

THE LIBERAL

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THURSDAY, APRIL 6th, 1933

PEACE-TIME SLACKERS

There were those who were termed "slackers" during the Great War, and it would seem it is just as true and perhaps more so, that there are slackers in times of peace. Haven't you discovered them? How about the church member who expects others to do all the work and keep up the expenses? The citizen who never accepts office but chooses to stand on the side-lines and snipe at those who are trying to do something? These people complain about the high taxes and the inefficiency of this and that, but you couldn't run fast enough to get one of them to stand for any public office. They are too selfish, too wrapped up in their own affairs, too fond of finding fault with others, too timid to come out and be a target for the public to shoot at. They are slackers in the matter of good citizenship just as much as were the slackers during the war. They complain, criticize, condemn, yet decline to take hold and help. They expect others to make all the sacrifice. It takes courage and determination to take hold and try to help out. So don't expect the other fellow to do it all.

THE IDEAL CITIZEN

An ideal citizen is the one who sees clearly and ever something good in the community and never loses the opportunity to spread that good news abroad that others might derive the benefits therefrom, whose unselfishness prompts him to want others to share opportunities, health and pleasure which his home town offers.

Loyalty is the first requisite for the ideal citizen. The love for the place and his neighbors which dismisses the thought or self interest or policy and resolves itself into the knowledge of duty when he does all in his power to make the city a better place in which to live.

There are three distinct attitudes which a citizen may assume toward the place in which he lives, which furnishes him food, shelter and association for himself, and family, to boost, to remain quiet or to knock. The booster is that ideal citizen who is never forgetful of the obligations which is due the home community. He is ever found at the front when any movement is launched which might tend to the advancement of the interest of the city. While others see darkly, to him good is visible at all times. The quiet citizen is satisfied to let the neighbor do the work and content to lull the place asleep and let it rest. The knocker is the man who is without a country. There is no room for him anywhere, his presence dampens the enthusiasm of every man or group of men who unfortunately come in contact with him. Having no faith in his own ability to go forward, he naturally lacks faith in his home community to do so.

You have the chance to belong to either of the three classes. If you are a booster, your neighbor knows it well and will boost you. If you are aligned with the quiet class, you will not be regarded one way or the other, for the man who selects to steer in the middle of the stream, gets no support from either side. If, unfortunately, you are a knocker, get ready to be knocked, for eventually it is coming to you. As you give, so will it be meted out to you.

A SECRET OF HAPPINESS

"If you don't care for the things you can't obtain you will be fairly happy."

On the surface it is not an inspiring message. Not to care for the things we can't obtain is to resign, give up, be supine. And when we quit in life's struggle we pay a dear price, indeed, for our meagre mete of happiness. Most of us perhaps, would rather keep on fighting. There is joy in the fight; joy at least to know there is fight in us.

Let us reverse the formula. "If you care enough for the things you have obtained, you will be supremely happy."

The farmer on his farm—if he loves that farm—may be happy beyond compare. If he loves it well, he will till it well, intelligently, thoroughly, and it will yield him rich store. The widowed mother, in the little cottage, has her children, and if she loves them well they will be her life. The clerk at the desk, if he loves his work, will be happy in it. Or the motorman in his cab of steel, may find in the easy response of the throbbing motors and his rolling palace, a sense of responsibility for the passing multitude that will bring him pride and joy.

To be truly happy in our lot we need not be contented. Indeed, happiness and contentment, while we keep moving on life's highway, are not to be reconciled. If we love the work we do we shall be thrilled not alone to do it well, but to do it better.

Far away fields are always green to too many of us. Only after many fruitless pilgrimages is the simple truth borne home that if the field at our door is not attractive and verdant it is because we do not water its shrubs and grasses. If we love our field we will tend it. And, more important, if we tend it we will come to love it.

And this to them in whom ambition burns. Only by the degree to which you prove yourself true to the modest task of to-day can you fit yourself for, or inspire others to entrust you with, greater duties to-morrow.

THE SPRING HABIT

Spring is an untiring miracle, no less so to-day than when men were more inevitably concerned with the seasonal moods of mother earth. The ancient mystery is renewed each year by which rich life and color and eager growth spring again from the winter-locked land. A few days of kindly sun and the resurrection is begun, the life restores, the world renewed with beauty.

Life endures the winter, but blossoms with the spring. All things good and full of promise answer the warm welcome of a friendly sun. Because nature is grown again, the world is once more fruitful.

From this seasonal certainty we may pick a lesson. Men likewise grow better and work better in good weather. Hard times and harsh discipline, whether of men or circumstances, may test and toughen endurance and stiffen courage and fiber, but growth and usefulness flourish better in the warmth of good will and kindness. These are the spring tonic of human life, which can awaken all its hidden powers and riches. We grow better, work better and are in all ways happier in the habit of mutual encouragement and the widespread warmth of genuine good will.

