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HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION

HEALTH AS A MEANS TO AN END

There have been times in the history of man when physical perfection was regarded as an end in life. There are to-day a few persons who think of physical development in itself as something worth striving for, and they devote considerable time and effort to attain the condition of physical development which they admire.

Most people, however, regard physical development and health in general, not as an end in life, but rather as a means to an end. Health is the stepping-stone which makes it possible for us to reach the heights of personal achievements and service, which, generally speaking, are not attained by those who do not possess health. We are not all born with the same capacity for physical and mental de-

velopment. We should all aim at a full development of our capabilities, both physical and mental. Health implies this full measure of development.

Death from some communicable disease has cut short many a life. Much has been lost to us because of the untimely deaths of those who were contributing to the happiness and culture of the world. Many a life has been spoiled, quantities of work and pleasure hindered, by the occurrence of and the disablement caused by some preventable disease. Man needs health if he is to gain his desire.

In spite of all that is being said about Canada's need for more people, it is much more important for Canada that the people who are now here be given every reasonable opportunity to attain health. The protection of the health and the lives of Canadian Mothers, the safe guarding of the native-born in infancy and childhood, are our first duties, and they are the best foundation for national prosperity and happiness.

The expenditure of money on Public Health is an investment that gives good returns. It is an insurance against sickness, death, poverty and dependency that no community can afford to neglect.

Questions concerning health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered by letter. Questions as to diagnosis and treatment will not be answered.

Maple

On Friday last, Joshua J. Kaiser who has been a resident of Maple and vicinity for half a century, passed away after a long illness. He was a son of the late Jacob Kaiser, and was of W. E. Loy, 1st descent. He was a life long Reformer and was always interested in the welfare of the village. In spite of his poor health he attended the C. N. E. this year, being determined to see the Jubilee Exhibition as he had never missed a fair since its inception. His wife who was Miss Hannah Boddy predeceased him sixteen years ago. He is survived by one son Erlin, of Toronto, two daughters, Mrs. W. Carley, of Newmarket, and Mrs. H. McFeeley, of Toronto, a brother Peter Kaiser and a sister Miss Sarah Kaiser, of Toronto. The funeral took place on Monday with Masonic honours, the deceased being a member of that order for forty-eight years, and the oldest Past-Master in Vaughan Lodge, having that position for forty-three years. A carpenter by trade, many houses in this locality were built by him. The floral offerings were numerous and beautiful and were tokens of respect and sympathy to the sorrowing family from their relatives and friends.

A farm owned by the late Geo. W. Murray was sold to Mr. G. Brownlee for \$14000, and Mr. Geo. Dibb, of Jefferson was the purchaser of the other farm for \$4650. The stock and implements brought a good sum. Mr. J. T. Saigeon was auctioneer.

Mr. Geo. Kerr has bought the house and lot owned by the late T.J. Wilson. The Dramatic Club presented their play "Are You a Mason" in Edgeley Hall, last Thursday evening. The musical part of the entertainment was supplied by the Thornhill orchestra.

Bills are out announcing a play "The Eyes of Love" in the Community Hall on Friday evening of this week, by the Innisfil Chapter of Stroud. Those who have already seen this play speak very highly of it.

Mrs. S. D. Roberts and Mrs. T. McBride and Miss Shirley McBride spent several days last week at the home of their parents, Mr. and Mrs. J. T. Saigeon. We are glad to report that Mrs. Roberts is recovering from her recent illness.

The monthly meeting of the Women's Institute was held on Tuesday evening at the home of Mrs. T. Cousins. There were about fifty present including a number of gentlemen. A splendid programme was given after which dainty refreshments were served.

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The young men and the young women living in Markham Township and within motoring distance of Unionville will be able this winter to attend a Short Course. Obviously Courses under the Management of the Department of Agriculture, which deal chiefly with the problems of every day life on the farm and in the farm home, should enable those who take them to carry on their work in a more intelligent and progressive way than before.

Thorough and practical instruction will be given in those subjects which are of most interest to the young women and men of the district. Agriculture, including a study of the fundamentals and practical work in Animal, Husbandry, Dairying, Poultry, Field Crops, Soils and Fertilizers, Agricultural Botany, Insects and Fungus Diseases, Bacteriology, English and Composition, Farm Management, Vegetables, Veterinary Science and Bee Keeping will be available.

A four week's course in Household Science and Home Nursing will be held in connection with the Agricultural Course. This will include a study of Infant Feeding and Invalid Cookery, School Lunches and Hot Dishes, Cakes, Icings and Pastry, Labor Saving Devices, Meal Planning, etc., the Human Body, Sick Room, Bed Making Bandaging, Diseases, Emergencies and Baby Hygiene.

Plan to attend the Short Course at Unionville. Many famous men and women "got their start" at similar Courses.

