THE LIBERAL

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THURSDAY, FEBRUARY 7th, 1929

THE NEWSPAPER

Did you ever stop to think that the average newspaper publisher and editor is hard pressed to under stand just why the average layman thinks he knows more about running a newspaper than the men and women who have devoted long years of endless days trying to learn something about it themselves by actually running one-fighting the clock all day; making decisions and preparing copy in a hurry because headlines are fixed and can't be changed?

Why is it that the outsider thinks the news game is such a snap and the hardest job an editor has is to fill his paper; that he will be tickled to death to publish "a good joke" on some friend or fill his paper with thinly disguised free advertising to boost this, that, or the other things, but always

some other fellow's business?

A newspaper is primarily a medium to keep the public informed on last minute events transpiring, first at home, then the province, the nation, and the world if you have room, and not the least of its missions is to aid business in its advertising columns, those who have things to sell, and the consumer, those who want to buy, to get together for their greatest mutual benefit. This job is a business all its own, so distinctly different from any other business that it may be true that "good newspaper men are born, not made," and at the same time is so intimately interwoven with other businesses and the public at large that those outside the profession may perhaps be excused for thinking it is their business too and wanting to run it.

If we walked into a merchant's store or a manufacturer's plant and asked him to give us a suit of clothes or an automobile "to boost the town and local business," he would declare us crazy; but it too frequently happens that the merchant or the manufacturer walks into the editor's office with a request for his valuable white space for purely personal or business reasons and thinks he ought to get it, if for no other reason than a belief that the editor needs something to

fill his paper.

Ye gods. If the editor just had the money that goes into the preparation and postage on stuff he can't use and wouldn't if he could, he could buy out the biggest business enterprise in the country and afford to pay for all of his advertising. Newspapers are not trying to run other people's business they are trying to help every other fellow by letting him know what's going on in the world and to get his share of prosperity and contentment out of what he reads there.

RUNNING THE TOWN

There are always a few people in every village or city who complain that a certain set of men want to "run the town." But those who kick most are usually those who do nothing to assist in the civic work of their communities.

Many who never attend a public meeting, nor even take the trouble to vote will stand on street corners and criticize their more active and patriotic neighbors who do try to get

necessary things done.

Running the town is not such a delightful pastime as some imagine and the leaders in every community are men who sacrifice their time and contribute their money to assist in promoting the welfare of their home community.

Promotions in C.N.R. Legal Dept.



With the approval of Sir Henry Temple was appointed regional counsel Thornton, Chairman and Presi- with headquarters at Winnipeg. In dent of the Canadian National Rail- May, 1926, Mr. Temple was appointed ways, Gerard Ruel, Vice-President of Assistant General Counsel on the prolegal affairs, has issued the following motion of the late Mr. Chisholm to the position of General Counsel.

"Consequent upon the much regretted demise of William Craig Chisholm (formerly General Counsel) who was an officer of unusual ability, of sterling worth, and a universal favorite, the following changes in staff are made, taking effect immediately:

circular:

"Reginald H. M. Temple, formerly Assistant General Counsel, is promoted to General Counsel.

"Alistair Fraser, K.C., formerly Commission Counsel, is promoted to Assistant General Counsel. "The position of Commission

Counsel is abolished."



Mr. Temple is a native of Toronto. On the occasion of the outbreak of the South African War he enlisted with the First Canadian Contingent under the then Col. Otter. He served in various capacities and was afterwards Commissioner of the Heidelberg District. Mr. Temple has the South African medal with four bars.

Major Alistair Fraser, M.C., K.C. (right), was born at New Glasgow, and is a son of Hon. D. C. Fraser, former Lieutenant-Governo, of Nova Scotia. He was called to the Bar in 1911, and created King's Counsel in 1921. He enlisted at the outbreak of the War in 1914, and served with the 17th Batta-Mr. Temple (left), joined the Canallion, the P.P.C.L.I., and the 15th dian Northern Railway, twenty-three Battalion. He was afterwards A.D.C. years ago as a member of the Accounts to General Currie, Commander of the Branch of the Construction Depart- Canadian Corps. In 1919, he was apment. Later he became Claims Agent | pointed General Solicitor to the Canaand from that position he was trans- dian National Railways and Commisferred to the Legal Department, sub- sion Counsel in 1923. Mr. Fraser will sequently becoming General Solicitor | continue to deal with Railway Commisat Toronto. In April, 1919, Mr. | sion matters.

