

THE LIBERAL

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THURSDAY, MARCH 29, 1928

THE VALUE OF THE PAY ROLL

The pay roll and pay day are products of our modern industrialism. They did not exist when the human race was divided into slaves and masters nor even during the period of hand craftsmen when workmen labored in their homes. Today both are commonplace. TO HAVE A GOOD STEADY PAY ROLL IS A WORTHY AMBITION FOR ANY TOWN OR COMMUNITY and Richmond Hill citizens should take advantage of the opportunity now before them to secure a large pay-roll in the town.

Perhaps it is because it is so universal and commonplace that people never look upon the pay roll in its true light as the life blood of the community. To the home-town merchants paydays have always been good business days and yet those merchants received as a great discovery the idea that every day would be a good business day in the town or city whose industries were so numerous and diversified as to make every day a pay day.

Pay rolls mean business for merchants, taxes with which to run local governments, homes, schools, churches, charity, public improvements and public contentment. The more pay rolls the more of all of these community assets. And finally, and of still greater importance, pay rolls mean employment for the community's surplus labor and attractions which lure new workers and new families.

For these reasons progressive, growing communities throughout Canada offer inducements to new industries. Each new factory means another pay roll. The offers include free land, low taxes, cheap fuel or water, local capital, and even free use of buildings for limited periods.

Within certain limits, a growing population is beneficial to every community and what benefits the community as a whole serves each of its competent parts.

OPPORTUNITY

The man who succeeds is the man who takes advantage of his opportunities. Likewise the town which succeeds is the town which recognizes opportunity when it presents itself. Richmond Hill has an excellent opportunity at the present time to secure a substantial manufacturing concern which will give employment to a large number of people and in turn bring development and prosperity to this community.

The reports from the committee of the Ratepayers Association received so far are very encouraging. Many citizens have responded to the appeal willingly and generously. Many more must help if the goal is to be reached. It is an ambitious undertaking and success will crown the efforts of the association only when every citizen is willing to do his or her share. ALL CAN HELP. Opportunity is knocking at the door. Let it not be said that Richmond Hill citizens failed to hear the knock or were not equal to the call. We are confident that the objective will be reached in the course of the next few days, because we have faith in the people of Richmond Hill and believe that they recognize an opportunity when it presents itself and will GRASP IT.

SEED CLEANING WEEK

This week has been set apart by the Provincial Department of Agriculture as SEED CLEANING WEEK. We must commend the Department for their activity in trying to encourage the production of better crops and in fighting the deadly weed menace which is costing this country thousands of dollars every year.

The efforts of the Department will be useless unless the farmers of Ontario show their appreciation of the seriousness of the situation by their practical co-operation. Let everyone take a part in ridding the province of noxious weeds. The first step is to make sure you sow only clean seed. Clean seed means larger dividends, a cleaner farm and a more valuable farm, and a finer appearance for your crops. USE THIS WEEK TO SECURE CLEAN SEED READY FOR SOWING.

YOUR TOWN

If you want to live in the kind of a town
Like the kind of a town you like.

You needn't slip your clothes in a grip
And start on a long, long hike.

You'll only find what you left behind,

For there's nothing that's really new,

It's a knock at yourself when you knock your town,

It isn't your town—it's YOU!

Real towns are not made by men afraid

Lest somebody else gets ahead;

When everyone works and nobody shirks,

You can raise a town from the dead.

And if, while you make your personal stake,

Your neighbor can make one, too,

Your town will be what you want to see,

It isn't your town—it's YOU!

How thoroughly do you believe in your town? How real is your enthusiasm for the work that must solve her problems, how genuine your faith in her future? A town is very like a man. It has hands and feet—feet to move with, hands to work with. It has veins and arteries—its streets and railways—through which its lifeblood circulates. It has nerves which centre in the telephone exchange and telegraph offices. Its strength of bone and sinew is in its banks, its manufacturing and its mercantile establishments. And it grows just as does the body. It has a brain, for a community must think. And it has, it must have a spirit. What is the spirit of your town? How truly are you a part of that spirit?