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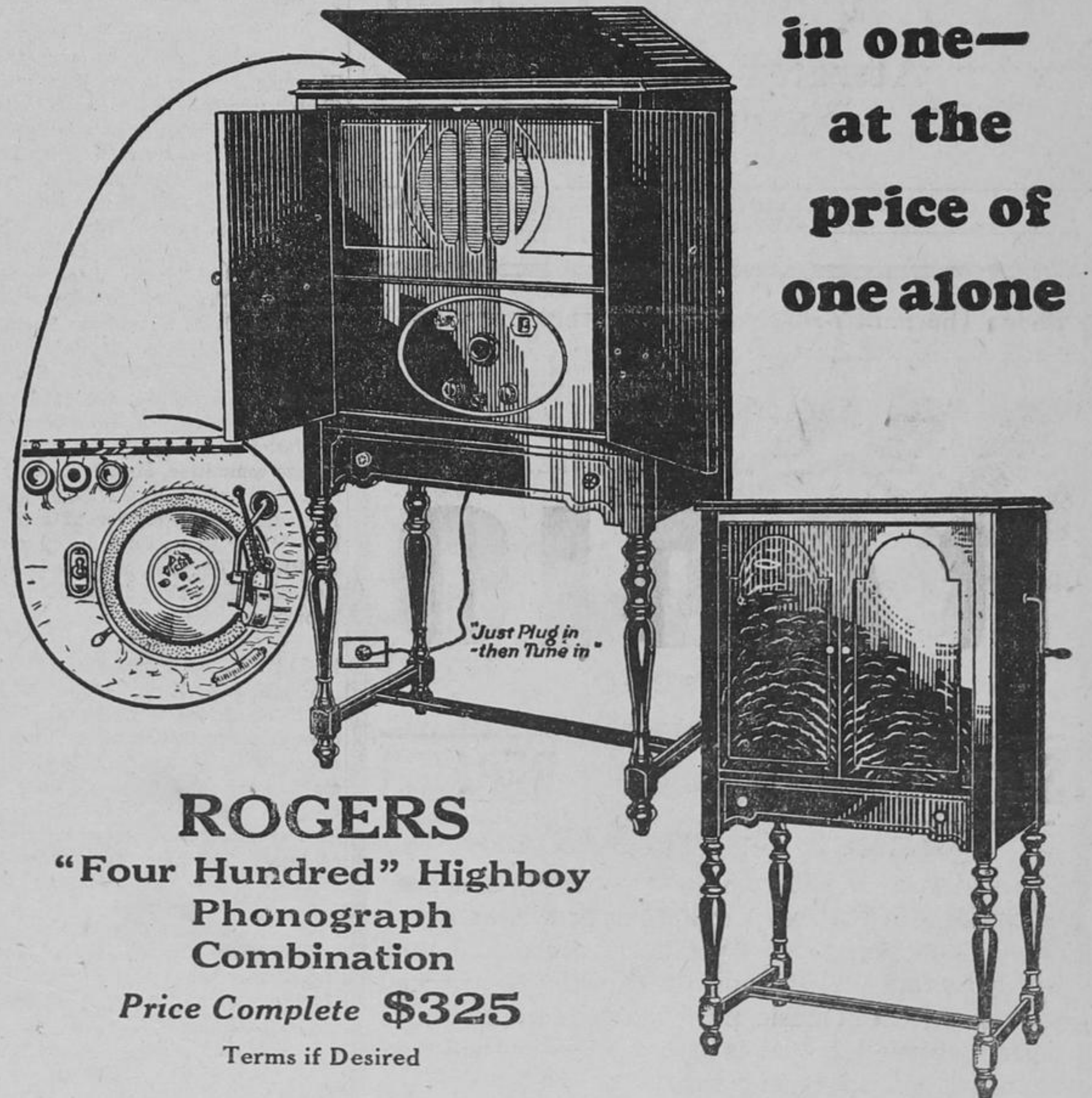
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He is a worker in the telephone research laboratories. He has a rack of telephone transmitters and a phonograph. He "talks them to death" by means of the phonograph to see whether the transmitters give satisfactory results.

There have been 95 different types of transmitters and 64 different receivers to obtain the instrument you are using today. And men are at work now to find one still better.

IN THE NEXT ROOM another man is using an apparatus which rubs a piece of telephone cord back and forth until it frays.

He is seeking a better cord. He is the man who found that the brown cord in your telephone today wears better than the green cord you used to have. You may not have noticed the change from green to brown but it has saved hundreds of thousands of dollars for telephone users.

That is the business of these gentlemen—to make a better telephone and save money in doing it.

THERE ARE NEARLY five thousand of them at work in the Bell Telephone Laboratories — the largest telephone research laboratories in the world — and the Bell Telephone Company of Canada owns a contract giving access to all the work they do.

That is why your telephone system now has the ingenious device known as the "loading coil" which transmits messages over wires fine as human hair. It used to be necessary to have heavy wires, increasing in size with distance. The heavy wires were costly. The loading coil has saved millions in telephone costs.

The underground cables developed in recent years are another of a score of similar benefits. They have wires to carry a vastly greater number of messages than they used to, but they are so compact and so efficient that they can be pulled through the original underground ducts. If cables and ducts had to be increased in size with the vast new traffic the costs of telephoning would climb sky-high.

THE NEW CABLES, like the brown cord and the loading coil, mean millions of dollars saved. These dollars are dollars in your pocket. Your telephone is being connected with thousands of new telephones across the country every week yet this increased value does not cost you more because costs are successfully offset by the economies which research accomplishes.

The gentleman testing the transmitter and the five thousand working in the laboratories with him are saving money for you every day and keeping the telephone adequate to serve the needs of Canadian progress.



Published by The Bell Telephone Company of Canada to tell you something about the telephone business and the people in it.