"WAY BACK IN LIBERAL FILES"

DO YOU REMEMBER

This Week of 1908 When the Thornhill Hockey team defeated the Woodbridge team by a score of 8 to 1. The following was the line-up:-

Thornhill - Goal, Henry; F. Hoopler point; Winger C. point; Wright, Watson, Wice Echlin, forwards.

Point; Stewart, C. Point; McKenzie, Harris, Hichman, Earchman, forwards When at Richmond Hill, Henry Miller passed away at the age of 76

When at the home of the brides parents, Mr. and Mrs. J. H. Ramer, Richmond Hill, by the Rev. W. G. Sargent, Toronto; Miss Etta J. Ramer was united in marriage to Mr. Roy

Bassingthwaite, of Vaughan. When the following is the Thornhill Public School report for January: -Senior IV.-Gladys Ball, Norman Francis, Ada Farr, Florence Gooderham, Velma Grice. Junior IV - Edgar Sangster, Cecile Pearson, Francis Chatterley; Senior III-Amy Ball, of his age. Frances Carlton, Laura Harrison, When the following were the names Richard Harrison, Violet Caseley, Jen- of those pupils who received twonie Seager; Junior III-Marie Mul- thirds of the maxium marks for the doon, Eliza Muldoon, Mildred Dunford month of January at Maple Public Eliza Brooks, Norman McDonald, School:-Fourth Class - Agnes Mc-Maggie Harrison. Senior II-Frank Neil, Harvey Glass, Edith Keffer, Charlton, Vernon Forbes, Merlyn Harry Keffer, Nellie Holladay, Dollie Phillips, Winnie Cousins, Cecil Hen- Dilworth, Carrie Shunk, Nelson Shunk ricks, Arthur Worville. Junior II- Frank Johnston. Third Class sr-Agnes Muldoon, Stuart Charlton, Wil- Flora Matheson, Albert Wood, Ella lie Clapham, Walter Duff, George Dilworth, Alfred Wylie, Neil Watson, Riddell. Part II-Aggie Horan, Willie Watson, Sarah McGowan, Will-Stella Hughes, Marjorie Phillips. Sr. ie Powers. Third Class Jr.-Alice Muldoon, May Campbell, Jimmie Naughton, David Barnett, Harry Duff, Nelson Forbes, Willie Worville, Rumble, Thomas Rankin, Irene John-Marjorie Farr. First-Francis Hugh ston, Emery Matheson. es, Alfred Worville.

DO YOU REMEMBER This Week of 1905

When the following is the school report for Jefferson Public School:-Sr. IV-Harold Murphy, Alida Beynon, Eddie Gamble; Jr. IV, Annie Bell, ett, Ernest Dibb, John Kerswill, Andrew McNair; Sr. III, Edna Clubine, Frankie Gibson, Abraham Jewett, Jennie McLeod, Roxey Topper, Stanley Caseley.

When at the annual meeting of the officers were elected:-Chairman, P. G. Savage; Treasurer, W. A. Sanderson; Secretary, T. F. McMahon; Room

IMMUNITY

war is a continuous one and we are only aware of it when the tissues of

our bodies are not successful in their

defence, resulting in what we call ill-

The attack of the disease germs calls

forth a mobilization of our defensive

forces, and, as a result of resisting the attack of certain germs, the de-

fensive forces become trained in de-

fence, sometimes becoming so well trained as to ensure the overcoming

of one or other of these enemies.

When this action does occur, we say

that the individual has acquired a res-

istance or immunity to the disease

which the particular disease germ

causes. This happens only in the

case of certain germ-caused diseases.

on all unknown to us. Unfortunately,

it means that as it goes on, many be-

come sick and some die. By the

time we reach adult life, most of us

have developed an immunity to dip-

theria without having suffered from

diptheria, but, at the same time, many

do develop diptheria and some die from the disease. If we could ac-

quire the protection or immunity

without being constantly menaced by

illness and death, it is plain that it

would be most desirable that we do so.

At the present time we can secure im-

munity from a few diseases by means

Through vaccination and immuniz-

ation, we can secure immunity in a

perfectly safe and satisfactory way.

