

THE LIBERAL

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AN INDEPENDENT WEEKLY
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THE LIBERAL PRINTING CO., LTD.

J. Eachern Smith, Manager

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THURSDAY, DECEMBER 1, 1927

KEEPING THEM ON THE FARM

Perhaps the most inspiring sight of the Royal Winter Fair was the parade of five hundred young farmers of Ontario who went to the fair as the guests of the Ontario Department of Agriculture. These young men, ten from each county and district of the province, including York and neighbouring counties were selected by the holding of stock and crop judging contests in each section, the ten winners being given the inestimable privileges of the free trip to the great agricultural event. When they paraded around the gaily-lit and decorated arena in the Coliseum, they presented to the twelve thousand people assembled there the strength of rural Ontario, the future possibilities of agriculture in the province.

The inauguration of the movement to interest young farmers, not only in the fair, but in the value of their own calling, was a happy inspiration on the part of the Hon. John S. Martin, provincial minister of agriculture. These young men, in visiting the Royal Winter Fair, were given a close up view of the wonderful accomplishments of the enlightened farmers of their province. They were given a new vision of what agriculture meant as a vital part of the national life of the Dominion. With that vision in their minds, these five hundred young men will go back to the farms with a new incentive to remain as farmers, with a new idea of the nobility of the occupation of tilling the soil and producing from it the necessities of life for the people, not only of this Dominion, but of the whole world. It will not be a difficult matter to keep these lads on the farm, now that they have seen the great possibilities of that occupation.

MUNICIPAL ELECTIONS

The date of Municipal Elections is drawing near and it is hoped that citizens generally in Richmond Hill and the municipalities of this district will show this year a greater interest in the affairs of the community by turning out to Nomination Meetings and making a real effort to see that a record vote is polled at election day. ONTARIO'S MUNICIPAL SYSTEM IS SUFFERING BECAUSE OF TOO LITTLE INTEREST ON ELECTION DAY. And yet it is a remarkable fact that people who take practically no interest in municipal nominations or elections feel free throughout the year to criticise and find fault with every act of the Council chosen to administer the affairs of the municipality. Not that we object to criticism because we feel sure that there is nothing which tends more to efficient and progressive government than constructive criticism by an active and interested electorate. BIG men do not resent criticism; SMALL men do. The big man is always glad of the other man's viewpoint and suggestion even though it does not happen to be the same as his own; the small man cringes, crawls and brings into play the old bugaboo that such criticism is not constructive criticism. We need men in Municipal life and in all positions of leadership who are big enough to accept criticism, big enough to see the other man's viewpoint, and above all big enough to give the community real LEADERSHIP in all matters pertaining to the welfare of the community.

Municipal politics should attract the very best men of the municipality and it is a notable fact that many of our leaders in every walk of life have graduated from the municipal councils. This fact alone should guarantee that annually there should be no scarcity of candidates seeking election. It is an honor to hold municipal office and it carries with it a great responsibility and a great trust.

Sometimes a contestant in an athletic meet is so poorly prepared or so nervous that he is "beaten before he starts." Likewise a town which is afraid to tackle BIG problems is beaten before it starts:



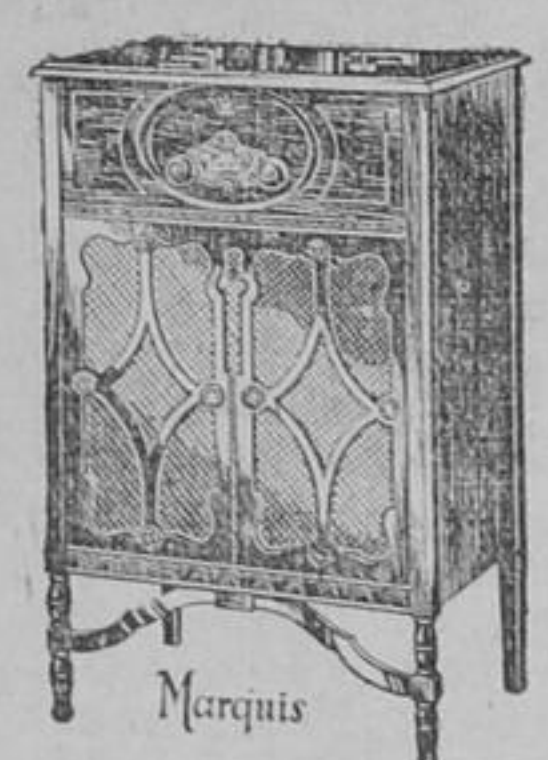
Alfred the Great

Famous Kings

In Alfred's time England was divided into a number of petty kingdoms. Pressure from Danish invaders led to a union and Alfred became the first king of a United England.

