

**THE LIBERAL**

Established 1878

AN INDEPENDENT WEEKLY  
PUBLISHED EVERY THURSDAY AT RICHMOND HILL  
THE LIBERAL PRINTING CO., LTD.

J. Eachern Smith, Manager  
Member Canadian Weekly Newspaper Association  
Subscription \$1.50 per year — To the United States \$2.00  
Covering Canada's Best Suburban District.  
Advertising Rates on Application. TELEPHONE 9.

THURSDAY, MARCH 23rd, 1933

**ARREARS OF TAXES**

In our last issue we drew attention to the seriousness of the accumulation of unpaid taxes and the importance of tax collection in municipal administration. Commenting on the same subject the Barrie Examiner says:

"We believe that the collection of tax arrears is by far the biggest problem before the council at the present time. The arrearage is not simply from 1932 but is the accumulation over several years, a considerable portion of the amount being penalties added for failure to pay.

Collection of taxes is not a pleasant duty for a council to deal with, yet it is one which, if neglected, is liable to get the municipal finances in a deplorable condition. While it might be too strong to say that many members of council have been inclined to let matters drift, it has been very evident that tax collections have not received the attention they should have had. Had the 1933 plan of prepayment of taxes been put into force a few years ago and a competent man employed to work on collections—both current and arrears—the amount outstanding would have been small compared with what it is to-day. The amount which would have been saved in bank charges would have paid a fair salary and left a good margin. With an efficient collector on the job, people who now owe for two or three years would probably have managed to raise enough for one year at a time where they find it almost impossible, under present conditions, to pay for several years with interest charges added.

There is no department in municipal affairs where thoroughness and systematic effort are more needed. As has been said, it is the biggest job before the Council. It will require tact, courage and the best brains of the members to devise and carry out a system that will at least greatly reduce the large amount of arrears now outstanding."

\*\*\*\*\*

**DEBENTURE SYSTEM COSTLY**

The present serious financial situation in which practically all cities and towns find themselves facing burdensome debts and bearing heavy interest charges illustrates the necessity for a better system in their business methods for the future. Issuing debentures for this, that and the other thing is an expensive proposition. It appears so easy and convenient but in the long run it is a wasteful and extravagant method of doing business. It practically takes two dollars to do one dollar's worth of work, as interest over a twenty-year period about equal the original sum. A better method would be a system of town planning over a period of years, collecting two or three mills each year to do permanent work. In this way the debts would soon disappear and also the burdensome interest charges. The pay as you go system is highly commended for the individual and would be equally as beneficial to the municipalities, saving each of them thousands of dollars annually.

The amount of direct liabilities of all municipalities in Canada, at the end of 1931, according to the Bureau of Statistics, reached the huge total of \$11,584,000,000, and the carrying charges run into an immense sum annually.

\*\*\*\*\*

**EXPERT LAUDS WEEKLIES AS CORNERSTONE OF JOURNALISM**

A very high compliment was recently paid the weekly newspapers by James O'Shaughnessy, formerly executive secretary of the American Association of Advertising Agencies, who declared in a Boston address that "country weeklies are the cornerstone of American journalism."

"The weekly in a town talks to its readers more intimately and confidentially than any other medium," Mr. O'Shaughnessy said.

Such a tribute from one of this continent's leading advertising authorities is gratifying to the thousands of country publishers, says the Barrie Examiner, many of whom are struggling under adverse conditions to faithfully serve their communities.

It should also impress town and small city merchants with the fact that the weekly newspaper offers the most effective medium for placing his store message before the people on whom he must depend for his business existence.

\*\*\*\*\*

**JIG-SAW PUZZLES LONG POPULAR IN ORIENT**

Just why jig-saw puzzles should be so popular at present is hard to say. They have been in existence for years in the Anglo-Saxon world and have been used by the Chinese for thousands of years. But they were considered chiefly a pastime for children and invalids until the last few months. Apparently they were revived just at the psychological moment, supplying an actual need. The majority of people nowadays have considerable time on their hands. It seems likely that the conditions which made the jig-saw flourish will continue for some considerable time. So while the craze may not maintain its present intensity for more than a few months, there will be a continuing demand for new puzzles which will reduce unemployment and add to the happiness of thousands.—London Free Press.