It means doing in a controlled way

what otherwise is done for most of us,

in an uncontrolled and, therefore,

dangerous way, which results in sick-

those diseases from which we can be

protected, in a safe and satisfactory

Why not secure immunity from

Questions concerning health, ad-

dressed to the Canadian Medical As-

ness for many and death for some.

theria.

manner?

As we have said, this conflict goes

ness or disease.

HEALTH SERVICE

OF THE

CANADIAN MEDICAL ASSOCIATION

Committee, Messrs Savage, Hume, Brydon; Book Committee, Messrs Hume, Pugsley, Nicholls; Entertainment Committee, Messrs Nicholls, Sanderson, Hume, McMahon.

When the W.M.S. and League of Victoria Square held an oyster supper afterwhich a suitable programme was rendered by the following talent: Miss Woodbridge - Johnson, Goal; Hare F. Crosby and Mrs. G. Gormley, soloists, Unionville; Miss Clendennie, soloist, Stouffville; Miss Wright, soloist, Richmond Hill; Master Theodore Cuyler, elocutionist, Bethesda; Mr. Campbell, chairman.

When at the annual meeting of the Board of Education the following appointments were made:-Chairman, J. H. Sanderson; Sec.-Treas., J. A. E. Switzer; Com. of management, G. Mc-Donald: F. McConaghy, D. Hill.

When Miss Mable M. Mortson, of Jefferson, passed away at her late residence after a lengthy illness.

DO YOU REMEMBER? This Week of 1894

Cox, Barbara Duff, Tessie Horan, Al- When at Unionville, Benjamin an Francis, Stanley Pearson, Sarah Jenkins passed away in the 70th year

I-Glenny Robinson; Junior I-Annie Bogardis, Willie Matheson, Jno. Mc-

When the golden wedding of Mr. M. A. R. Beatty, Teacher and Mrs. Richard Thomas was held at the family residence, Yonge Street, Oak Ridges, when all the children and grand-children were present.

When on Wednesday, Feb. 7th, 1894 at the residence of the brides parents, Mr. Frederick W. Danby, of Elia, was united in marriage to Miss Ellen Bow-Lorne Clubine, Frank Grady, Joe Jew- es, daughter of Mr. Anthony Bowes, Concord.

When the "at home" in connection with the Women's Missionary Auxililary of the Methodist church held in the school room proved a rare treat:-The following was the program rend-Public Library Board the following ered:-Duet, Misses Falconbridge and Switzer; Solo, Miss Law; Recitation, Miss Butcher; Solo, Miss Wiley; Solo, Mr. A. J. Hume; Solo, Mrs. Mason.

sociation, 184 College Street, Toronto, All unknown to ourselves, our bod- will be answered by letter. Questions ies are being constantly assailed by as to diagnosis and treatment will not invisible enemies-disease germs. The be answered.

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- AND -W. E. LUKE, R. O.

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measures. Vaccination makes us Salvation Meeting 7 p. m. immune against small-pox. Diptheria immunization means immunity to dip-

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Annual Seed Fair

Under the Auspices of the

Richmond Hill Agricultural Society Will be held in the

Masonic Hall, Richmond Hill Saturday February 9th 1929

baturuay, i	COL	uary Jui, 13	40
The fo	ollowing P	rizes will be offered:	
1st	2nd	1st	2ne
all Wheat \$2.50	\$1.50	Alfalfa 2.50	1.5
oose Wheat 2.50	1.50	Potatoes, early 2.50	1.5
larquis Wheat 2.50	1.50	Potatoes, late 2.50	1.5
arley, (special) 5.00	3.00	Corn, early, Golden Bar	ntan
and a third prize of	\$2.00	1.Dozen ears 1	.50
ats, White 2.50	1.50	Corn, early, Stowell's I	
eas, Large 2.50	1.50	green, 1 doz ears 1	
eas, Small 2.50	1.50	1 Doz. ears any other	
hite Beans lge 2.50	1.50	iety 1	.50
Thite Beans, sm 2.50	1.50		
uckwheat 2.50	1.50		
lover, red 2.50	1.50		
weet Clover 2.50	1.50		
imothy 2.50	1.50		

BRING YOUR EXHIBITS - IT WILL PAY YOU Prominent Judges will be Present and will address the Meeting

For complete rules and regulations see large posters. R. S. COOPER, Secretary F. A. CLARK, President

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