At Estandune he defeated the Danes with great slaughter. His terms of peace were more than generous. Guthrum the Danish leader, was forced to accept Christian baptism but was allowed to rule that part of England north and east of a line from London to Liverpool.

In the annals of kings, there is no nobler figure. He was a scholar, a law-giver, a warrior and a ruler in the best sense of the word.



Marquis

REGAL in everything but price the Marquis brings radio in its most attractive form within reach of even a modest purse.

The Marquis is a six tube stabilized receiver with two stages of tuned radio frequency, detector and three stages of special transformer coupled audio amplification. A separate vernier adjustment on the first condenser permits this set to be tuned in perfect resonance over the entire wave length on any of the four antenna taps. Single dial station selector, and illuminated logging scale ensure utmost simplicity of operation.

The handsome cabinet will harmonize with the appointments of the finest home. A demonstration will enlist you under the banner of the King! Price, including built-in loud speaker but without accessories \$145.00 Table model, without accessories, \$95.00

Fully Licensed in Canada and U.S.A.

HALL'S Service Station
Phone 153 Richmond Hill
KING RADIO
"Most Radio Per Dollar"

Many are they who say, "Just so, I'm healthy and content on Christmas day and I'll be satisfied; gift giving is foolish." But deep down in your heart and my heart, we know that giving that friend or relative some gift of love or esteem is all that will make him or her completely happy. And what—may we ask—symbolizes the Spirit of Christmas in us better than being thoughtful of one another through gift giving?

There's the wife, the kiddies, or that sweetheart, or grandma or grandpa—of whom to be thinking now. And there are ever so many gift suggestions the merchants of this district have to offer you. Remember Christmas is nearly here.

Many successful manufacturers hold diplomas in the advertising school of experience. They have tried out the best ways of pushing their goods and learned for themselves. They know exactly what they are doing when they spend a dollar for advertising. They unanimously endorse the newspaper and do not overlook the Home Weekly which is conceded an important place in their appropriation.

Twenty-Third Annual Report of Imperial Bank of Canada

SUBSTANTIAL GROWTH IN ASSETS AND PROFITS

Shareholders of the Imperial Bank met at Head Office in Toronto to hear the best report in the history of the Bank, on Wednesday 23rd inst. Sir James Woods occupied the chair in the absence of the President, Mr. Peleg Howland, who is taking a well-earned holiday.

Profits for the year ending 31st October amount to \$1,383,281, and are 10% greater than the previous year which in itself was \$100,000 greater than 1925. The increased profits and growing assets of this Bank constitute a fair barometer of business conditions in Canada generally. Total assets are now almost \$139,000,000 and deposits by the public \$109,000,000 are \$8,500,000 greater than the previous year.

In his address to the shareholders, the General Manager mentioned that a special deposit of \$4,000,000, shown in the balance sheet of a year ago had been withdrawn so that the ordinary business of the Bank has expanded really more than actual figures indicate.

During the year the Canadian Bankers' Association arranged that all Clearing House settlements would be paid in Montreal. This avoids the necessity for carrying large sums in legals at Clearing House centres throughout the country, so reducing the necessity for such large cash reserves in legals. Nevertheless, the Imperial Bank Statement shows practically no change in the amount of Dominion Government Notes held and the cash position generally is very strong being practically 23% of liabilities to the public. The secondary line of assets made up of Dominion, Provincial and Municipal Government Securities and Advances and other securities held amount to forty-eight millions, and together with the cash holdings, equal 62.18% of total liabilities to the public. Current loans are fifty-five millions, and the General Manager in his remarks to the shareholders comments upon the change in industrial finance which makes for lower bank advances.

More liquid Capital is being introduced into business through public offerings.

The Western Wheat Pool borrows against the grain it buys from the farmer only enough to pay the farmer part of the purchase price instead of cash on delivery under the private elevator system. In other words, the

farmer now waits for his money and takes it as the Wheat Pool sells the grain and this method markets the grain with minimum borrowings from the bank.