When Building Enquire About Marbelite Brick

MANUFACTURED BY
WILCOX LAKE BRICK CO. LIMITED
W. H. LEGGE, Manager

OFFICE: RICHMOND HILL, TEL. 92. RESIDENCE NIGHTS & HOLIDAYS TELEPHONE 2 r 12.

"Way Back in Liberal Files"

DO YOU REMEMBER?

This Week of 1890

When Oscar Brown published the following Ad "Bannanas" for Sale. See Oscar Brown's sign board. They are excellent quality but, as the Hinglishman would say, they have too many hens in them.

When Mr. J. T. Saigeon of King took out a license as Auctioneer in the County of York. Mr. Saigeon made his debut when he disposed of the effects of Dr. Orr of Maple.

When in Richmond Hill, Mary beloved wife of Parker Crosby, Esq., passed away in the 73 year of her age.

When at the residence of the bride's father, by the Rev. J. M. Simpson, Mr. Wm. H. Lever, to Francis Jane, eldest daughter of Isaac Brumwell Esq. all of Markham.

When Mr. W. Skardon, the present proprietor of the Queen's Hotel, Thornhill had his place fitted up in first class style and was prepared to give travellers and boarders every comfort.

When at his residence Thornhill, John Lane Esq., ex-M.P.P., passed away at the age of 71 years.

DO YOU REMEMBER

This Week of 1896

When the Junior Epworth League gave an entertainment in the Methodist Church. Rev. Mr. Grant of the Presbyterian Church, presided and the following programme was presented:—President Address, Harold Proctor, Essay, Victoria, Our Queen, Jennie Sheppard, Secretary's report for the year, Ida Glass, Dialogue, "The Holiday Convention," Misses Maggie Mapes, Violet Storey, Laura Duncan and Mabel Smith; Mouth Organ Duet—Misses Gertie Cooper and Bee Harris. Address Rev. Mr. Grant. Recitation, "Which Loved Mother Best", Verna Hutchison. Song

Tommy Atkins—12 boys, in which the solo was taken by Albert Glass. Recitation, "My Canada" by Earle Newton.

When at Headford, David Thomson passed away at the age of 73 years.

When the Lacrosse Club re-organized and the following officers were elected:—Hon. President, W. H. Pugsley; President, F. W. Garvin; Vice-President, C. Billings; Field Captain, W. E. Wiley; Secretary, Wyc French; Treasurer, H. A. Nicholls; Managing Committee, C. Skeele, John Glass, W. V. Palmer, A. Powell. Curator—W. Douthwaite.

DO YOU REMEMBER

This Week of 1907

When Reaman—Farr—at the home of the bride's parents, Thornhill, by the Rev. G. McKinley, Ella, daughter of F. Farr, Esq., to Secord Reaman of Buttonville.

When the barns and other outbuildings of Mr. George Dean, Lot 18, Con. 3, Markham, near Headford, were struck by lightning and burned to the ground.

When at the home of Mr. and Mrs. W. H. Clubine was the scene of a pretty double wedding when their daughters, Mary E. and Clara L. were united in the bonds of Holy matrimony by the Rev. G. McKinley, pastor of the brides to Mr. J. R. Wells, of the firm of Wells and Beatty, Palmyra, N. Y., and Mr. G. A. Lowery, eldest son of Mr. A. Lowery of Thornhill, Ontario.

When the following stood first in their classes at the Langstaff Public School for the month of March. Sen. IV—Mary Lowery. Junior IV—Alice Page. Sen. III, Robbie Lowery. Inter. III—Nellie Page. Junior III—Stewart Page. Senior II—Katie Chapman. Junior II—Ellsworth Weldrick. Sen. Part II—Dennis White. Junior Part II—Russell Monkman. Part I—Enid Drury.

HEALTH SERVICE

OF THE

CANADIAN MEDICAL ASSOCIATION

HEALTH

**"THE ROAD TO HEALTH IS
PAVED WITH GOOD
PREVENTION"**

Almost everybody thinks that the other man has the easier and the better job. There is a general tendency to ascribe success to luck. In the same way, many communities excuse their failure to secure health for their constituents because of some local difficulties and, at the same time attribute the success of other communities to "just luck"

It is true that every place has its own problems and difficulties. It is equally true that the healthy community has succeeded not because of luck, but because members did what was necessary to overcome their local difficulties.

