

**THE LIBERAL**

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THURSDAY, NOVEMBER 24, 1927

**HARKEN, YE SHOPPERS!**

Shopping is one of the oldest of human activities—as old as the Garden of Eden, where the serpent proved himself an expert salesman and the first woman as keen a bargain hunter as the last. Man is not a shopper by nature, but only so by grim necessity, stern duty and frequent cajoling. Even then he labors under many handicaps, the most serious being the obsession that he is a poor fish and out of water to boot.

"Ordeal by Fire" is one thing; ordeal by shopping is another, but scarcely a different thing. Too bad there are no medals for shoppers who have braved a bargain day without nursing a pet peeve or wearing a worried look. Also that there are no decorations for folks who can hold their own in a rush at the holiday season without holding back several hopeless but infuriated fellow-shoppers at the same time. Tell us how to shop and we will tell you what you are.

There is a fine art of shopping as everybody ought to know, and three simple rules are fundamental—first know what you want and list your items before you leave home, otherwise your expedition may be farcical and a failure. Second, know where to go for what you want which means a careful reading of the advertisements in this paper. Third, go after what you want as early in the shopping season as possible and thereby lighten the burden of pushing, pulling, elbowing, nerve-racking crowds. If there be a fourth rule, it is this—let courtesy constrain your actions and speech the while you bargain, since civility helps to make shopping as well as love "one long sweet song."

**ENCOURAGE BUILDING BY FIXED ASSESSMENT**

Several towns of the province are discussing the principle of encouraging building of houses by means of fixed assessment. In order to put this plan into operation it is necessary to have a by-law passed by the council and sanctioned by the people at the polls. The by-law if sanctioned by the people enables the council to grant a fixed assessment on new houses constructed for a period of five years. The principle is a live issue in many ambitious centres to day and is worthy of the consideration of citizens and of our local town fathers.

Richmond Hill has received ample adverse advertising as a result of the condition of Yonge Street during the past year. Richmond Hill will soon have one of the finest stretches of paved roadway in this section of the province. It is a regrettable fact however that passing motorists will not spread the gospel of our new improved roadway nearly as fast as they spread the ridicule about our old road. Richmond Hill citizens are proud of the new road and should be given an opportunity of celebrating the completion of the pavement. The occasion of its completion will be a milestone in the history of this municipality and should not pass unmarked.

Christmas is just around the corner and if local merchants are to cash in on the business of this season they must remember that people deal where they are invited. The advertisements appearing weekly in this paper are invitations to do business.

An exchange asks, "Who is the home merchant?" and then answers as follows: "He is the man who pays for the street on which you walk, for the schools in which your children, or perhaps you were educated; he helps to keep the church in which you worship; he is the man who builds a home which enhances the value of your property. Every subscription paper that is passed has his name upon it. He is the one that cannot afford to swindle you, self respect if nothing else would prevent this; he bears his share of the burden of good government and stays with you in sunshine and darkness, in prosperity and adversity. These are few of the reasons why your patronage should be given to home merchants, printers, etc., first, last and all the time."

The home merchant is like a man's wife. He is with you in sickness and in health and ever ready to assist those who through misfortune may need assistance.

Patronize those who are helping in every possible way to make the community in which you live, a more desirable place to live and call your home.

Chicken thieving is not confined to Canada alone. The State of Illinois reports an estimated loss of \$1,500,000 last year; and to curb the crime the Legislature passed a bill requiring all poultry dealers to make a record of everyone from whom they buy poultry.

**Radio**  
 Before you buy your Radio Set, be sure and see the New  
**FADA**  
 AND  
**KING**  
 Sets which we will be glad to demonstrate to you in your home. Prices range from  
**\$45 to \$250**  
**HALL'S Service Station**  
 Richmond Hill, Telephone 153

**"Way Back in Liberal Files"**

**DO YOU REMEMBER?**

**This Week of 1901**  
 When the High School Commencement were shocked to learn of the un-owning interesting numbers were given Solo, Miss Ida Glass, Cuddle Doon, Earl Newton, Solo Miss Gumaer, Little Joe, Miss Irene Lane, Address, Mr. J. H. More and several others.

