

LET'S GO FORWARD IN 1934

Kerr Brothers

BAKERS — GROCERS — BUTCHERS
BREAD CAKES PIES

Specials For This Week-End

MARBLE SLAB Layer Cake	Butter Iced, each	12c.
LAUNDRY SOAP, 10 large bars		25c.
OATMEAL Date Cookies, 2 doz.		25c.
FRYS COCOA, 1/2 lb. tin		19c.
AYLMER Tomato Soup, tin		7c.
POTATOES, pkk.		27c.
SALMON, large can		10c.
CORNED BEEF, 2 tins for		23c.
MACARONI, 3 lbs.		10c.
MARMALADE, 32 oz. jar		27c.
TOMATOS, large tin		10c.
CHEESE, 1/2 lb. package		10c.

Fresh and Cooked Meats, Phone 117
Bakery and Grocery, Phone 77
PROMPT DELIVERY

Not a week passes that you are not being canvassed by representatives of nationally-advertised products to stock and push them and to give them good window and counter display.

Local Retailers Is It Fair

Their representatives tell you of the large sums of money being spent in metropolitan daily newspapers and in nationally-circulated magazines like MacLeans, Chatelaine, Canadian Home Journal, Candian, and others, to create and maintain consumer-demand, and they try hard to persuade you that such remote advertising will surely create and sustain large local demand.

It is admitted it is advantageous to you and your customers for you to stock nationally-advertised products, but such products will sell faster if they are

Locally Advertised

in this newspaper, in addition to being advertised in non-local publications.

There is no good or sound reason why a national advertiser should NOT do local advertising in this newspaper. You will be told, when you say to the representative of firms canvassing you to stock and push his firm's product, "Oh, we could never afford to do local advertising." What he really means, when he says such words, is that he doesn't expect large local sales. If he did, then he would see that these local sales

Can Provide a Sum of Money

to maintain a LOCAL advertising campaign.

Why should you help a national advertiser to develop his business in the territory covered by the circulation of this newspaper without advertising co-operation from him?

You provide local distribution facilities for manufacturers of branded products, and your value to them is recognized. Why, then, should these manufacturers not assist you to sell these goods, if stocked by you, by a series of local advertisements, perhaps carrying your name as local distributor, published in this newspaper.

The more frequently and vigorously you present your point of view to national advertisers, direct and through the representative who calls on you, the more surely will you persuade them to accept it.

Richmond Hill Motors

Competent and complete repairs by thoroughly experienced mechanics using the most modern equipment and guaranteeing real satisfaction.

ECONOMY SERVICE

Hart Batteries Veedol Motor Oil
Goodrich Tires Green Flash Gasoline

TOWING

YONGE ST. RICHMOND HILL PHONE 69

J. ROY HERRINGTON

Real Estate and Insurance
Properties For Sale
Dominion and Provincial Bonds

REPRESENTING
The Strongest and Best
Insurance Companies

WE SELL THE EARTH AND
INSURE ITS CONTENTS

93 YONGE STREET PHONE 87

Let's Go Forward

We take pride in the ROSES we grow, and we take pride also in the COMMUNITY of which we form a part.

As ROSE growers in this the Rose Growing Centre of Canada we are ambitious not only for our own products but also have a deep interest in the welfare of the entire community. We are happy at this time to endorse the GO FORWARD WITH RICHMOND HILL AND DISTRICT crusade and we trust that the year 1934 will be one of progress and prosperity for the district.

Bedford Park Floral Company

PAUL E. ANGLE, Manager

Richmond Hill

Ontario

Sheppard & Gill Lumber Co.

BUILDING SUPPLIES
Paints, Varnishes, Gyproc, Lath
Cedar and Asphalt Shingles

Handling only the most reliable materials guaranteed to give satisfaction and full value. And the prices are in keeping with the times.

Prompt Delivery

Centre Street E. Richmond Hill Phone 27

H.J. Mills Limited

Rose Growers

Heartily Endorse the GO FORWARD WITH RICHMOND HILL AND DISTRICT campaign. We believe the best is none too good for RICHMOND HILL "the rose growing centre of Canada" and we trust that all citizens will put forth a real effort to make the year 1934 a year of progress and prosperity in this district. Yes, we too say, LET'S GET GOIN' NOW.

John Sheardown

The old-time fuel merchant of Richmond Hill still carries a complete stock, namely:

ALBERTA	POCAHONTAS STOVE
WELSH COBBLES	POCAHONTAS NUT
WELSH BLOWER	NUT COKE
AMERICAN EGG	RANGE COKE
AMERICAN STOVE	ALL KINDS OF SOFT
AMERICAN NUT	COAL, SCREENED OR
AMERICAN PEA	MINE RUN.

HARDWOOD .SOFTWOOD SLABS CUT

I can supply you with first class building material, also sand and gravel.
I do all kinds of moving and trucking carefully.

Prompt Delivery
20 Centre St. E. Phone 64W

Young's Service Station

OUR SERVICE ENSURES MOTORING COMFORT

We carry the largest and most complete line of tires and tubes in this district. We have "Goodyear" Tires and Tubes in stock to fit your car or truck at various low prices. Come in and inspect our stock and prices before buying.

BRITISH-AMERICAN GAS AND OILS

Pressure Lubrication
Up-to-date Car Washing Equipment
Upholstery Vacuum Cleaned
Exide Batteries

YONGE ST. RICHMOND HILL PHONE 153

G. A. M. Davison

Ford Dealer

1934 Car and Truck Licenses

We trust that the year 1934 will be a bigger and better year for everyone. We have the utmost confidence in the Ford products which we handle and we know that in the better days ahead these products will find continually increasing favor with the people.

We offer an unexcelled repair service for your cars or tractor.

UNIONVILLE ONTARIO

W. H. ESPEY

Elgin Mills

General Store

AN OLD ESTABLISHED AND RELIABLE STORE HANDLING ONLY THE FINEST OF MERCHANDISE PRICED TO MEET 1934 BUDGETS.

GROCERIES MEATS DRY GOODS
NOTIONS TOBACCOS PAINTS
HARDWARE FEEDS, ETC.

AGENT
FLEURY'S FARM IMPLEMENTS
METALLIC ROOFING COMPANY
STEEL ROOFING
LUNDY FENCE—ALL STYLES

Prompt Delivery
ELGIN MILLS PHONE 129

ENDEAN NUSRERIES

WHOLESALE — RETAIL
Nursery Stock
Plants Trees

Evergreens, Shrubs, Roses, Perennials
Fruit Trees

Growers of hardy stock guaranteed to give complete satisfaction.

RICHMOND HILL PHONE 61-W
NURSERY—YONGE ST., ELGIN MILLS

Advertising

Is one of the most important sign-posts on the road to PROSPERITY.

THE HOME PAPER offers an unexcelled medium to convey your message to the people of this district.

Let this paper help you to enjoy the measure of prosperity you hope for in 1934.

THE LIBERAL
Established 1878
York County's Newest Home Paper and Best Advertising Medium.

Telephone 9 Richmond Hill
If you are not now represented in the GOING FORWARD WITH RICHMOND HILL DISTRICT crusade, join in the procession in our next issue.