you are only another "mooch" on somebody's "sucker list."

"Sucker lists" are obtained and compiled in a variety of ways which space does not permit us to deal with fully. Suffice it to say that such lists are available at so much a name and are usually on cards, which are, in themselves, miniature biographies. Each particular "sucker" is carefully classified as to his or her "investment" preferences in the past, with latest available information as to present holdings. In some cases, cards even contain information as to religious beliefs, political affiliations and the best method of approach to be used in offering the "bait."

An illuminating feature of these "sucker lists" is that a higher price is paid for the names of those who are known to have already been taken in by the wiles of the "dynamiter" as the high-pressure salesman is called by stock racketeers. "Before You Invest - Investigate."

TEACHING CHILDREN THRIFT

Judging by a report from J. R. Littleproud; Ontario Penny Bank Inspector, the two fundamental principles of school savings, "regular banking" and "banking for a purpose," appears to have been well inculcated into the life habits of some hundred and eight thousand boys and girls who have savings accounts in the Penny Bank.

Not only have these children bank accounts, but they use them regularly. Each Tuesday morning finds approximately 33% of the children in attendance at the 474 schools who have the Penny Bank making deposits. During the months of May and June, 15 schools had 80% or over of their attendance make deposits each Tuesday morning. It is evident that regular banking is fast becoming a habit.

But these children are not hoarding their money. They build up worth-while balances; and then these balances are sufficient to achieve the purpose for which they were accumulated, the money is withdrawn and the purpose attained. The same methods which to-day are used for the more immediate objectives-skates, glasses, winter clothing Christmas present for mother—will be the methods adopted in later years for the remote objectives-purchasing a home, insurance, and comforts for the evening of life.

The schools participating in the Penny Bank plan are well distributed throughout Ontario, and we would like to see some of the local school boards in this county adopt the idea which apparently is having very valuable results in teaching children the importance of thrift.

IS MODERN SOCIETY ALSO DEGENERATE?

Modern society is gradually giving a good imitation of the state of ancient Rome when it was tumbling into decadence.

The unsavory picture is only one of the indications of a society surfeited with its own liberty, and the church's protest against the loose play is thus a heartening sign.

True, men are not forced to fight either wild beasts, or other men, to the death in the arena for the entertainment of the public. But sport has been professionalized to a degree unknown a generation ago, and if the pugilist, football player, car driver or other athlete happens to be killed in the contest, the tragedy adds to the thrill for the modern spectator.

The prevalence of divorce is a sign. Men who can reneg on their marriage lines have slipped their moorings as a rule. The marital tradings under the guise of legality is not a sign of moral health in a nation.

The nudist, the naked stage performer, the novelist who boldly prints words the law would not tolerate in public are but symptoms of the social slide.

President Cutten of Colgate University, N. Y., takes a sentimental world to task:

"We have taken better care of the idiot than we have

of the genius. We have coddled the moron and starved the intelligent. Those with the divine spark we have neglected while we've lavished money and training upon pinheads. We thought we were kind, but we were only stupid and petty. We saved a minute part of present suffering to propagate a vast amount of future desolation and woe."

WOULD ROB WAR OF PROFITS

Senator Gerald Nye of North Dakota, chairman of the U. S. Senate munitions investigating committee, will press in the next Congress a bill for confiscatory federal income taxes in time of war.

Making this announcement to newspapermen, Nye said that he would fight for this legislation as his reply to assertions of munitions manufacturers and militarists that government should not nationalize the munitions industry. He would try, he said, to strip war entirely of its profits.

His bill, Nye said, would provide for doubling income taxes on incomes below \$10,000 and taxes of 98 per cent. on all incomes above that figure to become effective on the day the United States declared war. He said the measure would apply indiscriminately against individuals, companies and corporations.

"The country is with us on this," he declared as he interrupted a conference with William John, British member of parliament, to point out that 10,000 communications from people and organizations in the United States and abroad, urging his committee to go the limit in describing the activities of the munitions industry.