The Vice-President in his remarks referred to the evidences on all sides of general growth and prosperity throughout Canada. Four good crops in succession have put the farmers of Canada in an excellent position and evidence of the general prosperity can be seen in the purchase during the year by Canadians of 159,000 motor cars, valued at \$150,000,000.

Sir James Woods was very optimistic generally, and most particularly with regard to mining development. He felt that the various Governments of the country are entitled to congratulations upon the success already obtained and should be encouraged to extend all reasonable aid to those engaged in the discovery and development of the treasures of the earth. He produced figures to prove that the real era of expansion in Canada only began about twelve years ago and stated that it is difficult to find a real Canadian who is not convinced that the happenings of the past twelve years will be dwarfed by the miracles the coming twelve years have in store.

Newtonbrook

A white elephant sale will be held in the school on the evening of December 8th, by Newtonbrook Home and School Association. Mr. R. F. Hicks will open the sale at 8 o'clock, the Newtonbrook orchestra will be in attendance. At this sale of useful articles, candy and cakes will also be sold and refreshments will be served. No admittance fee.

Baseball Cup Presented

The Fathers and Sons banquet in Newtonbrook United church was a splendid affair. The softball team of the Men's Club having won the championship of North York baseball league, they won and held the Hicks cup, and as they have been champions in this league for three successive years a deputation from the North York Liberal Association, Messrs. Cooper, McWhirter and McKenzie, waited upon them and presented them with their fine challenge cup.

Rev. E. R. Young, the pastor of the church, acted as chairman at the banquet and rousing addresses were given by Messrs. S. J. Douglas, R. F. Hicks and Mr. Crocker. Mr. Crocker's address was on the Olympic Games and the prospects for 1928. It was illustrated with splendid slides.

If any citizens have forgotten when Christmas comes, this is to remind them that it is less than a month away.

TOWNSHIP OF VAUGHAN Court of Revision

Take Notice that:

1. The Council of the Corporation of the Township of Vaughan has constructed as a Local Improvement Macadam Pavements on the Streets as shown in the Schedule below.
2. The cost of the work is \$16,840.38 of which \$535.10 is to be paid by the Corporation. The special rate per foot frontage is 65.9 cents, and the special annual rate is 8.53 cents per foot. The special assessment is to be paid in ten installments.
3. The estimated lifetime of the work is ten years.
4. A Court of Revision will be held on the 15th day of December 1927, at 10.00 a.m. o'clock at the Township Hall, Vellore, for the purpose of hearing complaints against the proposed assessments or the accuracy of frontage measurements and any other complaint which persons interested may desire to make and which is by law cognizable by the Court.

Dated, November 22nd, 1927

J. B. McLEAN, Clerk

SCHEDULE

Street	From	To	Total Cost	Owner's Share	Corporation's Share
Garden Ave.,	Yonge St.	Westerly limit	\$6351.80	6220.00	131.80
Spruce Ave.,	Yonge St.,	Avenue Road	4329.70	4197.90	131.80
Yongehurst Rd,	Yonge St.,	Westerly Lt	3656.00	3516.30	139.70
Oxford St.,	Yonge St.,	Lot 35	2502.88	2371.08	131.80
			16840.38	16305.28	535.10

Will Your Brakes Pass Police Inspection?