**WEEKLY NEWSY NOTES FROM THE AGINCOURT DISTRICT**

"There's not one wise man among twenty that will praise himself."

Shakespeare's "Much Ado About Nothing."

March hasn't been behaving well lately, in spite of the fact that the almanac says spring has arrived. "Watch your step or the ice will get you" was the timely slogan for the early part of this week. Nevertheless, there were tumbles galore in Agincourt.

Scarboro Township mill rate has been slashed. As compared with 1932 rate, there is a considerable reduction in general, sewer, High School and Statutory School rates. Salaries, too are being reduced. Better late than never.

Agincourt relatives and friends of Mrs. Chris Lamoreaux, Milliken, were very sorry to learn of her death on Friday afternoon, March 17th. Although she had not been well for some time the end was sudden. Mrs. Lamoreaux will be greatly missed by a large circle of friends in Markham and Scarborough.

The March meeting of Agincourt branch E.Y.V.I. was held at the home of Mrs. W. D. MacDonald on Tuesday afternoon, March 14th. Mrs. William Little, guest speaker, gave a splendid address on "Gardening as a Hobby." The hostesses for the afternoon were: Mrs. Wm. McKean, Mrs. George Paterson and Miss Emily Elliott. The April meeting will be held at the home of Miss Emily Elliott, on Tuesday afternoon, April 11th.

Agincourt Continuation School Public Speaking Contest was held in the School Auditorium last Thursday evening. The following is a list of the contestants with the subjects of their prepared speeches:

Janet Hood—A Page of Discovery from Canadian History.  
Ruby Rogers—The Railways of Canada.

Jean Chenak—Pioneer Life in Canada  
Pauline Ebner—Sir Wilfred Laurier.  
John Moscow—An International Problem.

Samuel Gough—The International Peace Garden.

We wish to congratulate Jean Chenak, who won the trophy donated by Mrs. C. D. Farquharson, and John Moscow, that donated by Agincourt Continuation School Literary Society.

In addition to the prepared speeches of 8 minutes, each contestant gave an impromptu address of 4 minutes. Here's hoping for the success of our students at the District Semi-Final contest at Scarborough Collegiate. Representatives contesting will be from Scarborough Collegiate, East York Collegiate, Markham High School and Agincourt Continuation School.

Principal C. F. Lawrence received and welcomed the parents and all those interested. He presided over the Public Speaking Contest, which was a great success. The judges were: Miss Nellie Clark, Mrs. Bert Kennedy, Mr. M. G. Inonson and Mr. H. B. Cole. Brief addresses were given by Rev. W. D. MacDonald, L. A. Kennedy, chairman of the School Board and trustees M. G. Inonson and H. B. Cole.

The last meeting of Knox Presbyterian Y.P.S. at the home of Mr. and Mrs. W. B. Davidson on Wednesday evening, March 15th, was anticipated with keen interest. The reality was more than gratifying as it was to say the least a most profitable and enjoyable evening. Miss Jean Leslie gave the Bible reading and prayers were offered by Rev. G. S. Scovell and Dr. A. L. Burch. Rev. Scovell, rector of St. Timothy's Anglican Church, who has been a good friend to Knox Presbyterian Y.P.S. on several previous occasions and whose splendid addresses have meant so much to the young folk, excelled himself on that evening. He spoke on "Favorite Hymns" which he treated in an elucidative and helpful fashion. What a wealth of rare beauty and inspiration he unfolded as he interpreted "Peace Perfect Peace" "Take My Life and let it be," "Stand up, Stand up for Jesus" and other well known hymns.

The subsequent social hour was a delightful one with games and choicest refreshments.

The Devotional Committee under the conensorship of Miss Francis Blair and all the Y.P.S. members felt grateful to Mr. and Mrs. Davidson and family for once again opening their home to the young people and for their goodness to them.

Mr. Ernest Large gave an excellent address on "Ananias and Sapphira keeping back part of the price," Acts, Chapter 5, at Knox Presbyterian Y.P.S. service last Sunday evening. Mr. and Mrs. Large rendered a duet "Though your sins be red as scarlet," which was appropriate to the theme, and thoroughly appreciated.