OBITUARY

THE LATE REV. A. A. WALL

(By Rev. F. G. Stotesbury, Hillsdale) During the early hours of September, 25, 1934, in St. Michael's Hospital, Toronto, Rev. Adam Alfred Wall passed peacefully from this life. The late Mr. Wall had been ill for several months, and was in June compelled to relinquish his charge at Burton Ave. United church, where he had served for the last five years. friends will not forget the warm hos-Last winter, when recovering from an attack of influenza, he saw the He and Mrs. Wall were very devoted church building on fire and forgetting himself in his concern for his church, he worked with others in removing furnishings from the building, and did injury to his heart, which was the ultimate cause of his death. The funeral services were held in

Toronto and Alliston. In Toronto Rev. W. E. Baker of Orillia was in charge with Rev. Harold Wellwood and Rev. E. J. Adams assisting. In iow ministers, as well as by many of service was in charge of Rev. Thos. D. Jones, Chairman of the Presby- interests, preaching upon matters tery of Simcoe, assisted by the Very that his people were interested in, and Rev. James Endicott, D.D., a former Moderator of the United Church in to follow for its clearness and apt Canada; Rev. A. D. McKeracher, present minister of Wesley Church; Rev. E. J. Adams, a former minister of Wesley Church; and Rev. F. G. Stotesbury, Secretary of the Presbytery of Simcoe. Rev. W. E. Baker and Dr. Endicott spoke feelingly and impressively in their high tribute to estly seeking to bring them into felthe life and ministry of the deceased. The funeral services were attended were in great sorrow and terrible by a large number of Mr. Wall's fellow ministers, as well as by many fo his other friends and parishioners. Relatives from Ottawa, Detroit, and Saskatchewan were present. The remains were laid at rest in the Alliston cemetery. Alliston recalls one of the very happy pastorates in Mr. Wall's ministry. Rev. A. A. Wall was born in Hunt-

ley Township, Ontario, on October 17, 1873, the son of Jeremiah and Eliza Jane Wall. His parents died while he was still very young, and a sister of his mother, Mrs. Martin, took him into her loving care living on a farm north of Ottawa at Aylwin, Quebec. Here he attended public school. Later he attended high school and business college in Ottawa and then entered business life. He had been brought up in a devout christian home and early in youth entered into church activities, among them teaching in two Sunday Schools each Sunday in his home community. He felt the call of God to the Christian ministry, and this conviction was intensified by the knowledge that his mother had prayed to God, asking Him to call her child into the Christian ministry. He left business life and became a candidate for the ministry of the Methodist Church in the year 1896, having his first examination in Dominion Church, Ottawa. A nearby community requested the Mont real Conference to send him to minisfirst year. He was then sent to Trout Creek, Ontario, where he served for three years. In the year 1900, the territory within the Province of Ontario situated west and north of North Bay and south to the boundaries of the Toronto Conference, was transferred from the Montreal Conference to the Toronto Conference. This brought Mr. Wall into the latter conference, where he spent the rest of his ministry. He entered Victoria College in 1900 and graduated in Theology in 1903. He was ordained in June, 1903, in the Elm Street Methodist church.

On June 30, 1903, he was married to Miss Elizabeth (Lily) Mulligan, daughter of Richard and Ann Mitcheli Mulligan of Aylwin, Quebec. She was a schoolmate of Mr. Wall, knowing him from early childhood, and was engaged in Sunday School work as was Mr. Wall. Becoming his wife, she entered into his work enthusiastically, and was to him a true helpmate. Their married life was a very happy one.

They established their new home among the people of Bruce Mines, Ontario, where they remained for four years in a happy pastorate. It was during Mr. Wall's ministry that the fine church building at present being used by the United Church there was built. For a year he ministered to the people at Richard's Landing, St. Joseph's Island. Then he was sought by the Home Mission Board to be a missionary at large among the lumber camps north of the Soo and through Algoma. With his knowledge of the French language as well as English, and his abilities, he rendered a fine service to the Church. He entered the pastorate again as minister of John St. church, Sault Ste. Marie. From there he and his family moved to Davisville, and after serving four years, he home with your girl friend and was sent to Cochrane. He was there found that someone had beaten you at the time of one of the great fires to the davenport." in New Ontario. The town of Cochrane with other centres, was razed

to the ground by the conflagration. The Walls lost all their personal belongings. After this they ministered in Huntsville; Wesley Church, Alliston; Richmond Hill, and Burton Ave., Barrie.