Throughout Canada you will find a great variation as to health conditions between places that may be fairly compared with each other. There is of course, a reason for this. This reason is not hard to find; it is a simple one. Where the best health work has been done, there health conditions are best, and so on, down the scale, the health of the community corresponds to the health work done by the community.

**MAKE YOUR DREAM COME
TRUE**

Holiday in Jasper National Park
At Jasper National Park in the midst of the Canadian Rockies, all that goes to make the perfect vacation awaits your pleasure.

Jasper Park Lodge, an ultra-modern hostelry, is the social centre of the park. Every day about the lodge a dozen activities can claim your attention. There is tennis, golf and swimming. If you like to explore the scenic beauty of the Rockies there is an abundance of adventurous riding, smooth motoring and healthful hiking to fill every day with happy moments.

At night in a canoe, as you glide over the still waters of Lac Beauvert, the twinkling multi-colored lights of the lodge and soft dance music from the ballroom make a picture you will never forget. A place where dreams come true.

Ask any Canadian National Railway Agent for full particulars and illustrated booklet.

If a wife of a Trukoman asks his permission to go out, and he says "Go," without adding, "Come back again," they are divorced.

Every citizen should enquire as to the health standing of his home town or county find out how it compares with others, ask these questions of the local or provincial health departments. Every citizen should then ask himself whether or not he and his fellow-citizens are providing the money and other support necessary to enable the health department to pave the health road of the community with sound preventive measures, so that the citizens may travel along in happiness, free from the bump of disease, the ruts of ill-health, the sudden, unguarded crossings of epidemics and the unprotected precipices of preventable fatal illnesses.



"Put something
besides Air in
your tires"

COMMON-SENSE
wants to be pumped into them too. Because they're filled is no guarantee that tires are fit for the road. They must be properly filled to the correct pressure for their size and load. Over that pressure, is uncomfortable—under it, is expensive.

If you want good mileage, come in here once a week! Let our tire man test the pressure—gauge it, not guess it. Let him examine the casing for flints, metal splinters and nail ends. Better ten minutes wait at the Dominion Tire Depot than half an hour's work on the roadside.

DOMINION TIRE DEPOT
W. G. Baldock Ltd, Richmond Hill
Summit Garage, Oak Ridges



ON-THE SQUARE DEAL!

NOTICE

We carry a full line of Blatchford's Dandy, Full o' Pep and Purina Chick and poultry feeds—
Also — Bran, Shorts, Gluten and Dairy Ration.

Cement--Tile
Wood and Solvay Coke
At the Elevator

THIS coal yard practises the policy of a square deal. We give a full weight ton of the finest coal that is mined and we deliver it when we say we will.

I. D. Ramer

Richmond Hill

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More Profits**Increased Production—Lower Costs**

Quaker Dairy Ration is scientifically balanced TO PRODUCE MOST MILK FOR LEAST MONEY. Stimulates to capacity the milk producing organs and constantly rebuilds tissues.

Keeps the cow in good condition by restoring to her the minerals and fats she puts into the milk. The protein, the carbohydrates and minerals being in exact balance, there is no waste. Quaker Dairy Ration is easily digested and quickly assimilated.

You need not experiment with dairy feeds. Thousands of dairymen have proved that Quaker Dairy Ration increases the milk flow. Follow their experience. Low moisture content, because kiln dried. Most economical, because it PRODUCES MOST MILK FOR LEAST MONEY. You could not mix so good a feed even if you had all the ingredients. Write us about your feeding problems. The advice of our experts is free. The Quaker Oats Company, Peterborough, Ontario.

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Also Quaker Schumacher Feed for cattle, hogs and horses, and Quaker Ful-O-Pep Feeds for Poultry.

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Richmond Hill — — — — — Ontario DR2

BUY QUAKER FEEDS IN STRIPED SACKS