Last Wednesday evening the Forward Club of Knox United Church gave a jolly St. Patrick's party, a large number having participated. Miss Marjorie Cassie and Mr. Bruce Yeamans won 1st prizes for the best costumes. Some new games were played following which an Irish lunch was served. Everyone had a topping night's fun.

The Y.P.S. of Knox Presbyterian Church held a skating party in Heather rink last Friday evening. Miss Nellie Clark as Mrs. King Tut and Miss Jessie Davidson as Mrs. Umbrella Queen captured the prizes. The society was then entertained by Mr. and Mrs. W. A. Newall at their home in Malvern. There were games, stunts and delectable refreshments. The thanks of the society were expressed to Mr. and Mrs. Newall and family for their kindly interest in the Y.P.S. and their gracious hospitality.

Moving pictures of "The Passion Play," also a "Travelogue of The Holy Land" will be a special feature in St. Paul's Anglican Church, Lamaraux, Friday evening, March 31st, at 8 o'clock. This will be under the auspices of St. Paul's W.A. An invitation is extended to all.

Don't fail to see the drama entitled "Two Too Many" to be played by a cast of ten under the direction of Mr.

Leslie Miller, in Oddfellows' Hall, on Friday and Saturday evenings of this week at 8 o'clock. The play will be under the auspices of the Forward Club of Knox United Church and promises to be something out of the ordinary. John Moscow, violinist, will be in charge of the music for those evenings. It sounds good. Be sure to be there.

Wouldn't you like to join Sharp's Homelovers Excursion to Belfast, Liverpool and Glasgow by T.S.S. Letitia from Montreal, June 23rd? It will be personally conducted by Jamie Reid, popular Scottish minstrel, who will keep all in the best of humour with his Scotch songs and jokes. They will laugh their way across the mighty Atlantic, sure enough, on the popular Letitia.

Came across one of Jamie Reid's jokes the other day.

A Scotsman on arrival in Montreal, and who had heard that most everyone in that city spoke French, hailed a taxi driver, and the following conversation ensued:

Scotsman—Can ye speak English?  
Taxi Driver—Yes Sir.

Scotsman—Foo muckle will ve tack tae tack ma twa kists (trunks) fae the Quay (docks), tae the Gran' Trunk Station?

Mr. and Mrs. M. E. Johnson motored to Cooksville on Friday evening to attend a St. Patrick's party given by Miss Mabel Armstrong.

John Moscow of Agincourt Continuation has won three silver cups in Public Speaking Contests. Good work, John.

Mrs. Mary McKechnie of Toronto is spending a week with her sister, Mrs. David Marshall.

Master Murray Elliott, who has been confined to the house since an accident, March 4th, is making favorable progress and will be out in a few days.

Mr. James Hughes of Toronto was the guest of Mr. Arthur Large over the week-end.

Edgar Morrish, Ashley McCowan, Andrew Grant and Bert Kennedy, skip returned from Hamilton 12th annual bonspiel last Thursday with the Spectator Challenge trophy. Each player won a handsome silver entree also a silver cup. Well done!

Congratulations to Mr. and Mrs. Frank S. Paterson of Toronto, on the birth of a son, Friday, March 17th.

Many from Agincourt attended the funeral of Mrs. Chris Lamoreaux, Milliken, on Monday, March 20th.

Mr. and Mrs. Wilfred Jeanmarie of Cobourg, spent Sunday with the latter's parents, Mr. and Mrs. Wm. Bowhey.

Miss Marjorie Weir, R.N. of Toronto, visited at her home here for a few days last week.

Several of the boys saw Newmarket defeat Sudbury at Manle Leaf Gardens on Monday evening.

Mrs. C. Kenny of Toronto and her brother Mr. Fred Tracy of Vancouver were week-end guests with Mrs. Jas. W. Kennedy.

Mr. and Mrs. C. F. Lawrence and family motored to Caledonia to spend the week-end with Mrs. Lawrence's parents, Mr. and Mrs. S. Harris.

**CARRVILLE**

Mr. and Mrs. Bob McLeod and son Roy of Claremont spent Sunday at Mr. W. Bones.