Mr. Wall was very much devoted to his home, and was a kind and thoughtful husband and father. He was one of the most companionable men that one would meet in a life time. He loved friends, and his many pitality that characterized his home. to each other, sharing their responsibilities, and the varied experiences of living in the parsonage.

As a preacher, he was peculiarly gifted with the power of understanding and interpreting life in its many phases and experiences. His messages were effective and helpful in their earnest appeal, their pathos and humor, their evangelical fervour, their spiritual insight and their practical applications. In his preparation he drew from many fields of human in a style of delivery that was easy illustrations.

As a pastor he was diligent in discovering ways in which he might haply serve his people, joining with them in their labors, helping them in their troubles, and sympathizing with them in their sorrows. He was earnlowship with Jesus. When people trouble, he had such a depth of sympathy to draw upon. He exerted a strong influence upon the lives of the young people of his congregations. Little children loved him. Few ministers have had more joy in their work than he. Many times during his ministry he made such expressions as this. "Oh, what a glorious thing it is to live a life engaged in christian service." He loved his work, and it was not easy for him to lay it down when he learned that ill health insisted that he must.

He possessed a wonderful gift in understanding men, valuating them and dealing with them in many ways. He had the gift of quick insight, which seemed to penetrate into the matters under consideration. He saved many a difficult situation with his gift of wit and sense of humor. His sane judgment, sense of fairness, and sincerity won for him many honors and the confidence and trust of his brother ministers and many other folks. Important responsibilities were entrusted to him by his Church. He was made Chairman of the Sault Ste. Marie District in his third year after ordination, afterwards Chairman of the Cochrane, Bracebridge and Alliston Districts, and was honored with the chairmanship of the Presbytery of Simcoe in

his last year in the active ministry. When he was living in the northern districts many probationers were placed under his superintendency. ter to them, so he served them upon Many of them will not forget their indebtedness to one who understood and studied the needs and welfare of his students. His wise counsels and his sympathetic understanding of their problems, and the welcome into his home have meant much to them.

> In his personal religious life, he was genuinely sincere. He loved his Lord from early childhood. The experiences of God in his life were an ever present reality. As Dr. Endicott remarked in his appropriate address, the outstanding characteristic of his Christian life was its simplicity. There was no display of goodness, but you could not be with him without being conscious of it. In his work in pulpit, among his people, and in the community it expressed itself in many kindly deeds that have won numbers to the Christian life and into the Church.

> Many were the tributes upon the lips of his brethren in the ministry, and of his former parishioners, and his many friends when they learned of his death. We bow in reverence and in faithful obedience to the One who took him unto Himself, but we remember that he kept the faith and fought a good fight, and gave himself without reserve to his Master's service. He rendered a worthy service to the Church. Mr. Wall will be missed especially in his home, and in the courts of the Church. His Presbytery holds a warm place for the memory of him.

> Mr. Wall was predeceased by his parents, only brother and only sister. He is survived by his wife, his only son, Richard Alfred Edgar Wall of Toronto. They were both most devoted to Mr. Wall, and will have many happy memories.

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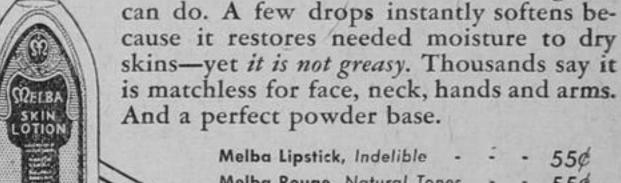
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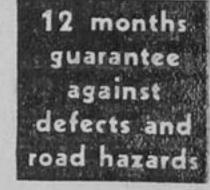
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