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PERFECT FOOD

MILK WILL MAKE
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"Milk will make a man out of a baby" says baby brother. They both like Richmond Hill Dairy Milk. Shall we serve you each morning?

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RICHMOND HILL DAIRY
"YOUR MILKMAN"
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Had an ulcer 7 years with pain two hours after eating, also had a hemorrhage. Since taking Dr. McLeod's Stomachic never had a pain.

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**Insincere Political Despondency
Bad For Canadian Business**

Should Silence Apostles of Gloom - Good Business To Retain In Office An Efficient Administration.

One of the leading, if not the leading, financial newspaper of Canada is The Financial Post of Toronto, published by the MacLean Publishing Company, owners of MacLean's Magazine, Chatelaine, and other well known Canadian publications. In the past this company through its publications has always been most favorable to the Conservative Party and Conservative principles. It was a long time before they could see any good in Mr. MacKenzie King or any of his works. Yet in one issue, that of July 10, 1930 these are the comments it has to make upon the record of the Liberal Party and the present campaign of the Conservative Party. A front page article under the heading:

"Political Despondency is Insincere Blue Ruin Talk Bad for Business"

refutes many Conservative platform policies as follows:

"One of the leading Conservative statesmen this week attempted to throw a blanket of deep despondency about Canadian business men by this statement; "I shudder when I think of what is facing us this winter. Men and women can get about in the Summer, you can get along with little food but you cannot go long without warmth, in Winter. Unless something is done to bring about improved conditions I believe we are going to pass through an experience such as we never have had before since back in the seventies when Sir John A. Macdonald found a remedy, in gratitude for which the people kept him in power 18 years."

"All over Canada the party that is out of power is painting a similar picture of Canadian conditions. The absurdity of picturing current business conditions in Canada as akin to those of the early 70's is patent. Canadian business never in history reached a level higher than the present except during two years, 1928 and 1929. The volume of business in Canada today exceeds the volume of business in 1927 and all previous years.

"Actually, the volume of Canadian business in May was just 70 per cent. above the average level of 1919-1924.

"Canada is in a period of business recession and, compared with the boom years 1928 and 1929, conditions are much less favorable. But business as a whole has receded only 15 per cent. from the peak. There may be further decline but it is a safe forecast that business will not recede sufficiently to wipe out our gains of recent years. The inherent wealth and strength of Canadian business remains entrenched. We are seeing recession and not depression; decline and not debacle.

"The political pessimism is insincere. In fact, in some cases, the same advertising copy writers who are helping to dictate blue ruin articles are turning out very optimistic antidotes to pessimism for public institutions.

"That the political pessimism is insincere is shown also by the fact that the very political leaders who are most depressing in their speeches are promising the largest public expenditures on works that can only be conscientiously considered by those who have utmost faith in the future of the country."

On the same page of the same issue The Financial Post publishes financial news fully bearing out what it has said. One article is headed, "City Dairy Co. profit in year exceeds last." Another article which is headed "MANY FORMS SAY BUSINESS GOOD IN 1930" says;

"In Eastern Canada conditions have not fallen far short of normal. The large companies have been continuing on the even tenor of their ways. Algoma Steel is running full blast, according to reports from visitors to that City. With the steel plants of the United States on short time, this item works in Canada's favor. Page Hersey has had, according to all reports, as good a year in 1930 as they had in 1929. Chain store report increased volume even though prices are lower."

"Canadian Bridge is having excellent results this year. Canada Paving is busily working. A. J. Freiman Ltd reports larger sales to date than last year. Canada Vinegar has had as good a year as it had in 1929, and prospects are better. Even the Prairie Cities Oil reports better collections currently in the West. Other companies reporting good business this year are Weston's, National Grocers, Dominion Stores, Loblaw's, DeForest

Radio, Rogers-Majestic Corp., Conduits, Tamblin's, Beatty Bros., Honey Dew, Canada Dry, Supertest Petroleum, Canada Bread, Dodge Manufacturing, Gypsum Lime & Alabastine, Robert Mitchell and Co., and Thayers."

Speaking editorially this newspaper says of the Liberal record; "In the contest of 1925 and 1926 the Liberals did most of the promising . . . Mr. King pledged himself to build the Hudson Bay railway; to maintain Crow's Nest rates; to settle the Western natural resources issue; to placate the Maritime provinces. Mr. King, of course, has redeemed most of his pledges."

If anything further were needed by the progressive business men of Canada to enable them to choose who they will entrust with the government of this Dominion for the next five years the following comment should be sufficient;

"GOOD ADMINISTRATORS"

"If the business men of Canada could swing the election results in any desired direction, they would most assuredly vote for the party leader who could give the best answer to one question. And that question is, "who will comprise your cabinet?" Mr. King stands on his record (in this regard) and it must be admitted that he has put in his Cabinet a number of very clever administrators who have efficiently conducted the affairs of their respective departments." Whom Mr. Bennett would call to his Cabinet no one knows.

Can any business man of Canada, not blinded by party prejudices but awake to his own best interests and the future of his country, support a party that for political advantage will strike at the business confidence and optimism so necessary for an early resumption of our industrial advance. The Financial Post says, "To-day, because of the misrepresentations and promises of the politicians pessimism is beginning to develop." The people of Canada cannot afford to reward the party responsible by giving to them the administration of our national affairs. Now is the opportunity, if not for ever at least for five years, to silence the apostles of gloom and blue ruin. Until the Conservative Party can acquire confidence in the future of our country they are not worthy of the confidence of our people. It is good business to retain the administrator who has proved himself efficient.