Miss Minnie Reaman spent several days with her aunt, Mrs. W. Reaman at Severn Bridge. While there she attended a St. Patrick's supper and play.

There was no Y.P.S. on Monday night on account of the very bad weather.

On Friday evening last the W.A. gathered at the home of Mrs. McCrone on the eve of her wedding anniversary to show in a small way how much they appreciate Mrs. McCrone's untiring help in all church matters. Mrs. Woolcot read the address and Mrs. Wark presented Mrs. McCrone with a beautiful amber glass and gold sandwich plate. Mrs. McCrone was completely taken by surprise. She thanked the ladies in a few well chosen words.

Don't forget the Y.P.S. meeting on Monday night next at 8 p.m. Come out and see what Jake Koning can do towards supplying us with a good program. Remember, you are invited.

The choir are holding a jig-saw puzzle contest on Friday night at the home of Miss Eva Baker, this promises to be a good time for the jig-saw fans.

Miss Sadie Middleton returned home on Sunday after spending a ten days holiday.

On Saturday a number of Mr. and Mrs. M. McCrone's friends and relatives from Toronto came out to celebrate with them their 30th wedding anniversary. About twenty-five guests sat down to the table. Mr. and Mrs. McCrone received many lovely presents in pearl and pearl and silver.

Last Friday evening about sixty-five people from Toronto gathered at the home of Mr. and Mrs. Leo Burton to spend the evening in dancing.

They were all old school mates and neighbors, who have since moved to Toronto. Lunch was served at midnight, and dancing continued till about 2:30. Just before leaving the crowd gathered around Mr. and Mrs. Burton, sang "He's a Jolly Good Fellow" and presented Mrs. Burton with a lovely box of chocolates.

**COMING**

F. E. Luke, optometrist, at Austin's Drug Store, Richmond Hill, Monday afternoon, April 3rd, from 2 p.m. to 8 p.m.

**SLATS' DIARY**  
BY ROSS FARQUHAR

Friday—Joe Hix is very much incurried about bisness a going to Pick up mebbly. He was getting pritty wirryred he sed and he told pa the uthar day that if the depheshun kep up very much Longer heel half to go and get marryed.

Saturday — Ant Emmy prit near got her self in to trubble today. She was a tawking to Mrs. Plat about mrs Plats neace and Ant Emmy spoken of her as a Pan Handler and Mrs Plat was about 1/2 sore intill Ant Emmy explained whut she ment. She always thot a person witch wirks in a restarant was called a Pan Handler.

Sunday—wile we was a leaving the church this morning I herd the preacher praising Mrs. Stoop for her devoshun to her husband and he sed he was glad to no her husband was out of danger now and he thot she diserved a lot of Credit for her devoshun to her husband. She tahnked him and sed Well she loved him a grate deal and ennyway his insurance policy had Lapsed and run out.

Munday—Ike Suman has evented a macheen witch will flote in the water if it jumps in to a river or a Lake or sum thing. He tryed it out last Saturday and it was not a inteire success. Pa says he thinks it will be a very very large Funeral prehaps.

Tuesday—Milt Schwams left for Flouridy today becuz he got a telegraf messige frum a frend down there yesterday that sum buddy had found land on the lots he bougthen a few years ago.

Wensday—well I tuk a Xcuse to skool today becuz I was absint yesterday and it wood of got by all rite oney it happend to be sined. My Father. I Xpeck that was mebbly the reason I got kep in after skool was left out.

Thirsday—Ant Emmy seen a bunch of policemen and uthar fokes walking around the vacant lots and she ast 1 of them whut was they looken for and he sed they was looken for a Dead horse and now she cant emagine whut they wood want with a dead horse.

Thursday—Ant Emmy seen a bunch of policemen and uthar fokes walking around the vacant lots and she ast 1 of them whut was they looken for and he sed they was looken for a Dead horse and now she cant emagine whut they wood want with a dead horse.

Friday—Joe Hix is very much incurried about bisness a going to Pick up mebbly. He was getting pritty wirryred he sed and he told pa the uthar day that if the depheshun kep up very much Longer heel half to go and get marryed.