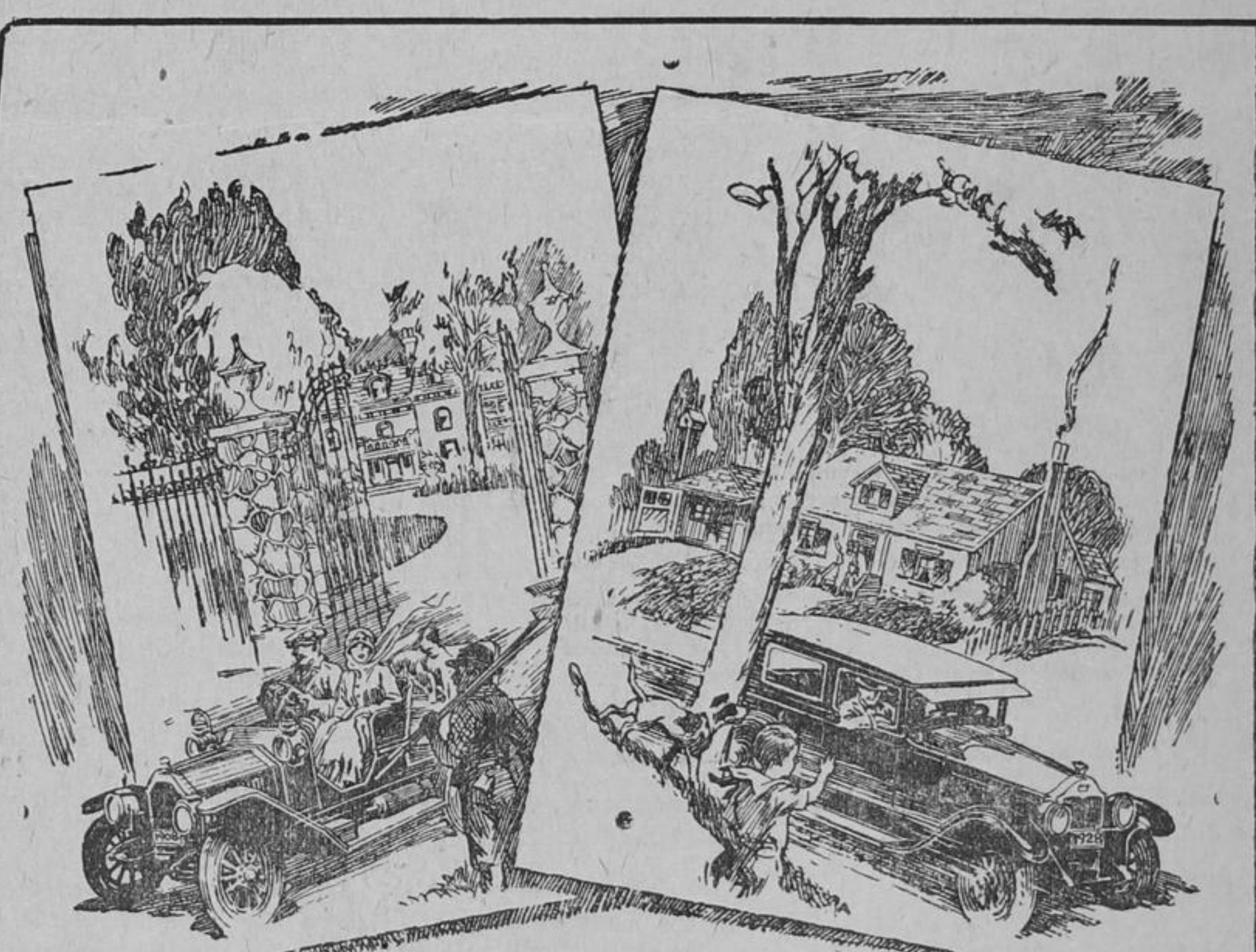
Bad brakes are dangerous.

Drive in and have them inspected and adjusted. FREE SERVICE.

RICHMOND HILL MOTORS

J. E. WIGMORE, Prop.

Chrysler Dealers, Tires, Accessories, Marconi and U.S.L. Radio, Livery, Battery Charging, General repairs on all makes of cars.



Luxuries Once But Necessities Now

PRACTICALLY any Canadian citizen may own today an automobile possessing elements of beauty, style, comfort and efficiency which no amount of wealth could have commanded a dozen years ago.

For the automobile industry has outgrown its original function as a supplier of transportation, and has in an amazingly short time, brought about the refinements which are exemplified in the present-day General Motors car.

Since its foundations first were laid sixty years ago, this institution has believed that every Canadian has a right to the best his country produces, has a right to satisfy his sense

of beauty, his desire for comfort, his need for dependability.

General Motors has at its command the master minds of the industry. It has the finest automotive research laboratories and the greatest automobile proving grounds in the world, wherein have been pioneered and developed some of the industry's most revolutionary advances.

And General Motors has used its prosperity and success unstintingly in improving the quality and increasing the value of its products.

It is thus that General Motors of Canada has played its part in translating once-inconceivable luxury into terms of every-day necessity.

CHEVROLET PONTIAC
McLAUGHLIN-BUICK LA SALLE
OLDSMOBILE OAKLAND
CADILLAC GENERAL MOTORS TRUCK
GENERAL MOTORS of CANADA Limited
Home Office and Factories: OSHAWA, ONTARIO