Letters From The People

Willowdale, Ont.

July 21st, 1930

To the Editor of the Liberal,
Richmond Hill, Ont.

Dear Sir:—

Will you allow me to express through your paper my personal appreciation to all those who helped to bring to a successful conclusion the negotiations for a street car service on Yonge Street.

The Mayor and Board of Control of the City of Toronto extended to us every courtesy and consideration during the negotiations for the purchase of the line. The Toronto Transportation Commission and officials gave freely their time and efforts in arranging the details for operation of the system. The Reeves and Members of the Councils of Markham, Vaughan and Richmond Hill have all co-operated to the fullest extent and it has been a pleasure to work in harmony with them.

I also wish to commend you, sir, for your untiring efforts during the campaign preceding the vote of the people, and there is no doubt that the decisive result was largely due to the influence the local paper exerted.

I trust that all our hopes will be realized in the operation of this street car service and that an era of progress and expansion has dawned for the North Yonge Street district.

Sincerely yours,

JAS. MUIRHEAD

PAINTER & DECORATOR

H. FORSTER

VICTORIA SQUARE

Telephone Stouffville 6116

Wall Paper Supplied if Desired

Hear the Premier Saturday Night

The Right Honourable W. L. Mackenzie King will close the election campaign with a final message to the electors of Canada over a nation-wide hook-up on Saturday night, July 26th. From his own home, Laurier House, Ottawa, he will make the final appeal of the campaign to the electors, in their homes.

Due to the difference in time, the Prime Minister will be speaking to the people of British Columbia at 6 o'clock their time, while on the Atlantic his broadcast will be starting at 10 o'clock Atlantic Time. In Ontario the final message will commence at 9 o'clock (standard time,) or 10 o'clock (day-light saving time.)

In order that every receiving set in Canada may be able to pick up the Prime Minister's address the following stations will be hooked up in a great Trans-Canada chain broadcast. The Toronto stations co-operating in the broadcast are as follows:—CFRB-Toronto, Ontario; CFCA-Toronto, Ontario; CKNC-Toronto, Ontario.

WEDDING

WHITE — JENNINGS

The marriage took place on Saturday afternoon, in St. Paul's United Church, Avenue Road, Toronto, of Miss Margaret Lillian, daughter of Mrs. Jennings and the late Albert E. Jennings to Mr. William T. White, eldest son of Mr. and Mrs. T. White, of Eastbourne Ave. The Rev. John A. Ross, officiating. The bride who was given in marriage by her brother was lovely in a gown of powdre blue chiffon, with hat and shoes to match, and carried a shower bouquet of Premier roses and lilies-of-the-valley. She was attended by her sister, Miss Nell Jennings, who wore orchid georgette with picture hat to match, and carried butterfly roses and lilies-of-the-valley. The groom was attended by Mr. Arthur Metevier, and the usher was Mr. Arthur Cooper. The wedding music was played by Miss Myrtle Jennings, sister of the bride. After the ceremony a reception was held at the home of the bride's mother. Immediately after the reception the happy couple left for Muskoka. The bride travelling in green silk ensemble, grey hat, shoes and gloves to match. On their return they will reside on Millwood Road.

Fable: Once there was a moron so witless and so modest that he didn't feel qualified to give advice to farmers.

"Undeveloped" peopoles are the ones that dance on air when they treat invaders as the white man would.

Certified Jersey Milk

HERD UNDER DOMINION ACCREDITATION

Our drivers will leave a sample of this milk for your approval

8 QUARTS or 16 PINTS FOR \$1.00

This Milk sells in Toronto at 28 cents per quart

Delivery in Thornhill and North York Township

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Ontario

The MILL

NO CUSTOM GRINDING DURING WEEK of JULY 7 to 12

Large variety of all feeds. Left overs of several lines of flour and feeds going at specially low figures.

ALL PRICES GOING DOWN

A Car Load of Oats just unloaded; going at attractive prices

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If It Is a Leaky or a Plugged RADIATOR

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Auto Parts Repair Co.

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TORONTO

Support the Government that Remembers Its Pioneers

At the end of March, 1930, a total of 42,553 aged citizens of Canada were enjoying old age pensions as a result of legislation enacted by the Liberal Government. This is the homage of Canada to those veteran citizens who have served their generation and whose declining years will now have the assurance of comfort and independence. The grim spectre of poverty has been banished from their minds.

The Old Age Pension Act provides for joint contribution of equal amounts by the Dominion and the Provinces. When it was introduced it received little support or assistance from the Conservative Party. Hon. Hugh Guthrie called it "a mere piece of patchwork" and declared that it would be inoperative through lack of provincial support. Yet today five provinces have accepted the federal scheme and there are others ready to follow shortly. Hon. R. B. Bennett, leader of the Conservatives, suggested that any old age pension scheme should be contributory and that it should be a purely "federal scheme." To this objection Hon. Peter Heenan gave a convincing answer.

"Like the Prime Minister, I feel that if we were establishing an Old Age Pension Scheme with our younger people in view, I would myself be inclined to the contributory system. But having in mind the fact that we are facing a practical problem and that we are legislating for our old pioneers, indigents, if you will, who have been unable through lack of opportunity or by reason of misfortune to provide for themselves, I think the plan we are now preparing is the best one."

That is the answer. Just how the 42,553 aged people over 70 years old, who are now receiving their pension allowance, were to find the money to "contribute" to Mr. Bennett's indefinite "scheme" he did not make clear. He has not done so yet.

Some day you may be old.

Vote LIBERAL

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