RECREATION PROGRAM FOR NORTH YORK

Leisure Time Programmes are slated to have an early inauguration in North York under the aegis of the Recreation Committee of the Community Welfare Council of Ontario. At a largely attended meeting held recently under the Convenorship of Mr. W. W. Watson of the Toronto General Trusts Corporation, representatives of various outstanding organizations voiced the opinion that the problem of to-day's added leisure time was a serious one.

As a result of the meeting a questionnaire was sent out to one hundred and twenty-eight schools in York County, asking for information as to the number of pupils in the various grades and the recreational facilities offered by them. In shortly over two weeks forty-seven schools showed that some time was devoted to games and physical culture, quite a number went in for the keeping of scrap books, gardening, hikes and school singing, but with the exception of the "creek" there seemed little scope for swimming and skating.

Interviewing teachers, parents, the heads of Home and School Clubs, Women's Institutes and similar representative people disclosed the fact that there is a widespread awareness of the need of providing some alternative for the evils of leisure and idleness. Educators and Morality departments insist that an intelligent recreational programme would act as a corrective to truancy. Doubtless it would provide a strong deterrent in the increasing wave of juvenile crime.

But physical culture alone is not sufficient. There must be plenty of game and fun, active interests which will capture the liking of young people. Competitive sports in which large numbers can take part serve the dual purpose of providing interest and the essential outlet for physical energy. There is no great place for the purely spectator sports in this programme. Hockey cushions and equipment, baseball parks and equipment, and swimming pools will help tremendously. But these are sadly lacking in many localities. Unfortunately, where they are lacking there are generally numerous hang-out for juvenile "gangs."

The time has come when we must see to it that youth in the rural communities have recreational facilities equal to those in urban centres. And in this connection it is very desirable that the recreational movement be wide-spread, and that a better understanding be fostered between rural and urban centres. Doubtless the initial work must be accomplished in isolated communities where experiments can be carried out, but it is hoped that all interested in the problems of youth will co-operate.

School gardens and Fall fairs will be encouraged on as large a scale as possible, and Junior Farmers will be asked to discuss the question at their various conferences. The committee are taking initial steps to provide for Extension Libraries, following the Old Country plan whereby old and young may secure good books at a nominal sum. Gradually good moving pictures may be added.

Under the strain of present economic circumstances it is strongly felt that any recreational programme may include interests for both adults and the young. Certainly good recreational facilities are enormously important to the unemployed.

"It is the intention," said Mr. Agar, general secretary of the committee, "to commence this work in North York. Recreational activities will be either assisted or inaugurated, and the committee is very anxious to have the co-operation of existing organizations in each centre."

From North York the movement is slated to spread throughout the Province. It is understood that, as soon as sufficient financial backing is secured, contact people or field secretaries will be sent out to commence this important work.

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WAY BACK IN THE LIBERAL FILES

THIRTY-FIVE YEARS AGO

From Our Issue of March 24th, 1898 It became known last week that Mr. W. E. Brown had resigned the position as assistant teacher in the High School. The circumstances was one of deep regret to the pupils. Accordingly on Friday they expressed their regret at his departure in a memorable manner. Mr. Brown was asked to come down to the school, and a mass meeting of the pupils was called. Short addresses were made by Messrs. Switzer, Harrison, Johnston and Coombs. An address from the pupils was read by Miss Nellie Naughton, and a twelve volume set of Scott was presented on behalf of the school. Mr. Brown made a fitting reply, and the whole affair was marked with sincere regret at the severance.

Messrs. Abram Snider, Michael Mahoney and David Norton were on Monday appointed License Commissioners for West York for the current year.

A large crowd gathered on Wednesday at the auction sale of Mr. John Palmer's farm stock and implements. The bidding was brisk and many articles were knocked down at good prices under the hammer of auctioneer Saigeon. Milch cows ran over \$40, a spring colt realized \$52, and a draught mare brought the very handsome figure of \$160.00.

Mr. Johnston, B.A. of Toronto University, is supplying in the High School until a regular assistant teacher is engaged in the ordinary way.

The board will meet to consider applications.

A meeting of the Executive Committee of the Agricultural Society was held on Friday last. Mr. T. Lloyd, Vice-President, in the chair. The first business taken up was the revision of the prize list in which several changes were proposed. Instead of the usual open trot there will be a 2.30 race, and the purse will be increased to \$70. The 2.50 trot was changed to 3.00, and the purse to be \$50. In the mile bicycle race the prizes will be \$3.00 and \$2.00 cash. The excursion to Huntsville was fully discussed and favorable reports received since last meeting, a resolution moved by Mr. Crosby, seconded by Mr. Pugsley was carried recommending the directors to take the matter in hand and push it to a successful issue.