When the residents of Thornhill pained and shocked to learn of the untimely death of Mr. Frederick Miller, son of Mr. Andrew Miller. The funeral took place to the Richmond Hill cemetery. The ceremony was performed by the Rev. J.A. Grant.

When a sale and entertainment in the Temperance Hall here in aid of the Women's Missionary Auxiliary passed over very pleasantly. Rev. J. H. More acted as chairman for the entertainment and announced the following numbers which were well rendered:—Recitation by Mr. Walter Frisby, solo, Miss Switzer, Vocal Duet Miss Ida Glass and Mr. A. Glass, Solo Mr. A. J. Hume, Tuba solo, Mr. W.E. Wiley, Solo Miss L. Wright, the proceeds amounted to \$32.00.

When Margaret Craig, wife of Mr. Frank Padgett died in the Western Hospital having contracted Typhoid Fever.

When Mr. and Mrs. D. Hill and two children Masters Lloyd and Carl and Cap. James Hill and wife spent several days with relatives in Buffalo.

**DO YOU REMEMBER**

**This Week of 1905**  
 When the Masonic Hall here was fairly well filled when a public meeting was held in the interests of the Local Option. The chair was taken by Mr. J. H. Sanderson and on the platform were Rev. T. Campbell Rev. J. A. Grant, Rev. Mr. Spence and Rev. F. Elliott.

When Harvey Bennett, 11 year old son of a Markham farmer received injuries from which he died. The boy endeavored to board a caboose on the freight train near Locust Hill when he fell and the wheels passed over his leg near the hip.

When at the home of her aunt Mrs. Wilson, 108 Baldwin Street, Toronto by the Rev. T. C. Campbell, of Richmond Hill, Miss Mary Elizabeth Johnson was united in marriage to Mr. Oliver Douglas Bales of Lansing.

When an enjoyable parlor meeting in connection with the W.C.T.U. was held at the home of Mrs. Derry, Misses Millie Trench, Olive Switzer, Mable Marsh, Ethel Switzer, Ida Glass and Messrs Earl Newton, Elmore Reaman and Mrs. A. J. Wright took part in the programme.

**DO YOU REMEMBER**

**This Week of 1890**  
 When at the Methodist Parsonage, Richmond Hill, by the Rev. J.C. Speer John Taylor was united in marriage to Miss Alice Mercella Trudgeon, both of

**Your PERSONAL Operator**



Telephone service is not produced for delivery in bulk, or in standard packages over the counter.

Every call is turned out "to order" — a custom service designed to meet personal needs, at a moment's notice.

Your telephone operator is a multiple personality. She sits at the switchboard — local, long distance — with signal lines to her sisters "at the other end" ready to select the track for any journey you select.

To her, your call means more than just a combination of switchboard manipulations. It is a call for personal service, to be answered, completed and supervised as your personal clerk or secretary would handle it.



**Victoria Square.**

When Mrs. Mary Glover, widow of the late Thomas Glover passed peacefully away in her 82 year.

When a pretty little wedding took place at the Roman Catholic Church when Mr. M. Murphy and Miss Ellen Riley both of this village were united in marriage. Miss Dilworth of Maple assisted the bride and Mr. M. Coleman of Elgin Mills supported the groom. Rev. J.J. Egan performed the ceremony.

**High School Notes**

The Literary Society held its opening meeting on Tuesday, November 15 for the election of officers for the ensuing year. The following were elected:—Honorary President—Mr. Stewart; President—E. Young; Vice-President—M. Ellis; Secretary—H. Atkinson; Treasurer—A. White; Editor of Paper—C. Price; Sub Editor—W. Steckley; Pianist—I. Thompson. The first meeting is to be held on Friday, December 2nd.

The girls Athletic Society has formed a basketball league of six teams in the school, with the following captains Gladys Hooper, Marion Ellis, Jean Reaman, Ruth Reaman, Alicia Wheeler, Margaret Plewman.

After Christmas a winter league will be formed with Aurora and Newmarket we hope.

A very interesting game of Rugby took place at R.H.H.S. between the fifth form Rinkey Dinks and the 2nd, 3rd and 4th form Aristocrats. The Rinky Dinks won after a hard fight with a score of 10-6.