Saturday — Ant Emmy prit near got her self in to trubble today. She was a tawking to Mrs. Plat about mrs Plats neace and Ant Emmy spoken of her as a Pan Handler and Mrs Plat was about 1/2 sore intill Ant Emmy explained whut she ment. She always thot a person witch wirks in a restarant was called a Pan Handler.

Sunday—wile we was a leaving the church this morning I herd the preacher praising Mrs. Stoop for her devoshun to her husband and he sed he was glad to no her husband was out of danger now and he thot she diserved a lot of Credit for her devoshun to her husband. She tahnked him and sed Well she loved him a grate deal and ennyway his insurance policy had Lapsed and run out.

Munday—Ike Suman has evented a macheen witch will flote in the water if it jumps in to a river or a Lake or sum thing. He tryed it out last Saturday and it was not a inteire success. Pa says he thinks it will be a very very large Funeral prehaps.

Tuesday—Milt Schwams left for Flouridy today becuz he got a telegraf messige frum a frend down there yesterday that sum buddy had found land on the lots he bougthen a few years ago.

Wensday—well I tuk a Xcuse to skool today becuz I was absint yesterday and it wood of got by all rite oney it happend to be sined. My Father. I Xpeck that was mebbly the reason I got kep in after skool was left out.

Thirsday—Ant Emmy seen a bunch of policemen and uthar fokes walking around the vacant lots and she ast 1 of them whut was they looken for and he sed they was looken for a Dead horse and now she cant emagine whut they wood want with a dead horse.

Thursday—Ant Emmy seen a bunch of policemen and uthar fokes walking around the vacant lots and she ast 1 of them whut was they looken for and he sed they was looken for a Dead horse and now she cant emagine whut they wood want with a dead horse.

Friday—Joe Hix is very much incurried about bisness a going to Pick up mebbly. He was getting pritty wirryred he sed and he told pa the uthar day that if the depheshun kep up very much Longer heel half to go and get marryed.

Saturday — Ant Emmy prit near got her self in to trubble today. She was a tawking to Mrs. Plat about mrs Plats neace and Ant Emmy spoken of her as a Pan Handler and Mrs Plat was about 1/2 sore intill Ant Emmy explained whut she ment. She always thot a person witch wirks in a restarant was called a Pan Handler.

Sunday—wile we was a leaving the church this morning I herd the preacher praising Mrs. Stoop for her devoshun to her husband and he sed he was glad to no her husband was out of danger now and he thot she diserved a lot of Credit for her devoshun to her husband. She tahnked him and sed Well she loved him a grate deal and ennyway his insurance policy had Lapsed and run out.

Munday—Ike Suman has evented a macheen witch will flote in the water if it jumps in to a river or a Lake or sum thing. He tryed it out last Saturday and it was not a inteire success. Pa says he thinks it will be a very very large Funeral prehaps.

**ADVERTISING**

**MR. MERCHANT**

You have no doubt often said to yourself, advertising is too expensive and does not pay, without giving the matter very much consideration other than the fact that it costs you money which you feel you could spend more advantageously.

Have you ever stopped to think of the goods you handle and pass over your counter every day. How many of them are not known by name, by every customer that comes into your store, and how did they come to know them so well? It was through reading about them and being told just what they would do for them. In other words by advertising. There are few lines of goods handled to-day in any shop that would be considered by a prospective customer unless it had proven its quality and with its makers backing it. Very few manufacturers would get the output to keep their factories going if they advertised goods and they were found to be of inferior quality, consequently advertised goods always have the mark of quality. The seller and buyer both have the benefit of this guarantee.

Big businesses have recognized these facts. Why not you? The fact that you make your goods known through advertising, is a guarantee to your customer that you are behind them. You should advertise, if only to prove your good faith in the goods you are asking your customers to buy—Advertise steadily and see the results.

**The Richmond Hill Liberal**

**Richmond Hill Machine Shop**  
Rear 81 Yonge Street  
GENERAL MACHINERY REPAIRS, BOILERS  
LAWN MOWERS AND BINDER KNIVES GROUND  
GUNSMITHING

Don't fail to see the drama entitled "Two Too Many" to be played by a cast of ten under the direction of Mr.