TWENTY YEARS AGO

From Our Issue of March 27th, 1913 A delightful surprise took place at Carrville on Friday evening, March

14th, at the home of Mr. and Mrs. W. Cook, when about eighty-five of their friends gathered to spend the evening with them before moving to Richmond Hill. The evening was spent in games and music and about ten o'clock all assembled in the drawing room where Miss Hazel Reaman read an address and Miss Minnie Cook presented Mrs. Cook with a raw fruit set with cut glass finger bowls.

A feeling of sadness spread over all Maple community when it was learned that Mrs. Wm. Speight had passed away on Tuesday night of last week. She was beloved by all who knew her and will be greatly missed, especially in the church as she was president of the Ladies Aid Society. The private funeral took place on Friday afternoon.

Mr. M. Patton left Tuesday night on a business trip to the Canadian West. He went by way of Chicago. Roseview Garden lots are selling beyond expectation. Mr. Lawrence also reports enquiries for factory lots on his private siding.

Messrs. J. E. Skeele, W. A. Glass and W. W. Trench, Principals of High Schools at Cayuga, Midland, and Prescott respectively, are home for the Easter vacation.

The annual report recently sent to the Superintendent of Public Libraries shows that the Richmond Hill Public Library now contains 3768 books. The number of volumes taken out last year was 3220.

Mr. John Rumble and family of Patterson moved here on Thursday. They have taken a house on Richmond Street, and hope in September to remove into their new house which they are building on Arnold Street.

Mr. G. W. Baker of Gormley, contractor, who recently purchased seven lots of the Lawrence estate, between Church Street and Baker Ave., will commence building his first house as soon as gravel can be hauled. Mr. Baker has the name of being a first-class builder.

Mr. Berwick Weldrick who recently sold his farm at Langstaff and afterwards purchased the Kirby farm near Teston, had an excellent sale conducted by Mr. J. T. Saigeon on Tuesday of last week. Horses brought from \$200 to \$275, cows from \$50 to \$94, and his 20 pigs netted him \$428. Altogether the sale amounted to \$4,092. The proprietor retained all the stock and implements he required for the new farm, but to his credit it can be said that everything he advertised and put up for sale was knocked down to the highest bidder.

SLATS' DIARY

BY ROSS FARQUHAR

Friday—Jake was a saying it was offly hard to collect munney these days and I ast him how he new it was hard to collect munney these days and he sed because all the collectors half to cum to his house about 1/2 a dozen times before they are able to get enny thing a tall.



Saturday—Ant Emmy herd from her neace witch commutes between Reno and home and she has just gotten married agan. Ant Emmy sed that you half to give her credit because the way the score stands now she has 1 more Marriage than she has devorecs.

Sunday—Pa was reading in the Sunday paper today about a congressmen witch threw a Congressional Reckord at 1 of his opponets and pased he was glad they had finely found sum use for the Congressional Reckord at last.

Munday—The teacher was a tawking about a new Callender with 13 munths in it. well all I hope is that if they use those kind of callenders they will have a letter R in the new munth and then we can have more Oysters at are house.

Tuesday—Elsy sure is dummer then she looks. She just found out today that there are people witch drinks and lives in the Temperate Zone to.

Wednesday—We got a good laf agen out of Elsy today. The teacher was tawking about Siance and she ast us whut we thot of the End of the world. Personly I diddent think mutch of it. Then Elsy pipes up and says she thinks that the Erth will just leave the ground sum day and flote around in Space. Well if I see ennything like that is a going to happen I am going to beat it for Califory.

Thursday—Blisters and me got a Job carying a ladies baggige from the depoe to the Hotel and the bag I was Carrying the ketch cum luce and a lot of things fell out of the bag. I figgered out her name must of ben Pullman because that was the name witch was Printed on a lot of the Towels.

Authorities tell us that gray will be seen more than any other color this year. Especially, one fether, next morning.

ADVERTISING

MR. MERCHANT

You have no doubt often said to yourself, advertising is too expensive and does not pay, without giving the matter very much consideration other than the fact that it costs you money which you feel you could spend more advantageously.

Have you ever stopped to think of the goods you handle and pass over your counter every day. How many of them are not known by name, by every customer that comes into your store, and how did they come to know them so well? It was through reading about them and being told just what they would do for them. In other words by advertising. There are few lines of goods handled to-day in any shop that would be considered by a prospective customer unless it had proven its quality and with its makers backing it. Very few manufacturers would get the output to keep their factories going if they advertised goods and they were found to be of inferior quality, consequently advertised goods always have the mark of quality. The seller and buyer both have the benefit of this guarantee.

Big businesses have recognized these facts. Why not you? The fact that you make your goods known through advertising, is a guarantee to your customer that you are behind them. You should advertise, if only to prove your good faith in the goods you are asking your customers to buy—Advertise steadily and see the results.

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