Line-up—Rinkey Dinks—Charles Proctor, Quarter; Bob Moore, Snap; Vic Moore, Greene, In-sides; Steckley, Stevenson, Out-sides; Armstrong, Ellis Middles; White, Atkinson, Halves. Young Flying Wing.

Aristocrats—Mac Traviss, Quarter; Bill Smith, Snap; Wright, Morris, In-sides; Mason, Echlin, Out-sides; Savage, Mr. Hume, Middles; Boltings, MacLean, Halves; Braybon, Campbell, Flying Wings.

Scores Touchdowns:—White 2; Boltings 1. Converts—Proctor 0, Campbell 1.

**A Real Game of Patience**

Have you ever played a game called "Patience"? It whiles away an idle hour very pleasantly and, of course, you can throw down the cards and quit any time you please.

There is a place, however, where they play another kind of "Patience," and they can't leave off when they wish.

George is at it—he is an inmate of the Toronto Hospital for Consumptives at Weston—has been there for three years now. For a chap who used to lead an active outdoor life this is hard. A few months ago, his wife and her mother died leaving his little five-year-old son to the care of relatives.

How George does wish he could get his health back quicker so that he can look after his boy! It has been a long fight, but he believes he will win—and so do the kindly nurses and doctors who are helping him.

Wouldn't you like to help in this kind of work through your subscription to the Hospital?

Contributions may be sent to Hon. W. A. Charlton, President, 223 College Street, Toronto 2, Ontario.

**MORNING · NOON · NIGHT**  
**USE**  
**Richmond Hill Dairy**  
**PERFECT FOOD**  
**A GLASS AT NOON IS ONE REAL BOON —SAYS A LITTLE GIRL WHO KNOWS.**  
 The milk you serve your little ones—and they should have plenty of it, should be approved for its purity and fullcreamness. That's ours.  
**PERFECT RICHMOND HILL DAIRY "YOUR MILKMAN" C.H. COWIE PROP. YONGE STREET**

**Thornhill Orchestra**  
 under the direction of Miss Aileen Atkinson, Richmond Hill Suitable Music provided for Concerts, Garden Parties and Dances  
 Phone 33

**COAL** \$14.50 per ton for Best Grade  
**Nut, Stove and Egg Coal**  
 Delivered in Richmond Hill and vicinity  
**J. Sheardown**  
 Richmond Hill — — — — — Ontario

**The NORTHERN LIFE ASSURANCE COMPANY**  
 ESTABLISHED 1897  
**PROTECTION—PERMANENT—PARAMOUNT**  
 Every 12 months the holder of a Northern 20-Pay Life Coupon Savings Policy receives guaranteed cash dividends—dividends that increase each year for 20 years.  
 This unusually attractive plan provides the protection your family needs—plus interest on your money. The yearly dividends are in the form of coupons which can be cashed annually—each coupon having a greater cash value than the one preceding. If you prefer not to cash the coupons the policy will be paid-up in 15 instead of 20 years—your dependents protected without a cent further cost.  
**COUPON SAVINGS**  
**20-PAY LIFE**  
 Send us your name and address NOW for full particulars of this exceptionally attractive plan. Our agent will gladly show you how it will work out to your life-long advantage.  
**The Northern Life Assurance Co.**  
 Established 1897  
 J. H. CONN, District Agent, 615 Yonge St., Toronto  
 R. C. MICHAEL, Richmond Hill, Local Representative

**THE RIGHT CEMENT**  
**NOTICE**  
 We carry a full line of Blatchford's Dandy, Full o' Pep and Purina Chick and poultry feeds—Also—Bran, shorts, Gluten and Dairy Bation.  
**Cement-Tile**  
**Wood and olvay Coke**  
**At the Elevator**  
**I. D. Ramer**  
 Richmond Hill  
 COAL — WOOD — FEED  
**BUILDERS' SUPPLIES.**

**Summit Garage**  
**W. H. Doubt & Sons**  
 Oak Ridges Phone Richmond Hill 2 Ring 21  
**TOWING SERVICE**  
**Repairs to all Makes of Cars**  
**Acetylene Welding -- Prompt Service**  
**TIRES, GAS OILS and Accessories.**